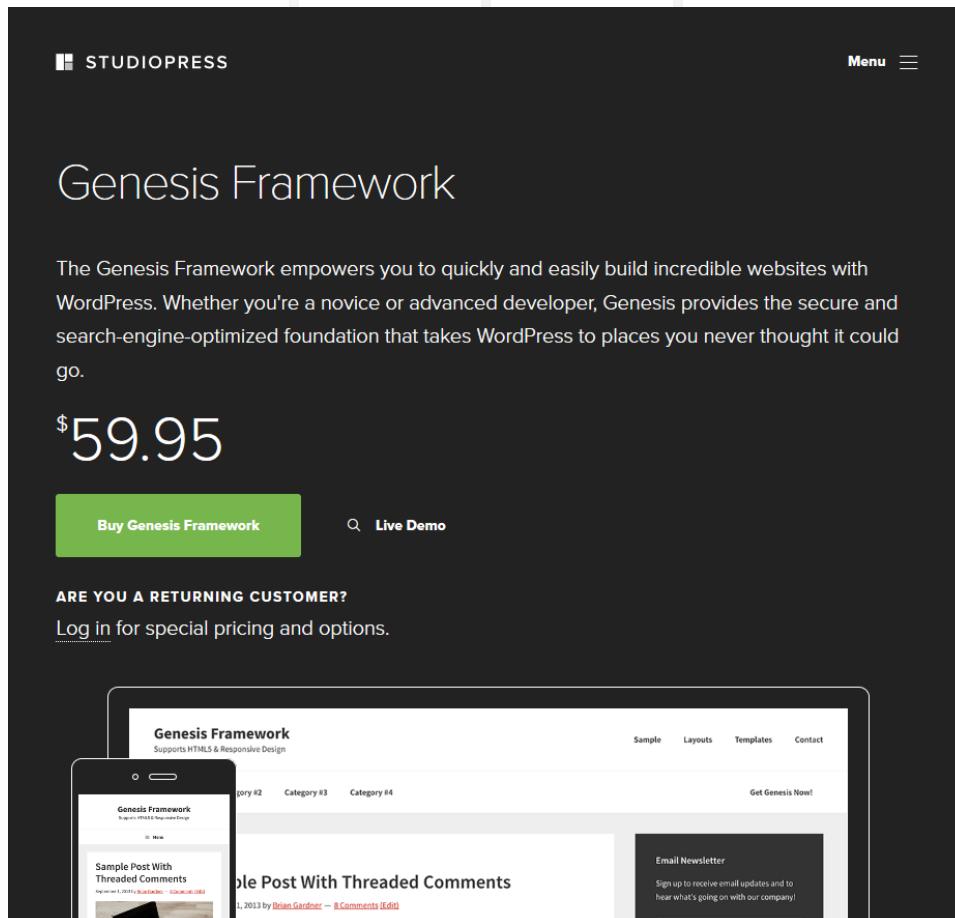


# Your Next WordPress Challenge:

Coding Your First Theme Post-Blueprint  
Using Underscores



with Maren Vernon



## WHAT IS A FRAMEWORK?

You may have heard of frameworks like Genesis, Hybrid Core, Divi, Builder, Headway, etc., as you started learning about WordPress.

Frameworks generally require a parent/child relationship because they have taken the WP native functionality and extended it, such as adding different layouts and widgets, so what you add is the "skin" (the styling) and support files, like images. As you've learned, making child themes protects your customizations when theme updates are installed.

Most frameworks have their own hooks and filters, so there can be a learning curve as you familiarize yourself with each framework's unique lingo.

**Build Things Visually**

Divi 3.0 introduces a completely new visual interface that will forever change the way you build websites. This front end editor allows you to make changes to your website...on your actual website! Click into a paragraph and start typing. Highlight some text and adjust the fonts and styles.

[Download Divi Today](#)

[Join Today](#)

NOW HIRING MAKE ENGINEER: [LEARN MORE](#)

**FEATURES** **CUSTOMERS** **LEARN** **START MAKING**

## Meet Make – For business websites.

[DOWNLOAD MAKE FREE](#)

**Click & Type**  
Curabitur non nisi nec velit at tempor vulumptate ac ut odio. Cras nec augue.

**Duplicate & Delete**

**Here's the backstory:** You want to quit fussing with your website and focus on your business. But first you have to wrangle WordPress and find a theme to set your site apart—without shelling out thousands to hire a developer.

"Drag and drop" themes make big promises. But what you need is a page builder that's easy to get started with, yet robust to scale as your business grows. You need something that lets you sell products, promote services, and engage customers. You want something that delivers clean code—not shortcode—to build any page layout.

We heard you. Then we built Make. It's a free, open-source builder theme. Refined

## WHAT IS A VISUAL BUILDER?

There is a subset of frameworks that are visual builders, like Divi or Headway. The appeal of these is that a user can drag & drop pre-defined sections to visually create a site, often without needing extensive coding knowledge.

