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import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns

from sklearn.preprocessing import StandardScaler
from sklearn.cluster import KMeans
from sklearn.decomposition import PCA

np.random.seed(42)
data = {
    'Age': np.random.randint(18, 70, 200),
    'Annual_Income': np.random.randint(20000, 120000, 200),
    'Spending_Score': np.random.randint(1, 100, 200),
    'Browsing_Time_per_Week': np.random.normal(15, 5, 200).astype(int)
}
df = pd.DataFrame(data)

scaler = StandardScaler()
scaled_data = scaler.fit_transform(df)

inertia = []
K = range(1, 11)
for k in K:
    km = KMeans(n_clusters=k, random_state=42)
    km.fit(scaled_data)
    inertia.append(km.inertia_)

plt.figure(figsize=(8, 4))
plt.plot(K, inertia, 'bo-')
plt.xlabel('Number of Clusters (k)')
plt.ylabel('Inertia')
plt.title('Elbow Method')
plt.grid(True)
plt.show()

kmeans = KMeans(n_clusters=4, random_state=42)
df['Cluster'] = kmeans.fit_predict(scaled_data)

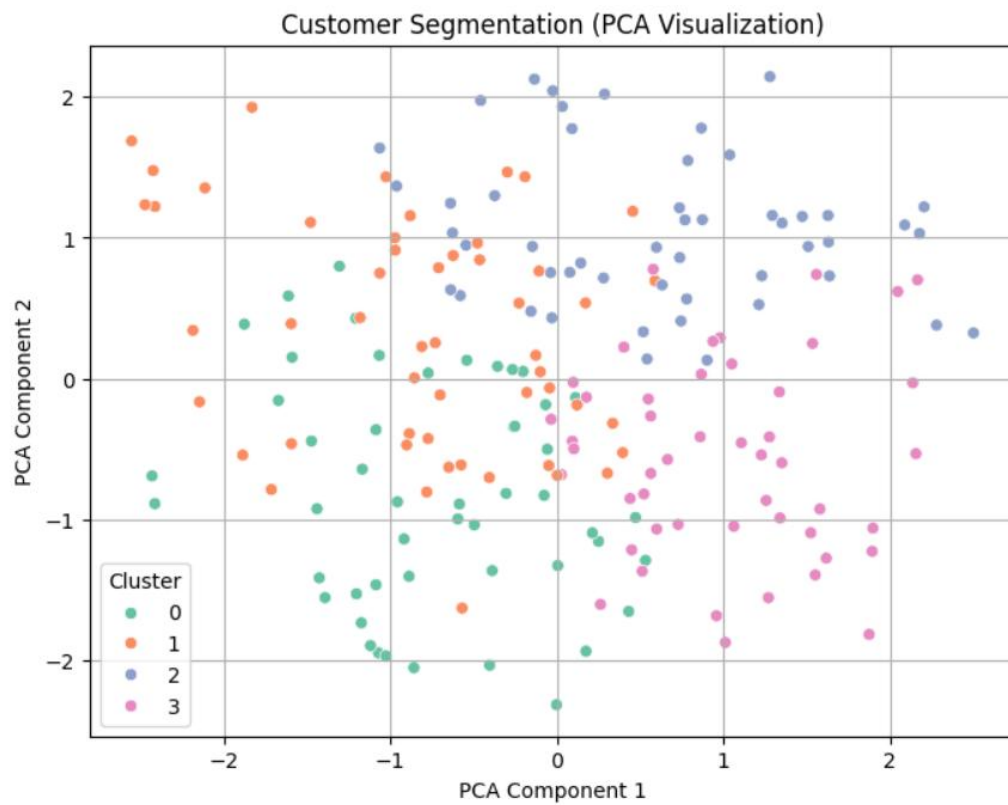
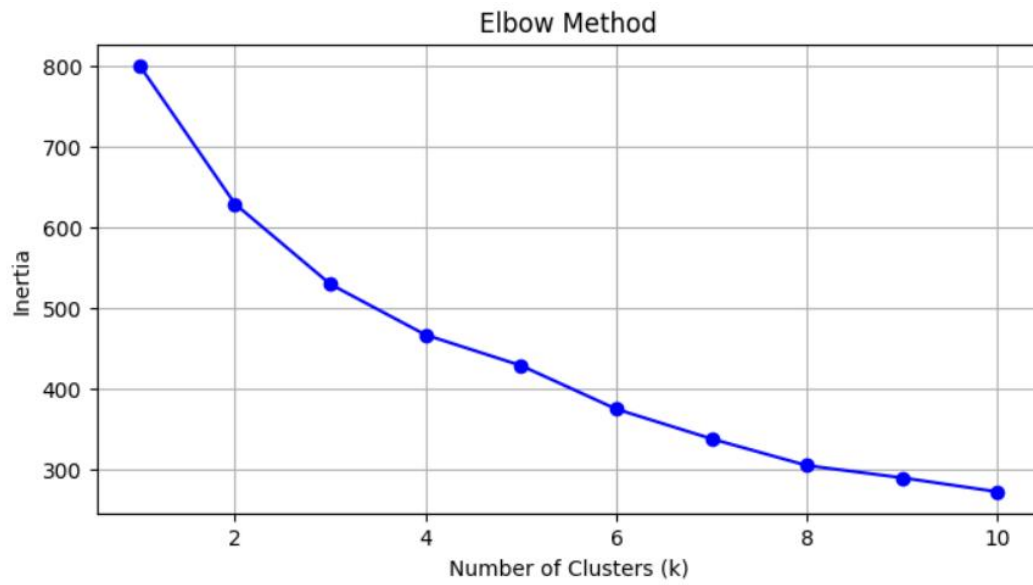
pca = PCA(n_components=2)
pca_data = pca.fit_transform(scaled_data)

plt.figure(figsize=(8, 6))
sns.scatterplot(x=pca_data[:, 0], y=pca_data[:, 1], hue=df['Cluster'], palette='Set2')
plt.title('Customer Segmentation (PCA Visualization)')
plt.xlabel('PCA Component 1')
plt.ylabel('PCA Component 2')
plt.legend(title='Cluster')
plt.grid(True)
plt.show()

cluster_summary = df.groupby('Cluster').mean()
print("\nCluster Summary:")
print(cluster_summary)

```

OUTPUT



Cluster Summary:

	Age	Annual_Income	Spending_Score	Browsing_Time_per_Week
Cluster				
0	34.920000	94024.640000	31.140000	12.620000
1	44.615385	58189.865385	24.653846	19.173077
2	60.040000	69474.400000	70.180000	13.760000
3	33.687500	53783.875000	74.708333	11.895833