An Intelligent Web Store System

(ADMINISTRATOR PORTAL)

USER MANUAL

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URL: https://admin.bake-free.co

TABLE OF CONTENTS

LOGIN	3
DASHBOARD	4
CUSTOMER ACCOUNT MANAGER	5
ANNOUNCEMENT MANAGER	7
PRODUCT CATEGORY MANAGER	9
PRODUCTS MANAGER	11
PRODUCT DISCOUNT MANAGER	14
COMMENT CONTROL AND RESPONSE	16
ORDER MANAGEMENT	18
BUSINESS HOLIDAY MANAGER	22

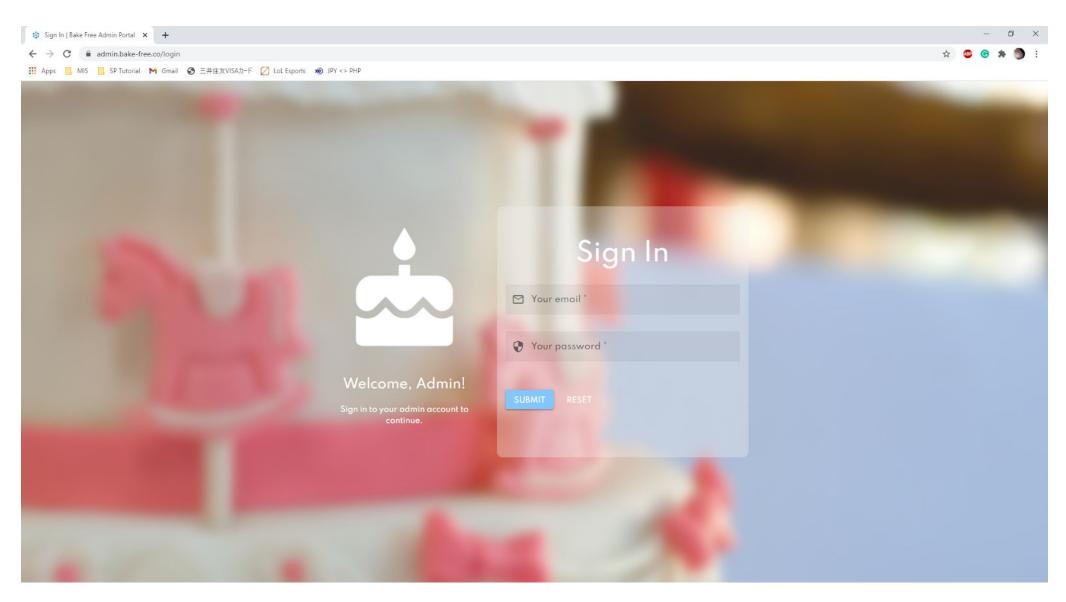
LOGIN

Enter credentials and click submit to sign-in.

(Test Account)

