

elisalas.mx cesdesigner06@gmail.com +52 492 140 2909

Elizabeth Salas

UI/UX designer focused on creating useful and sensible products.

EXPERIENCE

UI Designer

HP inc.

Jun 2022 - Apr 2023 | Guadalajara, Jal.

Design and management design system libraries. Create high-fidelity prototypes, templates, and document components for the developer team.

UI/UX Designer

Inflection point system (Percipient India)

Mar 2022 - Jun 2022 | Monterrey, N. L.

Improve user flow and redesign CMS, work hand in hand with stakeholders, and resolve questions from the development team.

UI Designer

Inprodi Web studio

Aug 2021 - Feb 2022 | Guadalajara, Jal.

Talk to stakeholders, and create wireframes & prototypes on low-high fidelity, design user flows and user journeys. For mobile and web apps. Develop in WordPress.

UI/UX Designer

GBR Technologies

Mar 2019 - Aug 2021 | Guadalajara, Jal.

Gather and evaluate user requirements and collaboration with product manager and engineers. Design ideas using process flow. Design user interface elements. Design and developed the landing page of the company.

UI & Visual Designer

Freelance

Jan 2018 - Feb 2019 | Guadalajara, Jal.

Talk directly with clients, designed and developed landing pages, and design visual identity for different brands.

Graphic Designer

Toka México

Nov 2016 - Aug 2017 | Guadalajara, Jal.

Design assets & banners for the employee platform, and develop emailing. Design content for social media.

EDUCATION

Bachelor's degree in Graphic Design

Universidad de la Vera-Cruz

2011 - 2015, Zacatecas

SKILLS

Design

User Interface
User Experience
Interaction Design
Prototyping
Wireframing
Design sprints
Product Design

Tools

Figma, Sketch, XD, Google Analytics, Miro, Maze, Invision, Adobe cc.

Other Skills

HTML, CSS, Javascript, SaSS, bootstrap

Languages

Spanish (native)
English (advanced/intermidate)

CERTIFICATES

Google UX Design
Professional Certificate
Coursera

UI Design Patterns for
Successful Software
Interaction Design
Foundation

Basic Principles of Design
IBM

Agile Fundamentls:
Including Scrum and
Kanban
Udemy

How to Design for
accesibility: for UX
Designers
Udemy

Modern JavaScript Form
the Beginning
Udemy