Sent

Tue, Dec 13, 2016 12:37 pm

Sent 12/13/16 12:37PM

Table of contents

Overview	1
Opens by location	2
Subscriber activity	3
Click performance	4
Social stats	5
Advanced reports	6

Sent 12/13/16 12:37PM

Overview

591 Recipients

List: Novos clientes **Delivered:** Tue, Dec 13, 2016 12:37 pm

Subject: Lavadoras Novas com preços

imperdíveis!

O Orders	·	.00 der revenue	\$0.00 Total revenue	
Open rate	25.3%	Click rate	1.9%	
List average Industry average ()	21.3% 0.0%	List average Industry average ()	2.0%	
145 Opened	11 Clicked	19 Bounced	2 Unsubscribed	
Successful deliveries	572 96.8%	Clicks per unique opens	7.6%	
Total opens	256	Total clicks	14	
Last opened	12/16/16 3:52AM	Last clicked	12/14/16 8:07PM	
Forwarded	0	Abuse reports	0	

Sent 12/13/16 12:37PM

Opens by location

Country	Opens	Percent
♦ Brazil	176	85.4%
USA	30	14.6%

Sent 12/13/16 12:37PM

Subscriber activity

24-hour performance Opens Clicks 50 40 20 10

Top links clicked

12:00PM

http://www.alcala.com.br/promocaolavadoras/		
https://www.facebook.com/alcalaequipamentos/	1	

12:00AM

4:00AM

8:00AM

8:00PM

Subscribers with most opens

4:00PM

compras@tajhotel.com.br	7
fabio_sussumu@hotmail.com	9
mauro@bambinarestaurante.com.br	10
nagila.buffet@gmail.com	10
hs-rest.saborcaseiro@outlook.com	10

Sent 12/13/16 12:37PM

Click performance

URL	Total	Unique
http://www.alcala.com.br/promocaolavadoras/	13 (93%)	10 (91%)
https://www.facebook.com/alcalaequipamentos/	1 (7%)	1 (9%)

Sent 12/13/16 12:37PM

Social stats



No Facebook activity yet

Learn how to add a like button to your next campaign



No geographic clicks have been registered for this campaign yet.



No EepUrl activity to report yet.

Sent 12/13/16 12:37PM

Advanced reports



Your data is still aggregating.

It's a fancy way of saying that it takes up to 36 hours for Google to do their magic before we can do ours.

Learn more about Analytics360

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
hotmail.com	137 (23 %)	1 (1%)	54 (40%)	3 (2%)	0 (0%)
gmail.com	99 (17%)	1 (1%)	25 (26%)	2 (2%)	1 (1%)
yahoo.com	30 (5%)	0 (0%)	7 (23%)	0 (0%)	0 (0%)
terra.com.br	24 (4%)	0 (0%)	5 (21%)	0 (0%)	0 (0%)
uol.com.br	23 (4%)	0 (0%)	3 (13 %)	0 (0%)	1 (4%)
Other	278 (47%)	17 (6%)	51 (20%)	6 (2%)	0 (0%)