

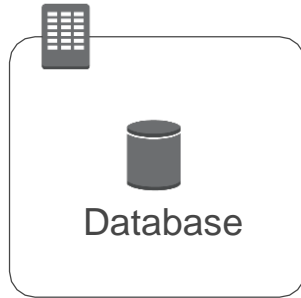
Getting Started with Amazon Aurora

What to expect from the session

- Introduction to Amazon RDS
- Why AWS built Aurora
- Customer adoption
- Aurora features

Options for hosting databases

Self-managed



Corporate data
center

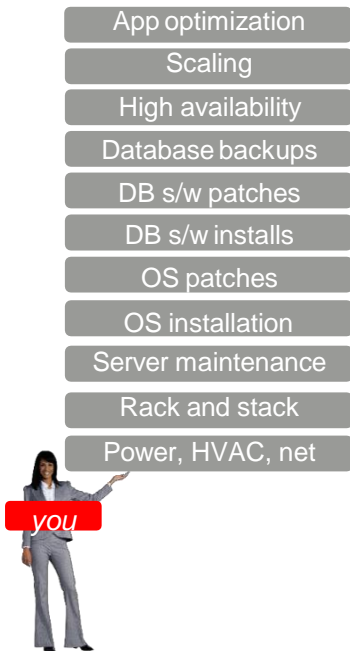
Amazon EC2 instances



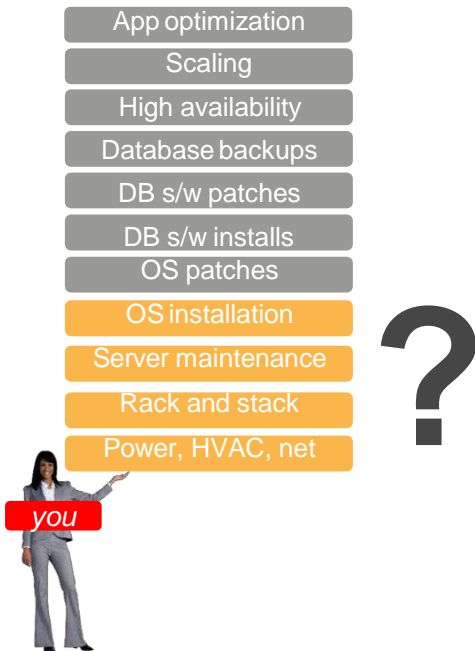
Fully managed



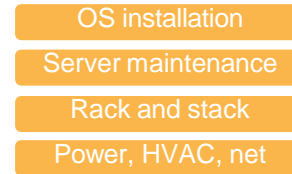
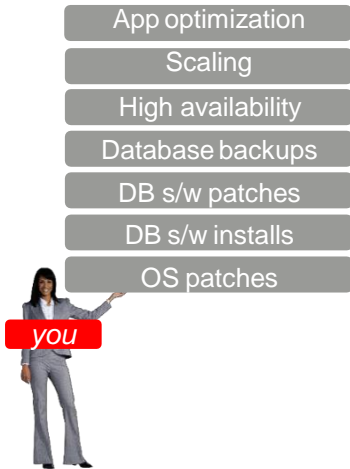
If you host your databases on premises



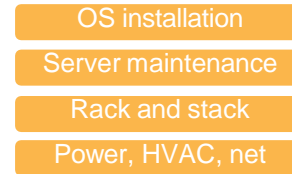
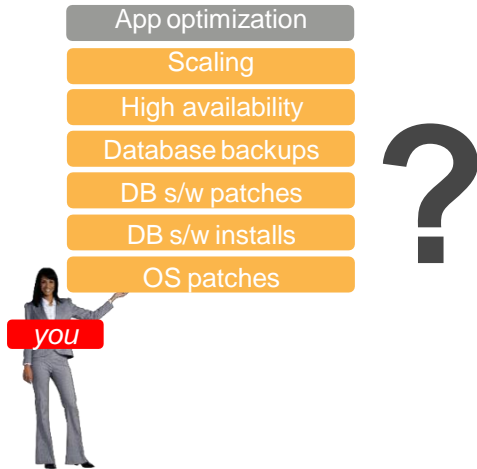
If you host your databases on premises



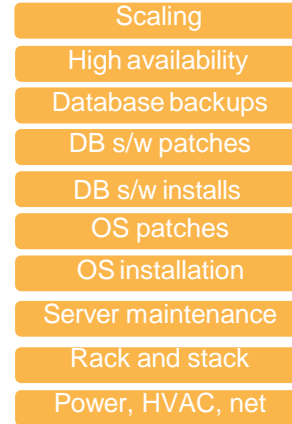
If you host your databases in EC2



If you host your databases in EC2



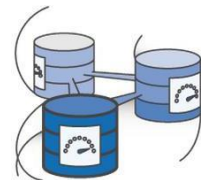
If you choose a managed database service





Amazon
RDS

Relational databases
Fully managed and secure
Fast, predictable performance
Simple and fast to scale
Low cost, pay for what you use



