

# ONOME OKOSUN

Halifax, Nova Scotia

[www.linkedin.com/in/onomeokosun](https://www.linkedin.com/in/onomeokosun)

+1 902 499 0863

[onomeokosun123@gmail.com](mailto:onomeokosun123@gmail.com)

## FRONTEND DEVELOPER

A front-end developer with a background in UI/UX design, driven by a passion for using technology to solve problems, and create meaningful digital experiences. Whether it's structuring clean, efficient code or fine-tuning interfaces for better user experience, always striving to make the web more easy to use and engaging.

### SOFT SKILLS

Excellent communicator, Efficient Collaborator, Assertive individual, creative problem-solving, critical thinking, Task management, Attention to details, responsive to feedback

### TECHNICAL SKILLS

JavaScript | React ES6 | HTML5 | CSS | Git | Fetch API | User Interface Design | User Experience Design | Wire-framing | Information Architecture | Figma | Cross functional Collaboration tools | Responsive Design | UI Frameworks and Libraries | Accessibility standards (WCAG) | Prototyping tools|

## PROFESSIONAL EXPERIENCE

**DEV and DESIGN, BootCamp**

April 2024 - Dec 2024

### Web Developer Intern

- Developed a strong foundation in HTML for structuring web content, including semantic markup and accessibility best practices.
- Gained proficiency in CSS for styling and layout, encompassing responsive design principles and modern layout techniques like Flex-box and Grid.
- Learned the fundamentals of JavaScript, including data types, control flow, DOM manipulation, and asynchronous programming.
- Acquired an understanding of React, a popular JavaScript library for building user interfaces, covering component life-cycle, state management, and JSX syntax.
- Built and deployed a few front-end projects including my [portfolio](#) website demonstrating practical application of learned technologies.
- Gained experience with version control using Git.
- Learned best practices for clean, maintainable, and efficient code.

**UI/UX Designer**

- Redesigned the entire user interface of the mobile app and website, significantly increasing user onboarding. Boosted onboarding rate by 70%.
- Created wireframes and prototypes to test and refine designs, ensuring optimal user experience.
- Collaborated with cross-functional teams, including product managers, engineers and other stakeholders, to ensure designs met both design and technical requirements. Delivered project milestones on time, expediting team collaboration by 80%.
- Developed a cohesive design system to standardize design patterns for iOS and Android devices. Attained 95% design consistency across platforms.
- Introduced new features and seamless flows while maintaining standard UX practices and accessibility, amplifying user retention rate by 50%.
- Conducted user testing and leveraged usability principles to enhance the user experience
- Designed a ticketing flow for the sale and purchase of tickets on the app, streamlining the process

**Product Designer**

- Oversaw comprehensive research on fintech B2B saving platforms and user needs, leading to actionable insights. Gathered data from 100+ user interviews, achieving an 85% satisfaction score.
- Formulated sketches, user flows, customer journey mapping, user needs mapping, personas, mockups, and storyboards, for the entire product, ensuring a seamless user experience. Improved user onboarding time
- Implemented high-fidelity designs for the micro-savings product's landing page and entire website, focusing on intuitive and user-friendly interfaces. Increasing landing page conversion rate.
- Developed comprehensive dashboards for different entities, including end-users, admins, and agents, to meet diverse needs. Enhanced dashboard usability, achieving a 90% positive feedback score.
- Managed the iteration design process using agile practices and A/B testing until the design satisfied all user-centric requirements.
- Created Style guide, Sitemaps, storyboards, and Stakeholder mapping, considering modern design trends.
- Worked closely with product managers and front-end developers and other engineers to ensure the product met all standard requirements. Successfully shipped the product on time, increasing development time considerably.

**Landing Page Designer**

- Designed visually appealing and user-friendly interfaces for the landing page, propelling the startup into the ALX Ventures incubator program.
- Drafted user stories, user interviews, wireframes and interactive prototypes to test and refine designs, improving the design approval rate by 100%.
- Collaborated with cross-functional teams, including developers and stakeholders in discovery workshops, to determine the project's goals and objectives.
- Spearheaded user research and usability testing to gather feedback and insights from users, increasing user satisfaction score to 90% through iterative design improvements.
- Participated in design reviews and workshops regularly, receiving feedback from and also giving feedback to fellow designers

**Trip Buddy**, Freelance/Collaborative project

**2022**

**UX Designer**

- Created an engaging and user-friendly explore screen to help users discover new travel destinations
- Designed the process for users to find and connect with travel companions, using quantitative and qualitative insights
- Participated in user interviews and surveys to gather data driven insights to understand the user needs and preferences for the app
- Worked closely with other designers and developers to bring ideas to life and ensure design consistency across the app to accelerate business growth
- Enhanced the product usability based on research findings, user advocacy, and hosting on webflow to increase user satisfaction and engagement.

**BLVNK AFRICA**, Product Design student

**July 2021 - Jan 2022**

- I learned the fundamentals of design, design thinking, UX research, information architecture, and user-flow.
- Understanding of interaction design, collaborative design, Visual Design for Usability, Navigation & Menu Design and Usability testing.
- Knowledge of information visualization, Design Systems and Advanced Prototyping.
- Designed a Logistics mobile App called Dispatch Runner; a product that connects people to the nearest available dispatch rider in real time.
- Led a team on the design of 'GIVR' mobile App. 'GIVR' is a fintech start-up designed to provide users with the easiest, fastest and most effective ways to send, receive, pay bills, and borrow money from friends using only their phone number.

## **EDUCATION**

**Bachelors of Engineering, Computer** UNIVERSITY OF BENIN

Google UX Design Certification

**Coursera**

JavaScript Bootcamp, 2024

**Dev and Design**

Learned web development, Domain name system (DNS), HTML, CSS, JavaScript and React

Certified Product Designer, 2021

**Design For Non-Designers (BLVNK)**

Jobberman soft skills training/certification, 2021

**JOBBERMAN**

Frontend Web Development, 2021

**Side Hustle Internship 4.0**