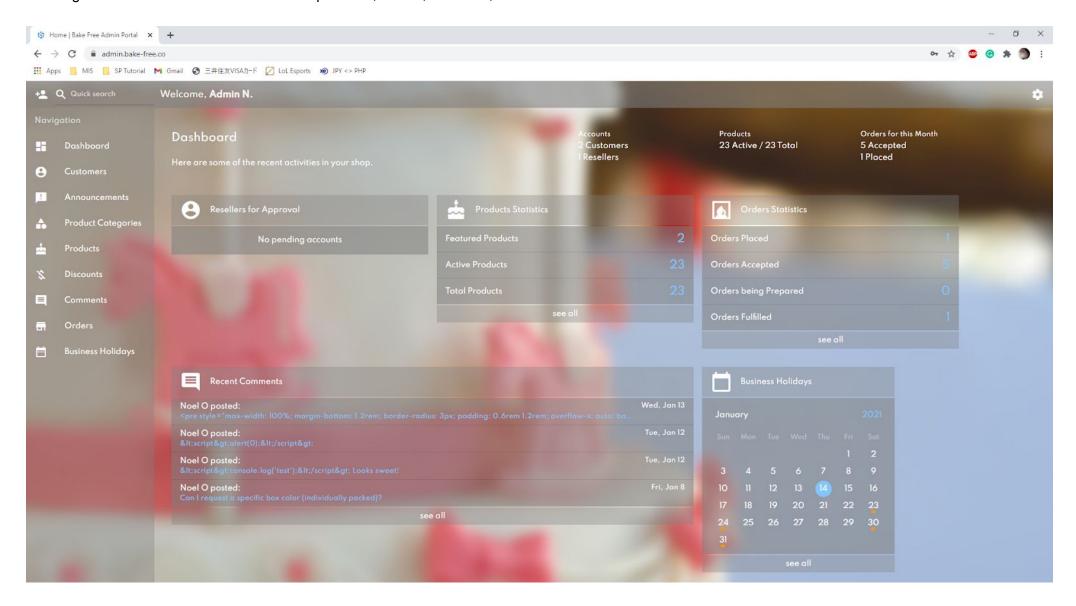
Email: noelochoa@gmail.com

Password: aaabbb



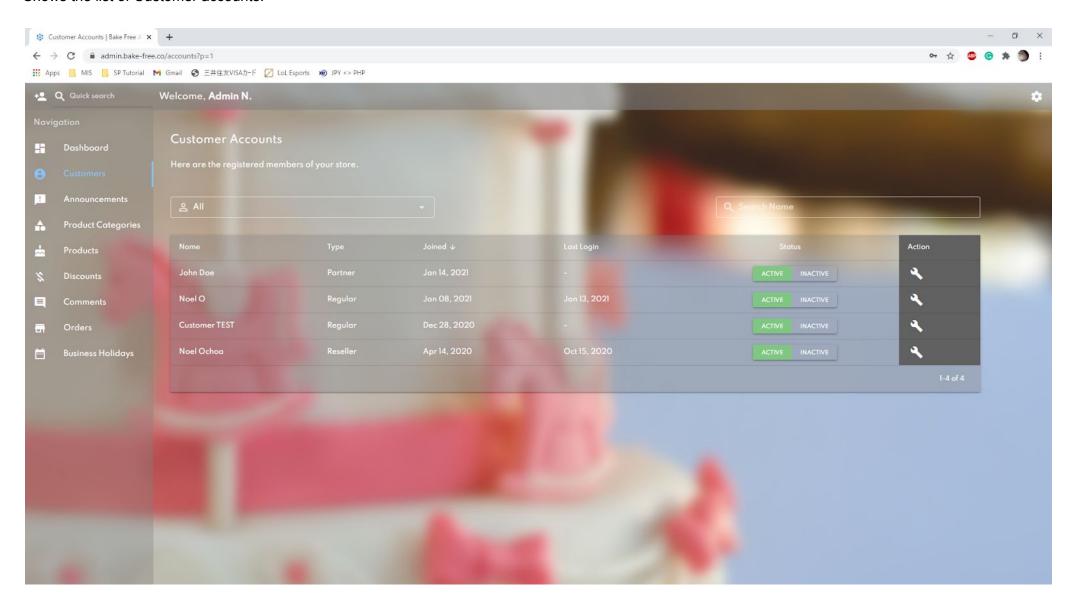
DASHBOARD

Shows general overview and statistics of the products, orders, accounts, etc.

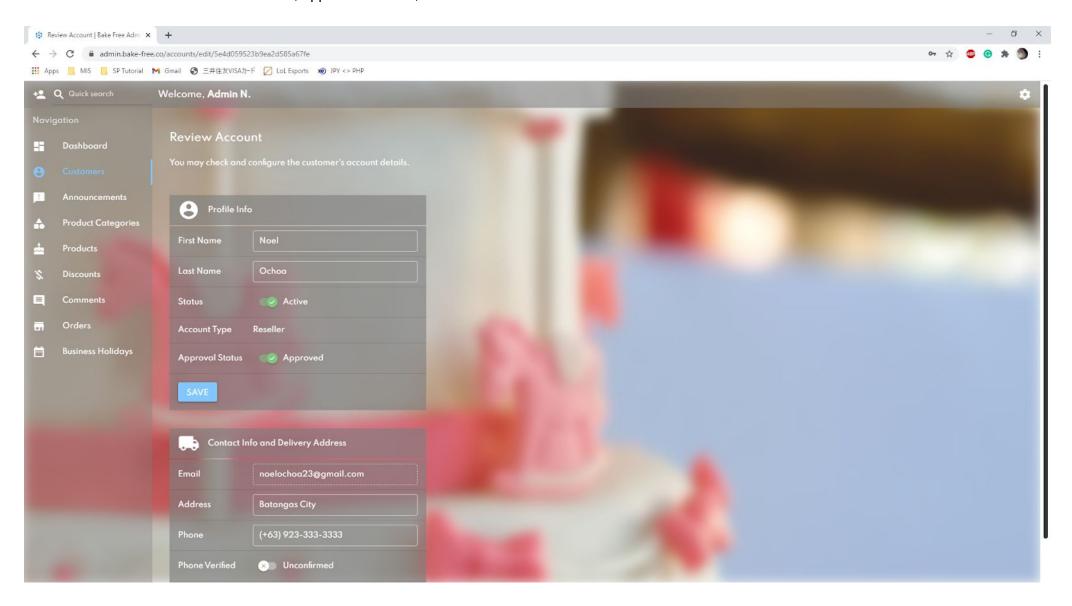


CUSTOMER ACCOUNT MANAGER

Shows the list of Customer accounts.

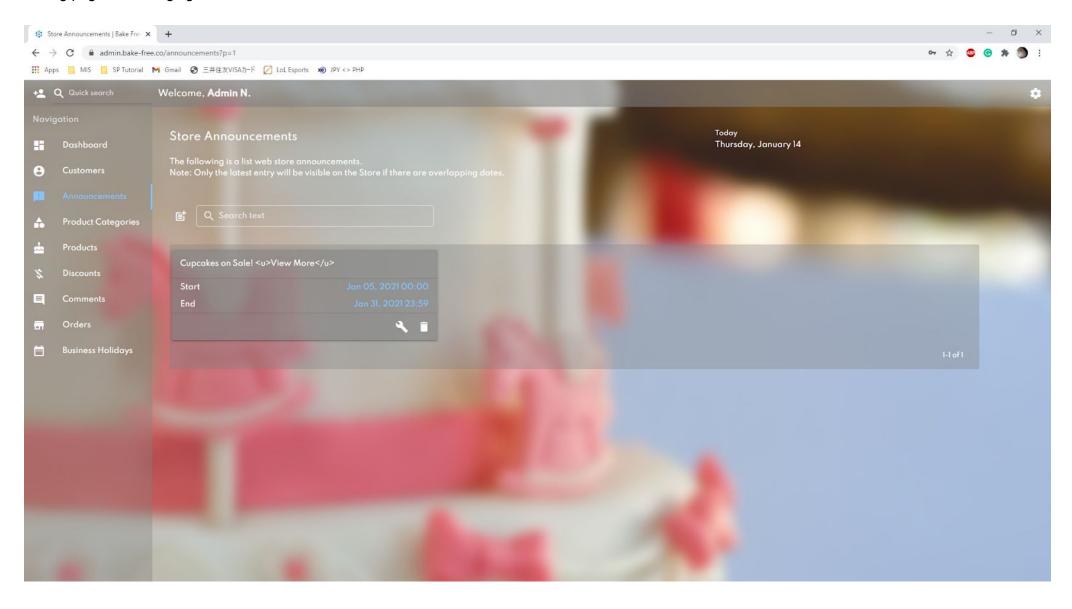


Admin can enable and disable an account, approve resellers, and edit customer details.