Amazon Aurora



ORACLE®

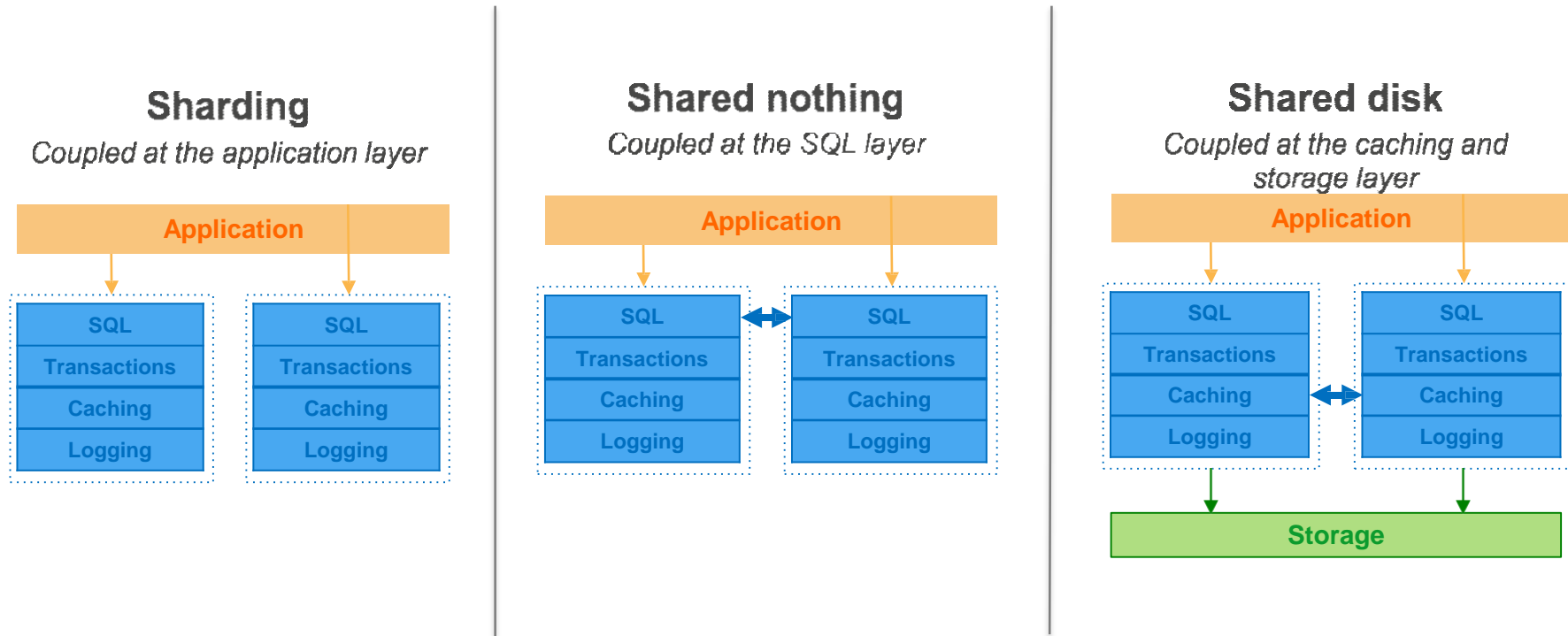
Why AWS built Amazon Aurora



- ✓ **Speed** and **availability** of high-end commercial databases
- ✓ **Simplicity** and **cost-effectiveness** of open source databases
- ✓ Drop-in **compatibility** with MySQL
- ✓ Simple **pay as you go** pricing

Delivered as a **managed** service

Database architectures in last 30 years



Even when you scale it out, you're still replicating the same stack

A service-oriented architecture applied to the database

1

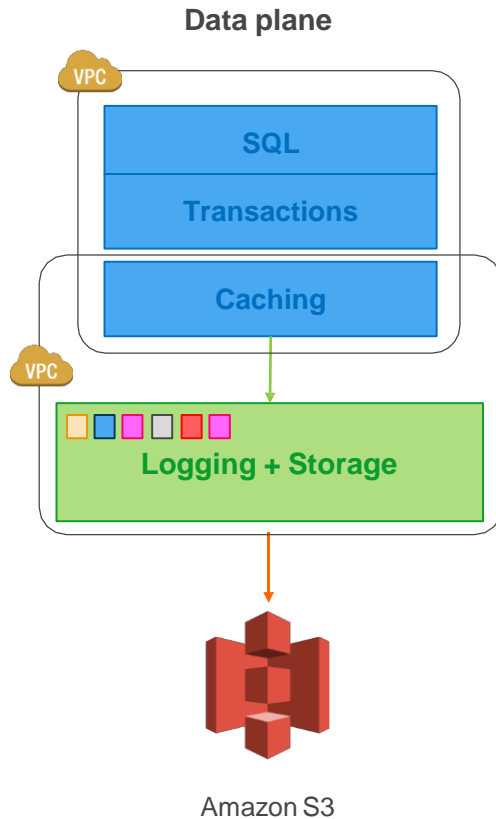
Moved the logging and storage layer into a multitenant, scaled-out database-optimized storage service

2

Integrated with other AWS services like Amazon EC2, Amazon VPC, Amazon DynamoDB, Amazon SWF, and Amazon Route 53 for control plane operations

3

Integrated with Amazon S3 for continuous backup with 99.999999999% durability



Control plane



Amazon
DynamoDB



Amazon SWF



Amazon Route 53

Rapid adoption of Amazon Aurora

Aurora customer adoption



**Fastest growing service
in AWS history**



Expedia: On-line travel marketplace



World's leading online travel company with a portfolio that includes 150+ travel sites in 70 countries.

- Real-time business intelligence and analytics on a growing corpus of online travel marketplace data.
- Current Microsoft SQL Server-based architecture is too expensive. Performance degrades as data volume grows.
- Cassandra with Solr index requires large memory footprint and hundreds of nodes, adding cost.

Aurora benefits:

- Aurora meets scale and performance requirements with much lower cost.
- 25,000 inserts/sec with peak up to 70,000. 30 ms average response time for write and 17 ms for read, with 1 month of data.

ISCS: Insurance claims processing



Provides policy management, claim, and billing solutions for casualty and property insurance organizations.

- Have been using Oracle and SQL Server for operational and warehouse data.
- Cost and maintenance of traditional commercial database has become the biggest expenditure and maintenance headache.

Aurora benefits:

- The cost of a “more capable” deployment on Aurora has proven to be about 70% less than ISCS’s SQL Server deployments.
- Eliminated backup window with Aurora’s continuous backup; exploiting linear scaling with number of connections; continuous upload to Amazon Redshift using Aurora Replicas.

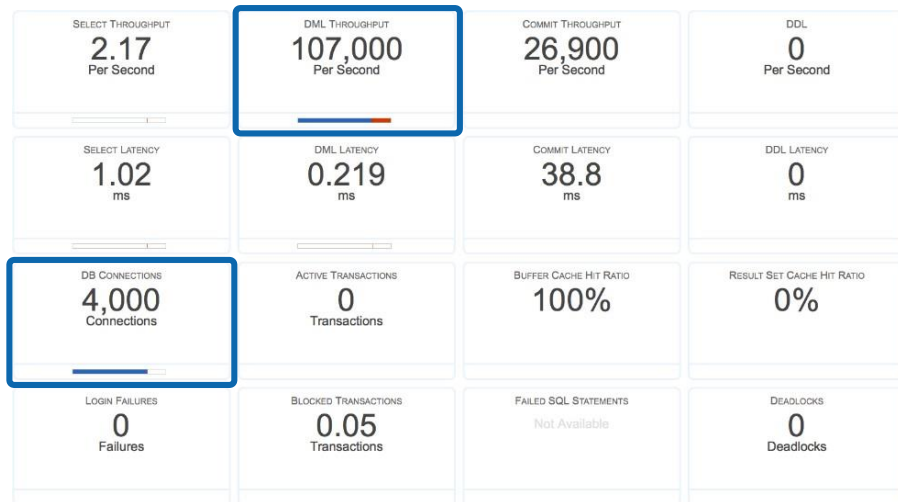
Amazon Aurora is fast

“When we ran Alfresco’s workload on Aurora, **we were blown away to find that Aurora was 10 times faster than our MySQL environment**,” said John Newton, founder and CTO of Alfresco. “Speed matters in our business, and Aurora has been faster, cheaper, and considerably easier to use than MySQL.”

