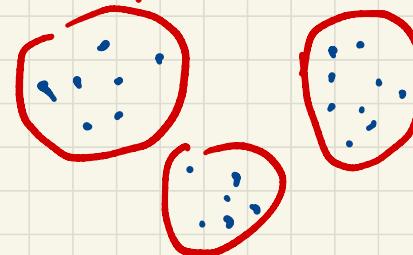


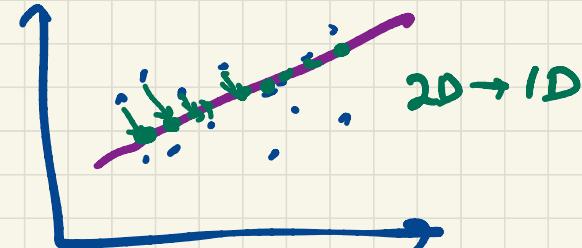
Unsupervised Learning → Data has no labels

Goal: Discover structure & patterns in data.

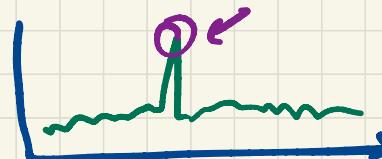
① Clustering



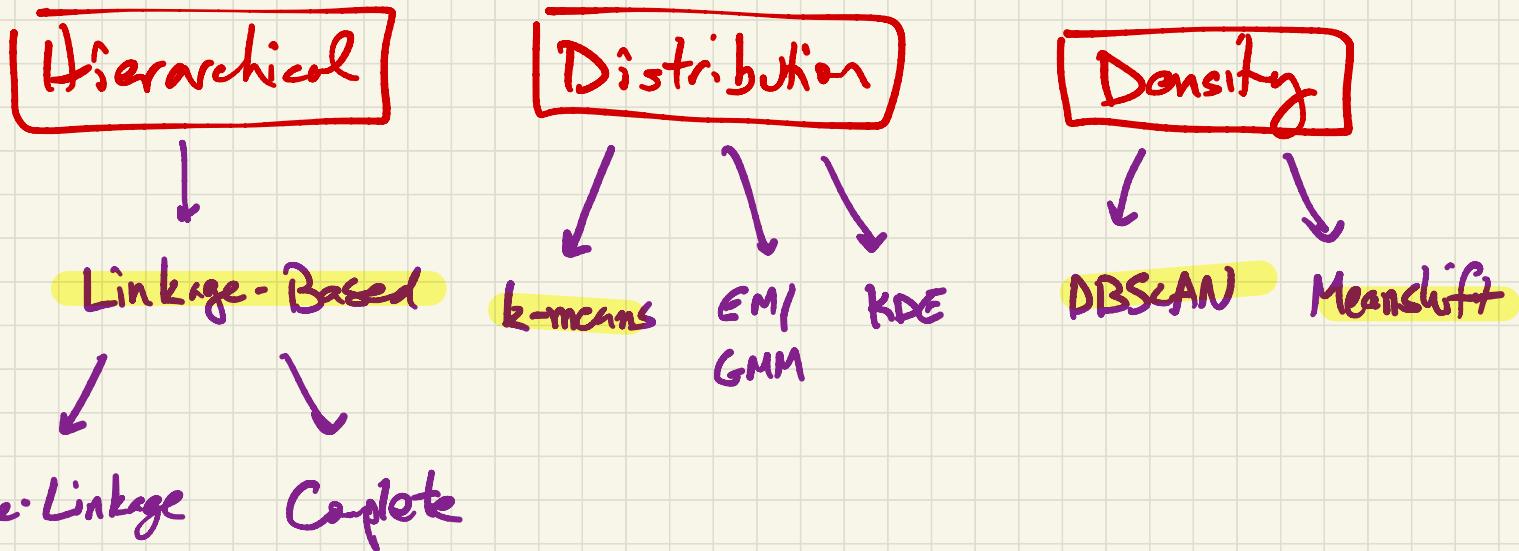
② Dimensionality Reduction



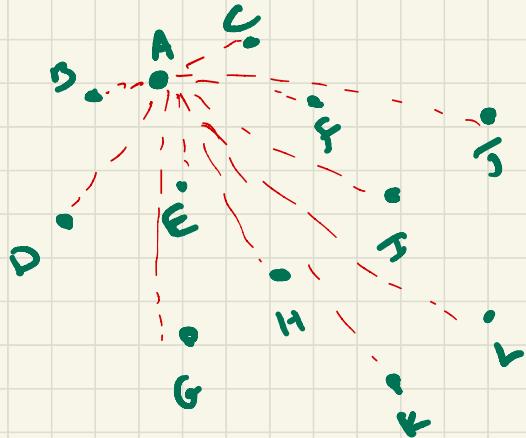
③ Outlier Detection



Clustering



Linkage-Based Clustering (Hierarchical)



