

An Intelligent Web Store System

(WEB STORE)

USER MANUAL

Noel M. Ochoa
IS 295B

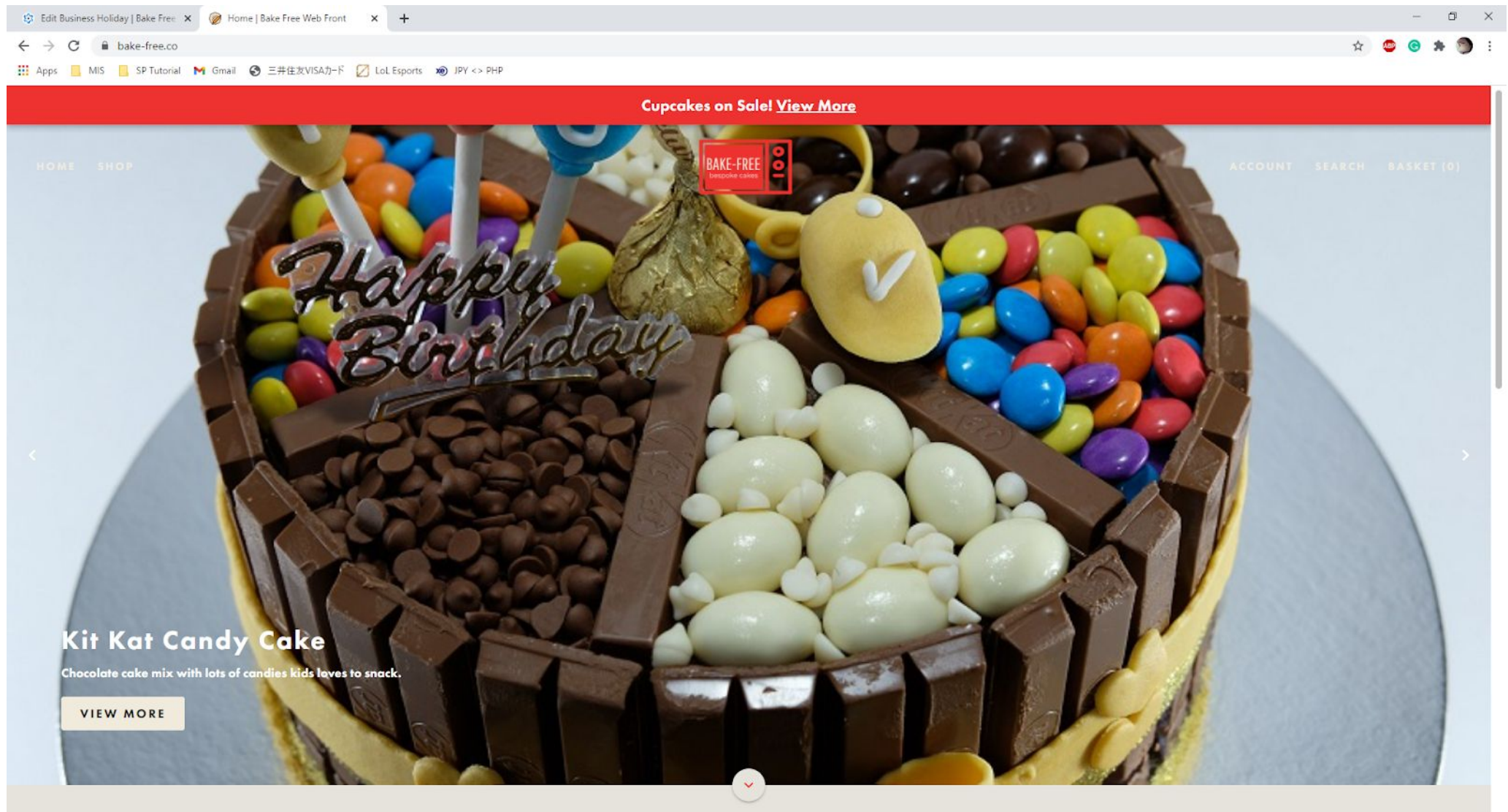
URL: <https://bake-free.co>

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HOMEPAGE

The main landing page. Displays featured and newly added products.