SQL benchmark results

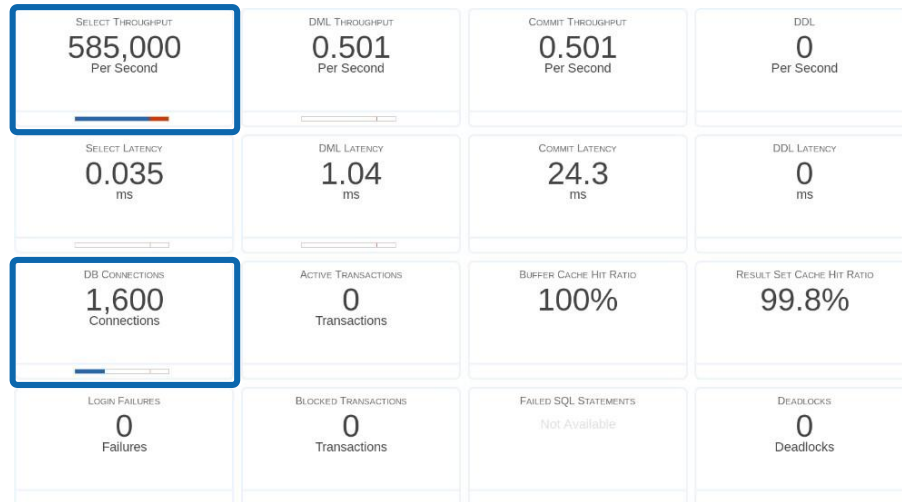
- MySQL SysBench
- R3.8XL with 32 cores and 244 GB RAM

WRITE PERFORMANCE



- Four client machines with 1,000 threads each

READ PERFORMANCE



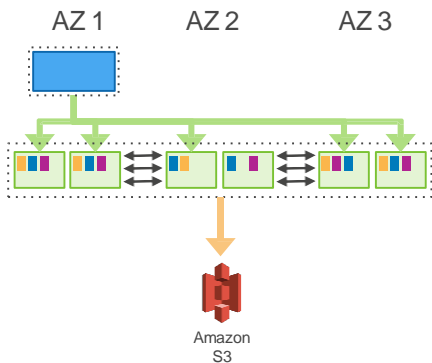
- Single client with 1,600 threads

Aurora performance

- Writes scale with connection count
- Consistent performance as table count increases
- Consistent performance with growing datasets
- Minimal replica lag with high update frequency on master (~5.38 ms with 10k updates per second)

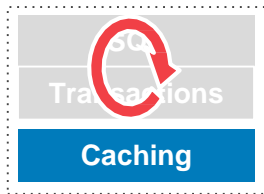
Amazon Aurora is highly available

Amazon Aurora is highly available



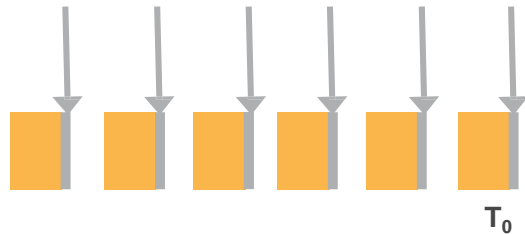
Highly available storage

- Six copies of data across three AZs
- Latency tolerant quorum system for read/write
- Up to 15 replicas with low replication lag



Survivable caches

- Cache remains warm in the event of a database restart
- Lets you resume fully loaded operations much faster



Instant crash recovery

- Underlying storage replays redo records on demand as part of a disk read
- Parallel, distributed, asynchronous

Choose cross-region read replicas for faster disaster recovery and enhanced data locality

Promote a read replica to a master for faster recovery in the event of disaster

Bring data close to your customer's applications in different regions

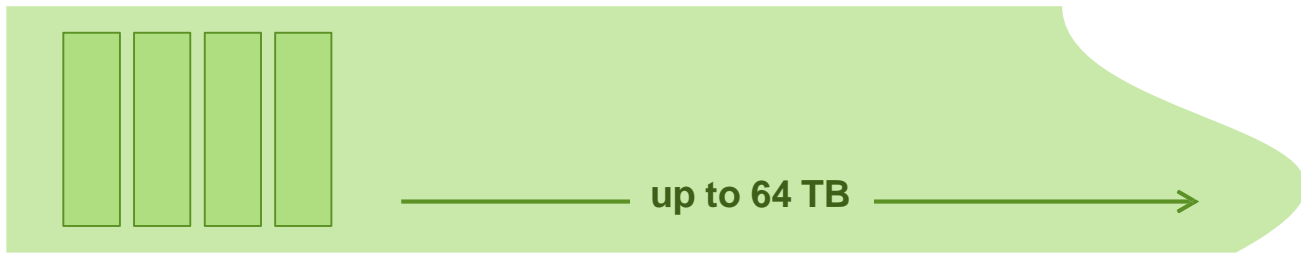
Promote to a master for easy migration



Amazon Aurora is easy to use

“Amazon Aurora’s new user-friendly monitoring interface made it easy to diagnose and address issues. Its performance, reliability, and monitoring really shows Amazon Aurora is an enterprise-grade AWS database.” —Mohamad Reza, information systems officer at United Nations

