



Using Data Analytics to Assist Wildfire Response

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The Elevator Pitch

Who?

Meteorology Company

How?

- Satellite Imagery
- Heat Maps
- Drought Warning

Goal:



How We'll Do It



Gather data



**Identify high-risk
areas**



**Inform local
emergency services**



**Reduce loss of life
and property**

Key Questions We're Solving

1. **Which areas in California are at the highest risk for wildfires?**
2. **How effective are existing wildfire mitigation strategies (e.g., controlled burns, vegetation management)?**
3. **How can real-time data be used to predict wildfire spread and guide evacuation plans?**

Why This Company Adds Value

- **Data-Driven Precision**
- **Proactive Solutions**
- **Saving Lives and Resources**
- **Innovation in Wildfire Management**

Live QlikSense Demonstration