(cont'd)
New Arrivals


Home | Bake Free Web Front

bake-free.co


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VIEW MORE


NEW ARRIVALS




Custom Cake Design
from 2500 PHP



Custom Cupcakes
from 600 540 PHP



Transformers
from 2500 PHP

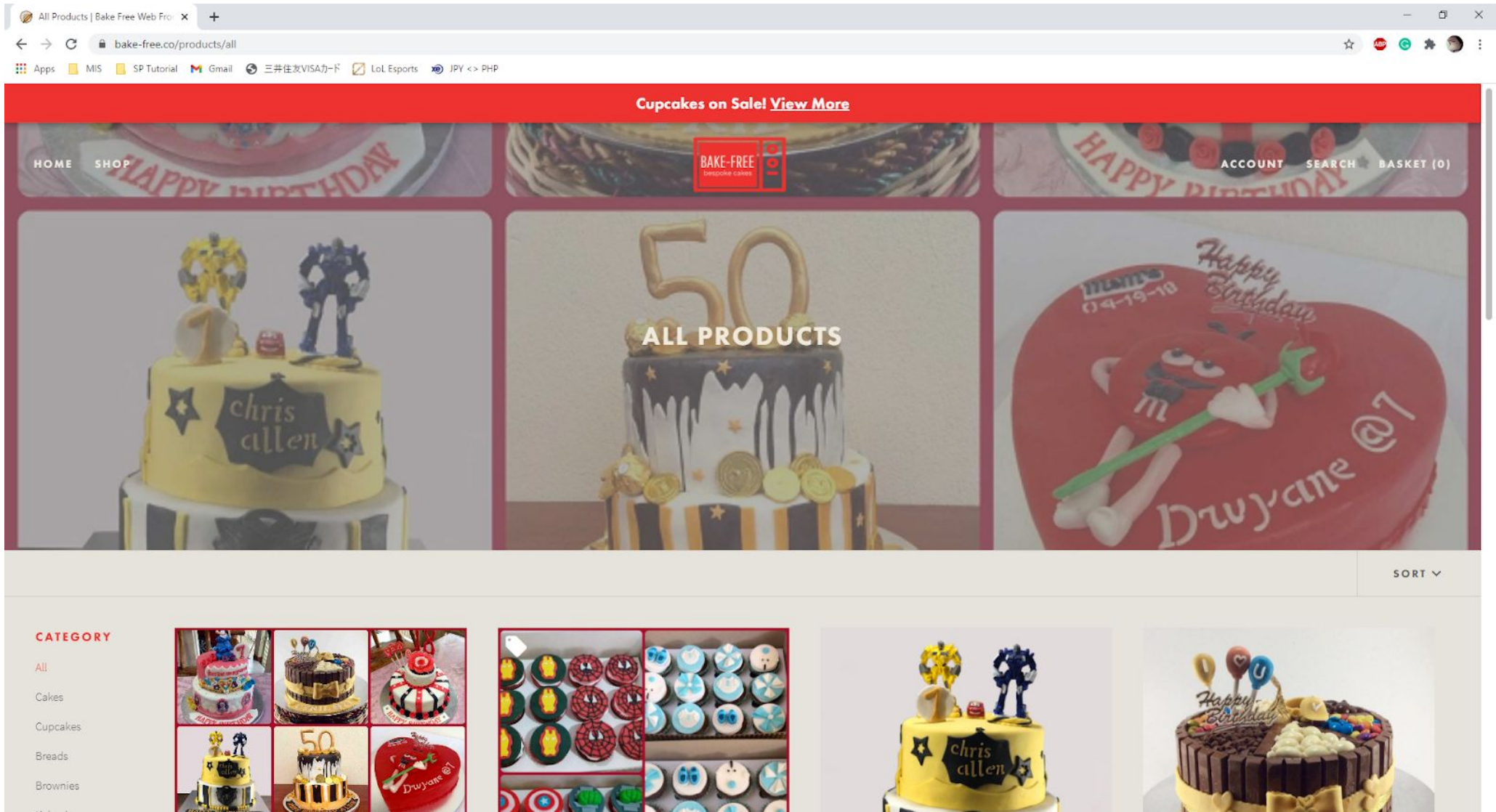


Kit Kat Candy Cake
from 2100 PHP

VIEW ALL PRODUCTS

PRODUCT CATALOG

Shows the product gallery of all active products.



(cont'd)

Visitors can filter by category and sort results.

