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YEAR/SECTION	:	BSIS 4G	

DATE : 04/ /2025

IS-ePT 423 - PRINCIPLES OF TEACHING

INSTRUCTION. Create a semi-detailed lesson plan of a topic of your choice under ICT. Use the template below.

Subject: Empowerment TechnologiesDate: 04/ /2025Grade and Section: BSIS 4GQuarter: 1 Module 4Time Allotment: 10-15 minutesTeacher: Mr. Jay Carlo Coquilla

ACTIVITY NO. 11

LESSON PLAN

OBJECTIVES	SUBJECT MATTER	LEARNING ACTIVITIES/PROCEDURES	GENERALIZATION ASSESSMENT	
At the end of a 1-hour discussion, the learners shall be able to: • Define online platforms (Social Media, Blogging, CMS) and their uses in ICT content development. • Identify the elements and principles of effective web design (e.g.,	Topic/Content: ICT Online Platforms in Creating Web Content Reference/s: Empowerment Technologies Quarter 1 - Module 4: Online Platforms as Tools Wix Tutorial: https://www.youtube.com/watch?v=aqGJS_8QtNI Materials: Laptop Internet access Wix/WordPress templates (screenshots as backup)	 A. Preliminary/Preparatory Activities a. Prayer/Greetings Call for volunteer to lead the Prayer and Greet everyone b. Checking of Attendance Say present if the student's name was called c. Submission of Assignments Collect the assigned tasks from our last meeting d. Review/Drill Ask: What websites do you frequently use? How do they help you? e. Motivation Show a poorly designed website vs. Shopee 	 C. Concluding Activities a. Generalization Why is it important to choose the right platform for specific needs? Students share one design principle they'll apply in their final output.	 A. Assignment Apply 2 design principles (e.g., simplicity, low bandwidth) and explain your choices in 2–3 sentences.

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simplicity, portability).

 Create a simple blog post or website draft integrating multimedia (text, images) using Wix or WordPress.

Values Integration:

 Digital Literacy, Creativity & Innovation (from Activity 3, Page 13). Ask: Which is more effective? Why?

B. Development Activities

a. Discussion/Lesson Proper Types of Online Platform:

- Social Media (Facebook, Instagram)
- Blogging (WordPress, Blogger)
- CMS (WordPress, Drupal)

Web Design Principles:

- Simplicity, Low Bandwidth, Portable Design
- Hands-on Demo: Navigate Wix to show dragand-drop features.

b. Application

Activity: "Choose Your Platform":

• Students match scenarios (e.g., "A teacher wants students to submit outputs online") to the correct platform (CMS, Social Media, etc.).

Mini-Task: Students draft a blog post or website layout on paper (focus: hobby/business) using 3 design elements (text, graphics, links).

D. Evaluation (at most 10 items only)

What does CMS stand for?

- 1. Which principle avoids large graphics for slow internet users?
- 2. (True/False) WordPress is a blogging platform.
- 3. List 2 elements of web design.
- 4. Scenario: "Maria wants to share travel photos." Which platform is best?

Reference/s:

- Empowerment Technologies Quarter 1 - Module 4: Online Platforms as Tools
- Wix Tutorial: https://www.youtube.com/wa tch?v=aqGJS_8QtNI

Prepared by:

GILNIE O. HIPOLITO

Student-Teacher