

EN



## CONTACT



1833 Williams Street  
Denver, CO 80218



720.436.6688



Nolanelena@gmail.com



## PROFILE

I am an experienced Marketer /Designer/Developer seeking a full-time or freelance position, where I can apply my knowledge and skills for continuous improvement.



## EDUCATION

**Certificate of Completion, 11 Week Bootcamp Course - Javascript**  
Davinci Coders  
2016

**Bachelor of Arts, Major: Speech Communications Minor: Marketing**  
Metro State University  
2009 - 2013



## CONNECT



facebook.com/elena.nolan.10



@enolan26



in/elenanolan



enolan26

# ELENA NOLAN

*Marketer / Designer / Developer*



## PROFENCY

HTML5 & CSS3



Photoshop, Indesign



Illustrator



Graphic Design



JavaScript & JQuery



Wordpress



Bootstrap



MS Office



## WORK EXPERIENCE

### MARKETING DIRECTOR

COLORADO DREAM HOUSE TEAM, KELLER WILLIAMS LUXURY | NOV 2013 - PRESENT

- Develops and supports all marketing campaigns including mobile marketing, SEO, SEM, print and online advertising.
- Creates and manages content for e-newsletters, social media and drip campaigns.
- Designs and implement marketing collateral for print, web, and social media

### MARKETING ASSISTANT

DENVER WEB CONSULTANTS | DEC 2013 - PRESENT

- Developed a social media strategy to increase the following for multiple companies
- Created and managed sales funnel campaigns for ecommerce companies.
- Design landing pages for Facebook Ad promotions.
- Create email campaigns and automations using Infusionsoft

### MARKETING RESEARCH ASSISTANT

RECRUITING SPORTS NETWORK | MAY 2013 - SEP 2013

- Verify data and source information and make corrections where necessary and obtain further information if incomplete
- Research to identify customers and constituents based on leads provided and collect relevant data
- Verify entered customer and contact data by reviewing, correcting, deleting, or reentering data; combining data.

### BUSINESS DEVELOPMENT COORDINATOR

NORTHERN ELECTRIC | MAY 2012 - MAY 2013

- Gather company information for prequalification packet submissions to general contractors
- Managing submission & tracking of all Press Releases
- Putting together PowerPoint presentations and materials for potential clients



## EXPERTISE

- SEO and Google Analytics
- Social Media Strategy
- Marketing Consulting
- Web content development
- Front End Design

- Corporate Blogging
- Project Management
- Layout Design
- Photo Editing
- Market Research