Cupcakes | Bake Free Web Front

bake-free.co/products/cupcakes?sort=price-desc

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CATEGORY

- All
- Cakes
- Cupcakes
- Breads
- Brownies
- Kakanin
- Souvenir
- Unclassified

Custom Cupcakes
from 600 ~~540~~ PHP

Baby Shower Cupcakes
from 480 PHP

DC Universe Cupcakes
from 480 PHP

Classic Buttercream
from 360 PHP

SORT

- BEST SELLING
- ALPHABETICALLY, A-Z
- ALPHABETICALLY, Z-A
- DATE, NEWEST FIRST
- DATE, OLDEST FIRST
- PRICE, HIGHEST FIRST**
- PRICE, LOWEST FIRST

PRODUCT INFORMATION

Clicking an item from the homepage or the product gallery directs the user to the main product page.

Visitors can personalize the product before adding it to the cart.

My Profile | Bake Free Web Front x Kit Kat Candy Cake | Bake Free W x +

← → ↺ bake-free.co/buy/kit-kat-candy-cake ☆ 🍔 🍷 🌟 🌙 ⋮



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Cupcakes on Sale! [View More](#)

HOME SHOP

BAKE-FREE bespoke cakes 101

ACCOUNT SEARCH BASKET (0)



Kit Kat Candy Cake

Cakes

2100 PHP

Qty (Min: 1):
- 1 +

Celebrant Name:
Other

Noel

Celebrant Age:
None

ADD TO BASKET

About this product:
Chocolate cake mix with lots of candies kids loves to snack.
📦 3 sold

COMMENTS SECTION

Every product page has a comments section on the bottom half. Note that only verified customers can post comments.

My Profile | Bake Free Web Front

Custom Cupcakes | Bake Free W

← → ↺

bake-free.co/buy/custom-cupcakes

☆

Apps

MIS

SP Tutorial

Gmail

三井住友VISAカード

LoL Esports

JPY <> PHP

COMMENTS

N

Noel O

6 days ago

Can I request a specific box color (individually packed)?

A

Admin N. (Support)

6 days ago


Yes! Just add a memo on check out. Available colors may vary but we suggest pink or light blue.


Thank you!


B I


POST

RELATED ITEMS









LOGIN and REGISTER

Clicking “Account” from the navigation panel will redirect to this page. Visitors can create a new account or sign-in if already registered.

(Test account)

Email: noelochoa22@gmail.com

Password: aaabbb

The screenshot shows a web browser window with the URL `bake-free.co/account`. The page has a red header with the text "Cupcakes on Sale! [View More](#)". Below the header is a navigation bar with "HOME" and "SHOP" on the left, the "BAKE-FREE" logo in the center, and "ACCOUNT", "SEARCH", and "BASKET (0)" on the right. The main content area is light gray and contains two columns. The left column is titled "LOGIN" and asks the user to "Enter your e-mail and password:". It has input fields for "E-mail" and "Password", a red "LOGIN" button, and a link "Forgot your Password? Click to reset." below the button. The right column is titled "REGISTER" and asks the user to "Fill out your information below:". It has input fields for "First name", "Last name", "E-mail", and "Password". Below these is a checkbox labeled "Apply as Reseller (For Approval)" and a red "CREATE ACCOUNT" button. The browser's address bar and tabs are visible at the top.

Account | Bake Free Web Front

bake-free.co/account

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Cupcakes on Sale! [View More](#)

HOME SHOP

BAKE-FREE
bakefree.co.uk

ACCOUNT SEARCH BASKET (0)

LOGIN

Enter your e-mail and password:

E-mail

Password

LOGIN

[Forgot your Password? Click to reset.](#)

- or -

REGISTER

Fill out your information below:

First name

Last name

E-mail

Password

☐ Apply as Reseller (For Approval)

CREATE ACCOUNT

CUSTOMER PROFILE

The system will show the customer profile if they are already logged in.

My Profile | Bake Free Web Front

bake-free.co/profile

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Cupcakes on Sale! [View More](#)

HOME SHOP

BAKE-FREE
bakespoke cakes

ACCOUNT SEARCH BASKET (0)

LOGOUT

Welcome, Noel!

Regular

Your account has been verified.

