NICHOLAS FROTA  
UI DESIGNER

PROFESSIONAL EXPERIENCE

April 2015 to June 2015

VESTORLY

New York, New York

Interface Designer

E*nsuring brand identity across different systems, wireframing and prototyping*

May 2014 to April 2015

TICKETEVOLUTION

New York, NY

Interface Designer  
*SASS, Rails, React, prototyping*

January 2013 to March 2013

BYTEDEPT

New York, NY

Interface Designer  
*Bootstrap prototyping, Rails, SASS*

March 2010 to November 2013

JSTOR/ITHAKA

New York, NY

Interface Designer

* Wireframes for Intranet Systems
* Deliverable Prototypes
* Advanced CSS management

*Wireframing, Prototyping, SASS*

December 2009 to February 2010

VERIZON INC.

Trenton, NJ

UI Designer, Consultant

* Service concept
* System wireframing

*Wireframing, Screen Layouts, Prototyping*

March to December 2009

ONDECK CAPITAL

New York, NY

UI Designer, Consultant

* Service concept
* Service wireframing
* Service HTML prototype and directions for dev team

*Wireframing, Prototyping, SASS*

January to February 2009

CAMPFIRE MEDIA

New York, NY

UI Designer, Consultant

* Snapple.com product wireframe

*Wireframing, Prototyping*

August 2008 to October 2009

FRESH DIRECT

Long Island, NY

UI Designer, Consultant

* Intranet redesign
* New features, wireframe & HTML prototype

*Wireframing, Prototyping, PHP, CSS*

January to July 2008

MONITOR 110

New York, NY

UI Designer, Consultant

* System design to meet user goals
* Wireframes and technical specs Usability testing
* Scenario & persona creation
* Turning complex systems into simple to use narratives

*Wireframing, Prototyping, CSS, HTML*

February to April 2008

MOMA

New York, NY

UI Designer, Consultant

* MoMA intranet on-brand expansion
* Effects edit tutorials

*JQuery, HTML, CSS*

December 2005 to December 2007

BAYARD ADVERTISING

New York, NY

Interaction Art Director

* turning consolidated brands into interactive narratives
* Wireframes and technical specs Overall site consistency
* jpmorganchase.com/careers
* Pfizer
  + pfizervaccines.com
  + pfizerdrugmetabolism.com
  + pfizercambridge.com

*Wireframing, Prototyping, PHP, HTML, CSS*

July to December 2005

NIGHTAGENCY

New York, NY

Interactive Art Director

* Turning consolidated brands into interactive narratives
* Microsites for MTV and MTVU

*Illustrator, HTML, CSS*

January to July 2005

JADE DRESSLER COMMUNICATIONS

New York, NY

UI Designer

* System design to meet user goals
* Scenario & persona creation
* Turning brands into interactive narrative

*HTML, Flash, Print*

January 2004 to May 2004

FORDHAM UNIVERSITY

New York, NY

Internship Research assistant in “Interactive Media” and “Digital Media & Cyberculture” courses  
*Wireframing, Prototyping*

SKILLS

* Wireframing, Protoyping
* HTML 5, Bootstrap
* CSS 3, Sass
* jQuery, Javascript
* Adobe Suite
* Dreamweaver, Sublime Text 2,   
  Emmet
* Ruby on Rails
* Git, Grunt, Gulp
* Xcode
* React

CONTACT INFO

[+1-917-512-1486](tel://19175121486)

[info@nicholasfrota.com](mailto:info@nicholasfrota.com)

[http://www.nonlinear.nyc/portfolio](http://nonlinear.nyc/portfolio)

<http://linkedin.com/in/nicholasfrota>

<http://twitter.com/nonlinear>

225 E5th Street Apt 5BR

New York NY 10003