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考研英语（二）阅读 基础段讲解八

主讲 / 武文琰（格格老师）

1. 今天讲解2011年 T2 讲义108页-109页
2. 请大家尽量不要在讨论圈提前发自己的答案
3. 从今天开始我会在必要时间全体禁言 谢谢大家的配合
4. 下次课是基础段内容的方法总结课程，希望大家尽量跟直播

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• 逻辑回顾

看新文章的顺序：

先扫读题干 寻找高频词 了解文章中心点

简单看一下各段段首 明确文章的主旨倾向

从第一题开始做

先读题 - 寻找定位点 - 回原文定位 - 分析理解定位句 - 对应
选项



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● 题型回顾

细节题 - 题干中有充分的定位信息 - 可以回原文找到明确的定位部分 - 答案在文章中能找到比较清楚的对应

例如, 28. Epley found that people with **higher self-esteem** tended to . 2014 T2



● 题型回顾

例证题 - 主要问的是某一个实验或者例子的存在是为了证明什么观点的，遮住例子找观点

例如， 27. Radesky's food-testing exercise shows that mothers' **use of devices** _____. 2017年T2



● 题型回顾

主旨题：（段落主旨 和 文章主旨）找中心句

例如，30. The most appropriate title for the text would be ____.



● 题型回顾

态度题： 询问作者对于某一件事情的态度和立场 注意明坑

例如， 35. The author's attitude toward reversing the high-speed trend is _____. 2013 T5



● 题型回顾

词句理解题：询问某个单词、短语、或小句的含义是什么或者指的是什么，注意分析上下文

例如，29.The word “viscerally”(Line 2,para. 5) is closest in meaning to . 2014 T2



2011年 T2



• 分析各题题干

26. By saying “Newspapers like...their own doom”(Line 3, Para. 1), the author indicates that newspapers .

27. Some newspapers refused delivery to distant suburbs probably because .

28. Compared with their American counterparts, Japanese newspapers are much more stable because they .

29. What can be inferred from the last paragraph about the current newspaper business?

30. The most appropriate title for this text would be .



- 分析各题题干 - 高频词 - newspaper

26. By saying “**Newspapers** like...their own doom”(Line 3, Para. 1), the author indicates that newspapers .

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28. Compared with their American counterparts, Japanese **newspapers** are much more stable because they .

29. What can be inferred from the last paragraph about the current **newspaper** business?

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- 各段段首

1. Whatever happened to the death of newspapers?

2. In much of the world there is little sign of crisis.

3. It has not been much fun.

4. Newspapers are becoming more balanced businesses, with a healthier mix of revenues from readers and advertisers.

5. The whirlwind that swept through newsrooms harmed everybody, but much of the damage has been concentrated in areas where newspapers are least distinctive.

/永远不要停下前进的脚步/



• 各段段首 - 高频词

1. Whatever happened to the death of **newspapers**?

2. In much of the world there is little sign of crisis.

3. It has not been much fun.

4. **Newspapers** are becoming more balanced businesses, with a healthier mix of revenues from readers and advertisers.

5. The whirlwind that swept through newsrooms harmed everybody, but much of the damage has been concentrated in areas where **newspapers** are least distinctive.



- **26题**

26. By saying “Newspapers like...their own doom”(Line 3, Para. 1), the author indicates that newspapers .

- [A] neglected the sign of crisis
- [B] failed to get state subsidies
- [C] were not charitable corporations
- [D] were in a desperate situation



- 26题

26. By saying “Newspapers like...their own doom”(Line 3, Para. 1), the author indicates that newspapers _____ .

分析题干 - 词句理解题



• 26题

26. By saying “**Newspapers like...their own doom**”(Line 3, Para. 1), the author indicates that **newspapers** _____ .

Whatever happened to the death of newspapers? A year ago the end seemed near. The recession threatened to remove the advertising and readers that had not already fled to the internet. Newspapers like the San Francisco Chronicle were chronicling their own doom. America's Federal Trade Commission launched a round of talks about how to save newspapers. Should they become charitable corporations? Should the state subsidize them? It will hold another meeting soon. But the discussions now seem out of date.

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[A] neglected the sign of crisis 无视危机的迹象

[B] failed to get state subsidies 未能得到国家补助

[C] were not charitable corporations 不是慈善机构

[D] were in a desperate situation 处于绝望的境况



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• 26题 - 错选

26. By saying “Newspapers like...their own doom”(Line 3, Para. 1), the author indicates that newspapers .

America’s Federal Trade Commission launched a round of talks about how to save newspapers.