MY ORDERS

ORDER #	ORDER STATUS	DATE PLACED	SHIPPING TYPE	ORDER TOTAL
OR121-000039	Placed	Jan 13, 2021	Pickup ▾	4950 PHP
ORDER #	ORDER STATUS	DATE PLACED	SHIPPING TYPE	ORDER TOTAL
OR121-000038	Accepted	Jan 8, 2021	Delivery ▾	3300 PHP
ORDER #	ORDER STATUS	DATE PLACED	SHIPPING TYPE	ORDER TOTAL
OR121-000037	Accepted	Jan 8, 2021	Delivery ▾	2580 PHP
ORDER #	ORDER STATUS	DATE PLACED	SHIPPING TYPE	ORDER TOTAL
OR121-000036	Accepted	Jan 8, 2021	Pickup ▾	1000 PHP

ACCOUNT DETAILS

O Noel
noelchoa22@gmail.com
ZIP 4200 Rose Street Batangas City
(+81) 809-508-9161 (Verified)

Order Notifications:

☒ Receive by Email allowed

☐ Receive by SMS allowed

EDIT

(cont'd)

Clicking Edit will show the Edit Profile page. Customers can change their name, address, and contact details.

Edit Profile | Bake Free Web Front

bake-free.co/profile/edit

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Cupcakes on Sale! [View More](#)

HOME SHOP

BAKE-FREE
bakethecupcakes

ACCOUNT SEARCH BASKET (0)

BACK TO PROFILE

Edit Profile

Fill out your information below:

noelchoa22@gmail.com

Noel

O

ZIP 4200
Rose Street
Batangas City

(+81) 809-508-9161

Phone number has to be verified before sending SMS.

Order Notifications:

☒ Receive by Email (Required)

☐ Receive by SMS

ACCOUNT VERIFICATION

Users need to verify their emails after account creation. A verification code and link will be sent automatically to proceed with the verification process.

The screenshot shows a web browser window with two tabs: 'My Profile | Bake Free Web Front' and 'Verify Account | Bake Free Web F'. The address bar shows the URL 'bake-free.co/profile/verify'. The browser's bookmark bar includes links to 'Apps', 'MIS', 'SP Tutorial', 'Gmail', '三井住友VISAカード', 'LoL Esports', and 'JPY <> PHP'. The website's header features a red banner with the text 'Cupcakes on Sale! [View More](#)'. Below this, a navigation bar contains 'HOME', 'SHOP', the 'BAKE-FREE' logo, 'ACCOUNT', 'SEARCH', and 'BASKET (1)'. The main content area is titled 'BACK TO PROFILE' and 'Verify Account'. It instructs the user to 'Fill out your information below:' and provides two input fields: one for the email address 'noelochoa22@gmail.com' and another for a 'CODE'. A red 'VERIFY' button is positioned below the input fields.

My Profile | Bake Free Web Front x Verify Account | Bake Free Web F x +

bake-free.co/profile/verify

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Cupcakes on Sale! [View More](#)

HOME SHOP

BAKE-FREE

ACCOUNT SEARCH BASKET (1)

BACK TO PROFILE

Verify Account

Fill out your information below:

