

## Louis Thomas, Sloan School of Management

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Aggressive pricing strategies have to go together with innovation for the industry leader if punch.

— LOUIS A. THOMAS - Associate Professor, The Wharton School, University of Pennsylvania


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*MLK Visiting Professor 1997-1998*  
*Hosted by the Sloan School of Management*

**Louis Thomas** is an Associate Professor at the Wharton School, University of Pennsylvania. At the time of his interests: competitive strategy, game theory, industrial organization economics.

1997-1998 Scholars

Courses	
Bio	<p><b>Louis A. Thomas</b> is an Associate Professor at the V MIT appointment, he was an assistant professor. His industrial organization economics.</p> <p>Dr. Thomas earned his BA (1986) from Yale University Economics (1992) from Harvard University.</p> <p>Prior to teaching, he briefly worked as an Associate (1992).</p> <p>In 1994, Dr. Thomas joined the faculty at Wharton and has been teaching there since.</p> <p>Dr. Thomas also teaches at the Indian Business School Class of 2013 for exceptional mentorship, for his teaching according to one student, for his “sheer brilliance, rare</p> <p>As an MLK Scholar at MIT, Dr. Thomas was hosted by</p>
Publications	



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