

EN



CONTACT



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Denver, CO 80218



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PROFILE

I am an experienced Marketer /Designer/Developer seeking a full-time or freelance position, where I can apply my knowledge and skills for continuous improvement.



EDUCATION

Certificate of Completion, 11
Week Bootcamp Course -
Javascript
Davinci Coders
2016

Bachelor of Arts, Major: Speech
Communications Minor:
Marketing
Metro State University
2009 - 2013



CONNECT



facebook.com/elena.nolan.10



@enolan26



in/elenanolan



enolan26

ELENA NOLAN

Marketer / Designer / Developer



PROFICIENCY

HTML5 & CSS3



JavaScript & JQuery



Photoshop, Indesign



Wordpress



Illustrator



Bootstrap



Graphic Design



MS Office



WORK EXPERIENCE

MARKETING DIRECTOR

COLORADO DREAM HOUSE TEAM, KELLER WILLIAMS LUXURY | NOV 2013 - PRESENT

- Develops and supports all marketing campaigns including mobile marketing, SEO, SEM, print and online advertising.
- Creates and manages content for e-newsletters, social media and drip campaigns.
- Designs and implement marketing collateral for print, web, and social media

MARKETING ASSISTANT

DENVER WEB CONSULTANTS | DEC 2013 - PRESENT

- Developed a social media strategy to increase the following for multiple companies
- Created and managed sales funnel campaigns for ecommerce companies.
- Design landing pages for Facebook Ad promotions.
- Create email campaigns and automations using Infusionsoft

MARKETING RESEARCH ASSISTANT

RECRUITING SPORTS NETWORK | MAY 2013 - SEP 2013

- Verify data and source information and make corrections where necessary and obtain further information if incomplete
- Research to identify customers and constituents based on leads provided and collect relevant data
- Verify entered customer and contact data by reviewing, correcting, deleting, or reentering data; combining data.

BUSINESS DEVELOPMENT COORDINATOR

NORTHERN ELECTRIC | MAY 2012 - MAY 2013

- Gather company information for prequalification packet submissions to general contractors
- Managing submission & tracking of all Press Releases
- Putting together PowerPoint presentations and materials for potential clients



EXPERTISE

- SEO and Google Analytics
- Social Media Strategy
- Marketing Consulting
- Web Content Development
- Front End Design
- Corporate Blogging
- Project Management
- Layout Design
- Photo Editing
- Market Research