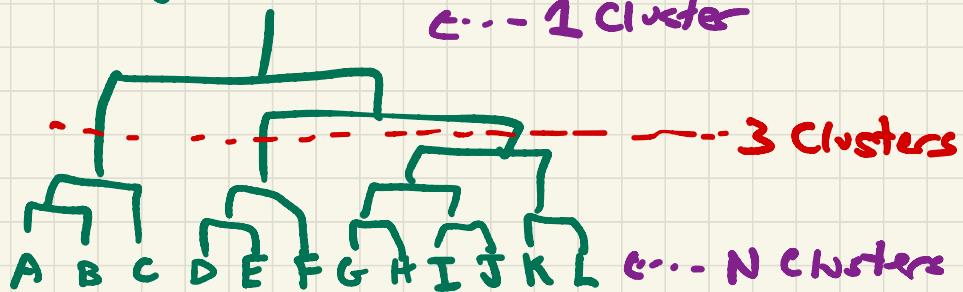
$M_{i,j}$

$M_{i,j} = \text{Distance b/w i \& j}$

Linkage: Distance between two data points

Single: Given clusters, join two clusters w/ closest pair of points

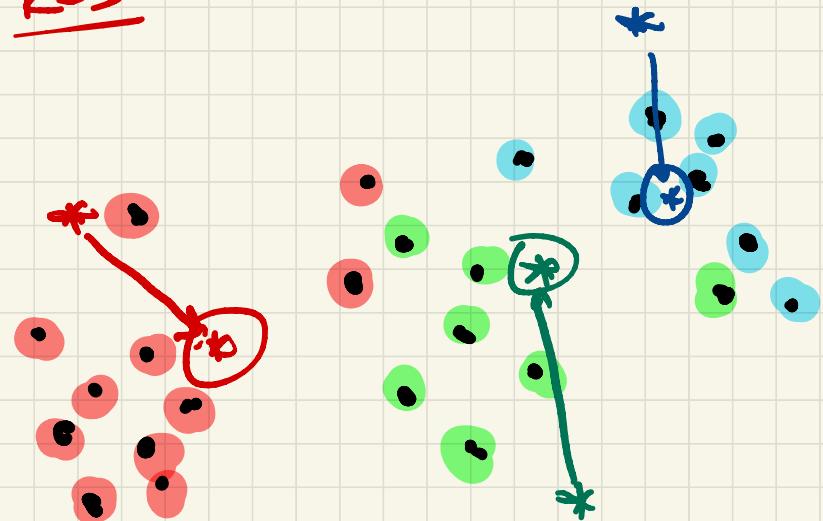
Dendrogram



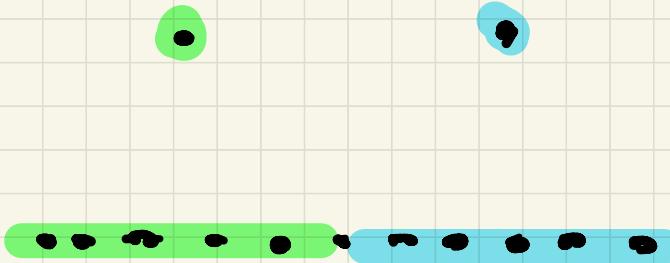
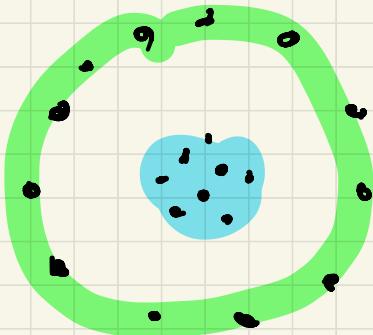
k-means Clustering

1. choose k
2. choose cluster centers
3. assign points to cluster
based on closest
cluster center
4. recompute cluster
centers
5. repeat steps 3&4
until convergence

$k=3$



Failure Modes

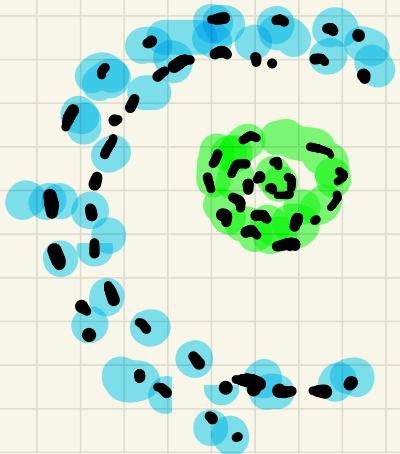


Problem: ① Clusters don't have "centers"
② Clusters not hierarchical

Intuition: Similar points are "near" one another.

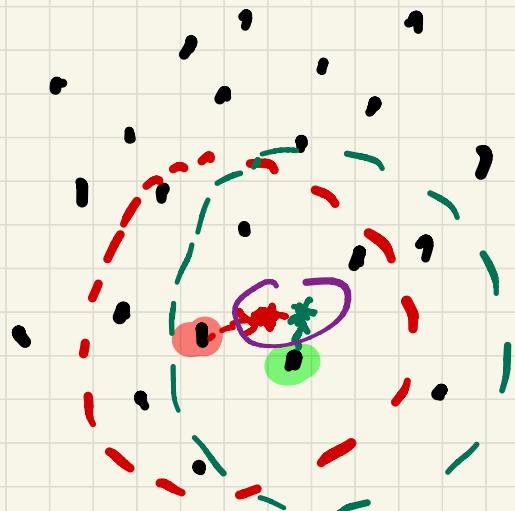
Solution: Density-based clustering.

Density-Based Clustering: DBSCAN



- ① Select point (random)
- ② Deckre all points in "neighborhood" to be 'in cluster.'
- ③ Repeat step 2 for all points in cluster.
- ④ When no more points in neighborhood of cluster, go to step 1.

Density-Based Clustering : Mean-Shift



- ① Every point is a cluster center
- ② Each point has "radius" (bandwidth)
- ③ Mean of data points within each radius is a cluster center.
- ④ Move radius around new center
- ⑤ Repeat until centers do not move.

Dimensionality Reduction → Principal Components Analysis (PCA)

