

# Happy Tourism

1. **Do you travel?**

*Mark only one oval.*

☐ No

2. **Have you ever been influenced by websites or advertisements on web to visit the place?**

*Mark only one oval.*

☐ Yes

☐ No

3. **If yes, what website?**

.....

4. **What is the purpose of your travel?**

*Check all that apply.*

☐ Business

☐ Family Vacation

☐ Adventure

☐ Spiritual/Riligious

☐ Other: .....

5. **How did you come up with the vacation location?**

*Check all that apply.*

☐ I always wanted to visit the place

☐ Friends gave a good review

☐ Searched online

☐ online User reviews

☐ Other: .....

6. **Where was your last vacation?**

.....

**7. What is your age?***Mark only one oval.*

- ☐ 18-25  
☐ 26-35  
☐ 36-45  
☐ 46-55  
☐ 56-65

**8. If looking for cultural experiences, do you use online help like expedia local expert or local guide?***Mark only one oval.*

- ☐ Expedia local expert  
☐ Local guide  
☐ none  
☐ Other: .....

**9. When traveling do you visit landmarks or looking for cultural experiences?***Mark only one oval.*

- ☐ Landmarks  
☐ Cultural experiences  
☐ Both  
☐ Other: .....

**10. On the scale of 1-5, 5 being strongly satisfied and 1 being strongly dissatisfied, how satisfied are you with the above experience?***Mark only one oval.*

1	2	3	4	5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**11. When planning a vacation/travel how do you gather information about the place?***Check all that apply.*

- ☐ Google  
☐ Phone calls  
☐ Mobile app  
☐ Other websites

**12. If using other websites, please enter here**

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**13. If using mobile app, please add them here**

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**14. When making travel arrangements which of the following do you use?***Check all that apply.*

- ☐ Google
- ☐ TripAdvisor
- ☐ Expedia
- ☐ Cheap tickets
- ☐ Hotels.com
- ☐ Hotwire
- ☐ Kayak
- ☐ Orbitz
- ☐ none of the above
- ☐ Other: .....

**15. Is there anything you would like to see online that will help you get more satisfying travel experience.***Mark only one oval.*

- ☐ Yes
- ☐ No

**16. If yes, please mention below**

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