# Customer Rental + Demographics + Penalty Risk Report

Year 2024

## Section 1: Customer Rental Summary (Year Filtered)

| Customer ID | Name | Rentals | Total Cost () | Avg Cost | Total Hrs | Avg Hrs | Last Rental |
|---|---|---|---|---|---|---|---|
| CUST-002 | Maria Santos | 4 | 36.82 | 9.21 | 11.0 | 2.8 | 10/27/2024 |
| CUST-001 | Juan Reyes | 4 | 31.73 | 7.93 | 9.0 | 2.3 | 10/27/2024 |
| CUST-003 | Pedro Cruz | 3 | 31.55 | 10.52 | 9.0 | 3.0 | 10/24/2024 |
| CUST-004 | Ana Garcia | 3 | 27.30 | 9.10 | 8.0 | 2.7 | 10/26/2024 |
| CUST-006 | Sofia Villanueva | 3 | 26.75 | 8.92 | 7.0 | 2.3 | 10/26/2024 |
| CUST-010 | Elena Lopez | 2 | 21.51 | 10.76 | 7.0 | 3.5 | 10/25/2024 |
| CUST-008 | Isabel Ramos | 2 | 13.81 | 6.91 | 4.0 | 2.0 | 10/25/2024 |
| CUST-009 | Carlos Fernandez | 1 | 13.67 | 13.67 | 3.0 | 3.0 | 10/10/2024 |
| CUST-005 | Jose Mendoza | 1 | 6.00 | 6.00 | 2.0 | 2.0 | 10/19/2024 |
| CUST-007 | Miguel Torres | 1 | 5.00 | 5.00 | 2.0 | 2.0 | 10/21/2024 |

## Section 2: Customer Demographics (All Customers)

| City | Barangay | # Customers |
|---|---|---|
| Makati | Bel-Air | 2 |
| Quezon City | Diliman | 2 |
| Taguig | Bonifacio Global City | 2 |
| Muntinlupa | Alabang | 1 |
| Pasay | Bay City | 1 |
| Pasig | Ortigas Center | 1 |
| Quezon City | Bagumbayan | 1 |

## Section 3: Customer Penalty / Risk Analysis (Year Filtered)

| Customer ID | Name | Rentals | Rental Pay () | Penalty Pay () | #Pen | Risk Score % | Risk Level |
|---|---|---|---|---|---|---|---|
| CUST-001 | Juan Reyes | 4 | 31.73 | 4,855.00 | 2 | 9200.59 | **High Risk** |
| CUST-002 | Maria Santos | 4 | 36.82 | 4,097.50 | 2 | 6697.08 | **High Risk** |
| CUST-004 | Ana Garcia | 3 | 27.30 | 2,215.00 | 2 | 4894.80 | **High Risk** |
| CUST-003 | Pedro Cruz | 3 | 31.55 | 1,275.00 | 1 | 2438.06 | **High Risk** |
| CUST-010 | Elena Lopez | 2 | 21.51 | 925.00 | 1 | 2600.20 | **High Risk** |
| CUST-006 | Sofia Villanueva | 3 | 26.75 | 600.00 | 1 | 1359.13 | **High Risk** |
| CUST-008 | Isabel Ramos | 2 | 13.81 | 565.00 | 1 | 2474.74 | **High Risk** |
| CUST-005 | Jose Mendoza | 1 | 6.00 | 0.00 | 0 | 0.00 | **Low Risk** |
| CUST-007 | Miguel Torres | 1 | 5.00 | 0.00 | 0 | 0.00 | **Low Risk** |
| CUST-009 | Carlos Fernandez | 1 | 13.67 | 0.00 | 0 | 0.00 | **Low Risk** |

## Section 4: Summary / Key Metrics (Year Filtered)

| | |
|---|---|
| Total Customers: | **10** |
| Total Rentals: | **24** |
| Total Rental Revenue: | **214.14** |
| Total Penalty Payments: | **14,532.50** |
| Customers with 1 Penalty: | **7 (70.0%)** |
| High-Risk Customers: | **7** |