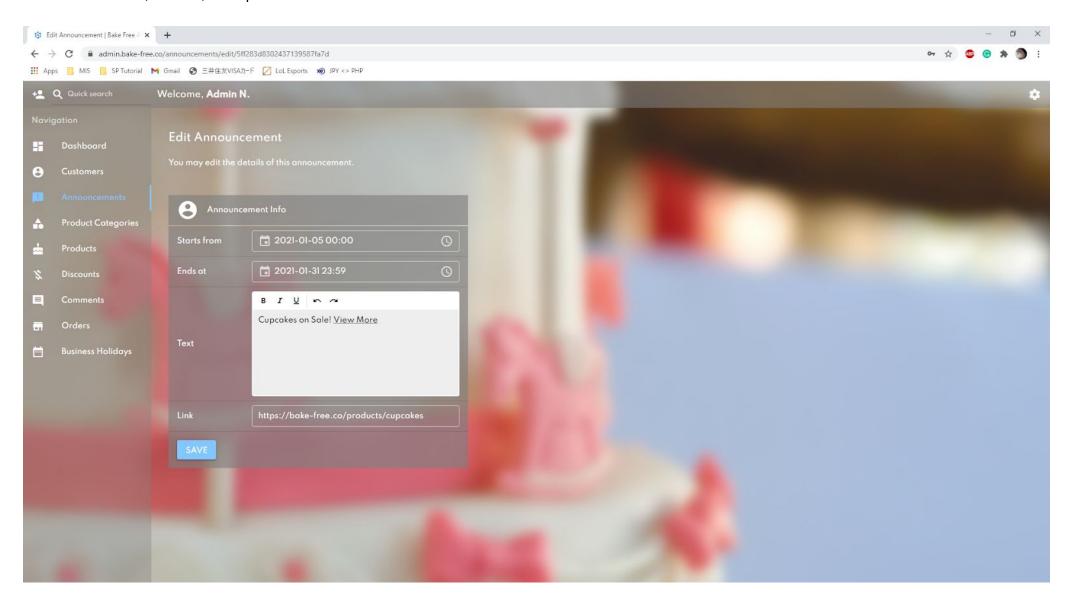


ANNOUNCEMENT MANAGER

Setting page for managing announcements on the webstore.

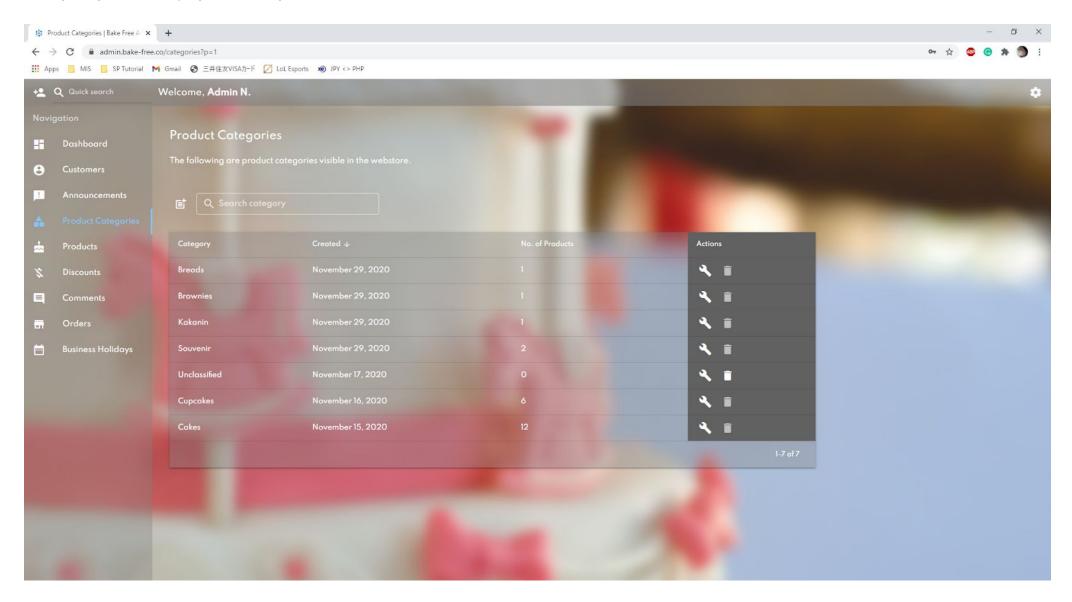


From and To dates, content, and optional links can be entered to create an announcement.