Should they become charitable corporations? Should the state subsidize them? It will hold another meeting soon.

[A] neglected the sign of crisis 无视危机的迹象 反

[B] failed to get state subsidies 未能得到国家补助 以偏概全

[C] were not charitable corporations 不是慈善机构 以偏概全

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• 26题 - 若看下文

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Newspapers like the San Francisco Chronicle were chronicling their own doom.

America’s Federal Trade Commission launched a round of talks about **how to save newspapers**. Should they become charitable corporations? Should the state subsidize them? It will hold another meeting soon. But the discussions now seem out of date.

[A] neglected the sign of crisis

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• 第一段 单词和短语

recession n. 衰退

threaten v. 威胁

remove v. 移开、挪走

advertising n. 广告

flee to 逃往

chronicle v. 记载

doom n. 厄运

launch v. 发射、发起

charitable adj. 慈善的

corporation n. 公司

subsidize v. 给.....补助

out of date 过时的

● 第一段 文本精读

Whatever happened to the death of newspapers? A year ago the end seemed near.

The **recession threatened** to **remove** the advertising and readers (that had not already **fled to** the internet) . Newspapers like the San Francisco Chronicle were **chronicling** their own **doom**.

America's Federal Trade Commission **launched** a round of talks about how to save newspapers. Should they become **charitable corporations**? Should the state **subsidize** them?

It will hold another meeting soon. But the discussions now seem **out of date**.

/永远不要停下前进的脚步/



• 27题

27. Some newspapers refused delivery to distant suburbs probably because _____ .

[A] readers threatened to pay less

[B] newspapers wanted to reduce costs

[C] journalists reported little about these areas

[D] subscribers complained about slimmer products



• 27题

27. Some newspapers refused delivery to distant suburbs probably because ____ .



• 27题

27. Some newspapers refused delivery to distant suburbs probably because ____ .

细节题

重点在于问 原因 或者 目的

回原文定位because前面的小句



• 27题

27. Some newspapers refused delivery to distant suburbs probably because _____ .

It has not been much fun. Many papers stayed afloat by pushing journalists overboard. The American Society of News Editors reckons that 13,500 newsroom jobs have gone since 2007. Readers are paying more for slimmer products. Some papers even had the nerve to refuse delivery to distant suburbs. Yet these desperate measures have proved the right ones and, sadly for many journalists, they can be pushed further.



• 27题

27. Some newspapers refused delivery to distant suburbs probably because _____ .

It has not been much fun. Many papers stayed afloat by pushing journalists overboard. The American Society of News Editors reckons that 13,500 newsroom jobs have gone since 2007. Readers are paying more for slimmer products. Some papers even had the nerve to refuse delivery to distant suburbs. Yet these desperate measures have proved the right ones and, sadly for many journalists, they can be pushed further.

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- It has not been much fun.

Many papers stayed afloat

by pushing journalists overboard.

The American Society of News Editors reckons that 13,500 newsroom jobs have gone since 2007.

Readers are paying more for slimmer products.

Some papers **even** had the nerve to refuse delivery to distant suburbs.

Yet these desperate measures have proved the right ones and, sadly for many journalists, they can be pushed further.

/永远不要停下前进的脚步/

- It has not been much fun. 过渡句

Many papers **stayed afloat**

by ① pushing journalists overboard.

The American Society of News Editors reckons that 13,500 newsroom jobs have gone since 2007. ← (例子)

② Readers are paying more for slimmer products.

③ Some papers **even** had the nerve to refuse delivery to distant suburbs.

Yet these desperate measures have proved the right ones and, sadly for many journalists, they can be pushed further.

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• 27题

Many papers **stayed afloat**

27. Some newspapers refused delivery to distant suburbs probably because _____ .

[A] readers threatened to pay less 读者威胁要减少付费

[B] newspapers wanted to reduce costs 报社想要减少成本

[C] journalists reported little about these areas 记者报道很少涉及这些区域

[D] subscribers complained about slimmer products 订阅者抱怨报纸内容的减少

/永远不要停下前进的脚步/



• 27题 错选

27. Some newspapers refused delivery to distant suburbs probably because _____ .

[A] ~~readers threatened to pay less~~ 读者威胁要减少付费

Readers are paying more for slimmer products.