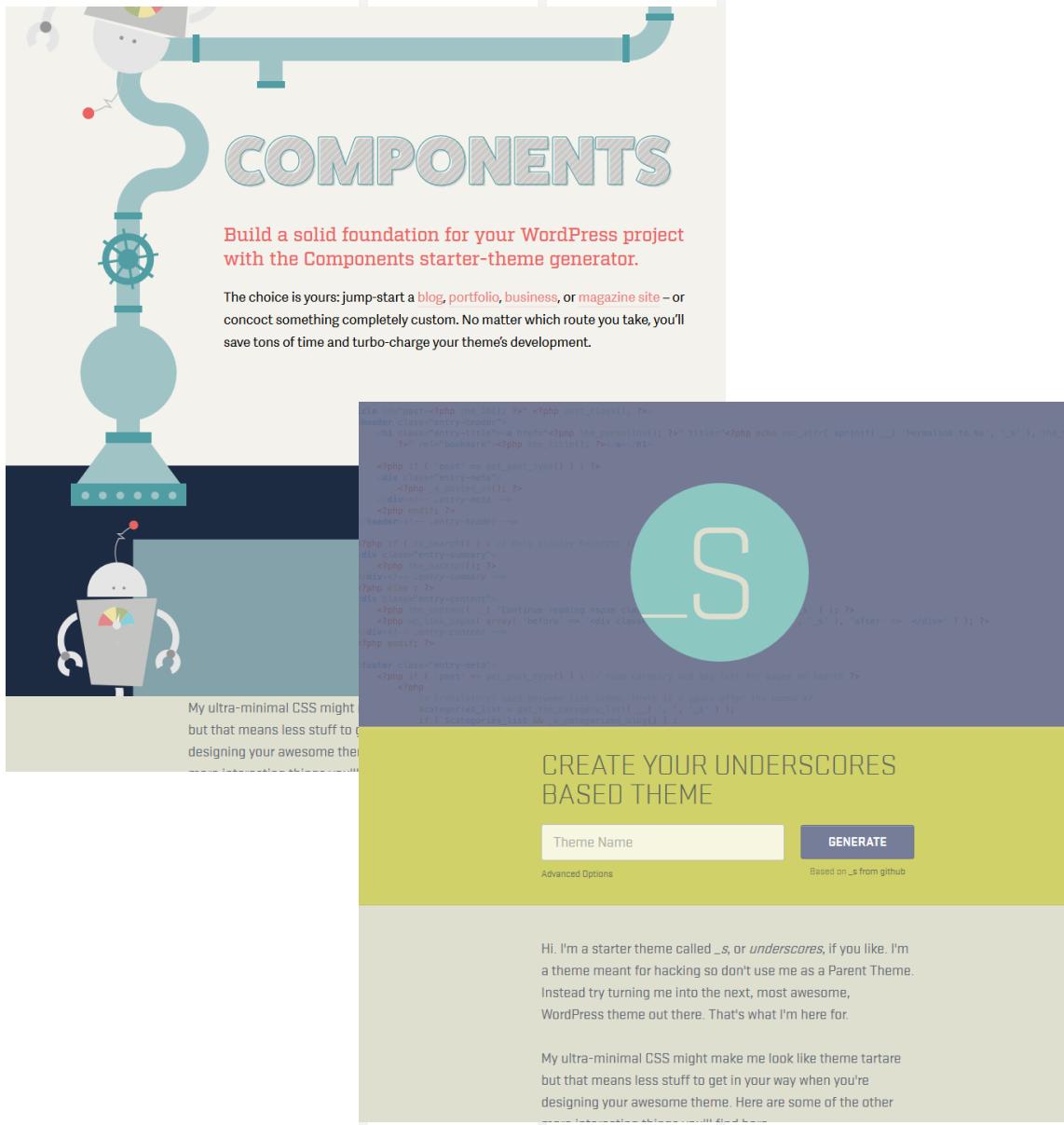
The downside is that these builders can come with a huge code base, leave a mess of shortcodes behind if you decide to move to another theme in the future, or be a challenge to completely customize if you want something they haven't accounted for. That is why developers often prefer frameworks like Genesis that are less bloated. But you might also check out Make.

The screenshot shows the Underscores theme generator. At the top, there's a large teal circle containing a white underscore symbol. Below it is a code editor window displaying PHP template code for a WordPress theme. The code includes sections for header, footer, and entry meta. A yellow banner at the bottom of the code editor says "CREATE YOUR underscores BASED THEME". Below this, there's a form with a "Theme Name" input field and a "GENERATE" button. Underneath the form, there are "Advanced Options" and a note stating "Based on \_s from github". The main preview area has a yellow header with the text "Hi. I'm a starter theme called \_s, or *underscores*, if you like. I'm a theme meant for hacking so don't use me as a Parent Theme. Instead try turning me into the next, most awesome, WordPress theme out there. That's what I'm here for." and a green body section with the text "My ultra-minimal CSS might make me look like theme tartare but that means less stuff to get in your way when you're designing your awesome theme. Here are some of the other".

## WHAT IS A STARTER THEME?

Unlike frameworks, starter themes are not parent themes you customize with a child theme. Instead, think of them as a barebones template you use as a jumping off point to build out your own unique theme. The only updates made to this theme are updates that you make, so you never have to worry about your customizations being wiped out. The starter just gives you a running head start.

Starter themes are made for developers by developers and generally stick to native WP functions (template tags, hooks, etc.) without a lot of bells and whistles. They provide the basic design, security, and SEO foundation. Some examples of starter themes are Underscores, Bones, Sage, FoundationPress, and UnderStrap.



## UNDERSCORES OR \_S

The folks at Automattic have created a few starter themes, and we'll be focusing on their first called Underscores, or `_s`, today.

One thing to keep in mind is that these starter themes are always being tweaked for improvements and updates as WP core is updated. But the version of Underscores you download remains unchanged, remains as you'll set it up. So every time you want to create a theme from scratch, you'll want to download a new copy of Underscores.

PS You may want to check out the Automatic starter Components, as well. It is forked from Underscores and offers basic, classic blog, modern blog, business, magazine, or portfolio template types to chose from.

