

CONTACT

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CREATIVE SKILLSET

Branding Design UI/UX Design Web design Wireframing Prototyping Packaging Photography

Illustration

SOFTWARE SKILLSET

Microsoft Word Microsoft Excel Microsoft Powerpoint Adobe InDesign Adobe Illustrator Adobe Photoshop Adobe XD

Adobe Fresco Axure

InVision

Balsamiq

Blender

Figma

Procreate

LANGUAGES

English (fluent) Armenian (native) Russian (fluent)

GET TO KNOW ME

Hello! My name is Noyemi Ohanyan and I am a recent graduate from the School of Design at George Brown College in Toronto. I'm a graphic designer driven to believe that design is a powerful tool that can be used to change the word for the better if followed through deliberately.

WORK EXPERIENCE

Freelance Graphic Design, Effortless Beauté

October 2020 - Present

Design content such as marketing and packaging materials to support product brand strategies

Coordinated, created content, designs, and updates to Shopify website and various print materials while maintaining brand aesthetic

Administrative Assistant, W3 Healthcare

January 2020 - April 2020

Interact with customers and assist with all product/store related queries with extensive knowledge of products and services offered by the store. Maintain customer and product information as per company and Health Canada outlined SOPs for problem reporting, distribution records and product recalls.

Train new employees with existing store policies and procedures Maintain store hygiene and upkeep standards.

Liaison with vendors and suppliers for product delivery and services

Freelance Design (Sub-Contract), Brands Gone Wild

August 2020 - September 2020

Developed creative content, designs postcards for packaging and other various graphics while following brand guidelines

Barista & Key Holder, Dogs and Coffee

April 2019 - September 2019

Main responsibilities were to quickly prepare and serve caffiene based beverages and soft drinks. Able to maintain a relaxed and calm demeanour with people as well as their dogs and advise them on natural health solutions for their dogs.

Back of House, Club Monaco

November 2018 - April 2019

Consistently accomplished all projects and tasks assigned throughout the day such as, processing shipment, maintaining fitting rooms, replenishing and back-stocking merchandise. Maintained orderly backstock and knowledge of current product location.

Cheese Expert, Pusateri's Fine Foods

March 2017 - September 2018

Accepted payment from customers consisting of cash, credit or debit cards, and checks, and make change.

Assisted customers with purchases, information, and product selection. Curated custum platters according to client's taste and preferences

EDUCATION

George Brown College, School of Design, Advanced Diploma 2016 - 2020

William Lyon Mackenzie Collegiate Institute, with honours 2011-2015