



AMES HOUSING CONSULTANCY

BRINGING DATA SCIENCE
TO REAL ESTATE

AMES HOUSING CONSULTANCY

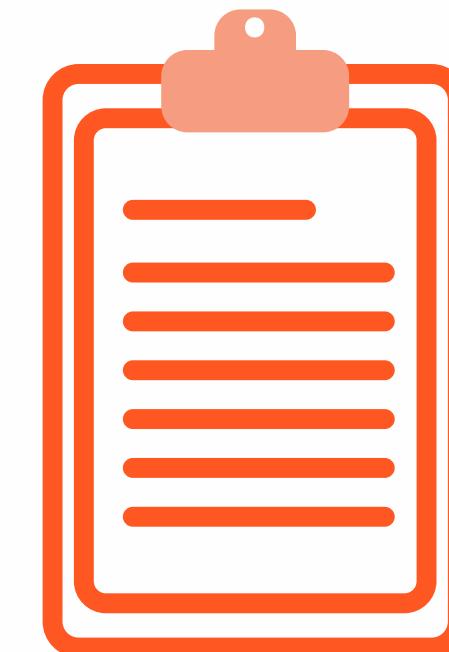
We bring data science to real estate



Data Driven



Evidence Based



Systematic



88%

Rely on a buyer's agent

92%

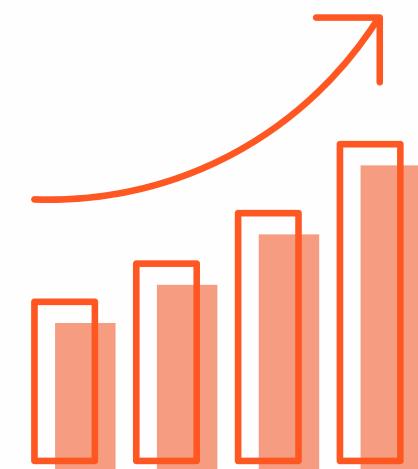
Rely on a seller's agent



MAIN SERVICES OF A REALTOR



Valuation



Marketing



Paperwork





2-6%

commission

A housing agent's service comes at a price!

Sellers and buyers commission to real estate agent





\$4,000 - \$12,000

commission paid on a \$200,000 home



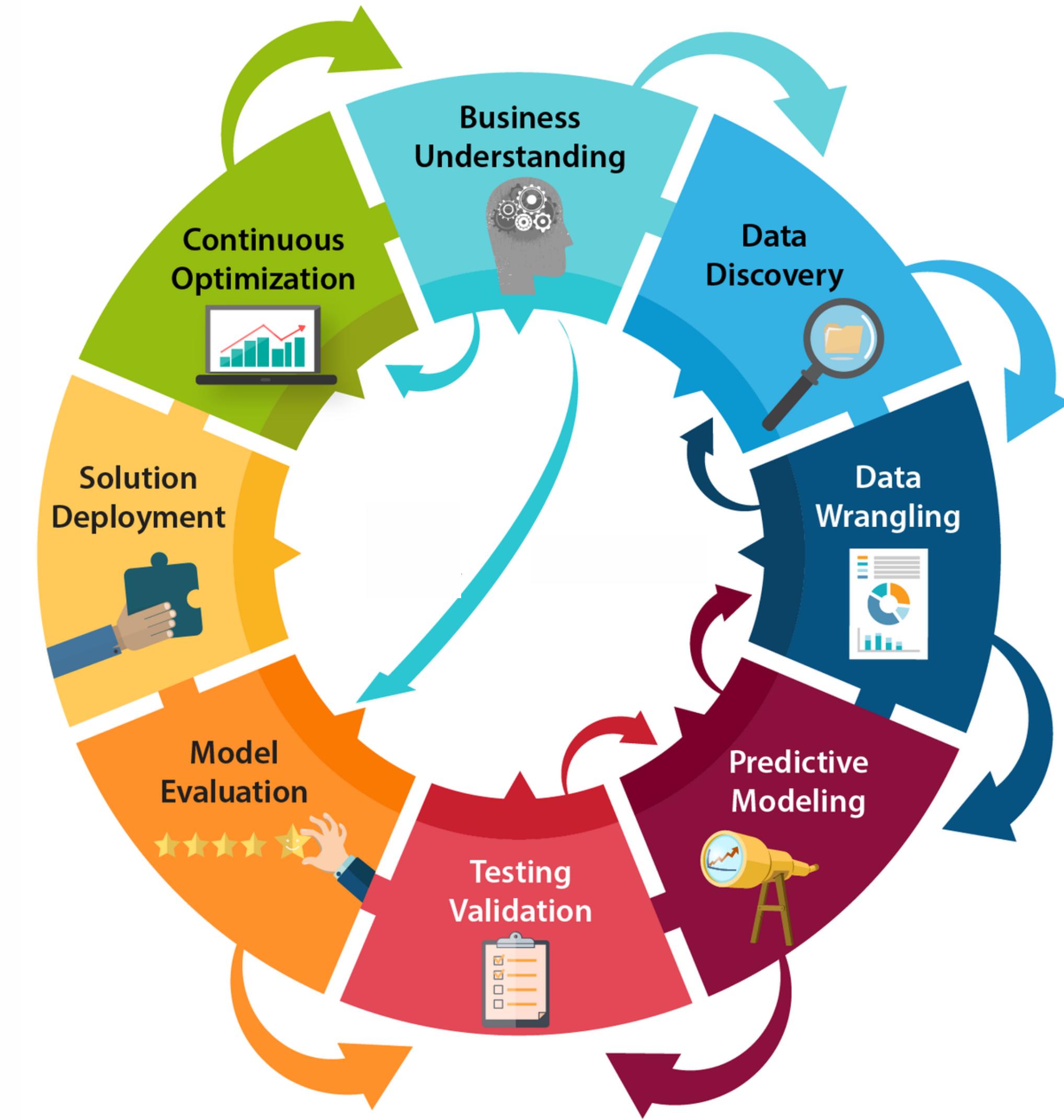
**What if we can do the job of a
realtor at a
fraction of the price**