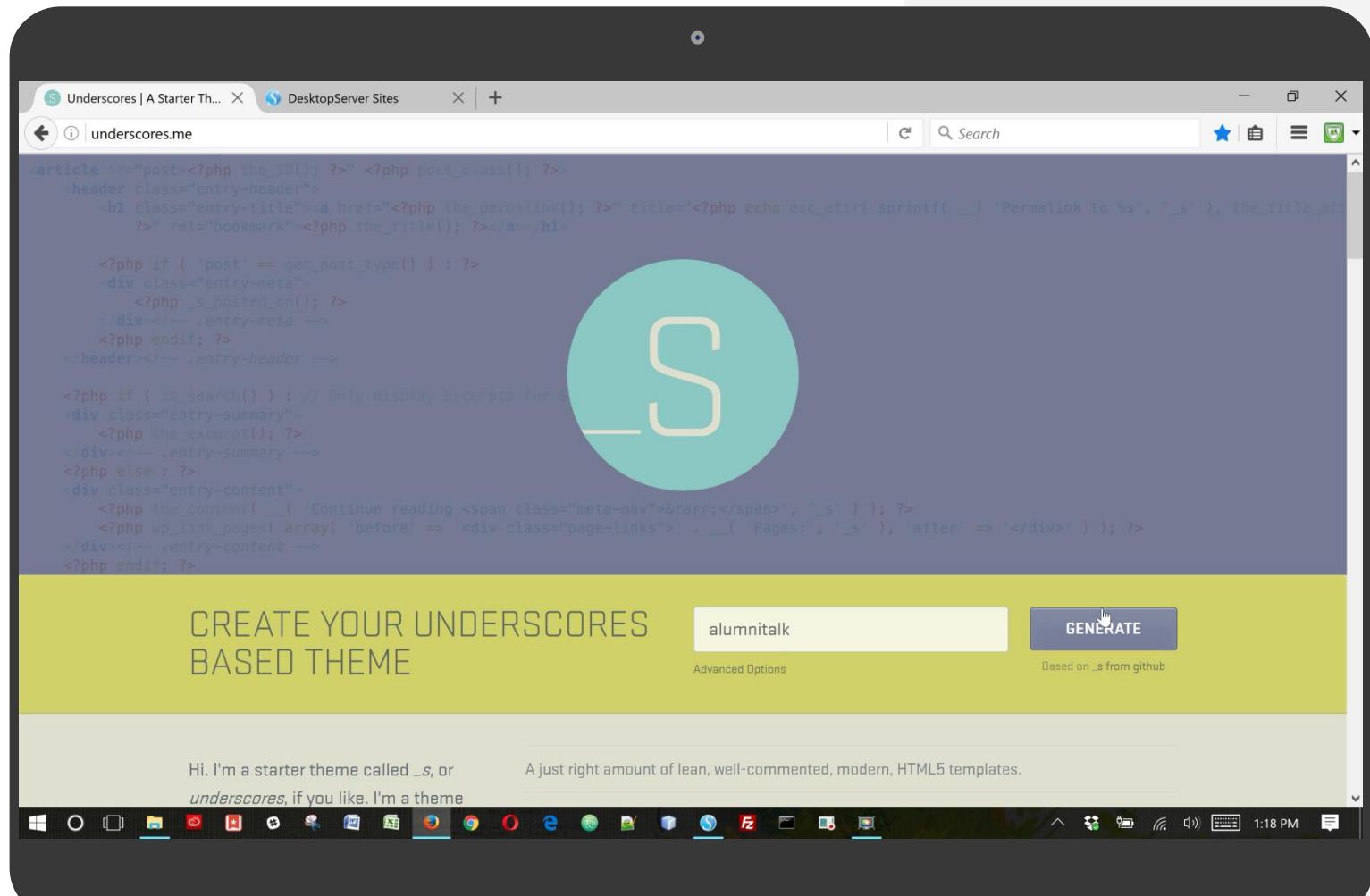
## GETTING \_STARTED

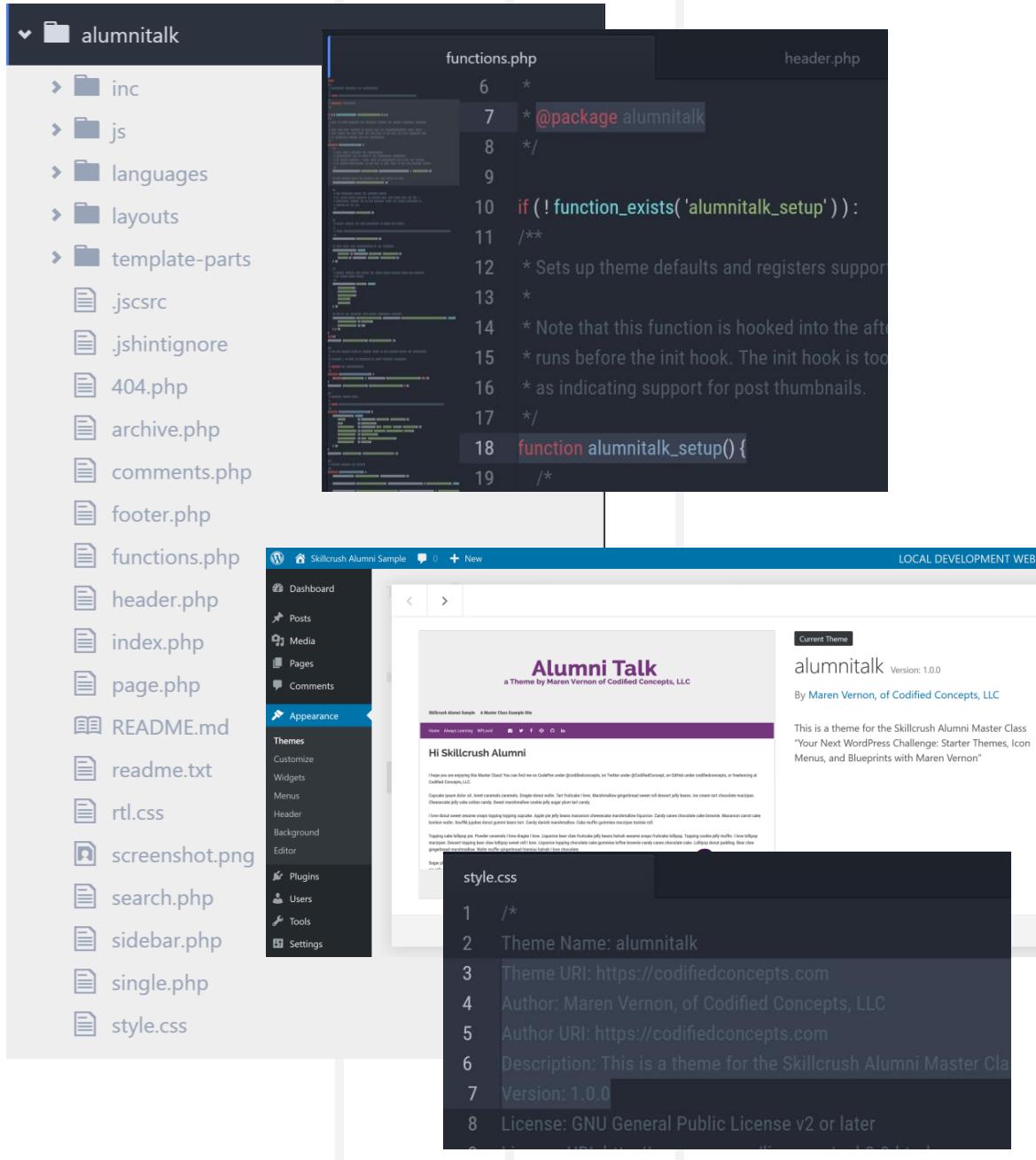
To get a fresh copy of Underscores, you'll need to head to

<http://underscores.me>, chose a theme name, and generate the code files.

Make sure your theme name is not one used by any themes available in the WP theme directory, or risk your theme being overwritten when the directory theme is next updated.

You'll see a pretty bland site when the theme is activated and that is just where you want to be.





## UNDER THE HOOD

If we briefly look at the files we get with Underscores, you may immediately see comments throughout that provide instruction or point you to relevant Codex pages so you know how to use the different theme components.

Looking at the file list, you may immediately see a few files or folders you'll want to add such as a front-page.php file or maybe a folder for page templates.

And you may eventually chose to setup custom post types. But that is the beauty of a starter theme, you can totally customize to your needs.