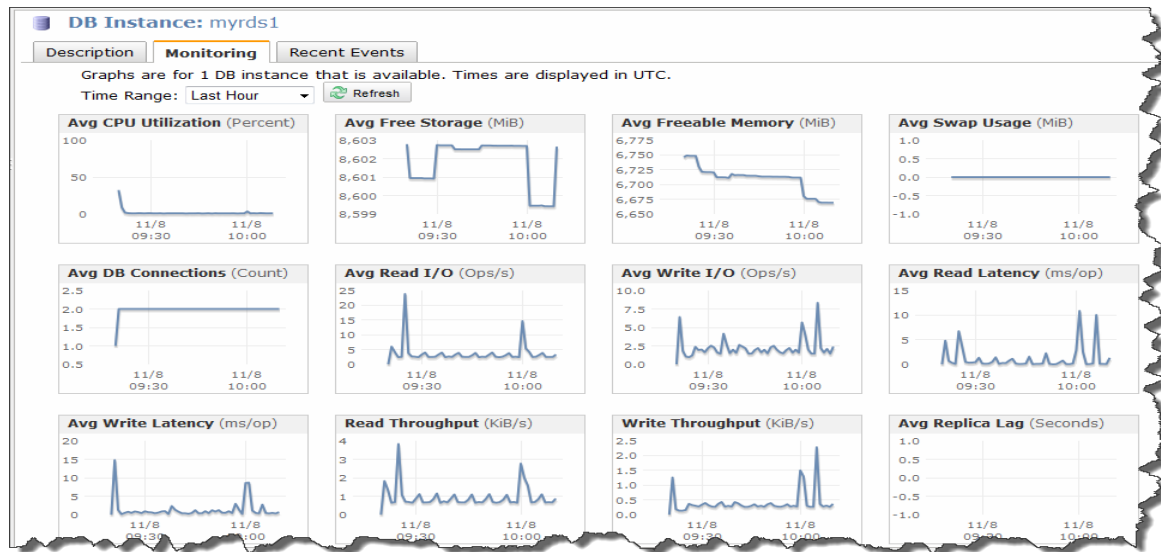
Simplify storage management



Up to 64 TB of storage—autoincremented in 10 GB units

- Automatic storage scaling up to 64 TB—no performance impact
- Continuous, incremental backups to Amazon S3
- Instantly create user snapshots—no performance impact
- Automatic restriping, mirror repair, hot spot management, encryption

Simplify monitoring with AWS Management Console



Amazon CloudWatch metrics for RDS

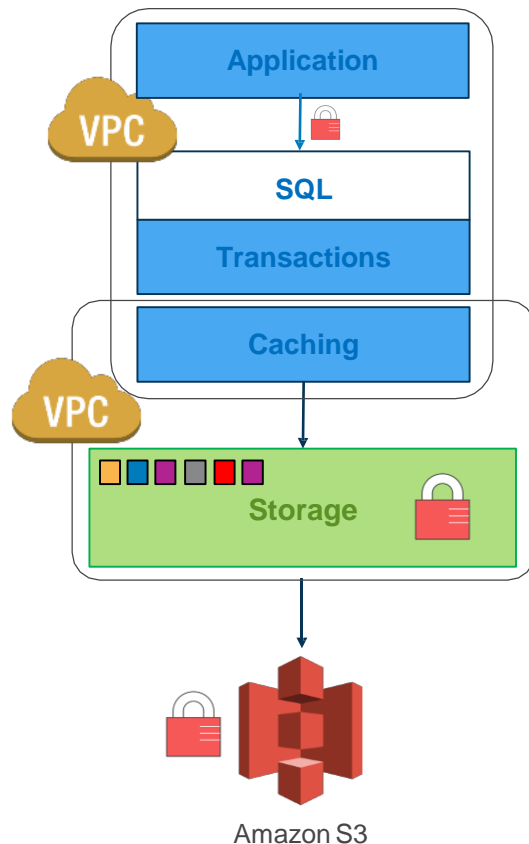
- CPU utilization
- Storage
- Memory
- 50+ system/OS metrics
- 1–60 second granularity
- DB connections
- Selects per second
- Latency (read and write)
- Cache hit ratio
- Replica lag

CloudWatch alarms

- Similar to on-premises custom monitoring tools

Simplify data security

- ✓ Encryption to secure data at rest
 - AES-256; hardware accelerated
 - All blocks on disk and in Amazon S3 are encrypted
 - Key management by using AWS KMS
- ✓ SSL to secure data in transit
- ✓ Network isolation by using Amazon VPC by default
- ✓ No direct access to nodes
- ✓ Supports industry standard security and data protection certifications



Migration to Aurora is easy

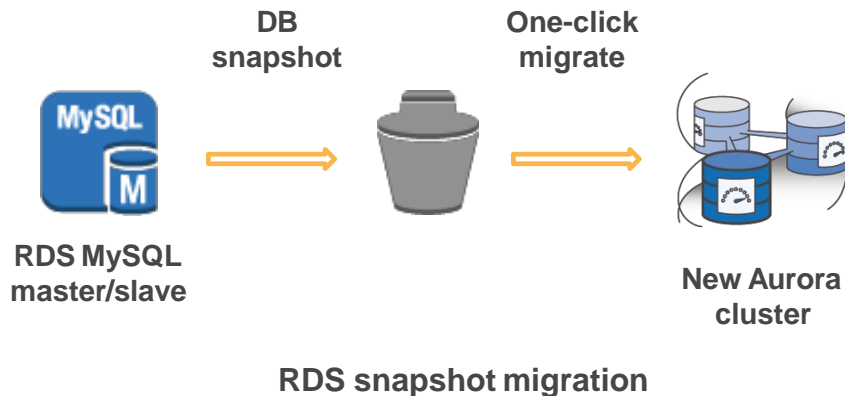
Migration from MySQL

Source database on RDS

- Snapshot migration: One-click migration from RDS MySQL 5.6 to Aurora

Source database external or on EC2

- Use native MySQL migration tools
- Back up to S3 using Percona XtraBackup, restore from S3





AWS Database Migration Service



ORACLE

Amazon Aurora



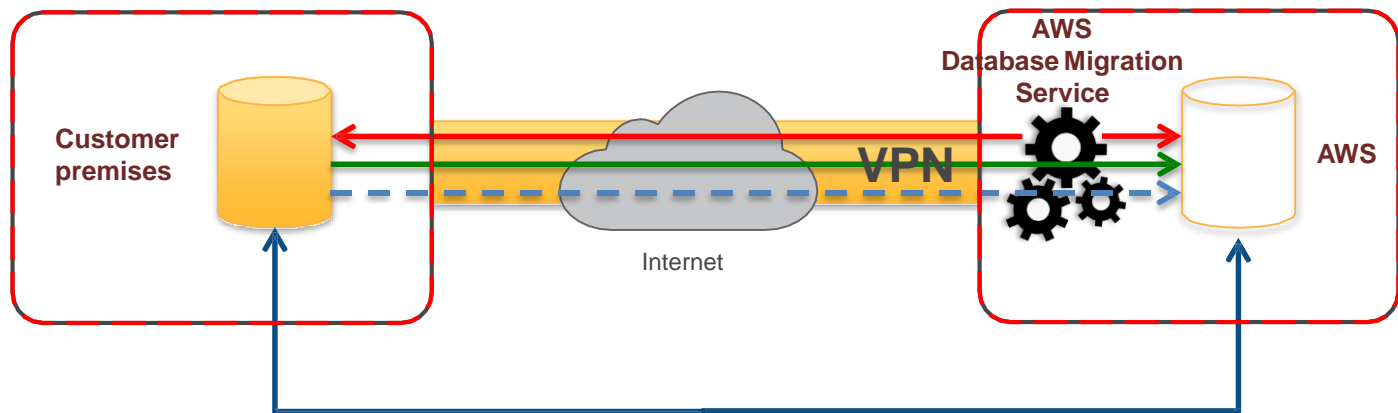
Start your first migration in 10 minutes or less