pay less and get a superior price prediction





Revolutionising Data with Science



Our Approach

how can we use
data science
to predict the
price of a house

which features affect sale price the most?

STUDIED

2051

actual sales

ACROSS

5

years





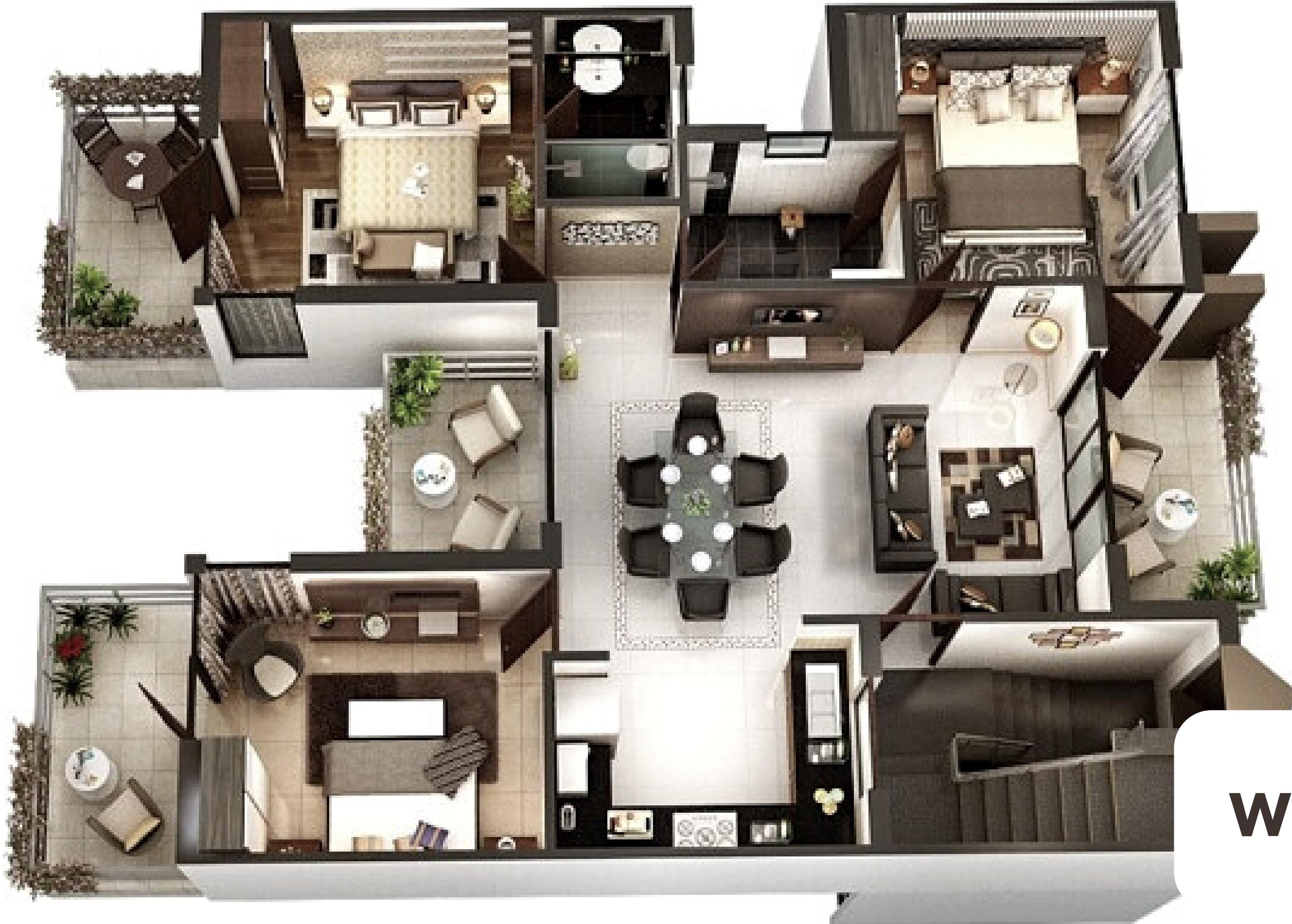
who?

