

Costco Checkout

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Problem Statement

Costco shoppers are upset by the long lines at checkout and feel that time is being wasted. Our solution is to provide customers with a shortened experience when checking out at Costco.

Who is experiencing the problem?

Customers are experiencing this problem.

What is the Problem?

The problem is that the shoppers stand in line for way too long to checkout. It wastes time and energy at the same time.

Where does the problem present itself?

This problem would present itself at every Costco retail location and would affect every single shopper that goes there.

Why does it matter?

Long lines can ruin the customer's shopping experience, therefore by finding a solution to long lines we can not only attract more customers but also increase shoppers morales.