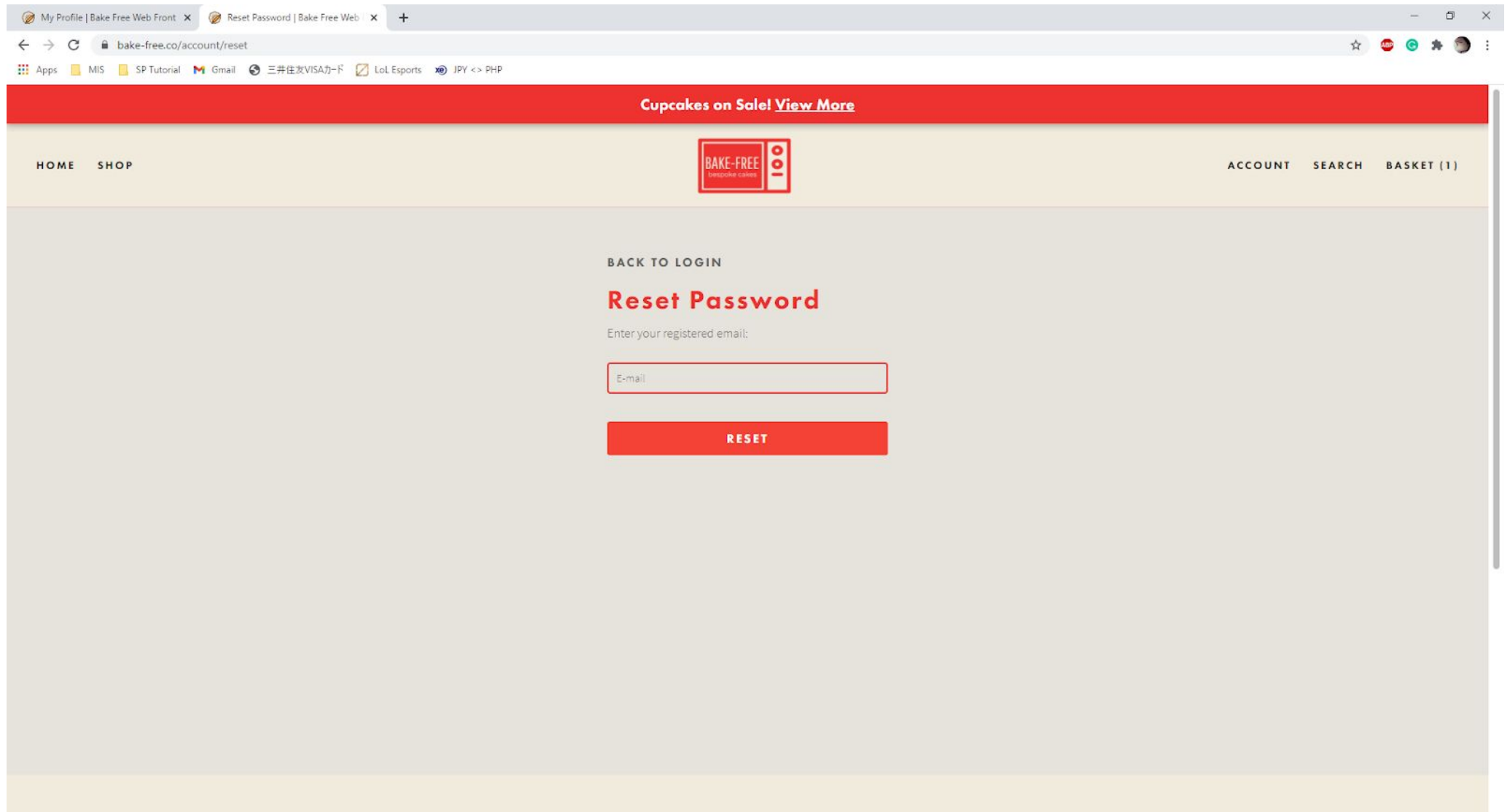
noelochoa22@gmail.com

CODE

VERIFY

RESET PASSWORD

Customers who forgot or want to reset their account password can enter their registered email. A password reset code will then be sent to the email.



The screenshot shows a web browser window with two tabs: 'My Profile | Bake Free Web Front' and 'Reset Password | Bake Free Web'. The address bar shows the URL 'bake-free.co/account/reset'. The browser's toolbar includes navigation buttons, a search bar, and several extension icons. The website's header features a red banner with the text 'Cupcakes on Sale! View More'. Below this, a navigation bar contains links for 'HOME', 'SHOP', 'ACCOUNT', 'SEARCH', and 'BASKET (1)'. The 'BAKE-FREE' logo is centered in the navigation bar. The main content area has a light gray background and contains the text 'BACK TO LOGIN' in a small, dark font. Below this, the title 'Reset Password' is displayed in a large, bold, red font. Underneath the title, the instruction 'Enter your registered email:' is shown. A text input field with a red border and placeholder text 'E-mail' is provided for the user to enter their email. Below the input field is a red button with the text 'RESET' in white, bold, uppercase letters.

My Profile | Bake Free Web Front x Reset Password | Bake Free Web x +

bake-free.co/account/reset

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Cupcakes on Sale! [View More](#)

HOME SHOP

BAKE-FREE
bespoke cakes

ACCOUNT SEARCH BASKET (1)

BACK TO LOGIN

Reset Password

Enter your registered email:

RESET

(cont'd)

Following the link given, the user will be redirected to a new page to set a new password.