when?

where?



what?



what?

Sale Price Prediction

93%

Model Accuracy

Don't be the outlier

SALE PRICE VS LIVING AREA

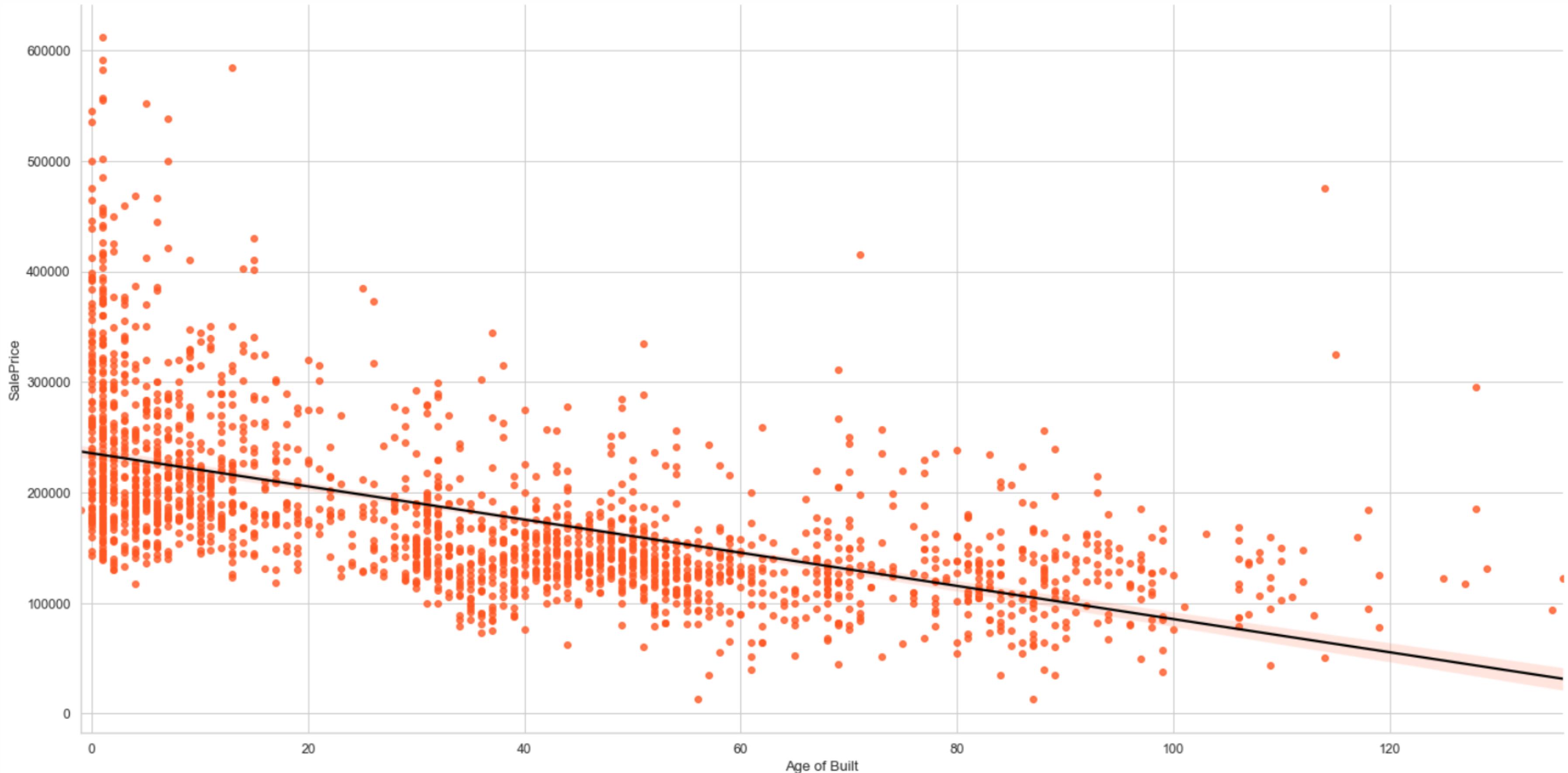
With every property we offer professional comparative analysis to determine the market value of a property.