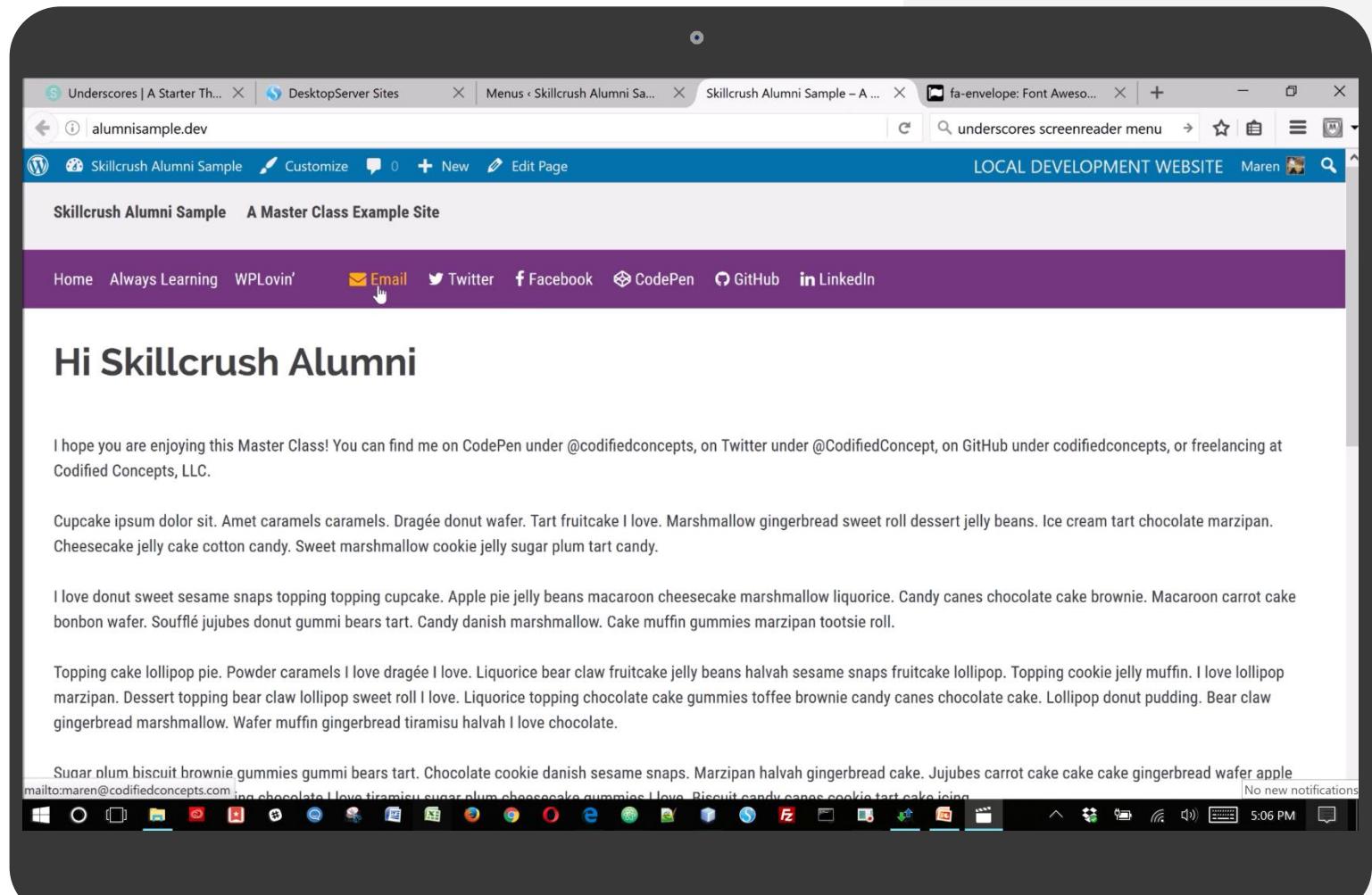
Don't forget about the screenshot.png file and the metadata atop the style.css file.

## ADDING ICONS

\_s comes with a primary menu set up, but we want to set up a social menu.

Per the Codex, menus need to be registered, populated, and then you need to tell the theme where you want the menu to show up. So as a reminder, we register our menu in the functions.php file and call it, most likely, in our header.php file.

For an icon menu, we'll style the social menu with Font Awesome icons to appear before the label within our style.css file.



The screenshot displays a code editor interface with two tabs open: `functions.php` and `header.php`. The sidebar on the left shows the project structure for the theme `alumnitalk`.

**functions.php:**

```
// This theme uses wp_nav_menu() in one location.  
register_nav_menus( array(  
    'primary' => esc_html__( 'Primary', 'alumnitalk' ),  
    'social' => __( 'Social', 'alumnitalk' ),  
));  
  
/*  
 * Switch default core markup for search form, comment form, and comments  
 */
```

**header.php:**

```
<nav id="site-navigation" class="main-navigation" role="navigation">  
    <button class="menu-toggle" aria-controls="primary-menu" aria-expanded="false"><?php esc_attr_e( 'Menu', 'alumnitalk' ); ?>  
    <?php wp_nav_menu( array( 'theme_location' => 'primary', 'menu_id' => 'primary-menu' ) ); ?>  
    <?php wp_nav_menu( array( 'theme_location' => 'social', 'menu_id' => 'social-menu' ) ); ?>  
    </nav><!-- #site-navigation -->  
</header><!-- #masthead -->  
  
<div id="content" class="site-content">
```

**Project Structure:**

- `alumnitalk`
  - `inc`
    - `custom-header.php`
    - `customizer.php`
    - `extras.php`
    - `jetpack.php`
    - `template-tags.php`
  - `js`
  - `languages`
  - `layouts`
  - `template-parts`
    - `.jscsrc`
    - `jshintignore`
    - `404.php`
    - `archive.php`
    - `comments.php`
    - `footer.php`
    - `functions.php`
    - `header.php`
    - `index.php`

alumnitalk

inc

- custom-header.php
- customizer.php
- extras.php
- jetpack.php
- template-tags.php

js

languages

layouts

template-parts

.jscsrc

.jshintrc

404.php

archive.php

comments.php

footer.php

functions.php

header.php

style.css

template-tags.php

17

functions.php

header.php

style.css

template-tags.php

```
105 function alumnitalk_scripts() {  
106     wp_enqueue_style( 'alumnitalk-style', get_stylesheet_uri() );  
107  
108     wp_enqueue_script( 'alumnitalk-navigation', get_template_directory_uri() . '/js/navigation.js', array(), '20151215', true );  
109  
110     wp_enqueue_script('alumnitalk-skip-link-focus-fix', get_template_directory_uri() . '/js/skip-link-focus-fix.js', array(), '20151215', true );  
111  
112     wp_enqueue_style('google-raleway', 'https://fonts.googleapis.com/css?family=Raleway:400,400i,700,700i&subset=latin-ext' );  
113  
114     wp_enqueue_style('google-roboto', 'https://fonts.googleapis.com/css?family=Roboto+Condensed:400,400i,700,700i&subset=latin-ext' );  
115  
116     wp_enqueue_style('font-awesome', 'https://maxcdn.bootstrapcdn.com/font-awesome/4.6.3/css/font-awesome.min.css');  
117  
118     if ( is_singular() && comments_open() && get_option( 'thread_comments' ) ) {  
119         wp_enqueue_script( 'comment-reply' );  
}
```

