

NICHOLAS FROTA

UI DESIGNER

PROFESSIONAL EXPERIENCE

April 2015 to June 2015

VESTORLY

New York, New York

UI Designer

Responsibilities:

- Negotiated specs for Enterprise version and later prototype it in HTML, SASS, git
- Created and maintained Blog and Resources sites, in wordpress
- Ensured brand guidelines on developer API documentation sites, like Swagger and Slate.
- Adapted reader template to older browsers, down to IE 9, 8 and 7.
- Ensured brand guidelines on Cloud-Sponge system

May 2014 to April 2015

TICKETEVOOLUTION

New York, NY

UI Designer

- Designed Cheaptickets Events site on Ruby on Rails, SASS
- Designed Carbon on Ruby on Rails, React, SASS
- Responsive design on Carbon (iPad, iPhone 5 and 6)
- Extended seating charts for dynamic maps, in SVG

January 2013 to March 2013

BYTEDEPT

New York, NY

UI Designer

- Prototyped Buzzback marketing research tool in HTML and SASS
- Extended Buzzback marketing research tool prototype with heatmaps, better reporting, excel export

March 2010 to November 2014

JSTOR/ITHAKA

New York, NY

Interface Designer

- Negotiated specs, wireframed and prototyped ConPrep intranet system
- Negotiated specs, wireframed and prototyped CATS intranet system
- Negotiated specs, wireframed and prototyped Ithaka ebooks intranet system
- Resigned Portico site
- Redesigned JSTOR Plants site
- Wrote specs and managed developers

December 2009 to February 2010

VERIZON INC.

Trenton, NJ

UI Designer, Consultant

- Designed hi-def wireframes
- Created presentations in keynote

March to December 2009

ONDECK CAPITAL

New York, NY

UI Designer, Consultant

- Negotiated specs for Instant Decision onboarding flow
- Prototyped, designed Instant Decision tool
- Prototyped, designed OnDeck Partner Portal
- Wrote specs and managed developers

January to February 2009

CAMPFIRE MEDIA

New York, NY

UI Designer, Consultant

- Wireframed Snapple product selection site

August 2008 to October 2009

FRESH DIRECT

Long Island, NY

UI Designer, Consultant

- Collected and designed FreshDirect HR intranet site
- Designed real-time truck positioning dashboard system, in Flash

January to July 2008

MONITOR IIO

New York, NY

UI Designer, Consultant

- Negotiated specs for Portal system
- Wireframed, prototyped Portal system in HTML, CSS
- Performed usability testing
- Wrote specs and managed developers
- Wrote user personas

February to April 2008

MoMA

New York, NY

UI Designer, Consultant

- Expanded MoMA intranet site
- Implemented slideshow for MoMA intranet site

December 2005 to December 2007

BAYARD ADVERTISING

New York, NY

Interaction Art Director

- Negotiated specs and designed Pfizer microsites in PHP, HTML, CSS

- pfizervaccines.com
- pfizerdrugmetabolism.com
- pfizercambridge.com

- Wireframed, designed JPMorgan Chase careers website in PHP, HTML, CSS

July to December 2005

NIGHTAGENCY

New York, NY

Interactive Art Director

- Designed microsites for MTV in Flash, HTML, CSS

January 2004 to May 2004

FORDHAM UNIVERSITY

New York, NY

Internship research assistant in “Interactive Media” and “Digital Media & Cyberculture” courses

- Helped students with assignments
- Helped teacher with research, footnotes

SKILLS

- Keynote wireframing
- Rapid prototyping
- HTML 5, Bootstrap
- CSS 3, SASS, Git
- jQuery, Javascript
- Adobe Suite
- Sublime Text 2
- Ruby on Rails, Ember, React

CONTACT INFO

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