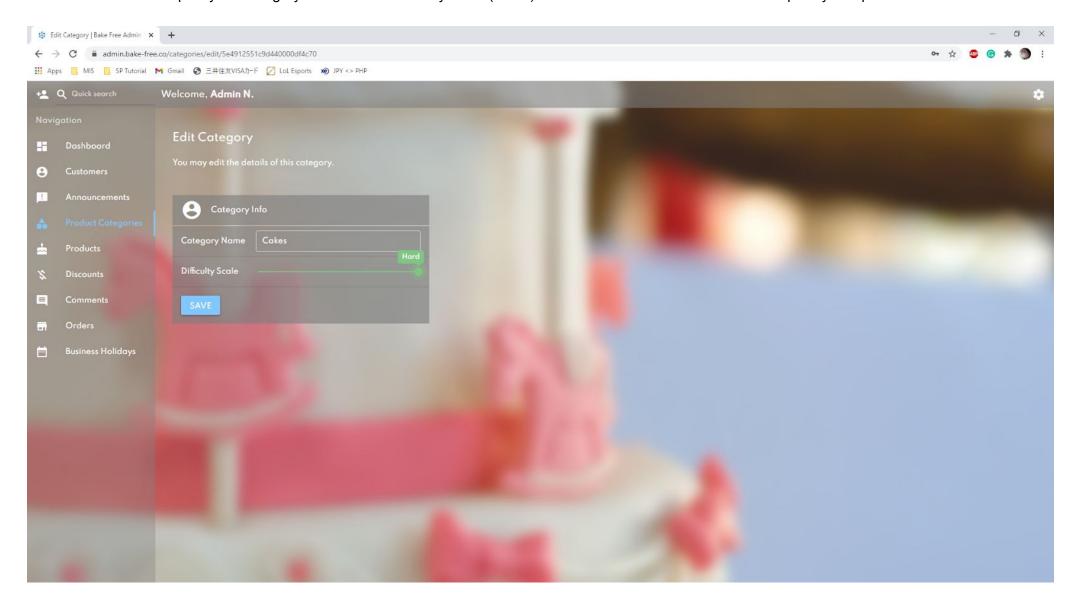


PRODUCT CATEGORY MANAGER

Settings page for classifying and filtering the store products.

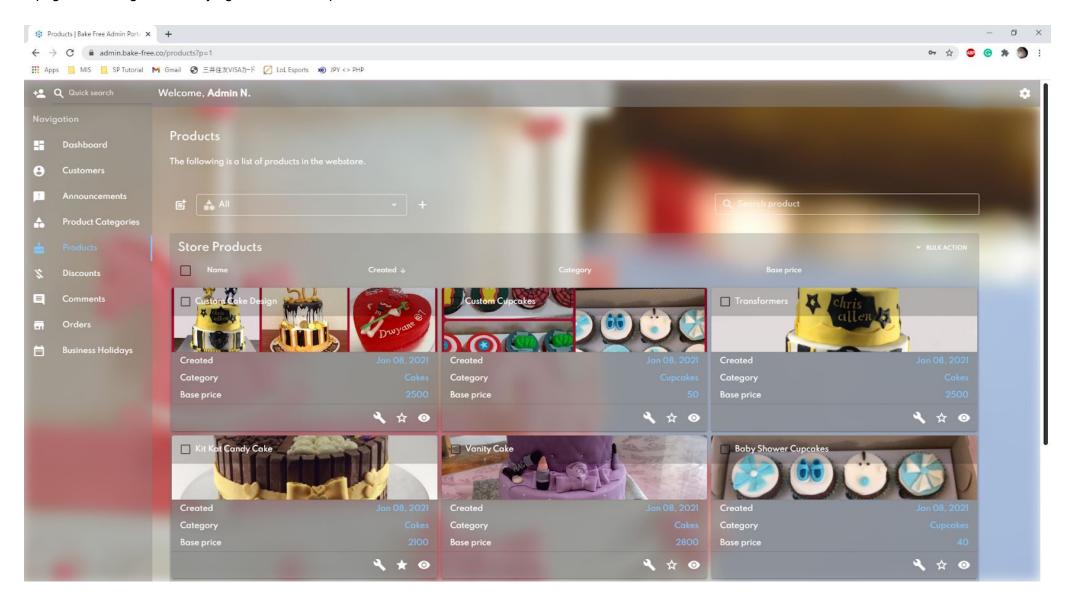


The administrator can specify the category name and its difficulty scale (1 to 3). This is used to evaluate an order complexity and predict its lead time.

