


William Jackson III

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William Jackson III

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Faculty, Management

Email:	wjackson@culverhouse.ua.edu (mailto:wjackson@culverhouse.ua.edu)
Department:	Management
Title:	Professor of Finance, Professor of Management, The Smith Foundation Chair of Business Integrity
Phone:	205-348-6217
Building:	Alston
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Education:	Ph.D. in Economics at the University of Chicago
	MBA in Finance at Stanford University
	BA in Economics and Applied Mathematics at Centre College

Honors Achievements & Affiliations

Before joining the faculty at the University of Alabama, Dr. Jackson was a financial economist and associate policy advisor in the Research Department at the Federal Reserve Bank of Atlanta. At the Atlanta Fed, Dr. Jackson conducted original research on financial markets and financial institutions. He was also an advisor to the Bank on the making of U.S. monetary policy. Previous to his position at the Federal Reserve Bank of Atlanta, Dr. Jackson was a tenured professor of finance at the Kenan-Flagler Business School of the University of North Carolina at Chapel Hill.

Dr. Jackson’s research has been published in some of the leading academic journals in the areas of empirical economics, management, and financial institutions and markets. His articles have appeared in such journals as, the Review of Economics and Statistics, the Journal of Money Credit and Banking, the Review of Industrial Organization, the Journal of Banking and Finance, Management Science, the Journal of Small Business Management and Small Business Economics Journal, and The Annals of the American Academy of Political and Social Science. Dr. Jackson is currently an Associate Editor of one of the premier small firm research journals, the Journal of Small Business Management. His research on small firm and entrepreneurial finance has been sponsored for several years by the prestigious Kauffman Foundation.

In July 2004, Dr. Jackson provided expert testimony before the U.S. House of Representatives on the deregulation of credit unions. In 2005 and 2006 he served as Founding Special Issue Editor for the Journal of Small Business Management. The special issue was entitled, “Small Firm Finance, Governance, and Imperfect Capital Markets”. In 2011, Dr. Jackson finished a major research project on the impact of diversification on performance for U.S. credit unions. This project was sponsored by the Filene Research Institute, a premier credit union and consumer finance research organization. He was also an inaugural member of the Filene Fellows Program. In the fall of 2010, Dr. Jackson presented expert testimony in a major case that involved a trillion dollar commercial bank merger, the financial crisis of 2007-2008, and contract nullification.

Focus and Current Research

Corporate governance, entrepreneurial finance, consumer finance, industrial economics, strategic economics, financial literacy, financial markets and institutions, corporate finance, monetary policy and macroeconomics, and public policy.

Selected Publications

Credit Market Failure Intervention: Do Government Sponsored Small Business Credit Programs Enrich Poorer Areas? Small Business Economics Journal, 30 (2008): 345-360. [with Ben R. Craig and James B. Thomson].

The Economic Impact of the Small Business Administration's Intervention in the Small Firm Credit Market: A Review of the Research Literature. Journal of Small Business Management, 47 (2009): 221-231. [with Ben R. Craig and James B. Thomson].

Black Economic Empowerment Transactions in South Africa: Understanding when Corporate Social Responsibility May Create or Destroy Value. Long Range Planning, 44 (2011): 229-249. [with Todd M. Alessandri and Sylvia Sloan Black].

Does Venture Capitalist Activism Improve Investment Performance? Journal of Business Venturing, (forthcoming 2011). [with Timothy Bates and William Bradford].

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