

# Nicholas Frota

## Interface Designer

### Professional Experience

April 2015 to June 2015

#### Vestorly

New York, New York

Interface Designer

*Ensuring brand identity across different systems, wireframing and prototyping*

May 2014 to April 2015

#### TicketEvolution

New York, NY

Interface Designer

*SASS, Rails, React, prototyping*

January 2013 to March 2013

#### ByteDept

New York, NY

Interface Designer

*Bootstrap prototyping, Rails, SASS*

March 2010 to November 2013

#### JSTOR/Ithaka

New York, NY

Interface Designer

- Wireframes for Intranet Systems
  - Deliverable Prototypes
  - Advanced CSS management
- Wireframing, Prototyping, SASS*

December 2009 to February 2010

#### Verizon Inc.

Trenton, NJ

UI Designer, Consultant

- Service concept

- System wireframing
- Wireframing, Screen Layouts, Prototyping*

March to December 2009

#### OnDeck Capital

New York, NY

UI Designer, Consultant

- Service concept
- Service wireframing
- Service HTML prototype and directions for dev team

*Wireframing, Prototyping, SASS*

January to February 2009

#### Campfire Media

New York, NY

UI Designer, Consultant

- Snapple.com product wireframe

*Wireframing, Prototyping*

August 2008 to October 2009

#### Fresh Direct

Long Island, NY

UI Designer, Consultant

- Intranet redesign
- New features, wireframe & HTML prototype

*Wireframing, Prototyping, PHP, CSS*

January to July 2008

#### Monitor110

New York, NY

UI Designer, Consultant

- System design to meet user goals
- Wireframes and technical specs Usability testing
- Scenario & persona creation
- Turning complex systems into simple to use narratives

*Wireframing, Prototyping, CSS, HTML*

February to April 2008

## MoMA

New York, NY

UI Designer, Consultant

- MoMA intranet on-brand expansion
- Effects edit tutorials

*JQuery, HTML, CSS*

December 2005 to December 2007

## BayardAd

New York, NY

Interaction Art Director

- turning consolidated brands into interactive narratives
- Wireframes and technical specs
- Overall site consistency
- jpmorganchase.com/careers
- Pfizer
  - pfizervaccines.com
  - pfizerdrugmetabolism.com
  - pfizercambridge.com

*Wireframing, Prototyping, PHP, HTML, CSS*

July to December 2005

## NightAgency

New York, NY

Interactive Art Director

- Turning consolidated brands into interactive narratives
- Microsites for MTV and MTVU

*Illustrator, HTML, CSS*

January to July 2005

## Jade Dressler Communications

New York, NY

UI Designer

- System design to meet user goals
- Scenario & persona creation
- Turning brands into interactive narrative

*HTML, Flash, Print*

January 2004 to May 2004

## Fordham University

New York, NY

Internship Research assistant in “Interactive Media” and “Digital Media & Cyberculture” courses

*Wireframing, Prototyping*

## Skills

- Wireframing, Prototyping
- HTML 5, Bootstrap
- CSS 3, Sass
- jQuery, Javascript
- Adobe Suite
- Dreamweaver, Sublime Text 2, Emmet
- Ruby on Rails
- Git, Grunt, Gulp
- Xcode
- React

## Contact Info

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<http://linkedin.com/in/nicholasfrota>

<http://twitter.com/nonlinear>

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