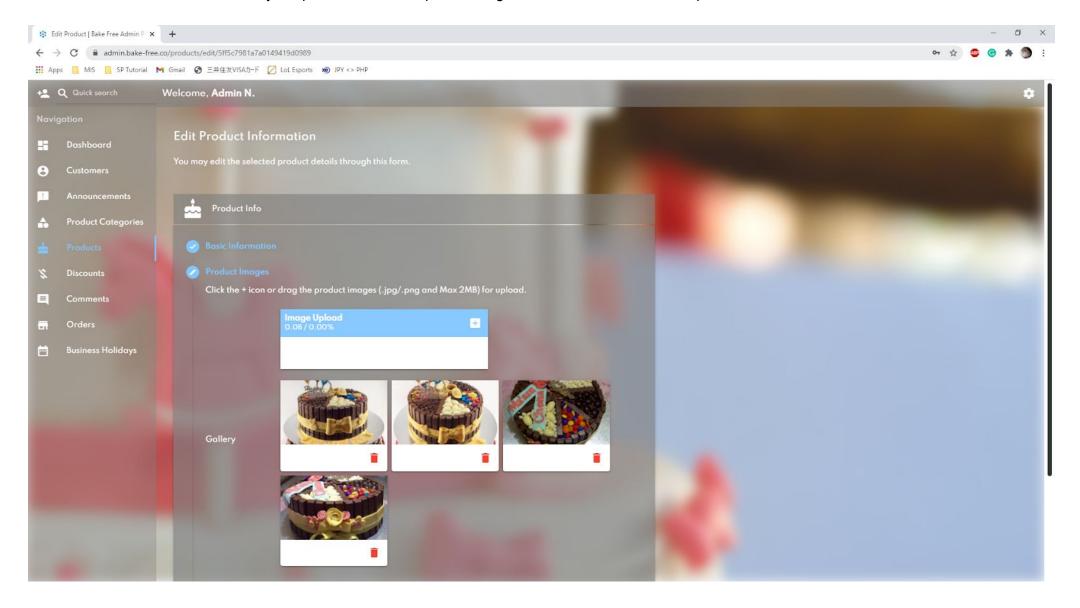


PRODUCTS MANAGER

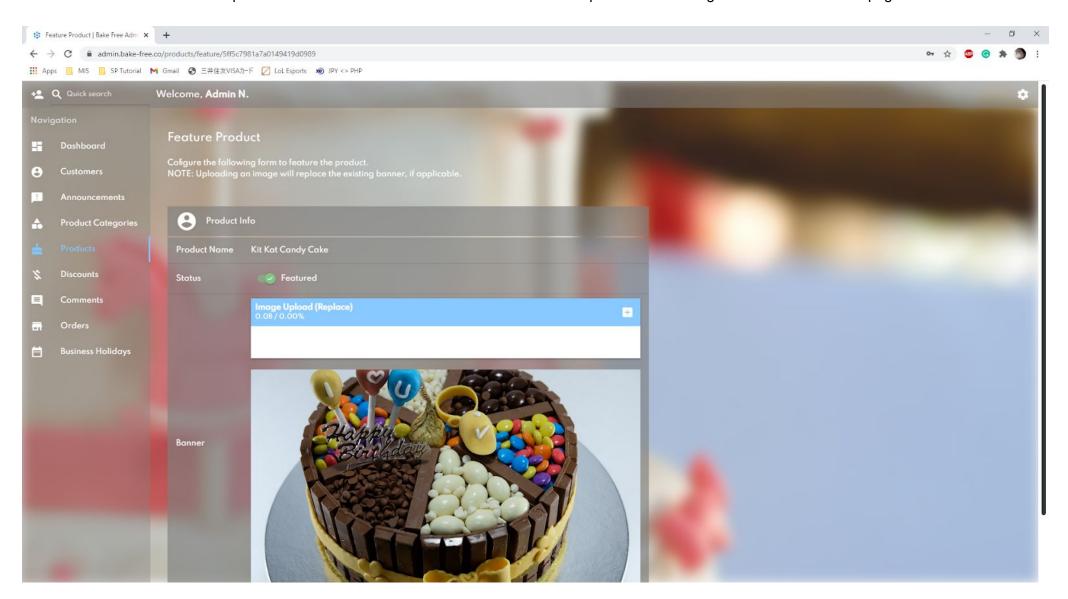
A page for adding and modifying the web store products.



The Administrator can add and modify the product title, descriptions, images, and order customization options.

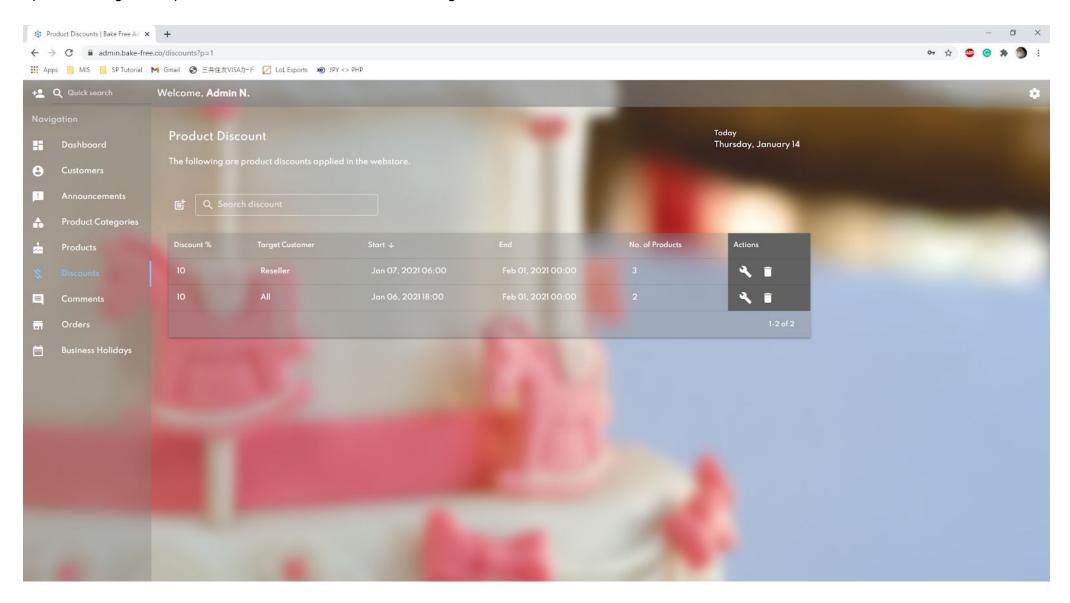


The administrator can also set a product as 'Featured'. This action will add the selected product to the image carousel on the homepage of the web store.

