

Potential Problems

Will it cost money to use?

Allow feedback from user if the app is accurate or not

A potential problem is that we have to know if the spot is full or not, people may not enter their spot number correctly, leading our app to be inaccurate

People not paying to park leading to problems with "open spots"

Essentials

App should include information if the parking spot becomes free or discounted during certain times

Needs to display which parking spots are available and which are not

Real time updates on which spots are open in the area around you.

Pop-up notifications for when a zone opens up or is recently taken

Application

Uses current location on maps to locate all open spots near you

Deals on certain days and time of day

reserve spots for multiple days

Shows time left in spaces that are already taken

Marketing

We could market our app as a better solution to parking on campus

Merg with the passport app to connect zones

Ads on uber and lyft

Bring the app to the Admins for safer and easier parking on campus, potentially more campus's throughout the country

Benefits

Football game parking will be 10x easier

Help people get to class easier and faster

Freshman on campus will have an easier time around campus

Potential cheaper parking, users save money