Keep your apps running during the migration

Replicate within, to, or from Amazon EC2 or RDS

Move data to the same or different database engine

Keep your apps running during the migration



Start a replication instance

Connect to source and target databases

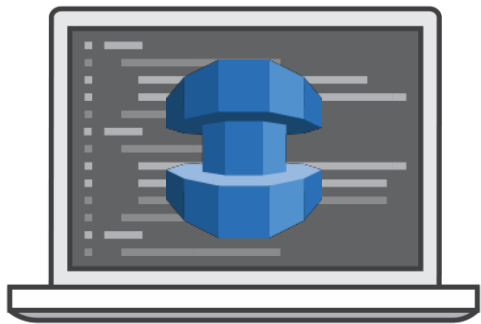
Select tables, schemas, or databases



Application users

Let AWS Database Migration Service create tables, load data, and keep them in sync

Switch applications over to the target at your convenience



AWS Schema Conversion Tool

Migrate from Oracle and SQL Server

Move your tables, views, stored procedures, and data manipulation language (DML) to MySQL, MariaDB, and Amazon Aurora

Know exactly where manual edits are needed

Download at aws.amazon.com/dms

FileActionsViewSettingsHelp

SummaryAction Items

▼ Oracle

sso@sso36ora.c...4.us-west-2.rds.a

▼ Schemas [13]

APPQOSSYS

▼ CHINOOK

Tables [11]

Views [2]

Packages

▼ Procedures [5]

SP_CALCULATELISTENINGTRENDS

SP_NOTIFCUSTOMERS

SP_SECURE_DML

SP_SENDINVOICESTOCUSTOMERS

SP_VALIDATEALLCUSTOMERS

Functions [4]

User Defined Types

Sequences [2]

Materialized Views

Synonyms

CTXSYS

DBSNMP

DIP

HR

OE

OUTLN

RDSADMIN

SALESBW

SSO

SYS

SYSTEM

Issue: 332: MySQL doesn't support the procedure dbms_output.put_line.

Recommended action: Try using INSERT in the log table. To do this, you must add code into AWS_ORACLE_EXT.PUT_LINE.

No. of occurrences: 4 | Time estimate: 4 hour(s) | Documentation reference:https://dev.mysql.com/doc/refman/5.6/en/create-table.html

▼ Procedure: SP_CALCULATELISTENINGTRENDS (No. of issue occurrences: 1)

Try using INSERT in the log table. To do this, you must add code into AWS_ORACLE_EXT.PUT_LINE.

▼ Procedure: SP_NOTIFCUSTOMERS (No. of issue occurrences: 1)

Try using INSERT in the log table. To do this, you must add code into AWS_ORACLE_EXT.PUT_LINE.

▼ Procedure: SP_SENDINVOICESTOCUSTOMERS (No. of issue occurrences: 1)

Try using INSERT in the log table. To do this, you must add code into AWS_ORACLE_EXT.PUT_LINE.

▼ Procedure: SP_VALIDATEALLCUSTOMERS (No. of issue occurrences: 1)

Try using INSERT in the log table. To do this, you must add code into AWS_ORACLE_EXT.PUT_LINE.

Issue: 340: MySQL doesn't support the RAISE_APPLICATION_ERROR function.

Recommended action: Create a user-defined function.

No. of occurrences: 1 | Time estimate: 80 hour(s) | Documentation reference:https://dev.mysql.com/doc/refman/5.6/en/functions.html

▼ Procedure: SP_SECURE_DML (No. of issue occurrences: 1)

Create a user-defined function.

Issue: 341: MySQL doesn't support sequences.

Recommended action: Try developing a system for sequences in your application.

▼ Oracle procedure: SP_SECURE_DML

PropertiesSQL

1PROCEDURESP_SECURE_DML

2IS

3BEGIN

4IF TO_CHAR (SYSDATE, 'HH24:MI') NOT BETWEEN '08:00' AND '18:00'

5OR TO_CHAR (SYSDATE, 'DY') IN ('SAT', 'SUN') THEN

6RAISE_APPLICATION_ERROR (-20205,

7'You may only make changes during normal office hou

8END IF;

9END SP_SECURE_DML;

PropertiesSQL

01CREATE PROCEDURE `CHINOOK`.`SP_SECURE_DML` ()

02BEGIN

03/*

04[340 - Severity CRITICAL - MySQL doesn't support the RAISE APPLICA

05IF TO_CHAR (SYSDATE, 'HH24:MI') NOT BETWEEN '08:00' AND '18:00'

06OR TO_CHAR (SYSDATE, 'DY') IN ('SAT', 'SUN') THEN

07RAISE_APPLICATION_ERROR (-20205,

08'You may only make changes during normal office ho

09END IF;

10*/BEGIN

11END;

12

▼ sso@cs01.cluster...4.us-west-2.rds.a

▼ Schemas [6]

▼ AWS_ORACLE_EXT

▼ CHINOOK

Tables [11]

Views [2]

▼ Procedures [5]

SP_CALCULATELISTENINGTRENDS

SP_NOTIFCUSTOMERS

▼ SP_SECURE_DML

Parameters

SP_SENDINVOICESTOCUSTOMERS

SP_VALIDATEALLCUSTOMERS

Functions [4]

db01

information_schema

mysql

performance_schema

Aurora Partner Program



Amazon Aurora saves you money

Enterprise grade, open source pricing

	vCPU	Mem	Hourly Price
db.r3.large	2	15.25	\$0.29
db.r3.xlarge	4	30.5	\$0.58
db.r3.2xlarge	8	61	\$1.16
db.r3.4xlarge	16	122	\$2.32
db.r3.8xlarge	32	244	\$4.64