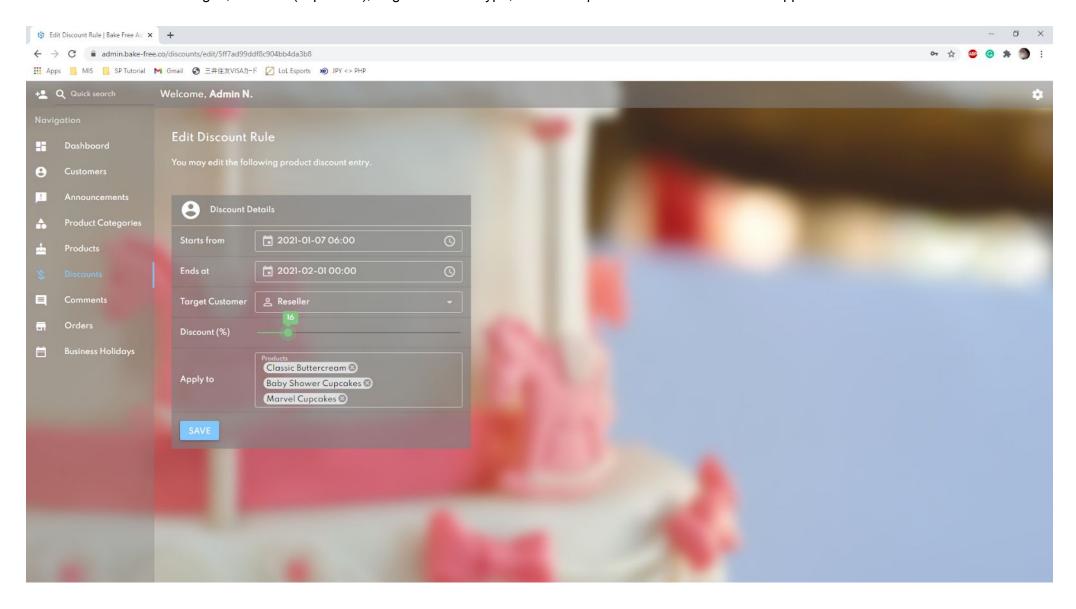


PRODUCT DISCOUNT MANAGER

Optional settings to set product discount rules for Resellers, or Regular members.

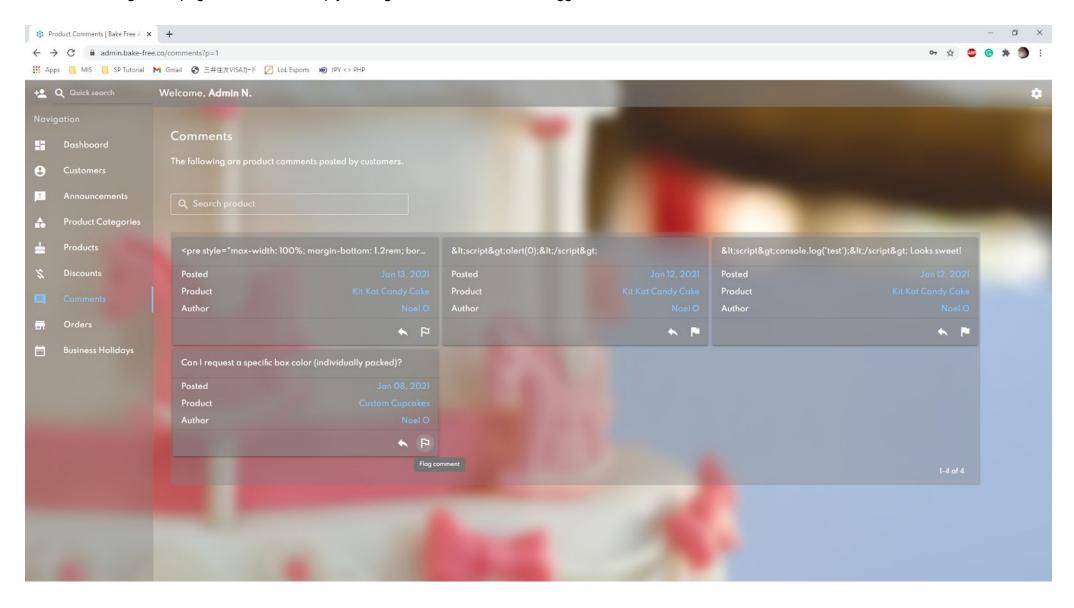


The admin can set date ranges, discount (in percent), target customer type, and which products the discount will be applied to.

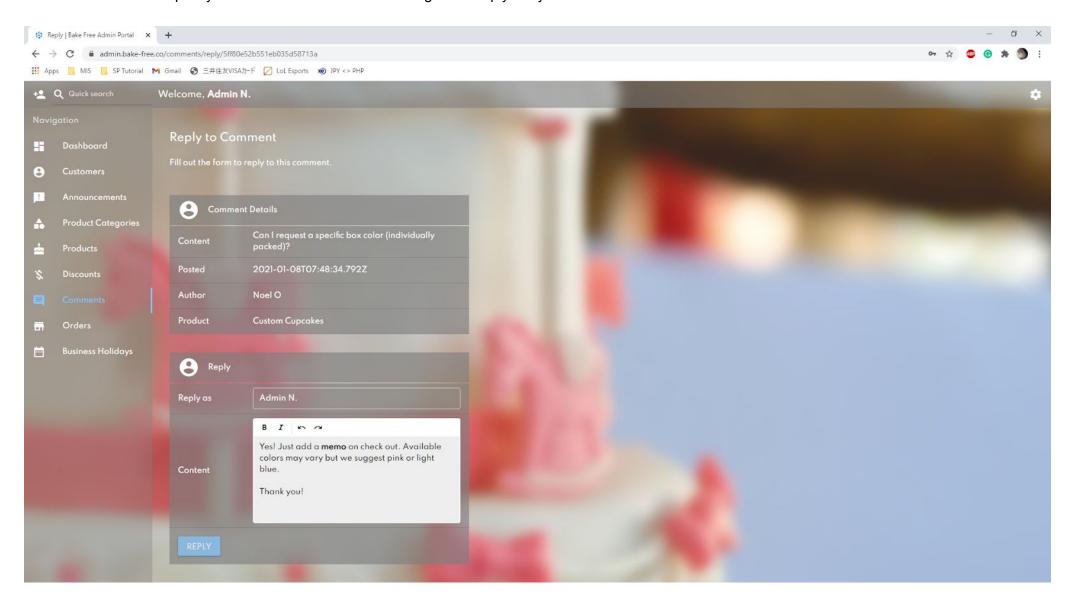


COMMENT CONTROL AND RESPONSE

Comment management page to view, add a reply, or flag customer comments. Flagged comments will be censored in the web store.

