



Noelle Cicilia

MSc student
Data Science and Entrepreneurship

ABOUT ME

I'm interested in the application of Data Science in businesses and the impact it can make on product performance. I wish to expand my knowledge in Data Engineering, Cloud Computing and Natural Language Processing.

SKILLS

Python
SQL
HTML
CSS
ScikitLearn
Pandas
Numpy
InDesign
Illustrator
SPSS

LANGUAGES

Dutch - mothertongue
English - C1
French - B1
Spanish - B1

CONTACT

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1019 TE
Amsterdam
The Netherlands

WORK EXPERIENCE

Student Research Assistant @ SODALITE project, Jheronimus Academy of Data Science

February 2020

In this project I will help review the literature on cloud and HPC (High Per-

Growth Hacker @ Leapforce

April 2019 - August 2019

Leapforce is a growth hacking and digital marketing start-up based in Amsterdam.

- Customer support Digital tools
- Data cleaning and enrichment
- Optimizing websites and assisting in website development
- SEO with semrush
- Analysing website performance in Google Analytics

Marketing Manager @ Mevrouw Cous

January 2018- September 2018

Mevrouw Cous is student-run start-up aiming at empowering women and integrating them into Dutch society through cooking sessions

- Design of all offline marketing such as flyers and posters
- Strategy and crisis management
- Maintenance of social media channels
- E-mail marketing with MailChimp
- Mevrouw Cous is part of Enactus UvA.

Marketing Team @ Intreeweek

September 2016-August 2017

The Intreeweek is the official introduction week of the University of Amsterdam held for more than 3000 participants every year.

- Maintenance of social media channels
- Design of the program booklet, flyers and posters with InDesign
- Public relations
- Production of video content for the social media channels
- Responsible for overall satisfaction of participants

EDUCATION

MSc Data Science & Entrepreneurship

TU Eindhoven & Tilburg University, August 2019 - June 2021

Curriculum consisting of Data Engineering, Data Mining, Data Entrepreneurship, and Data in Society courses combined with soft skills workshops like negotiating, presenting and consulting.

BSc Information Studies

University of Amsterdam, August 2016 - June 2019

Curriculum consisting of programming courses (python), psychology courses and business, management and organisation courses. The program focusses business IT alignment.

Exchange Program

University of Hong Kong, August 2018 - December 2018

Minor in Arts consisting of the following courses: French B1-B2 level, Scepticism and relativism, Buddhist philosophy, Paradoxes and Body, beauty and fashion. Also took part in HKU Buddy program.

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Hervomd Lyceum Zuid, August 2010 - July 2016

"Economics and Society" and "Culture and Society" curriculum. Class president and a member of the student council.