My Profile | Bake Free Web Front x Reset Password | Bake Free Web x [LMC] Account Verification Code x +

bake-free.co/account/resetpw

Apps MIS SP Tutorial Gmail 三井住友VISAカード LoL Esports JPY <> PHP

Cupcakes on Sale! [View More](#)

HOME SHOP

BAKE-FREE
bespoke cakes

ACCOUNT SEARCH BASKET (1)

BACK TO LOGIN

Reset Password

Fill out the following to reset your password:

E-mail

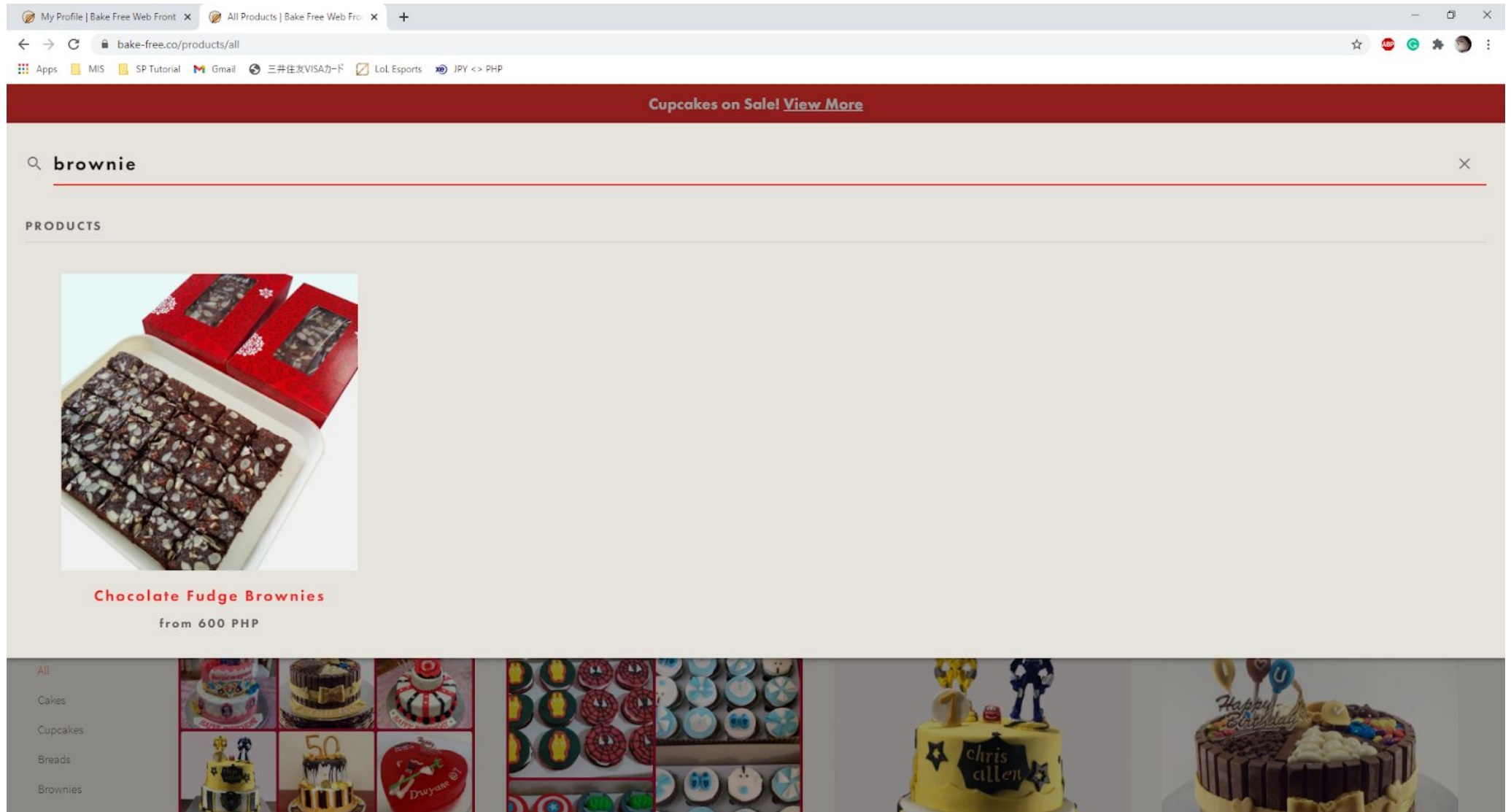
CODE

New Password (Min. 6 characters)

CONFIRM

SEARCH PRODUCT

At any point in time, visitors can search for products by clicking “Search” from the navigation panel.



SHOPPING BASKET

Users can view their shopping cart and modify the product quantity before actual checkout.

