



CONTACT



1833 Williams Street Denver, CO 80218



720 436 6688



Nolanelena@gmail.com



PROFILE

I am an experienced Marketer /Designer/Developer seeking a fulltime or freelance position, where I can apply my knowledge and skills for continuous improvement.



EDUCATION

Certificate of Completion, 11 Week Bootcamp Course - Javascript Davinci Coders 2016

Bachelor of Arts, Major: Speech Communications Minor: Marketing Metro State University 2009 - 2013



CONNECT





@enolan26



in/elenanolan



enolan26

ELENA NOLAN



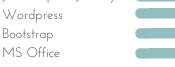
T PROFENCENCY

HTML5 & CSS3

Photoshop, Indesign Illiustrator Graphic Design



JavaScript & JQuery Wordpress Bootstrap





WORK EXPERIENCE

MARKETING DIRECTOR

COLORADO DREAM HOUSE TEAM, KELLER WILLIAMS LUXURY | NOV 2013 - PRESENT

- · Develops and supports all marketing campaigns including mobile marketing, SEO, SEM, print and online advertising.
- Creates and manages content for e-newsletters, social media and drip
- Designs and implement marketing collateral for print, web, and social media

MARKETING ASSISTANT

DENVER WEB CONSULTANTS | DEC 2013 - PRESENT

- · Developed a social media strategy to increase the following for multiple companies
- · Created and managed sales funnel campaigns for ecommerce companies.
- · Design landing pages for Facebook Ad promotions.
- Create email campaigns and automations using Infusionsoft

MARKETING RESEARCH ASSISTANT

RECRUITING SPORTS NETWORK | MAY 2013 - SEP 2013

- · Verify data and source information and make corrections where necessary and obtain further information if incomplete
- · Research to identify customers and constituents based on leads provided and collect relevant data
- · Verify entered customer and contact data by reviewing, correcting, deleting, or reentering data; combining data.

BUSINESS DEVELOPMENT COORDINATOR

NORTHERN ELECTRIC | MAY 2012 - MAY 2013

- Gather company information for prequalification packet submissions to general contractors
- Managing submission & tracking of all Press Releases
- Putting together PowerPoint presentations and materials for potential clients

EXPERTISE

- SEO and Google Analytics
- Social Media Strategy
- Marketing Consulting
- · Web content development
- Front End Design

- · Corporate Blogging
- Project Management
- Layout Design
- · Photo Editing
- Market Research