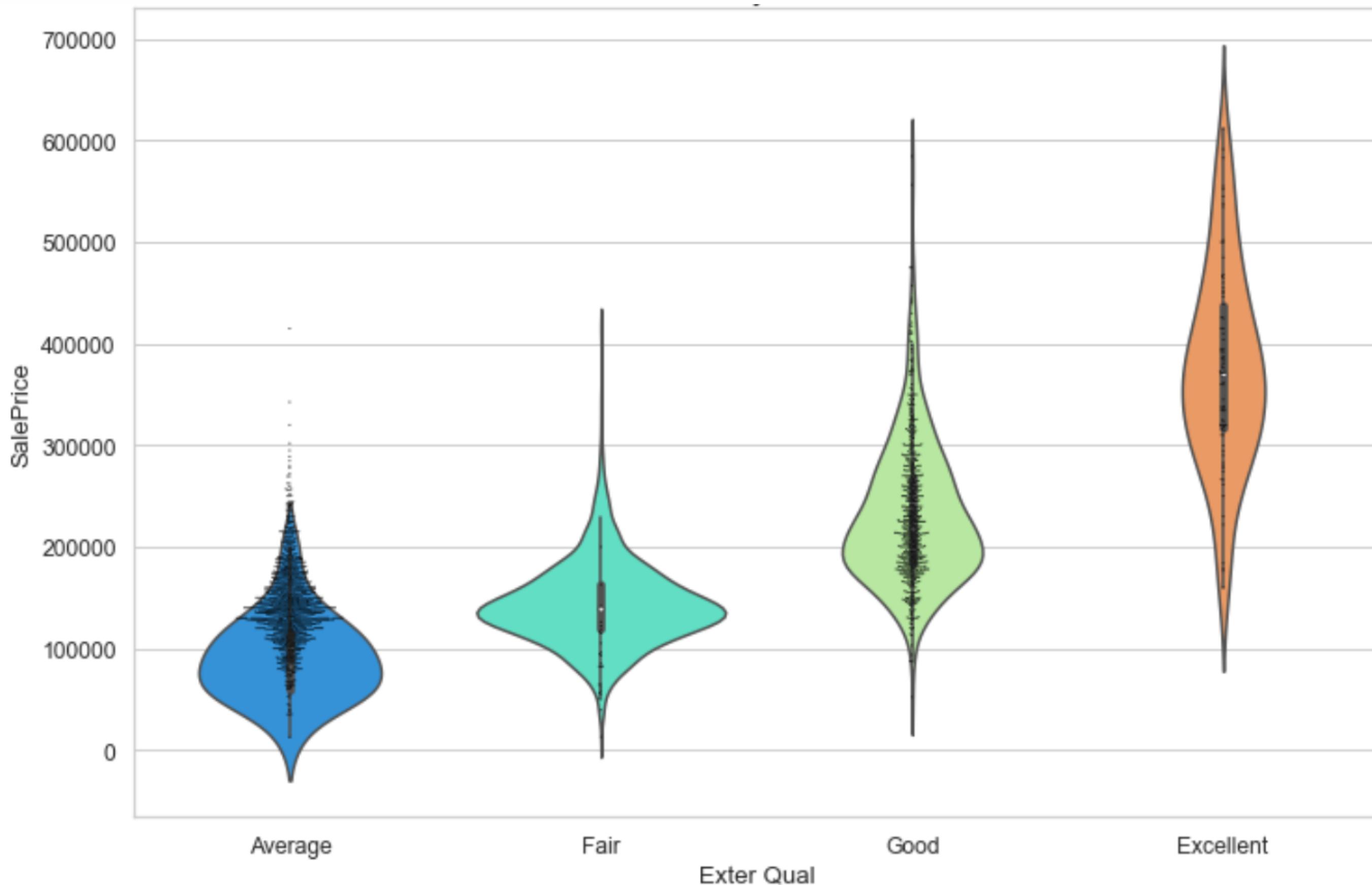
Sale Price vs Total Square Feet



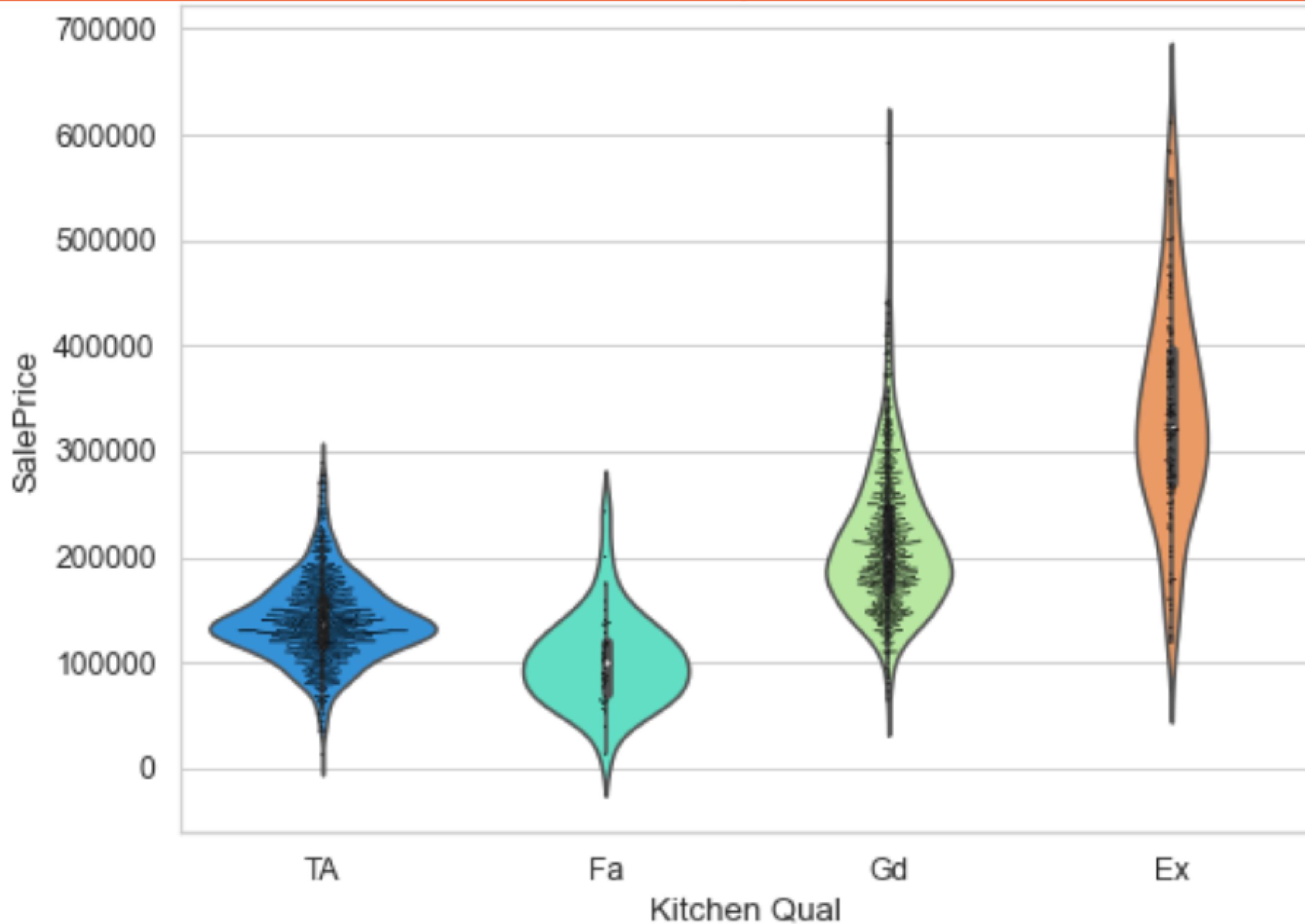
Age of Building vs Sale Price