[C] ~~journalists reported little about these areas~~ 记者报道很少涉及这些区域
pushing journalists overboard

[D] ~~subscribers complained about slimmer products~~ 订阅者抱怨报纸内容的减少

Readers are paying more for slimmer products

• 补充理解

In much of the world there is little sign of crisis. German and Brazilian papers have shrugged off the recession. Even American newspapers, which inhabit the most troubled corner of the global industry, have not only survived but often returned to profit. Not the 20% profit margins that were routine a few years ago, but profit all the same.

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第二段

美国报纸业又开始盈利 - 收大于支



第三段

过程并不有趣，报纸采用了各种手段（包括部分不往郊区配送）

/永远不要停下前进的脚步/

- 第二段 单词与短语

In much of the world there is little sign of crisis. German and Brazilian papers have **shrugged off** the **recession**. Even American newspapers, which **inhabit** the most troubled corner of the global industry, have not only **survived** but often returned to **profit**. Not the 20% profit **margins** that were **routine** a few years ago, but profit **all the same**.

It has not been much fun. Many papers stayed afloat by pushing journalists overboard.



- 第二段 单词与短语

shrug off 摆脱

inhabit 居住;在...出现

survive 生存、存活

profit 利润

margin 利润 差额

routine 例行的 常规的

all the same 不管怎么样



- 第三段 单词和短语

It has not been much fun. Many papers stayed **afloat** by pushing journalists **overboard**. The American Society of News Editors **reckons** that 13,500 **newsroom** jobs have gone since 2007.

Readers are paying more for **slimmer** products. Some papers even **had the nerve** to refuse **delivery** to distant **suburbs**. Yet these **desperate** measures have proved the right ones and, sadly for many journalists, they can be pushed further.



• 第三段 单词和短语

afloat adj. 无经济困难的、能维持下去的

push sth/ sb. overboard 把.....推下船、抛弃

reckon v. 认为、估计

newsroom n. 编辑部

have the nerve to do sth 敢于做.....

delivery n. 递送

suburb n. 郊区

desperate adj. 绝望的



28. Compared with their American counterparts, Japanese newspapers are much more stable because they _____ .

[A] have more sources of revenue

[B] have more balanced newsrooms

[C] are less dependent on advertising

[D] are less affected by readership



- 分析题干

28. Compared with their American counterparts, Japanese newspapers are much more stable because they ____ .



- 分析题干

28. Compared with their American counterparts, **Japanese newspapers** are much more stable because they ____ .

counterparts 对应的人或者物



• 定位第四段

28. Compared with their American counterparts, **Japanese newspapers** are much more stable because they ____ .

American papers have long been highly unusual in their reliance on ads.

Fully 87% of their revenues came from advertising in 2008, according to the Organization for Economic Cooperation & Development (OECD). In Japan the proportion is 35%. Not surprisingly, **Japanese newspapers** are much more stable.



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• 解题

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• 选项翻译

28. Compared with their American counterparts, Japanese newspapers are much more stable because they _____ .

American papers have long been highly unusual in their reliance on ads.

[A] have more sources of revenue 有更多收入的来源

[B] have more balanced newsrooms 有更均衡的编辑部

[C] are less dependent on advertising 对广告依赖更少

[D] are less affected by readership 受读者群影响最少

/永远不要停下前进的脚步/



• 正解

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● 错选

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[A] have more sources of revenue 有更多收入的来源 望文生义

[B] have more balanced newsrooms 有更均衡的编辑部 无

[D] are less affected by readership 受读者群影响最少 无

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• 第四段 单词

Newspapers are becoming more **balanced** businesses, with a healthier **mix** of **revenues** from readers and **advertisers**. American papers have long been **highly** unusual in their **reliance** on ads. Fully 87% of their revenues came from advertising in 2008, according to the Organization for Economic Cooperation & Development (OECD). In Japan the **proportion** is 35%. **Not surprisingly**, Japanese newspapers are much more **stable**.



• 第四段 单词和短语

balanced adj. 均衡的、平衡的

mix v. 混合

revenue n. 收益、财政收入、税收收入

advertiser n. 广告商

highly adv. 高度地、极其地

reliance n. 依靠 依赖

proportion n. 比例

Not surprisingly 毫不吃惊地

stable adj. 稳定的

- 第四段 文本

Newspapers are becoming more balanced businesses, with a healthier mix of revenues from readers and advertisers.

American papers have long been highly unusual in their reliance on ads. Fully 87% of their revenues came from advertising in 2008, according to the Organization for Economic Cooperation & Development (OECD).

In Japan the proportion is 35%.

Not surprisingly, Japanese newspapers are much more stable.

/永远不要停下前进的脚步/



• 29题

29. What can be inferred from the last paragraph about the current newspaper business?

[A] Distinctiveness is an essential feature of newspapers.