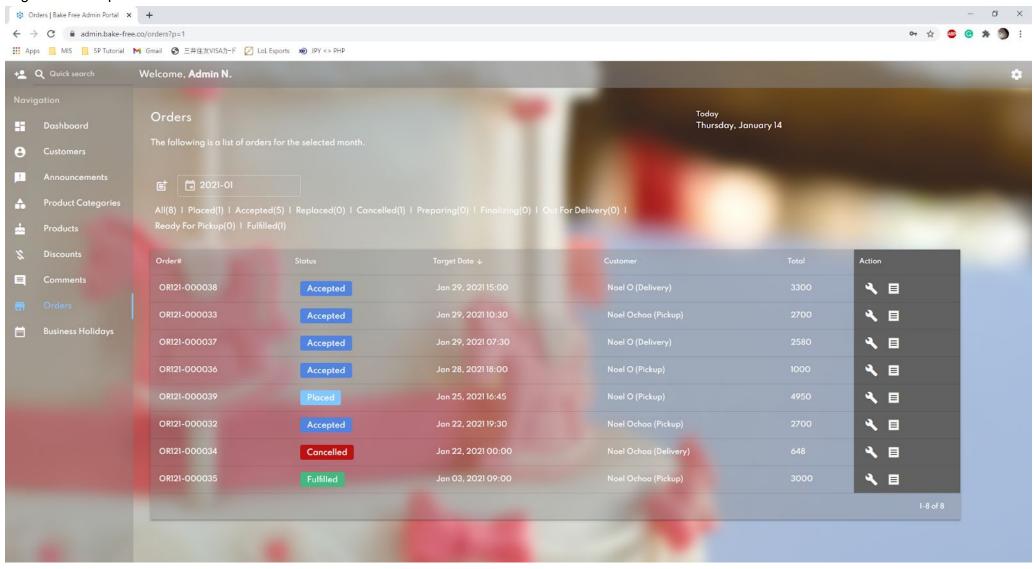


The administrator can specify an alias and add basic formatting to the reply body.

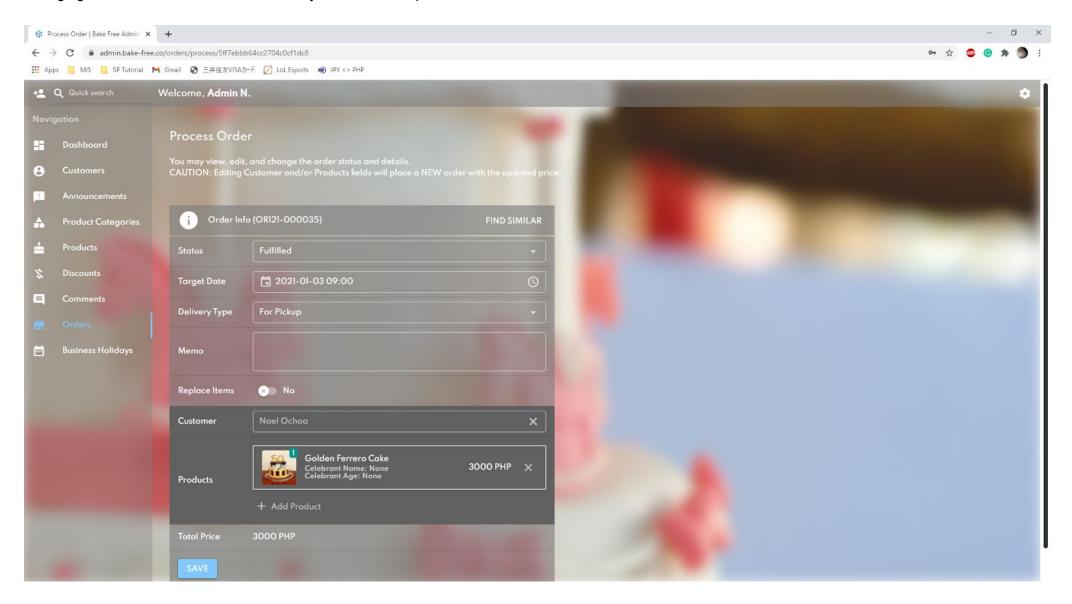


ORDER MANAGEMENT

Page to list and process customer orders.

