**Advertisement for email, forums, Craigslist, mailing lists:**

Sub: Participate in a Study on Online Communication Practices and earn $10 cash or Amazon gift certificate

Hello,

We are researchers at the School of Informatics and Computing (SoIC) looking for participants for a study on Online Communication Practices. The study is approved by Indiana University’s Institutional Review Board (Study #1609545727) and involves a 30-45 minute in-person/ video conference/ telephone interview conducted on campus at Indiana University, Bloomington.

As a token of our appreciation for your participation, you will receive $10 cash (for in-person interview) or $10 Amazon gift certificate (for video conference / telephone interview). To see if you qualify to participate, please fill out a brief 1-minute questionnaire at: https://go.iu.edu/commstudy.

If you qualify, we will email you to schedule an in-person interview.

If you have questions, please email Sanchari Das <sancdas@indiana.edu>, or Prof. Sameer Patil <[patil@indiana.edu](mailto:patil@indiana.edu)>Thank you for your time. We appreciate it.

Sincerely,

Sanchari Das, Ph.D. student

Sameer Patil, Assistant Professor

*School of Informatics and Computing*

*Indiana University, Bloomington*

**Social Media post (140 character limit):**

Participate in a study on online communication & earn $10 cash or Amazon gift certificate. See if you qualify by completing a

1-min questionnaire https://go.iu.edu/commstudy

**Social Media post (no character limit):**

Participate in a study on online communication practices and earn $10 cash or Amazon gift certificate. The study is approved by Indiana University’s Institutional Review Board (Study #1609545727) and involves a 30-45 minute in-person/ video conference /telephone interview. See if you qualify by completing a 1-min questionnaire at https://go.iu.edu/commstudy