[B] Completeness is to blame for the failure of newspaper.

[C] Foreign bureaus play a crucial role in the newspaper business.

[D] Readers have lost their interest in car and film reviews.



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段落细节题

解题要点：首尾转折 主旨助攻



- 最后一段

The whirlwind that swept through newsrooms harmed everybody, but much of the damage has been concentrated in areas where newspapers are least distinctive. Car and film reviewers have gone. So have science and general business reporters. Foreign bureaus have been savagely cut off. Newspapers are less complete as a result. But completeness is no longer a virtue in the newspaper business.

- 最后一段

The whirlwind that swept through newsrooms harmed everybody, **but much of the damage has been concentrated in areas where newspapers are least distinctive.** Car and film reviewers have gone. So have science and general business reporters. Foreign bureaus have been savagely cut off. Newspapers are less complete as a result. **But completeness is no longer a virtue in the newspaper business.**



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受损害较深的是最没有特色的报纸

But completeness is no longer a virtue in the newspaper business.

面面俱到也不再是报纸业的优势



没特色 - 损害大



least distinctive

太泛泛 - 没优势



no longer a virtue



• 29题

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• 29题

29. What can be inferred from the last paragraph about the current newspaper business?

[A] Distinctiveness is an essential feature of newspapers. 有特色是报纸的一个必要特征

[B] Completeness is to blame for the failure of newspaper. 报业的衰败要归咎于报纸的完整性

[C] Foreign bureaus play a crucial role in the newspaper business. 驻外办事处在报业中起到至关重要的作用

[D] Readers have lost their interest in car and film reviews. 读者对汽车和影评失去了兴趣



• 29题 正解

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/永远不要停下前进的脚步/



- **29题 错选**

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Foreign bureaus have been savagely cut off.

[D] Readers have lost their interest in car and film reviews.

Car and film reviewers have gone.



• 段落细节题回顾

题型特征：针对某一段内容 问某一个现象或者情况

What can be inferred from the last paragraph about...

解题方案：首尾转折、主旨助攻（主要说的段落主旨）

解说：重点分析首句和尾句 以及有强转折的句子

辅助以排除法；一般针对某一段问一个中心词，特别细节的信息就是迷惑项

- 第五段 单词和短语

The **whirlwind** that **swept** through newsrooms harmed everybody, but much of the damage has been **concentrated** in areas where newspapers are least **distinctive**. Car and film reviewers have gone. So have science and general business reporters. Foreign bureaus have been **savagely cut off**. Newspapers are less **complete as a result**. But completeness is no longer a **virtue** in the newspaper business.

/永远不要停下前进的脚步/



• 第五段 单词和短语

whirlwind n. 旋风、混乱

sweep v. 席卷、横扫

concentrate v. 专注、集中

distinctive adj. 具有特色的

savagely adv. 野蛮粗暴地

cut off 切除、取缔

complete v. 完成

as a result 结果是

virtue n. 优势



- 第五段 文本精读

The whirlwind that swept through newsrooms harmed everybody, but much of the damage has been concentrated in areas where newspapers are least distinctive.



- **第五段 文本精读**

The whirlwind (that swept through newsrooms)

harmed everybody, but much of the damage has been

concentrated in areas (where newspapers are least

distinctive) .



- **第五段 段落逻辑**

The whirlwind that swept through newsrooms harmed everybody, but much of the damage has been concentrated in areas where newspapers are least distinctive.

Car and film reviewers have gone.

So have science and general business reporters.

Foreign bureaus have been savagely cut off.

Newspapers are less complete as a result. But completeness is no longer a virtue in the newspaper business.

/永远不要停下前进的脚步/



- 第五段 文本精读

The whirlwind that swept through newsrooms harmed everybody, but much of the damage has been concentrated in areas where newspapers are least distinctive.

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So have science and general business reporters.

Foreign bureaus have been savagely cut off.

Newspapers are less complete as a result. But completeness is no longer a virtue in the newspaper business.

