

**WILD PEAK HOLDINGS LIMITED
(FORMERLY TWINKL UK HOLDINGS LIMITED)
STRATEGIC REPORT (CONTINUED)**

FOR THE YEAR ENDED 28 APRIL 2023

Engaging with stakeholders

Our key stakeholders, and the ways in which we engage with them, are as follows:

Our employees - One of Twinkl's guiding principles is to 'grow sustainability' and to support this, the company is focused on ensuring that the team has leaders that encourage and empower those they work with to achieve this.

Twinkl believes that through good leadership and with the right approach, leaders can shape and build a workplace culture that benefits everyone. There is an emphasis on the personal development of all team members.

Our customers and suppliers - We invest heavily in our resources and processes, so that we can continue to offer customers the best quality resources with the minimum turnaround time.

We have built and will maintain a reputation for transparency and fair dealing in our interaction with our customers and suppliers.

Our community - Everything we do supports the global teaching community and we're committed to transforming people's lives through education. All Twinkl resources are teacher-made and can be used by anyone, anywhere - making learning accessible to all.

Our planet - The company recycles all its office paper and toners, actively tries to reduce the amount of electricity consumed in the business, and the office power supply is completely from renewable sources.

On behalf of the board

J W Seaton
Director

26 January 2024