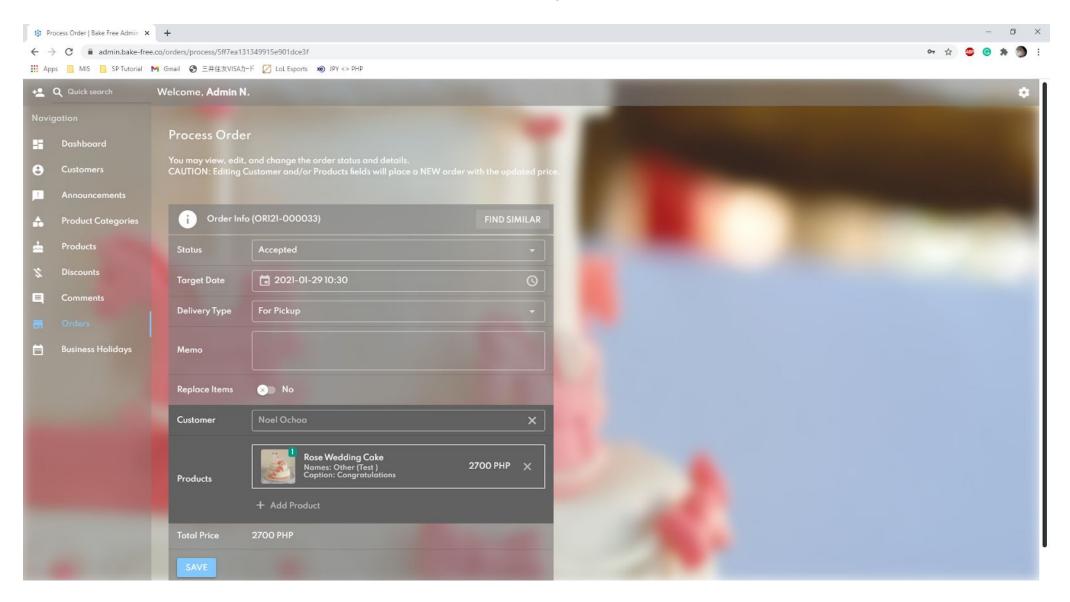


Changing the status of an order automatically sends status update notifications to the customer.



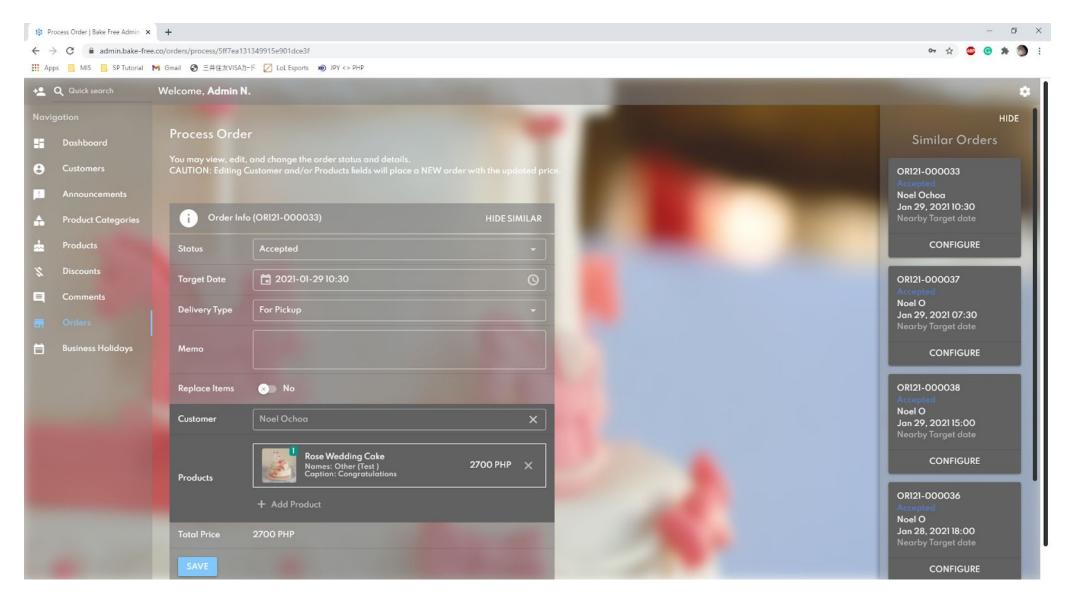
(Order fulfillment assist tool)

The administrator can also look for similar or related orders to the current one using the 'Find Similar' button.



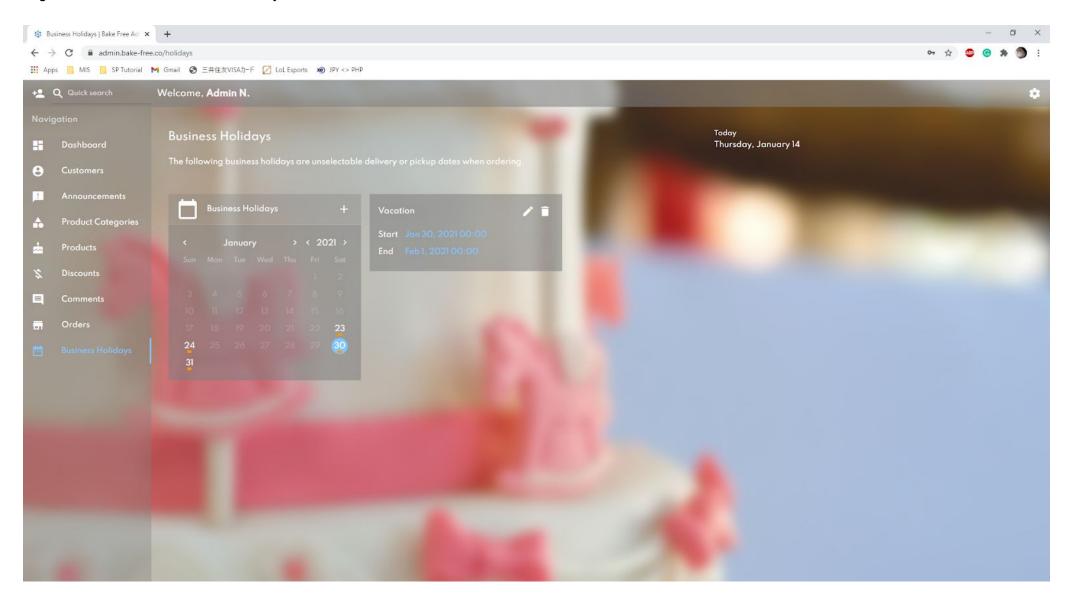
(Order fulfillment assist tool - cont'd)

A list of similar orders will be shown on the right side of the page. The results will belong to any of the ff: "Nearby Target date", "Similar Products" or "Similar Options".



BUSINESS HOLIDAY MANAGER

Page to mark dates as business holidays.



The selected dates will then become unselectable to customers for target delivery/pickup dates when placing orders.