/永远不要停下前进的脚步/



- **30题**

30. The most appropriate title for this text would be .

- [A] American Newspapers: Struggling for Survival
- [B] American Newspapers: Gone with the Wind
- [C] American Newspapers: A Thriving Business
- [D] American Newspapers: A Hopeless Story



- **30题**

30. The most appropriate title for this text would be .

主旨题 - 最佳标题

[A] American Newspapers: Struggling for Survival

[B] American Newspapers: Gone with the Wind

[C] American Newspapers: A Thriving Business

[D] American Newspapers: A Hopeless Story



• 30题

30. The most appropriate title for this text would be .

主旨题 - 最佳标题

可以扫一眼标题 如果有与主题词无关的选项可以排除

[A] American Newspapers: Struggling for Survival

[B] American Newspapers: Gone with the Wind

[C] American Newspapers: A Thriving Business

[D] American Newspapers: A Hopeless Story



- 各段逻辑

1. Whatever happened to the death of newspapers?

2. In much of the world there is little sign of crisis.

3. It has not been much fun.

4. Newspapers are becoming more balanced businesses, with a healthier mix of revenues from readers and advertisers.

5. The whirlwind that swept through newsrooms harmed everybody, but much of the damage has been concentrated in areas where newspapers are least distinctive.

/永远不要停下前进的脚步/

● 各段逻辑

1. Whatever happened to the death of newspapers? 报业困境

2. In much of the world there is little sign of crisis. 世界许多地方报纸没有危机
迹象 除美国外的其他地方

3. It has not been much fun. 不过也没那么好 列举措施

4. Newspapers are becoming more balanced businesses, with a healthier mix of revenues from readers and advertisers. 报纸业运营日益均衡

5. The whirlwind that swept through newsrooms harmed everybody, but much of the damage has been concentrated in areas where newspapers are least distinctive. 损害严重的主要是没有特色的报纸



• 30题

30. The most appropriate title for this text would be .

主旨题 - 最佳标题

扫一眼不同的地方 与全文逻辑相悖的可以排除

[A] American Newspapers: Struggling for Survival

[B] American Newspapers: Gone with the Wind

[C] American Newspapers: A Thriving Business

[D] American Newspapers: A Hopeless Story



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[D] American Newspapers: A Hopeless Story



• 30题

30. The most appropriate title for this text would be .

主旨题 - 最佳标题

回顾全篇逻辑 彻底死掉还是逐渐恢复中?

[A] American Newspapers: Struggling for Survival

[B] American Newspapers: Gone with the Wind

[C] American Newspapers: A Thriving Business

[D] American Newspapers: A Hopeless Story



- **30题**

30. The most appropriate title for this text would be .

主旨题 - 最佳标题

回顾全篇逻辑 彻底死掉还是逐渐恢复中?

[A] American Newspapers: Struggling for Survival

[B] American Newspapers: Gone with the Wind

[C] American Newspapers: A Thriving Business

[D] American Newspapers: A Hopeless Story



- **30题**

30. The most appropriate title for this text would be .

主旨题 - 最佳标题

[A] American Newspapers: Struggling for Survival 努力求生存

[B] American Newspapers: Gone with the Wind 随风而逝

[C] American Newspapers: A Thriving Business 一个繁荣的产业

[D] American Newspapers: A Hopeless Story 一个绝望的故事

/永远不要停下前进的脚步/

• 主旨题 做法回顾

题型特征：问文章的主旨 或者标题是什么

The most appropriate title for this text would be .

A suitable title for this text could be

The text intends to tell us

解题方案：前面四道题的核心词 + 文章各段段落主旨

解说：注意分析整个篇章的逻辑走向 是很丧的；还是很乐观的；还是先丧后乐观的；还是先乐观后丧的.....

适当使用排除法 缩小判断范围

/永远不要停下前进的脚步/

• 文本逻辑总结

1. 报纸业衰退的表现和相关讨论
2. 各国报纸业在衰退冲击中并未完蛋
3. 得以生存的措施和过程虽然成功并不容易
4. 对广告的依赖性减少会使报纸更稳定
5. 受冲击大的主要是无特色的报纸、今后求全不再是报纸的优势。



课后回顾安排- 微博打卡@考虫格格老师

- 1.整理本课所有生词短语，写在笔记上或者书的旁边
- 2.整理本课所有答题定位句，翻译定位的句子+结构注释
- 3.整理讲解的题目，题目类型，解题方式，定位题干内容，对应原文内容，同义替换的方式

比如：第29题 段落细节题 应该看哪部分 可以忽略哪部分

下一次课是基础段的所用方法的总结 不会有单独的文章讲解但是希望大家尽量来跟直播 回顾一下自己前八次课都学了哪些方法来解题，给大家做一个方法的总结

/永远不要停下前进的脚步/



知识改变命运
学习改写人生
教育改善人格
反思启迪智慧

微信公众号: kaochongkaoyan

新浪微博: @ 考虫考研萌酱

考研老师: @考虫格格老师