- Storage consumed, up to 64 TB, is \$0.10/GB-month
- IOs consumed are billed at \$0.20 per million I/O
- Prices are for US East (N. Virginia) region

Simple pricing

No licenses

No lock-in

Pay only for what you use

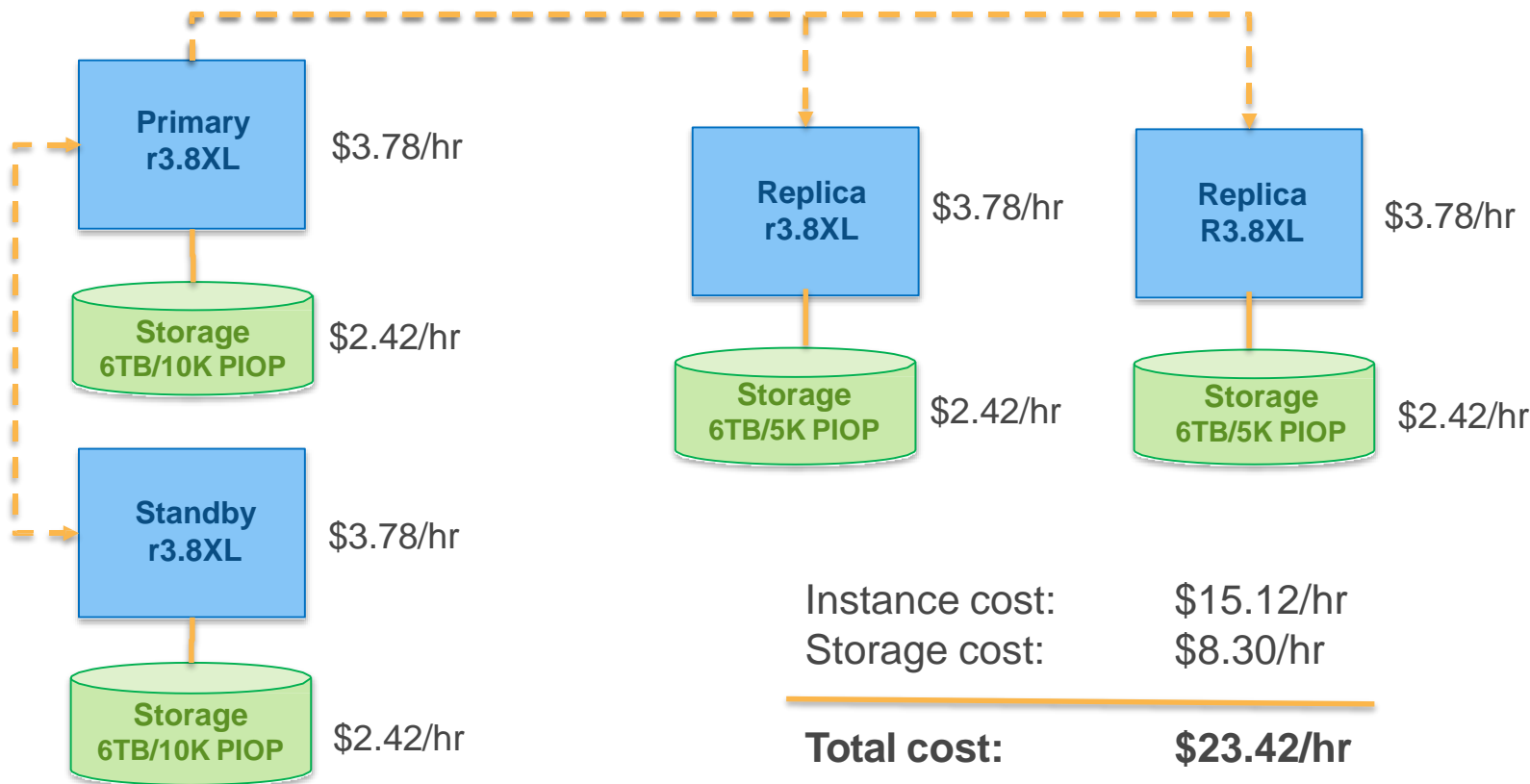
Discounts

44% with a 1-year Reserved Instance

63% with a 3-year Reserved Instance

Cost of ownership: Aurora vs. MySQL

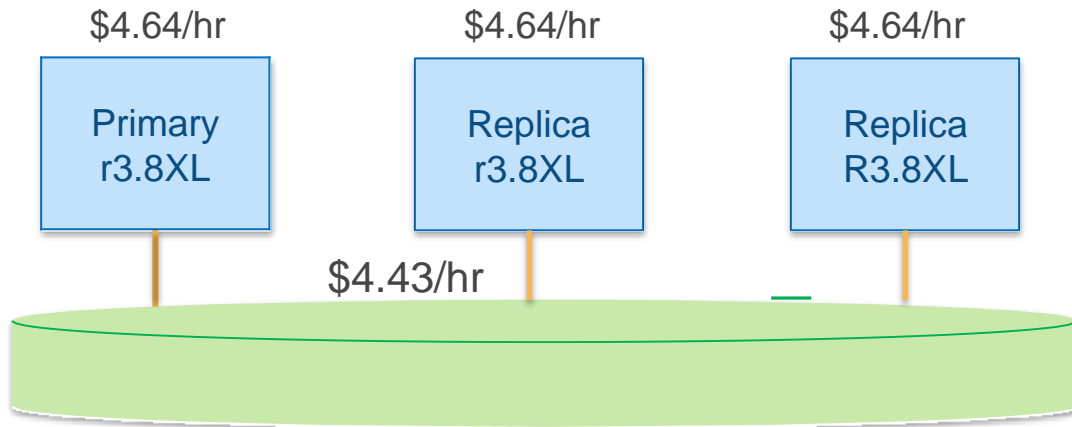
MySQL configuration hourly cost



Cost of ownership: Aurora vs. MySQL

Aurora configuration hourly cost

- No idle standby instance
- Single shared storage volume
- No PIOPS—pay for use IO
- Reduction in overall IOP



