OUR WORK

**Showcase 1 – The key is in the magic: a clever and covetable accessory**

Even a worldwide phenomenon needs a little support act. L’Occitane’s award winning Shea Butter handcream is in no doubt a global best seller but we couldn’t help notice the metal tubes begin to look a little dented and jaded from first use. Needing to improve longevity of appearance but not wanting to alter the iconic silver tubes, we designed a clever key which slides on to the base of the handcream and is twisted up helping the customer get every last bit of their favourite cream out and keeping the tube looking smart and dent free. Currently retailing in every corner of the world.

Designed in house by our creative team with a patent pending.

**Showcase 2 – Look Fabulous Forever fever is here… and oh boy did we need it**

Every so often we come across a brand and feel extremely lucky to be working with them. Look Fabulous Forever is a relative newcomer to the premium make-up sector and has made a huge impact. Set up by the inspirational Tricia Cusden they are taking on a well-established market with fresh eyes and developing make-up specifically for an older generation of women. Our brief was to develop a range of pouches and accessories to support their core offer. Selecting styles and shapes with clean lines and taking into cbold coloured fabrics Our products needed to sit alongside their premium packaging to engage with customers, have strong brand recall, brand recognition a

**Show case 3 – How to carry your bag, and more, from NYC**

Nothing beats your customer being a walking advertisement for your brand. With footwear as their product a message of youth, heritage and Jack Rogers were in need of a simple stylish bright tote bag for customers . Needed as a promotional item and also a retail item it needed to be qualitative

**Show case 4 – Natural Botanical skincare doesn’t get much better than this**

Le Couvent des Minimes is

**Show case 5 – A true story: from Provence with Love**

As a brand with a rich Provencal heritage to convey, L’Occitane successfully combines natural ingredients from the landscape of Provence in all their core products and with relevant accessories to support their brand and tell their true story.

The Chelsea Flower Show Hamper was developed to support the beautiful rustic Provencal garden they produced at CFS. The raffia design hamper was made from paper straw, with a hamper closure to the top and finished with gingham ribbon with detailed logo to convey a gift filled with love from Provence. Filled with their best sellers it was a great way to introduce the brand to an associated audience, had huge strength as a brand recall tool and

**Showcase 6 – Astellas**

The giveaway premiums for the Pharmacutical market has changed dramatically over the last 5 years. But we don’t see why

**Showcase 7 – It’s all about the tin: 125 years celebration at John Lewis**