alumnitalk

inc

- custom-header.php
- customizer.php
- extras.php
- jetpack.php
- template-tags.php

js

languages

layouts

template-parts

.jscsrc

.jshintrc

404.php

archive.php

comments.php

footer.php

functions.php

header.php

style.css

b30

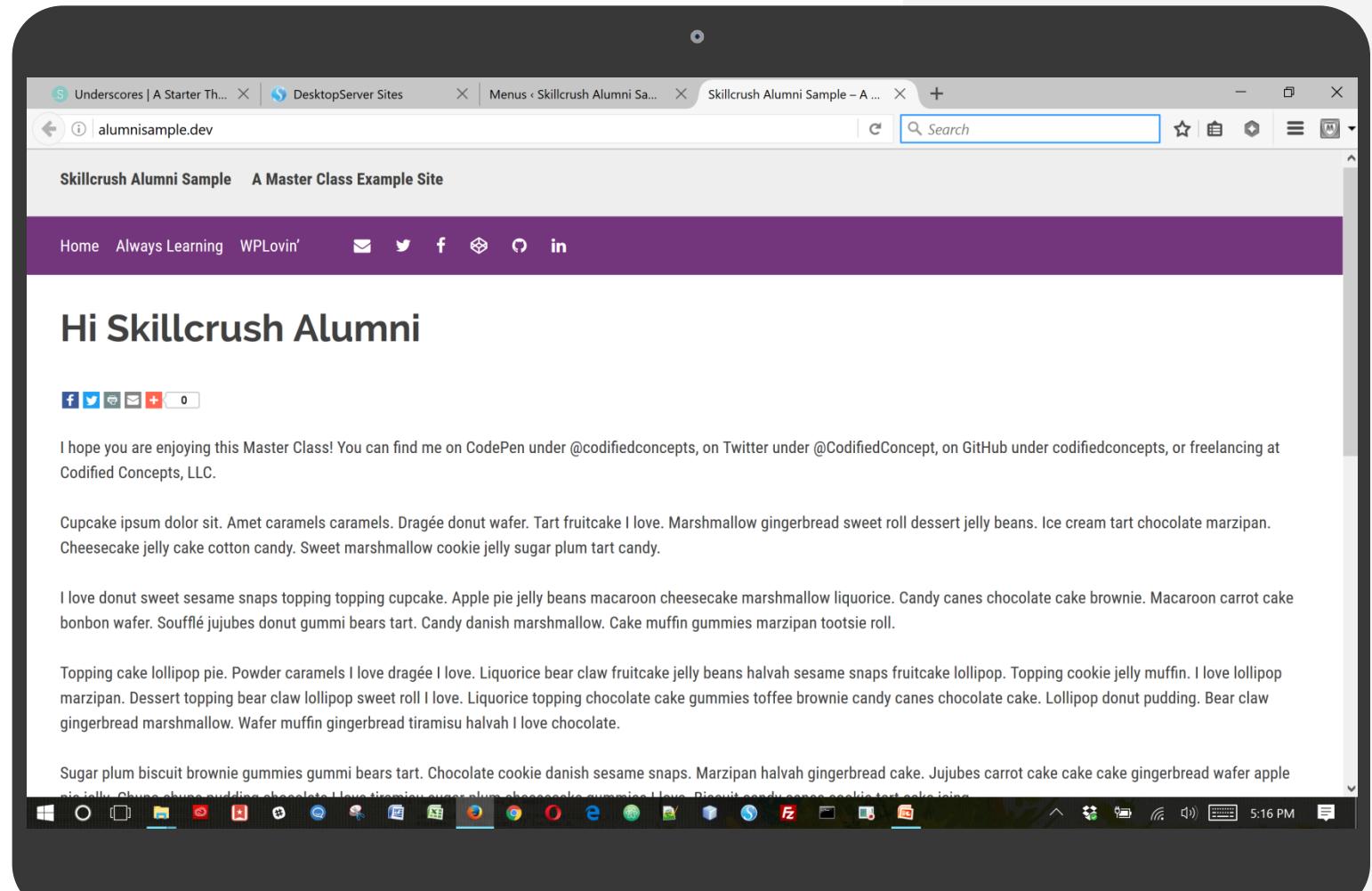
```
631 /* Social Menu */  
632 #social-menu li a:before{  
633     display: inline-block;  
634     padding: 0 .25em;  
635     font-family: 'Fontawesome';  
636     -webkit-font-smoothing: antialiased;  
637     content: '\f0a9';  
638 }  
639  
640 #social-menu li a[href*="mailto"]::before{ content: '\f0e0'; }  
641 #social-menu li a[href*="facebook.com"]::before{ content: '\f09a'; }  
642 #social-menu li a[href*="twitter.com"]::before{ content: '\f099'; }  
643 #social-menu li a[href*="dribbble.com"]::before{ content: '\f17d'; }  
644 #social-menu li a[href*="plus.google.com"]::before{ content: '\f0d5'; }  
645 #social-menu li a[href*="pinterest.com"]::before{ content: '\f0d2'; }  
646 #social-menu li a[href*="github.com"]::before{ content: '\f09b'; }
```

## REMOVING LABELS

To remove the nav labels that appear after the icons we just added, we need to go to the “inc” folder and find the file called template-tags.php. This is where you can put functions that are not necessary for the theme to work but add extra functionality.

Tell WP to set up the menu with span tags containing class “screen-reader-text” before and after the nav label.

Then you need to call the menu from your template tags.