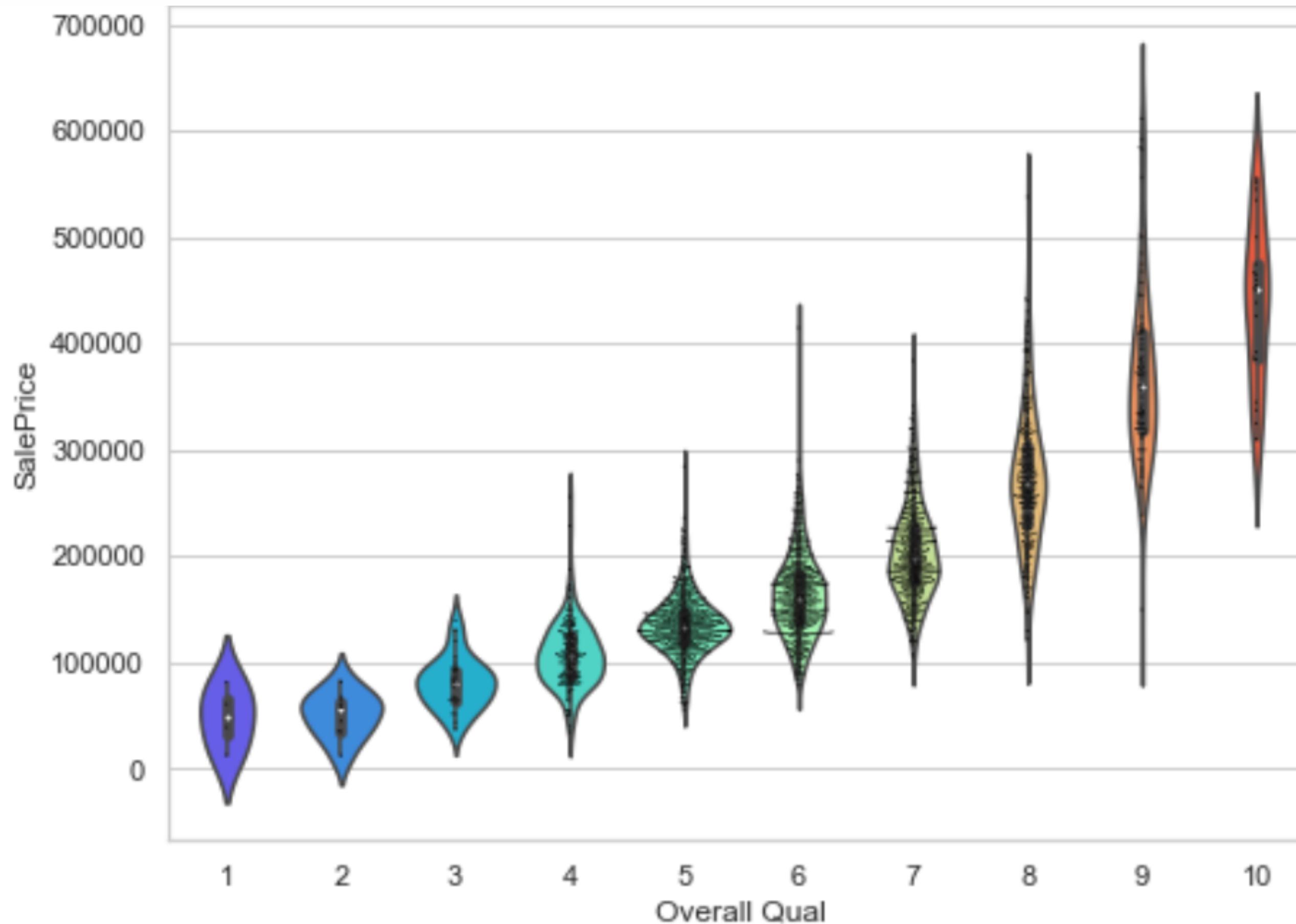
Exterior Quality vs Sale Price



Kitchen Quality vs Sale Price

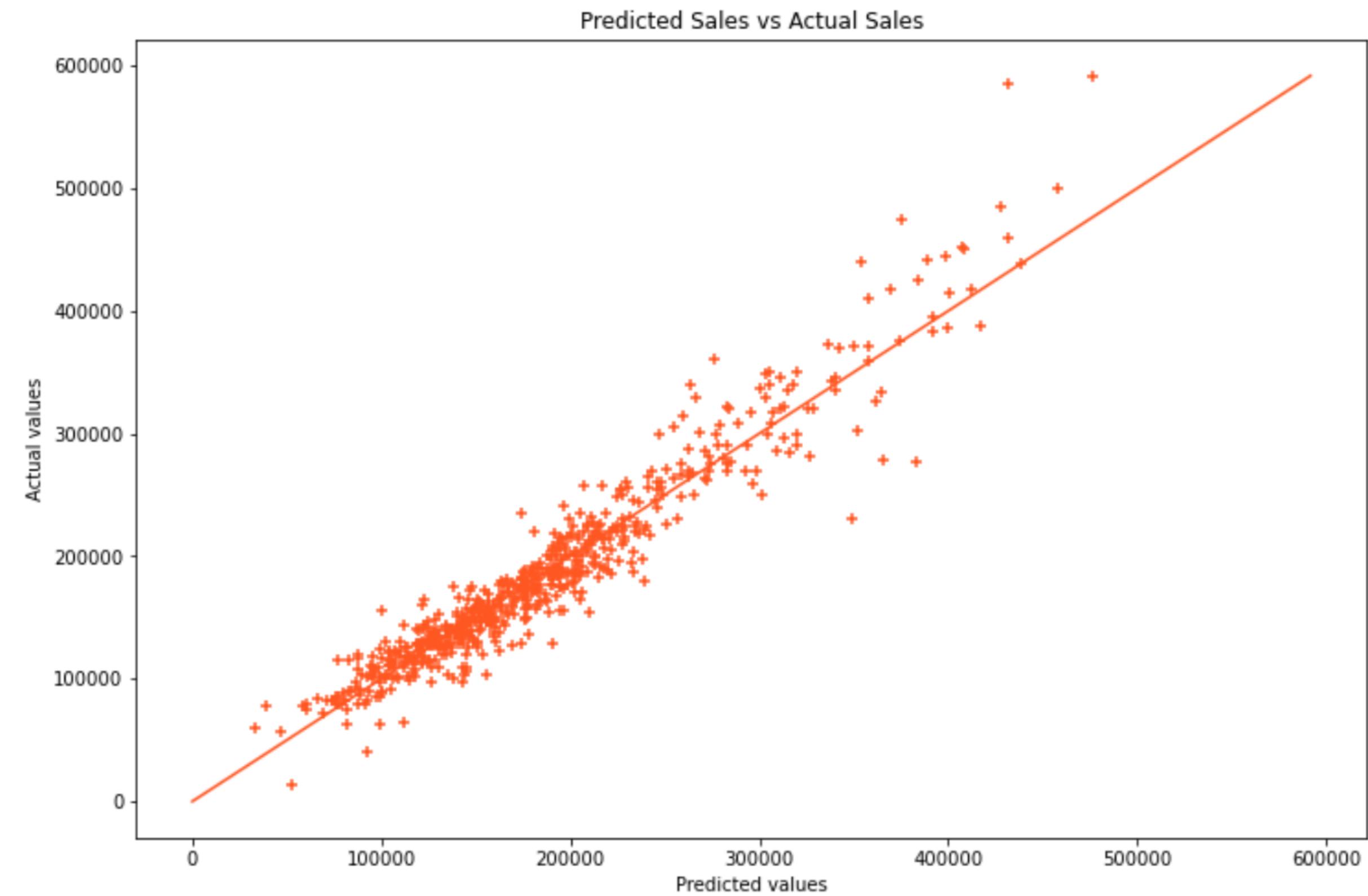


Overall Quality vs Sale Price



Accurate Price Prediction

PREDICTED VS ACTUAL
Sale Price Comparison



RECOMMENDATIONS

Buyers

Sellers

best house for
your budget

improve your
home's sale price





AMES HOUSING
CONSULTANCY
BRINGING DATA SCIENCE
TO REAL ESTATE

Visit us at

[https://bit.ly/
3bpXGhn](https://bit.ly/3bpXGhn)

Are you ready to go digital? We are.

