



I am honored to write this letter in support of Noel Juby Chandy's initiative — **Finfluent**. Over the past six months, I have had the pleasure of mentoring Noel through **CreateED**, guiding him as he developed this impactful platform. It has been a privilege to witness his growth, perseverance, and deep commitment to creating meaningful change.

Finfluent has made a tangible impact on several Sustainable Development Goals, most notably **SDG 4: Quality Education** and **SDG 10: Reduced Inequalities**. By offering a **free, accessible financial education platform**, Noel has empowered individuals across diverse socioeconomic and cultural backgrounds to better understand and manage their finances. The platform has already attracted users from around the world and is well on its way to scaling further — a testament to the strength and relevance of the solution.

This initiative taps into the growing potential of **AI-driven technology** to address a critical and often overlooked issue: financial illiteracy. By identifying this gap, Noel has built something not only innovative but **primed for exponential growth**. His outreach efforts have already brought the platform to over **5,000 users**, and with the right support, it has the potential to reach thousands more, transforming financial awareness and agency across communities.

What makes this project truly stand out is not just the solution itself, but the person behind it. I have personally seen the **diligence, passion, and strategic thinking** Noel brings to every aspect of this initiative. Great projects are driven by people with vision — and Noel is undoubtedly one of them. I have full confidence in his ability to scale Finfluent into a global platform and to inspire countless other young changemakers to take up the mantle of the Sustainable Development Goals.

Sincerely,
Aayushi Jain
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A handwritten signature in black ink, appearing to read "Aayushi", with several horizontal lines drawn underneath it.