The screenshot shows a code editor interface with several tabs and files. On the left, a sidebar lists files under the 'alumnitalk' directory, including 'inc', 'template-tags.php', 'js', 'languages', 'layouts', 'template-parts', 'jscsrc', 'jshintignore', '404.php', 'archive.php', 'comments.php', 'footer.php', 'functions.php', 'header.php', 'index.php', and 'page.php'. The main area has tabs for 'functions.php', 'header.php', 'style.css', and 'template-tags.php'. The 'functions.php' tab is active, displaying PHP code. A search result for the function 'alumnitalk\_social\_menu()' is highlighted in red, starting at line 124. The code includes an if statement to check if a 'social' menu exists, followed by a call to 'wp\_nav\_menu' with an array of parameters.

```
functions.php
121 add_action( 'edit_category', 'alumnitalk_category_transient_flusher' );
122 add_action( 'save_post', 'alumnitalk_category_transient_flusher' );
123
124 function alumnitalk_social_menu() {
125     if ( has_nav_menu( 'social' ) ) {
126         wp_nav_menu(
127             array(
128                 'theme_location' => 'social',
129                 'container' => 'div',
130                 'container_class' => 'menu-social-container',
131                 'menu_id' => 'social-menu',
132                 'menu_class' => 'menu nav-menu',
133                 'depth' => 1,
134                 'link_before' => '<span class="screen-reader-text">',
135                 'link_after' => '</span>',
136                 'fallback_cb' => '',
137             )
138         );
139     }
}
```

The screenshot shows a code editor interface with tabs for 'functions.php', 'header.php', 'style.css', and 'template-tags.php'. The 'style.css' tab is active, displaying CSS code. A search result for the class '.screen-reader-text' is highlighted in red, starting at line 696. The code defines a class for screen readers with properties like clip, position, height, width, and overflow.

```
style.css
692 /**
693 # Accessibility
694
695 /* Text meant only for screen readers. */
696 .screen-reader-text {
697     clip: rect(1px, 1px, 1px, 1px);
698     position: absolute !important;
699     height: 1px;
700     width: 1px;
701     overflow: hidden;
702 }
703
704 .screen-reader-text:focus {
705     background-color: #f1f1f1;
```

The screenshot shows a code editor interface with tabs for 'functions.php', 'header.php', and 'style.css'. The 'header.php' tab is active, displaying PHP code. A search result for the function 'alumnitalk\_social\_menu()' is highlighted in red, starting at line 46. The code includes a call to 'wp\_nav\_menu' with an array of parameters, including 'theme\_location' set to 'primary' and a call to 'alumnitalk\_social\_menu()'.

```
header.php
39     <?php
40     endif; ?>
41     </div><!-- .site-branding -->
42
43     <nav id="site-navigation" class="main-navigation" role="navigation">
44         <button class="menu-toggle" aria-controls="primary-menu" type="button">
45             <?php wp_nav_menu( array( 'theme_location' => 'primary', 'container' => 'div', 'menu_id' => 'site-navigation-menu', 'menu_class' => 'menu nav-menu', 'depth' => 1, 'link_before' => '<span class="screen-reader-text">', 'link_after' => '</span>', 'fallback_cb' => '' ) );
46             <?php alumnitalk_social_menu(); ?>
47         </button>
48     </nav><!-- #site-navigation -->
49
50     <div id="content" class="site-content">
```

Skillcrush Alumni Sample    Customize    0    + New    Edit Page    Maren   

**Skillcrush Alumni Sample A Master Class Example Site**

Home Always Learning WPLovin'

template-tags.php

```

121 add_action('edit_category', 'alumnitalk_category_transient_flusher');
122 add_action('save_post', 'alumnitalk_category_transient_flusher');
123
124 function alumnitalk_social_menu() {
125     if ( has_nav_menu('social') ) {
126         wp_nav_menu(
127             array(
128                 'theme_location' => 'social',
129                 'container' => 'div',
130                 'container_class' => 'menu-social-container',
131                 'menu_id' => 'social-menu',
132                 'menu_class' => 'menu nav-menu',
133                 'depth' => 1,
134                 'link_before' => '<span class="screen-reader-text">',
135                 'link_after' => '</span>',
136                 'fallback_cb' => '',
137             )
138 );

```

ui#social-menu.menu.nav-menu | 259.433 x 24

role="navigation">
 <button class="menu-toggle" aria-controls="primary-menu" aria-expanded="false">Primary Menu</button>
 <div class="menu-primary-container"></div>
 <div class="menu-social-container">
 <ul id="social-menu" class="menu nav-menu">
 <li id="menu-item-19" class="menu-item menu-item-type-custom menu-item-object-custom menu-item-19">
 <a href="mailto:maren@codifiedconcepts.com">
 <span>Email</span>
 <a href="https://www.facebook.com/codifiedconcepts">
 <span>Facebook</span>
 <a href="https://twitter.com/codifiedconcepts">
 <span>Twitter</span>
 <a href="https://dribbble.com/codifiedconcepts">
 <span>Dribbble</span>
 <a href="https://plus.google.com/+codifiedconcepts">
 <span>Google+</span>
 <a href="https://pinterest.com/codifiedconcepts">
 <span>Pinterest</span>
 <a href="https://github.com/codifiedconcepts">
 <span>GitHub</span>
 <a href="https://tumblr.com/codifiedconcepts">
 <span>Tumblr</span>
 </li>

Maren



Search HTML





































































































































































































































































































































## WHAT TO TRY NEXT?



Try setting up two page template choices, like sidebar and no sidebar (*hint: set up a templates folder and don't forget to name the template within the file*).

Try adding theme support for a custom logo or add your own custom image sizes and use one on a page (*hint: think functions*).

Try registering a second sidebar and specifying the use case (*hint: register, then check out the sidebar.php file*).

Try setting up custom body classes to change the layout automatically based on whether a sidebar exists or if a certain page template is used (*hint: check the Codex for the 'body\_class' filter*).

Try setting up the Customizer so you can adjust the site's color scheme with the click of a few buttons (*hint: you're going to touch at least two files for this one*).

**W3C DEVELOPERS**

Lead your code to its full potential  
with great and open source tools.

**totat11y**

Nu HTML Checker  
Checks HTML documents.

Mobile friendly checker  
Be Mobile friendly.

an accessibility visualization toolkit

CSS Validator  
Checks your Cascading Style Sheets (CSS).

Link Checker  
Checks links on your site.

WORDPRESS.ORG

Internationalization checker  
Checks level of internationalization friendliness.

Showcase Themes Plugins Mobile Support Get Involved About Blog Hosting Download WordPress Codex

Theme Unit Test

Languages: English • 日本語 • Español • Add your language

(Last Edited: 2016-06-21)

This step in Theme testing correlates to a WordPress export (WXR) file that you can import into a WordPress installation to test your Theme. To be clear, this is only one step in testing your Theme. See [Theme testing](#) for a full guide.

**Setup**

**Test Environment Setup**

1. Download the theme test data: <https://wpcom-themes.svn.automatic.com/demo/theme-unit-test-data.xml> (updated 09/02/2014 18:49 UTC)
2. Import test data into your WordPress install by going to Tools => Import => WordPress
3. Select the XML file from your computer
4. Click on "Upload file and import".
5. Under "Import Attachments," check the "Download and import file attachments" box and click submit.

