# Home

"For over 15 years Caroline has delivered consistently for L’Occitane with her solutions for merchandise, gifts, packaging and & print.

Her creativity knows no bounds - constantly developing new products and innovations to assist us in our Marketing campaigns.

We recommend her without hesitation. She is a preferred supplier to L’Occitane."

**Sabrina Herlory Rouget, General Manager France - L’Occitane en Provence**

# About US/What we do

Springboard specializes in designing, sourcing and delivering creative promotional and retail merchandise, print and packaging, for consumer sales and marketing activity.

For over 15 years we’ve been working with clients to create and deliver innovative, high quality products and packaging.

Our clients are global brands in the health, lifestyle, pharmaceutical and publishing sectors.

Our products are manufactured at ethically sourced factories that are regularly audited.

We are totally focused on creativity, believing you don’t need a huge budget to produce a successful product. Whether it is a promotional, retail, packaging or print, our products are designed to make an impact, engage with customers and keep them coming back for more!

We offer a complete service - from initial design concept to warehousing and fulfillment, delivering globally to meet your needs.

## Account Management

We love the brands we work with and consider ourselves an extension of your team - we listening to your needs and suggest innovations. It’s a personal and friendly service from idea to delivery.

We pride ourselves in finding the best merchandise solution that reflects your brand because you have entrusted us in finding the best merchandise solution that reflects your brand, makes it stand out against the competition, engage your consumer and retain them.

## Creative Design Services

We believe creativity is key and know you only have one chance to impress the consumer. We take product ideas and make them a reality – we understand sometimes there’s nothing like seeing a physical sample. We continually monitor trends to keep ideas up to date whilst making sure they are on brand, on trend, on budget ensuring the product is aesthetically consistent with the range for which it is intended.

**All products are designed in house in our London office.**

**We are bursting with ideas.**

## Logistics

Your cargo is precious and we understand the need to move your goods in the most cost effective, safe method, utilizing the most appropriate mode of transport dependent on your budget and timeline.

We look after all aspects of seafreight, airfreight, trucking, duty & taxes and import procedures so you don’t have to

## Quality assurance/product testing

Springboard Designs is committed to supplying high quality products and services. We use SGS and Intertek to assist us in this but are more than happy if you would like us to use other testing houses.

We audit all factories and visit them regularly. We undertake During Production Inspections (DUPROs) and Final Random Inspections (FRIs) to agreed AQL levels to insure the quality is consistent with what has been ordered.

## Ethical Trading

We adhere to the same ethical standards as our clients do.

(Caroline - this is really thin and needs more explanation text - how can you prove ethical trading ? - what are your standards ?

## Warehousing/Fulfilment

Our warehouse in Ipswich is a 40,000 sq ft facility. We offer fulfillment services and storage facilities. We can handle most products and deliver them carefully to your specification on time.

·       40,000 sq ft facility

·       Customs bonded

·       ERTS approved for import consolidation

·       EDI stock information system

·       Bar code scanning

·       Pick and pack facilities

·       Cargo tracking

# How We Work

Brief / Develop / Deliver / Produce



# Merchandise

Whether it is retail merchandise request or a promotional accessory to support your brand, we supply a huge variety of products. We endeavor to devise environmentally friendly accessories and packaging using natural materials where possible.

**We restrict the use of plastics and are always exploring new materials.**

## Hardware

Keyrings

Ceramic soap trays

Liquid soap holders

Wooden hair accessories

Candles

## Baskets

Hampers

Beach baskets

Mini straw baskets

Shopping baskets

## Pouches

Cosmetic

Drawstring

Zip

Flat

Pencil cases

## Bags

Tote bags

Beach bags

Fold-away bags

Rucksacks

Bespoke shaped bags

## Accessories

Loofahs

Towels

## Clothing

Aprons

T-shirts

Sweatshirts

Kimonos

Shirts

## Tins

Mini suitcases

Large tin boxes

Smaller tins

# Print & Packaging

**Print & Packaging**

Print: Sleeves, inserts, fliers, flat packed boxes

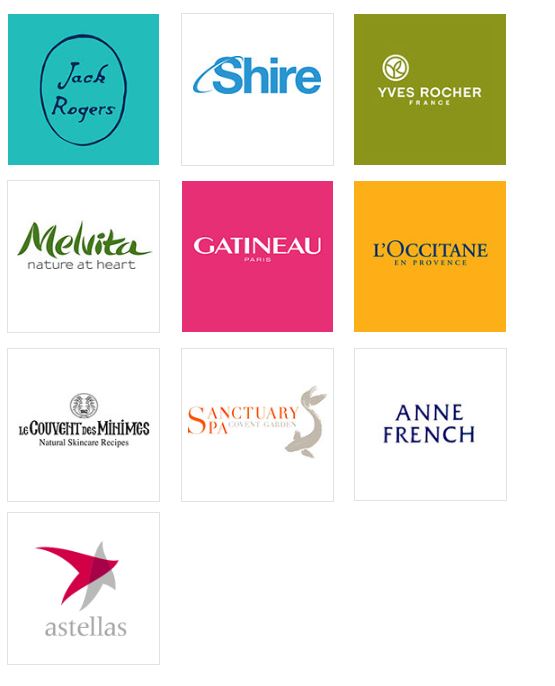
Packaging: EVA zip pouches

# Consultancy

Sometimes a brand might need information and guidance in purchasing promotional merchandise and retail accessories to support their brand. We work with clients on shorter term projects providing Creative Consultancy services - for a specific product launch, for on-going brand placement, or to give an overview of the industry.

At the forefront of the project, we remain focused on competitor awareness and suggesting creative solutions, ensuring the product reflects your brand, makes it stand out against the competition, engage your consumer and retain them.

# Clients



# Contacts

Caroline Last

Springboard Designs

http://springboard2.businesscatalyst.com/images/point-contact2.png

http://springboard2.businesscatalyst.com/images/phone-contact2.png

http://springboard2.businesscatalyst.com/images/mail-contact2.png

44 Franche Cou44 Franche Court Road

London SW17 0JU

+44 (0)20 8355 0202

+44 (0)7866 075131

[caroline.last@springboarddesigns.co.uk](mailto:caroline@springboarddesigns.co.uk)

rt Road

London SW17 0J0)7866 075131

[caroline.last@springboarddesigns.co.uk](mailto:caroline@springboarddesigns.co.uk)



[http://springboard2.businesscatalyst.com/images/linkedin-logo-022.png](https://www.linkedin.com/profile/view?id=15832674&authType=NAME_SEARCH&authToken=BWcw&locale=en_US&trk=tyah&trkInfo=clickedVertical:mynetwork,clickedEntityId:15832674,authType:NAME_SEARCH,idx:1-1-1,tarId:1439726881980,tas:caroline%20last)

Caroline has over 17 years experience in the retail and promotional merchandise industry.  After graduating and furthering her studies with a Masters in Marketing, she joined a global luxury goods company sourcing and manufacturing accessories for Burberry, Ralph Lauren and Lulu Guinness. She then moved to an international sourcing house manufacturing promotional merchandise and packaging for global high street brands and publishing houses.

She founded her own business in 2002.

Her attention to detail, personal style and flair, creativity and innovation are provided on all projects whatever the budget. Her regular buying trips include adventures across Europe, China, India and South Africa.