

# Axusmawe ASMELASH

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## EDUCATION

### Boston University — *College of Arts & Sciences*

Bachelor's in Political Science, Minor in Data Science

- **Relevant Coursework:** Urban Policy, Public Speaking, Data Science in Python, American Politics, Microeconomics
- **Awards:** Deans List (2022-2024), QuestBridge Scholar, Foreign Language Academic Fellowship (Amharic)

## SKILLS

- **Technical Tools:** Tableau, Excel, Microsoft Suite, Figma, Python
- **Expertise:** Urban Politics, Policy Analysis, Data Visualization, Global Politics, Collaboration

## WORK EXPERIENCE

### MetroBridge x Boston University — *Policy Analyst Co-Op*

AUG 2024 - DEC 2024

- Increased youth voter engagement tactics by 66% through strategic advising, demonstrating **policy research skills**
- Cross-referenced political group tactics with turnout data to enhance engagement, showcasing **critical thinking skills**
- Completed 20 page research paper on urban policy, presenting findings to MetroBridge, BU faculty, and local government officials

### Harvard Data Science Initiative — *Datathon Competitor*

JAN 2024 - MAY 2024

- Analyzed production output of 1.9 millions farms across America to deliver policy recommendations to the USDA

### Dimensional Fund Advisors — *Project Management Intern*

JUNE 2023 - AUG 2023

- Contributed to Dimensional.com, a core product for clients to access financial portfolios and interface with PMs
- Crafted accessibility checklist for 12 countries, ensuring compliance with government regulations on digital media
- Delivered an accessibility-focused marketing revision system directly to Marketing team to improve client experience by 75%

### APAPA — *Public Affairs Fellow*

JUNE 2022 - AUG 2022

- Explored Yuh Line Niou's campaign for NYC congressional district, consistently ranking top 10 in voter engagement hours
- Developed effective rapport with constituents in a district of 700k to engage the voter base and recruit volunteers
- Explored leadership opportunities through APAPA's mentorship program, receiving weekly training sessions and networking events

## PROJECTS

### Global Energy Sources — *Tableau Dashboard* [Github](#)

AUG 2024 - PRESENT

- Created a digital dashboard tracking 580 million terajoules of energy consumption habits across 195 countries using **Tableau**

### Coursework — *Data Science in Python* [Github](#)

JAN 2024 - MAY 2024

- Visualized influential politicians in New England using data taken from Harvard's voting record database
- Improved Python data visualization skills through semester long learning in Matplotlib, Seaborn, and Plotly

## LEADERSHIP

### Unity and Social Quality Initiative (Startup) — *Cofounder*

AUG 2022 - PRESENT

- Pitched Oasis, a digital mental wellness app to secure \$250 in funding and mentorship from Innovate BU's Incubator Program
- Drove user acquisition for a rate-my-dorm website through effective marketing on Canva growing active users by 2x

### Black Student Union — *Executive Planning Committee*

OCT 2022 - JAN 2024

- Forged partnerships with all 12 African and African American clubs on campus, resulting in 8 collaboration events
- Facilitated communication with UMOJA's 30+ group members to book events and allocate \$20,000 in club funding

### BIPOC Mental Health Collective — *Digital Marketing Lead*

OCT 2022 - MAY 2024

- Boosted outreach efforts through data-driven content strategies for a 1.5k+ community, increasing engagement by 50%
- Established brand partnerships with a mental health businesses and local therapists to provide resources for the community

## PROFESSIONAL DEVELOPMENT

### Seizing Every Opportunity (SEO) — *Financial Track*

OCT 2022 - MAY 2025

- Received mentorship from a career coach, dedicated training sessions, and networking opportunities with industry professionals

### QuestBridge — *Fellow*

OCT 2022 - OCT 2023

- One of 16 of 2,000+ applicants recognized for academic achievement to receive year long training and mentorship

### Jopwell I+D — *Attendee*

AUG 2022 - AUG 2022

- Selected from over 600 candidates fly to NYC to network with recruiters from BlackRock, Goldman Sachs, and UBS