Note: you may have to repeat the Import step until you see "All Done" to obtain the full list of Posts and Media.

1. Read [Becoming a reviewer](#), and follow the easy steps.

**WordPress Settings**

Adjust WordPress settings as follows:

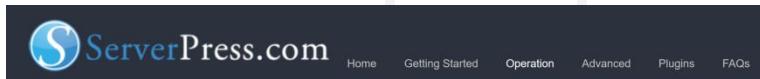
**Contents**

- 1 Setup
  - 1.1 Test Environment Setup
  - 1.2 WordPress Settings
- 2 Template Hierarchy Index Pages
- 3 Static Front Page
- 4 404 Page
- 5 Search Results Page
- 6 Blog Posts Index Page
  - 6.1 Scheduled Post
  - 6.2 Draft Post
  - 6.3 Layout Test
  - 6.4 Readability Test
  - 6.5 Post Format Tests (All)
  - 6.6 Post Format Test: Gallery
  - 6.7 Post Format Test: Image (Linked)
  - 6.8 Post Format Test: Image (Attached)

## FINALIZING YOUR THEME

As you finish up your theme, you'll want to:

- Ensure you have accounted for the styling of all the basics utilizing WordPress Theme Unit Test data.
- Go through the Template File Checklist on the Codex.
- Validate the HTML and CSS on your site with a W3C validator.
- Test in various browsers (Safari, Chrome, Opera, Firefox, Microsoft Edge, etc.).
- Account for various screen sizes by making your theme responsive.
- Consider accessibility.



Search

**CATEGORIES**

- Basic
- Blueprint >**
- Deployment
- Import
- Troubleshooting

**How to Use Blueprints for Quick & Consistent WordPress Development**

You can place plugins and theme frameworks that you frequently use inside DesktopServer's Blueprint folder. This can help you accelerate the common website configurations you usually create as well as try out different versions of WordPress. Blueprints are faster than any PHP based backup and restore solution since DesktopServer is compiled and optimized to native code for Macintosh and Windows.

For instance, if you wanted to get started with a WordPress beta, you can go to WordPress.org and download the beta version of WordPress. Simply copy it into your blueprints folder. On Mac OS X, you can do this by navigating to Applications>XAMPP>htdocs>wp-content>blueprints

**FREE SSL for every site! Score your very own SSL certificate for zero cents when you migrate your site to Flywheel.**

In this video, we scratch and set up a new site from scratch and set up themes and plugins that we want to use.

How to Create a Blueprint

**FLYWHEEL**

Call (888) 928-8882 with questions!

**Build WordPress sites faster with Blueprints**

Save your themes and plugins as a neat, pre-installed little package

**Blueprints**

DASHBOARD MANAGE NEW SITE ADMIN

Blueprint 1 Site option 1 Ecommerce Default Dentist Default

Dentist Blueprint 2

## BLUEPRINTS

Once you have a beautiful theme or two created, you may want to use your settings, theme, and your preferred plugins as a starting point for all your client sites.

You can save yourself startup time by creating a blueprint. I can do this with DesktopServer or with my host, Flywheel, so I suggest researching your own systems and hosting provider to see if you have the capability.

You can create a blueprint for each package or website type (portfolio, WooCommerce, etc.) you offer, or use blueprints to test beta versions of WordPress core software.

The screenshot shows the Flywheel dashboard interface. At the top, there's a search bar with 'Looking for a site?' and navigation links for DASHBOARD, MANAGE, and NEW SITE. A user profile icon and a gear icon with a '10' notification are also present.

**SITE LISTING:** A site named 'Codified Concepts' (codifiedconcepts.com) is listed. It includes sections for OVERVIEW, STATS, ADD-ONS, BACKUPS, ADVANCED, and BILLING. Below these are Collaborators (Maren Vernon, OWNER) and Domains.

**MANAGE > BLUEPRINTS:** A dropdown menu from the gear icon shows options: Change site name, Create Blueprint (which is highlighted in blue), and Clone site.

**NEW SITE:** The 'NEW SITE' section shows a 'Blueprints' icon. A dropdown menu from the gear icon here lists Organizations, Blueprints (highlighted in blue), and Referrals.

**CREATE NEW SITE:** A modal window titled 'CODIFIED' shows options to Rename, Delete, or Create Site.

**NOTIFICATIONS:** A message at the bottom left says 'Choose pay later if your client will own the site. You can transfer billing to your client anytime during Your demo site's life span.' Below it, a location dropdown shows 'US - New York City'.

## FLYWHEEL BLUEPRINTS

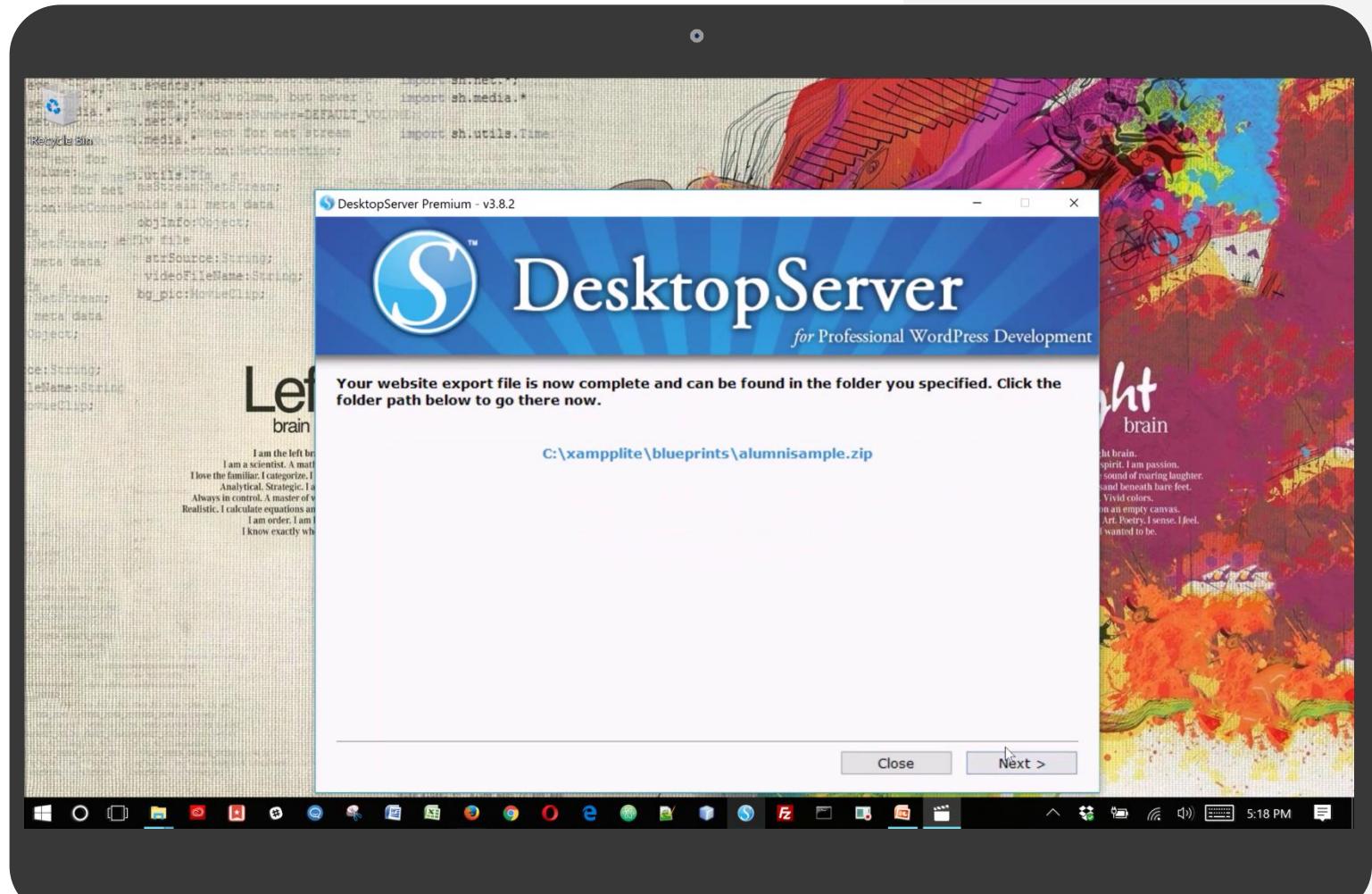
I simply select a site I've already created, click the gear icon, and select "Create Blueprint." Then I can set up a new site with that blueprint under Manage > Blueprints.