My Profile | Bake Free Web Front x Your Basket | Bake Free Web Front x [LMC] Account Verification Code x +

← → ↻ bake-free.co/basket ☆

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Cupcakes on Sale! [View More](#)

HOME SHOP

BAKE-FREE
bakespoke cakes

ACCOUNT SEARCH BASKET (3)

Your Basket

PRODUCT	QTY.	PRICE
<div><div><div>Kit Kat Candy Cake</div><div>Cakes</div><div>Celebrant Name: Other (Noel)</div><div>Celebrant Age: None</div></div></div>	<div><div>— 1 +</div><div>REMOVE</div></div>	2100 PHP
<div><div><div>Ube Kalamay</div><div>Kakanin</div><div>Serving: Round Foil</div></div></div>	<div><div>— 2 +</div><div>REMOVE</div></div>	540 PHP

TOTAL: 2640 PHP

Displayed total have all discounts applied (if any).

CHECKOUT

CHECKOUT

Customers can select their preferred shipping type and schedule before placing the order.

The prediction feature will automatically evaluate the minimum lead time needed to fulfill the order.

My Profile | Bake Free Web Front

Checkout | Bake Free Web Front

[LMC] Account Verification Code

bake-free.co/checkout

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Checkout

Fill out your information below:

Contact Information

N

Noel O (noelchoa22@gmail.com)

Shipping

Delivery Method

For Delivery

Address

ZIP 4200

Rose Street

Batangas City

Target Date ?


2021-01-16 15:45

Special Instructions

No need to pre-slice.

PLACE ORDER

BACK TO CART




1

Kit Kat Candy Cake

Celebrant Name: Other (Noel)

Celebrant Age: None

2100 PHP



2

Ube Kalamay

Serving: Round Foil

540 PHP

Total

2640 PHP

Order Fulfillment Prediction*:

Looks good! Your order can be delivered at your desired schedule.

Your order's estimated minimum lead time is **26 hours**.
(Order preparation starts 1-2 days prior to your target)

* The given estimate is an automated prediction feature of this system.

(cont'd)

The following illustrates a scenario where the customer, unfortunately, picks a busy target date (has a high anticipated workload).

The Order fulfillment prediction tool suggests that the order may not be completed at the desired target.

Note that the customer can still proceed on placing the order, but will have a high chance of being declined by the business owner.

The screenshot shows a web browser window with the URL `bake-free.co/checkout`. The page is titled "Checkout" in red. Below the title, it says "Fill out your information below:". The "Contact Information" section shows a user named "Noel O (noelchoa22@gmail.com)". A calendar widget is open, showing the month of January 2021. The date "Fri, Jan 29" is highlighted in red. To the right of the calendar, there are three input fields for address, a clock icon, and a green circular icon. At the bottom right, there is a red button labeled "PLACE ORDER".

On the right side of the page, under the heading "BACK TO CART", there is a list of items:

- Kit Kat Candy Cake** (2100 PHP)
Celebrant Name: Other (Noel)
Celebrant Age: None
- Ube Kalamay** (540 PHP)
Serving: Round Foil

The total is 2640 PHP.

Order Fulfillment Prediction*:
Sorry, your order may NOT be completed by your target date.
Choose a less busy schedule or consider splitting your order.
You may also continue placing your order and wait for the owner's decision.

Your order's estimated minimum lead time is **80 hours**.
(Order preparation starts 1-2 days prior to your target)

* The given estimate is an automated prediction feature of this system.

ORDER LIST

Customers may view the status of an order by selecting one from their profile page.
Orders still in “Placed” status can be canceled.

My Profile | Bake Free Web Front

Order Details | Bake Free Web Fr

[LMC] Account Verification Code

+

bake-free.co/profile/orders/5ffdd4feee65b80e8f55e98c

Apps MIS SP Tutorial Gmail 三井住友VISAカード LoL Esports JPY <> PHP



BACK TO PROFILE

Order Details

#OR121-000039 placed at Jan 13, 2021 01:57.

Placed

Shipping Type:
Pickup
Target:
Jan 25, 2021 16:45

PRODUCT	QTY.	PRICE
 <div>Kit Kat Candy Cake Cakes Celebrant Name: Other (Cyril) Celebrant Age: None</div>	1	2100 PHP
 <div>Vanity Cake Cakes Celebrant Name: Other (Lita) Extra Caption: Other (Congratulations)</div>	1	2850 PHP

TOTAL: 4950 PHP

Displayed total have all discounts applied (if any) at order date.

CANCEL ORDER