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Malika Reddy

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- Travels with family.
- Mostly go to India in summer break.

- Travel by word of mouth

- Family & friends recommend places.

- "When we travel here in us we

usually travel alone, not with

friends."

- We use google search for location

information.

- "I wish there could be more

information easily available for

family friendly places."

- Looks for family activities mostly

because of 2 kids.