Or when setting up a new site I can select a blueprint to use.

## DS BLUEPRINTS

I am utilizing DesktopServer as my local webserver, and it works on Mac or PC.

On either the free or premium plans, you have the ability to create blueprints. These blueprints can be simple or complex. You could chose to set up a site using the WordPress software beta when it is released. Or you can set up a more complex blueprint with the WordPress core software and your theme and plugins in place.



Lynda.com<sup>TM</sup> FROM LINKEDIN LIBRARY

Start a Free Trial Reactivate

Start your free trial now, and begin learning software, business and creative skills—anytime, anywhere—with video instruction from recognized industry experts.

26

Web > CMS

WordPress and Genesis: Building Child Themes from Scratch

Start your free trial now, and begin learning software, business and creative skills—anytime, anywhere—with video instruction from recognized industry experts.

Web > CMS

WordPress: Building Themes from Scratch Using Underscores

Start your free trial now, and begin learning software, business and creative skills—anytime, anywhere—with video instruction from recognized industry experts.

Overview Transcript

Author: Carrie Dils

Rel... if you... sc... bat... ex... ne... the... you... the... To... • • •

Code Reference

Browse: Home / Reference

Want to know what's going on inside WordPress? Search the Code Reference for more information about WordPress' functions, classes, methods, and hooks.

Try it out:

Search ...

Filter by type:  Functions |  Hooks |  Classes |  Methods

Or browse through topics:

Functions | Hooks | Classes | Methods

NEW & UPDATED IN WORDPRESS 4.6:  admin\_memory\_limit  admin\_post\_thumbnail\_html

API  Dashboard widgets  Database

Topics include:

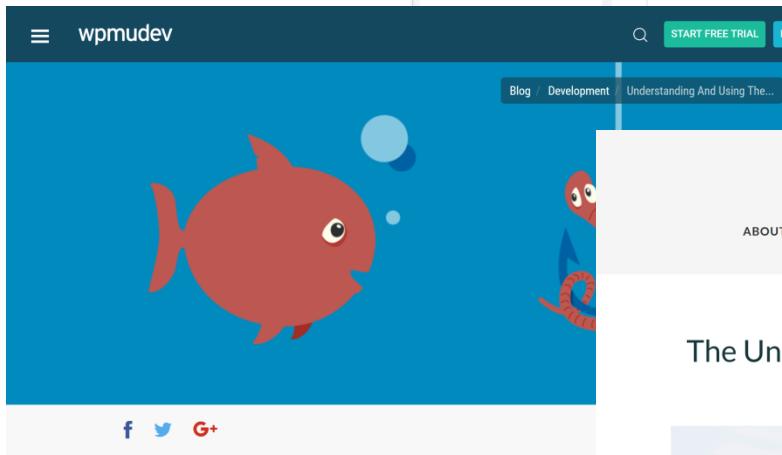
- Installing WordPress
- Creating a mod

## #ALWAYSBELEARNING

If you liked this little taster and want a deeper dive, you can check out courses on Lynda.com, now from LinkedIn.

Morten Rand-Hendriksen offers a course on Underscores, and Carrie Dils offers a course on using the Genesis framework, for starters.

And also check out the new WordPress developer code reference (found at developer.wordpress.org), which may contain new or additional information not found in the Codex.



## Understanding an WordPress Hook

David Attard

**wpbeginner** BLOG DEALS GLOSSARY VIDEOS

BEGINNER'S GUIDE FOR WORDPRESS Start your V

WPBEGINNER > BLOG > THEMES > 21 BEST WORDPRESS STARTER...

### 21 Best WordPress Starter Themes for Developers in 2016

Last updated on July 26th, 2016 by Editorial Staff

SHARE THIS ARTICLE | [Tweet](#) | [Like](#) | 124 | [+1](#) | 15

Special Hosting Offer  
Free Domain / 1-click Install  
**\$2.95** / month  
Get your own self-hosted WordPress blog  
offer expires on November 30th | [Get Started](#)

Are you just getting started with WordPress theme development? WordPress starter themes help you get started with a solid foundation. In this article, we have hand-picked the best WordPress starter themes for theme developers.

Why is WordPress Free? What are the Costs? What is the Catch?

ERIN e  
FLYNN

ABOUT BLOG COMMUNITY SHOP CONTACT

The Unstoppable Design & Dev Crew



## #ALWAYSBELEARNING

Some other resources you may want to investigate are video tutorials from WebTegrity, the WPMU DEV's blog, the WPBeginner blog, the Advanced WordPress Facebook group, the GirlsOnWP Facebook group, and Unstoppable Basecamp from Erin Flynn, just to name a few places I've found valuable information.

And folks are always sharing articles in the Resources and WordPress Skillcrush Slack channels.