Instance cost:	\$13.92/hr
Storage cost:	\$4.43/hr

Total cost:	\$18.35/hr
--------------------	-------------------

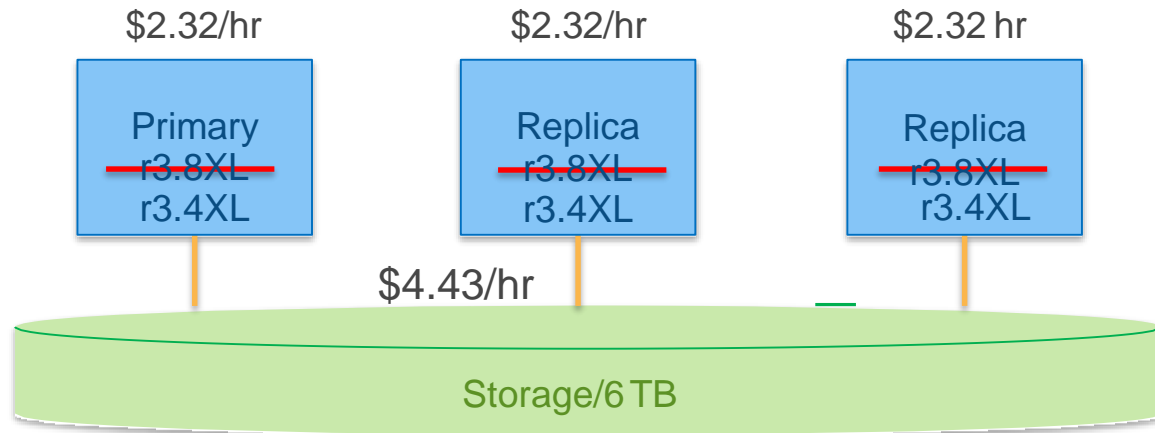
**21.6%
Savings**

*At a macro level, Aurora saves over 50% in storage cost compared to RDS MySQL.

Cost of ownership: Aurora vs. MySQL

Further opportunity for saving

- Use smaller instance size
- Pay-as-you-go storage



Instance cost:	\$6.96/hr
Storage cost:	\$4.43/hr

Total cost:	\$11.39/hr
--------------------	-------------------

51.3%
Savings

Storage IOPS assumptions:

1. Average IOPS is 50% of maximum IOPS
2. 50% savings from shipping logs vs. full pages



Steve Loyd

 Vice President, Engineering Operations



Kalyan Wunnava

 Database Engineering Manager



Zendesk is software for better customer service.

Growing global business

Sales, marketing, and customer success
teams



Global customers

81,000

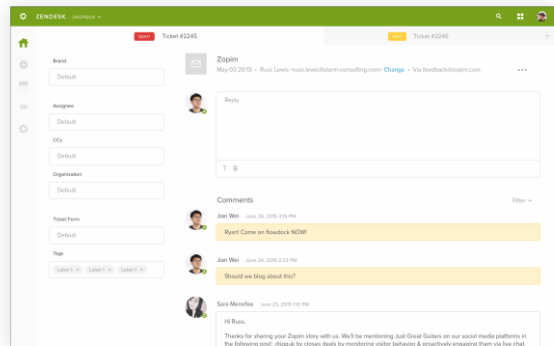
Year over year revenue growth

54%

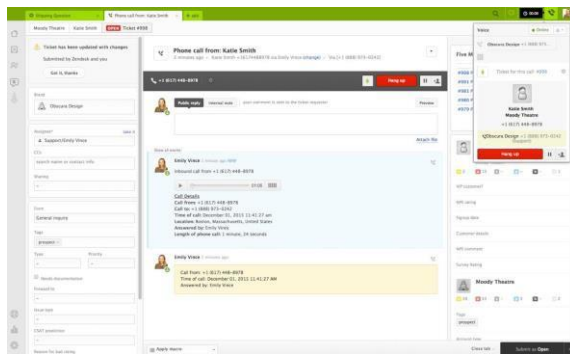


Multiproduct platform

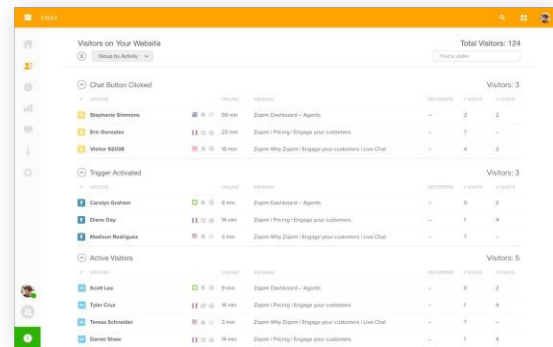
SUPPORT



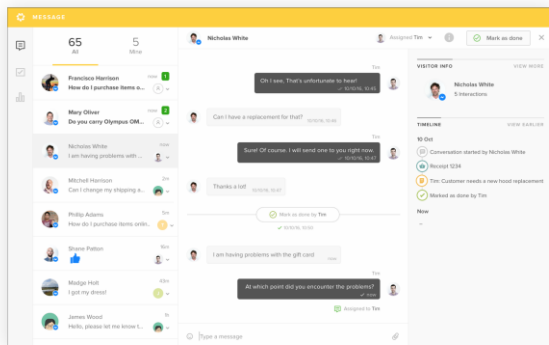
VOICE



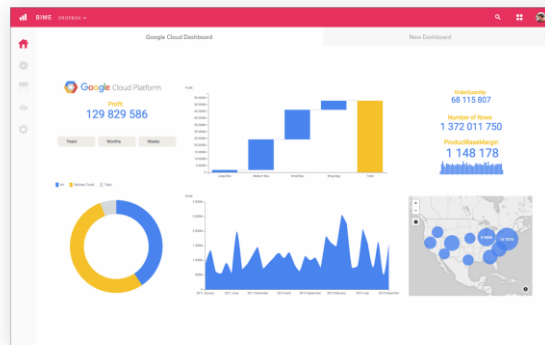
CHAT



MESSAGE



ANALYTICS



Security, compliance, and customer success for today's enterprise needs*

Security

Data encryption in transit/rest

Two-factor authentication

Automatic credit card redaction

SSO SAML support

Redundancy and disaster reco

Compliance

SOC II Type 2

ISO 27001

ISO 27018

HIPAA

PCI (Q3 2016)

Success and support

Professional services

Priority support

Service-level agreements

Training and certification

Customer success strategists

Global data centers (colocation and AWS)

