

### **Advertisement for email, forums, Craigslist, mailing lists:**

Sub: Participate in a Study on Online Communication Practices and earn \$10 cash

Hello,

We are researchers at the School of Informatics and Computing (SoIC) looking for participants for a study on Online Communication Practices. The study is approved by Indiana University's Institutional Review Board (Study #1609545727) and involves a 30-45 minute in-person interview conducted on campus at Indiana University, Bloomington.

As a token of our appreciation for your participation, you will receive \$10 cash. To see if you qualify to participate, please fill out a brief 1-minute online questionnaire at:

<https://go.iu.edu/1pKW>.

If you qualify, we will email you to schedule an in-person interview.

If you have questions, please email Sanchari Das <[sancdas@indiana.edu](mailto:sancdas@indiana.edu)>, Braxton Larson <[btlarson@indiana.edu](mailto:btlarson@indiana.edu)>, or Prof. Sameer Patil <[patil@indiana.edu](mailto:patil@indiana.edu)>

Thank you for your time. We appreciate it.

Sincerely,

Sanchari Das, Ph.D. student  
Braxton Larson, Master's student  
Sameer Patil, Assistant Professor  
*School of Informatics and Computing*  
*Indiana University, Bloomington*

### **Social Media post (140 character limit):**

Participate in a study on online communication & earn \$10. See if you qualify by completing a 1-min questionnaire <https://go.iu.edu/1pKW>

### **Social Media post (no character limit):**

Participate in a study on online communication practices and earn \$10 cash. The study is approved by Indiana University's Institutional Review Board (Study #1609545727) and involves a 30-45 minute in-person interview conducted on campus. See if you qualify by completing a 1-min questionnaire at <https://go.iu.edu/1pKW>