AAI590 Profile

April 15, 2024

1 Code for loading the portfolio data from input_data

```
[12]: #@title 1: Load libraries
      import pandas as pd
      import numpy as np
      import datetime
[13]: #@title 2: load data file
      df = pd.read csv('input data.csv')
[14]: #@title 2.1: Review
      df.head()
[14]:
                 name
                       social_security_number_or_taxpayer_identification_number \
      0
           James Bond
                                                                    435578
      1
           Penny Love
                                                                    355666
         Que Marshall
                                                                  48907888
                                          address
                                                   telephone_number
      0
               545 Tribe St. Hollywood, CA 90445
                                                          2899098876
      1
         35566 Sunset Blvd. Los Angeles CA 92333
                                                          3102908899
                   456 James St. Boston MA 02030
      2
                                                          2119908876
                       email
                                     dob
                                               id employment status
      0
            jamesb@gmail.com 8/10/1966
         pennylove@gmail.com
                                                                   Ε
                                7/1/1970
                                            67778
         Qmarshall@gmail.com 4/16/1957 6765555
        whether_you_are_employed_by_a_brokerage_firm
                                                       annual_income
      0
                                                               400000
                                                               150000
      1
                                                    N
      2
                                                               300000
                                                    N
        other_investments financial_situation tax_status
      0
                                            NaN
                      NaN
                                                          S
                                            NaN
      1
                      NaN
                                                          М
      2
                        Y
                                            NaN
                                                          М
```

```
0
                                             S
                                                                    NaN
                                             S
      1
                                                                    NaN
      2
                                             Μ
                                                                  short
         liquidity_needs_and_tolerance_for_risk net_worth trading_experience \
      0
                                                     7000000
                                              {\tt NaN}
                                                      300000
      1
                                              {\tt NaN}
                                                                               N
      2
                                              {\tt NaN}
                                                     3000000
                                                                               Μ
        financial_knowledge Logic networth
      1
                           М
                                         NaN
      2
                                         NaN
     1.1 ETL Process
[15]: #@title 3.1: Check for Nan values, replace with 0
      df.fillna(0, inplace=True)
[16]: #@title 3.2: Remove any rows that dob = 0
      df = df[df['dob'] != 0]
[17]: #@title 3.3: Covert the dob field
      # Convert dob to datetime
      df['dob'] = pd.to_datetime(df['dob'], format='%m/%d/%Y')
      # Calculate age
      today = datetime.datetime.now()
      df['age'] = today.year - df['dob'].dt.year
      # Remove ages under 21
      df = df[df['age'] >= 21]
      # Assign logic for age categories
      def categorize_age(age):
          if 21 <= age <= 29:</pre>
              return 0
          elif 30 <= age <= 39:
              return 1
          elif 40 <= age <= 49:
              return 2
          elif 50 <= age <= 59:
              return 3
          elif 60 <= age <= 68:
              return 4
```

investment_experience_and_objectives investment_time_horizon

```
else:
              return 5
      df['age_category'] = df['age'].apply(categorize_age)
[18]: #@title 3.4: Covert 'employment_status' to 0 and 1
      df['employment_status'] = df['employment_status'].apply(lambda x: 0 if x == 'U'u
       ⇔else 1)
[19]: | #@title 3.5: Convert 'whether_you_are_employed_by_a_brokerage_firm' to 0 and 1
      df['whether_you_are_employed_by_a_brokerage_firm'] =__
       odf['whether_you_are_employed_by_a_brokerage_firm'].apply(lambda x: 0 if x ==⊔

¬'N' else 1)
[20]: #@title 3.6: Convert 'investment experience and objectives' to a numeric value.
       \hookrightarrow N=0, S=1, M=2
      df['investment_experience_and_objectives'] =__
       \rightarrowdf['investment_experience_and_objectives'].apply(lambda x: 0 if x == 'N'_\_
       \Rightarrowelse 1 if x == 'S' else 2)
[21]: #@title 3.7: Covert 'investment time horizon' to S=0, M=1, L=2
      df['investment_time_horizon'] = df['investment_time_horizon'].apply(lambda x: 0⊔
       [22]: #@title 3.8: Convert 'trading experience' N=0, S=1, M=2 (N=none, S=some, M=much)
      df['trading_experience'] = df['trading_experience'].apply(lambda x: 0 if x ==__
       \hookrightarrow'N' else 1 if x == 'S' else 2)
[23]: #@title 3.9: Covert 'tax status' S=0, M=1, D=2, W=3
      df['tax_status'] = df['tax_status'].apply(lambda x: 0 if x == 'S' else 1 if x_
       \Rightarrow== 'M' else 2 if x == 'D' else 3)
[24]: #@title 3.10: Convert 'financial_knowledge' N=0, M=1, G=2 (N=none, M= medium,
       \hookrightarrow G = qood)
      df['financial_knowledge'] = df['financial_knowledge'].apply(lambda x: 0 if x ==__
       \hookrightarrow'N' else 1 if x == 'M' else 2)
[25]: \#@title~3.11:~Calculate~the~'Logic~networth'~if~'net\_worth'~<=100000~then~=~0,
       ⇔etc.
      def categorize_net_worth(net_worth):
          if net worth <= 100000:</pre>
              return 0
          elif 100000 < net_worth <= 200000:</pre>
              return 1
          elif 200000 < net_worth <= 300000:</pre>
              return 2
          elif 300000 < net_worth <= 400000:
```

```
return 3
    elif 400000 < net_worth <= 500000:</pre>
        return 5
    elif 500000 < net_worth <= 600000:</pre>
        return 6
    elif 600000 < net_worth <= 700000:</pre>
        return 7
    elif 700000 < net_worth <= 800000:</pre>
        return 8
    elif 800000 < net worth <= 900000:
        return 9
    elif net_worth > 900000:
        return 10
    return -1 # Just in case there are any out-of-bound values
# Apply the function to the 'net_worth' column to create 'Logic networth'
df['Logic networth'] = df['net_worth'].apply(categorize_net_worth)
```

```
elif 11 <= total <= 20: # Min drawdown + max return
return 1
elif 21 <= total <= 30: # max return
return 2
return -1 # In case there are any out-of-bound values

# Apply the function to categorize the total into the deflication of the deflic
```