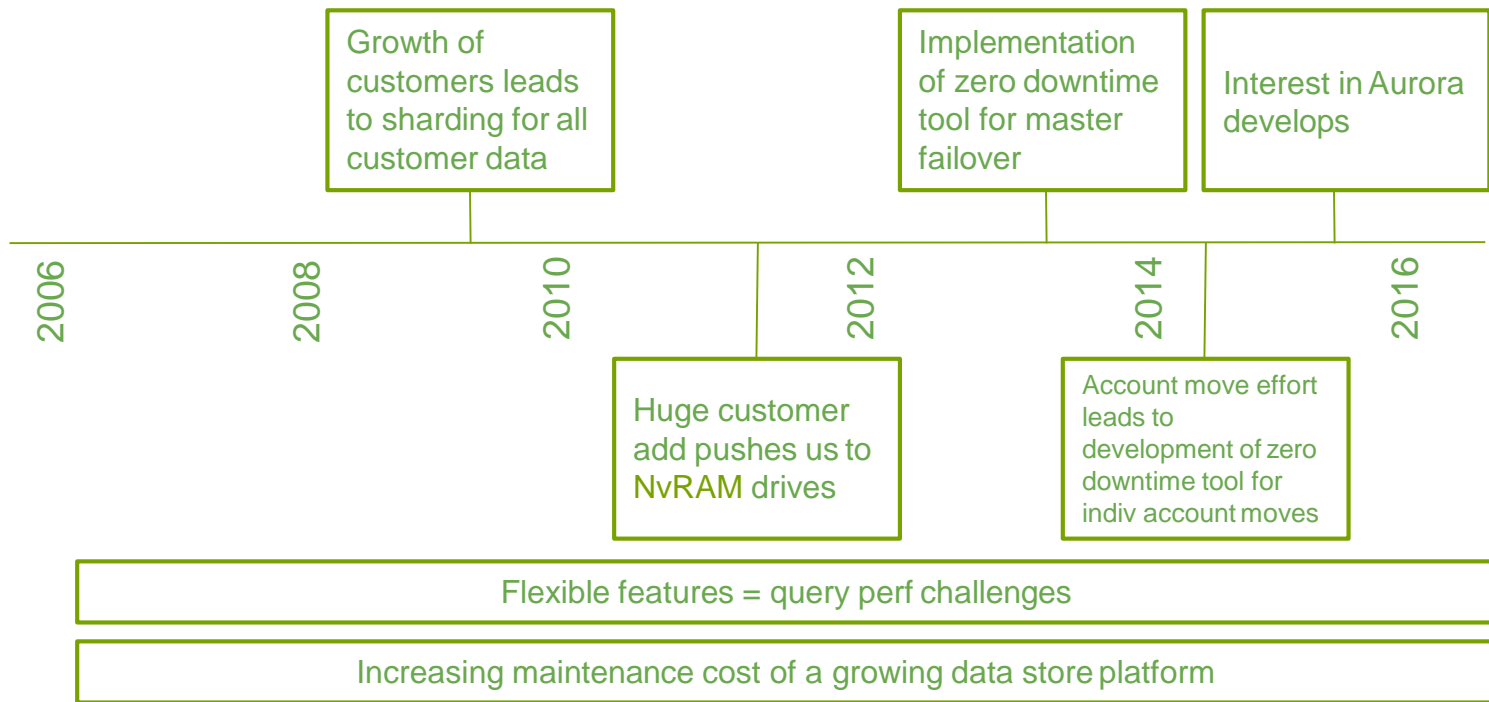


MySQL data store importance

- Primary data store for key information since the beginning
- Three core uses: Account, alloc, sharded (customer)
- Sharded data store has seen the most growth year over year
- Over time we've added many other primary and secondary stores, but this relational data store is still key for much of our data

Growth challenges

- Since 2006 we've faced a number of challenges in scaling our MySQL datastore



2015 – Zendesk's first full AWS deployment

- Zendesk has been a user of AWS for past five years, but in very specific uses.
- 2015
 - Made our way to Vegas and learned all we could
 - Kicked off 120-day project to build full Zendesk stack in AWS
 - Succeeded and learned along the way
 - While our stack now includes more than 40 host groups, Amazon Aurora was a big part of our success



Zendesk database environment – An overview

- 7 regions: 4 on premises and 3 on AWS
- Percona 5.6 and Amazon Aurora
- MySQL DBs: Shards (for customer data), account, and ID generation for shards
- MySQL storage on Fusion-io and NVMe for on-premises

Shards (DB cluster)

- Master and 2 slaves
- Single MySQL instance on a server
- Multiple shards on each server with identical schema
- Multiple customers on each shard
- Customer data on one shard only

Why Zendesk chose AWS Aurora

- Rapid provisioning compared to on-premises
- MySQL compatibility
- Managed environment with solid backups
- Elasticity – scale up/down with a button push
- Built-in support for encryption at rest

Aurora over RDS MySQL

- Cost effectiveness
- Database growth up to 64 TB
- Scalability to 15 replicas
- Better performance tests results

Limitations (in RDS) / workarounds

Limitation (RDS)	Workaround
MyISAM engine not supported (Aurora)	Use RDS MySQL which supports MyISAM
No DB server access (RDS)	Rewrite scripts to run from client side
No physical access to binary logs (RDS)	Use MySQL commands to read binlog events (e.g. Zendesk's accounts migration tool)
SUPER MySQL privilege not available (RDS)	Redefine grants (skip SUPER)

Limitations (in RDS) / workarounds

Limitation (RDS)	Workaround
Can't run SET GLOBAL commands for dynamic config changes	Adjust config params in cluster/instance parameter group
Can't run STOP/START SLAVE or CHANGE MASTER	Use RDS supplied system stored procs
Can't turn OFF binary logging (global/session)	Not available!
COMPRESSED row format not supported	Aurora assumes COMPACT in the back end (Schema definition still conforms to original; no schema drift)

Example of COMPRESSED row format table

```
mysql> create table test1
-> (
->   id INT NOT NULL PRIMARY KEY AUTO_INCREMENT
->   ,column1 TEXT NOT NULL
-> )
-> ENGINE=InnoDB DEFAULT CHARSET=utf8mb4 ROW_FORMAT=COMPRESSED
-> ;
```

Query OK, 0 rows affected, 2 warnings (0.05 sec)

```
mysql> show warnings;
```

Level	Code	Message
Warning	1478	ROW_FORMAT=COMPRESSED is not currently supported
Warning	1478	InnoDB: assuming ROW_FORMAT=COMPACT.

```
mysql> show create table test1\G
```

```
Create Table: CREATE TABLE `test1` (
  `id` int(11) NOT NULL AUTO_INCREMENT,
  `column1` text NOT NULL,
  PRIMARY KEY (`id`)
) ENGINE=InnoDB DEFAULT CHARSET=utf8mb4 ROW_FORMAT=COMPRESSED
```