**Joseph Eugene Miller**

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<https://www.linkedin.com/in/joseph3miller>

Industry professional with 15 years experience providing expertise to various corporate audiences and higher education instruction in graphic design, photography, web development and videography. Motivated to contribute experienced visual communication and business-minded sensibilities. Currently a full-time letter carrier with the USPS.

* Proven track record in developing materials, original ideas, and presenting to a variety of institutions, clients, and stakeholders to ensure all deadlines are met
* Strong understanding of and experience with content organization processes

**SKILLS, EXPERTISE, AND TOOLS**

Adobe Creative Cloud, InDesign, Photoshop, Illustrator, After Effects, Premiere Pro

HTML5/CSS, JavaScript, Python, SQL, WordPress, Drupal, Blogger, Audacity, Keynote

Microsoft Word, PowerPoint, Excel, Access, Publisher, Google Docs & Sheets

Print & Digital Marketing Campaigns, Experience working with print vendors

DSLR Camera Operation, Product Photography, and Video & Audio Editing

Exhibition Installation, Spatial Design & Promotion

Training & Development, User Experience, PowerPoint Presentations

Customer Care, Retention/Supervision of new hires, Logistics Operations

**RELEVANT PROFESSIONAL EXPERIENCE**

**Viterbo University – La Crosse, WI**

Assistant Professor of Art & Design 2014 – 2019

Art Director, Lead Graphic Designer & Blogger 2009 – 2019

Taught college-level graphic design, photography and art courses with projects in:

Layout & Illustration, Web Development, Human-centered Design, Typography, Identity/Branding, Logo Design, Bookbinding, Animation, Color Theory, Infographic Design, Product Photography, Storyboarding, Videography, Exhibition Design

* Leadership: chair of the art department. Provide leadership in multiple department operations including managing the budget and recruiting prospective students. As a result of recruitment campaigns, enrollment applications for university department increased by 25% in the 2015-2016 school year compared to that of the previous year. Departmental student work-study supervisor since 2009.
* Mentoring: Advise the on-campus Art Club and Auteur Film Society. Motivate students to become entrepreneurs and sell their work through online and in-person venues. Assist students wishing to access art & design opportunities or graduate school programs locally & nationally.
* Art Direction: Produce print and online promotional materials for the university gallery and department including posters, postcards, email campaigns, short films, QR code A/V integration, and blog posts <http://viterbo-art.blogspot.com/>

**Pretty Swell Co –** <http://prettyswellco.etsy.com> 2014 – Present

Small business co-owner, designer, product photographer & letterpress printer

**Quick Color, Inc. – Saint Paul, MN**  2007 – 2010

Senior Graphic Designer

* Pre-press operator and quality control. Worked with IBM and other corporate entities in the Twin Cities Area. Maintained stringent branding standards
* Noteworthy contract: Film editor and package designer for Boston Scientific’s instructional DVD series on PolarCath™ stent implant surgery

**EDUCATION**

**University of Iowa – Iowa City, IA**

Master of Fine Arts in Graphic Design (*Cum Laude*)

**Viterbo University – La Crosse, WI**

Bachelor of Science in Graphic Design (*w/ Honors*)

**Western Technical College – La Crosse, WI**

IT-Web & Software Developer Program

**SELECTED GRANTS AND AWARDS**

**“The Artist-Teacher Project” – Margaret A. Cargill Foundation**

Substantial planning grant ($122K) awarded to create programming around Art Education in the southwestern region of Wisconsin. Faculty planner and grant writer.

**“Goodness Portfolio” – Award of Excellence for Package Design**

40th Annual University & College Designers Association UCDA International Design Competition. Category: 16. Research Publication – Minneapolis, MN

**COMMUNITY INVOLVEMENT**

**Blinded Veterans Association (BVA) and Blind Not Alone, LLC – Lawrence, KS**

Logo design and website consultant

**3M Corporation Vision Grant**

Faculty mentor & artistic contributor in collaboration with Viterbo University, K-12 schools and the community. 3-year research grant. Boys & Girls Club of America.

**Crawford Area Shelter for Animals, Inc. – Ferryville, WI**

Logo design & interactive web developer for regional no-kill animal shelter (<http://www.casa-rescue.com/>)

**MEMBERSHIPS AND PROFESSIONAL AFFILIATIONS**

American Institute of Graphic Arts (AIGA), National Stuttering Association (NSA),

The National Rural Letter Carriers' Association (NRLCA)