The Business Model Canvas

Key partners
What are your key partners to get competitive advantage?

- exchanges
- wallets
- payment streaming

Key activities
What are the key steps to move ahead to your customers?

- develop and test contract
- create frontend

Key resources
What resources do you need to make your idea work?

- development team
- legal advice

Key propositions
How will you make your customers' life happier?

- privacidad
- plataforma intuitiva
- fondos proveniente de dinero etico

Customer relationships
How often will you interact with your customers?

- discord for help users
- code is law
- dao

Channels
How are you going to reach your customers?

- conferencias y eventos
- twitter

Customer segments
Who are your customers? Describe your target audience in a couple of words.

- Usuarios conscientes de la privacidad

Cost Structure
How much are you planning to spend on the product development and marketing for a certain period?

- 100% in development

Revenue Streams
How much are you planning to earn in a certain period? Compare your costs and revenues.

- fees on usage