NICHOLAS FROTA

UI DESIGNER

PROFESSIONAL EXPERIENCE

April 2015 to June 2015

VESTORLY

New York, New York Interface Designer Ensuring brand identity across different systems, wireframing and prototyping

May 2014 to April 2015

TICKETEVOLUTION

New York, NY Interface Designer SASS, Rails, React, prototyping

January 2013 to March 2013

BYTEDEPT

New York, NY Interface Designer Bootstrap prototyping, Rails, SASS

March 2010 to November 2014

JSTOR/ITHAKA

New York, NY Interface Designer

- Wireframes for Intranet Systems
- Deliverable Prototypes
- Advanced CSS management Wireframing, Prototyping, SASS

December 2009 to February 2010

VERIZON INC

Trenton, NJ UI Designer, Consultant

- Service concept
- System wireframing Wireframing, Screen Layouts, Prototyping

March to December 2009

ONDECK CAPITAL

New York, NY

UI Designer, Consultant

- Service concept
- Service wireframing
- Service HTML prototype and directions for dev team

Wireframing, Prototyping, SASS

January to February 2009

CAMPFIRE MEDIA

New York, NY

UI Designer, Consultant

- Snapple.com product wireframe Wireframing, Prototyping

August 2008 to October 2009

FRESH DIRECT

Long Island, NY

UI Designer, Consultant

- Intranet redesign
- New features, wireframe & HTML prototype

Wireframing, Prototyping, PHP, CSS

January to July 2008

MONITOR IIO

New York, NY

UI Designer, Consultant

- System design to meet user goals
- Wireframes and technical specs Usability testing
- Scenario & persona creation
- Turning complex systems into simple to use narratives

Wireframing, Prototyping, CSS, HTML

February to April 2008

MOMA

New York, NY

UI Designer, Consultant

- MoMA intranet on-brand expansion
- Effects edit tutorials
 JQuery, HTML, CSS

December 2005 to December 2007

BAYARD ADVERTISING

New York, NY

Interaction Art Director

- turning consolidated brands into interactive narratives
- Wireframes and technical specs Overall site consistency
- jpmorganchase.com/careers
- Pfizer
 - pfizervaccines.com
 - pfizerdrugmetabolism.com
 - pfizercambridge.com

Wireframing, Prototyping, PHP, HTML, CSS

July to December 2005

NIGHTAGENCY

New York, NY

Interactive Art Director

- Turning consolidated brands into interactive narratives
- Microsites for MTV and MTVU *Illustrator, HTML, CSS*

January to July 2005

JADE DRESSLER COMMUNICATIONS

New York, NY UI Designer

- System design to meet user goals

- Scenario & persona creation
- Turning brands into interactive narrative *HTML*, *Flash*, *Print*

January 2004 to May 2004

FORDHAM UNIVERSITY

New York, NY

Internship Research assistant in "Interactive Media" and "Digital Media & Cyberculture" courses

Wireframing, Prototyping

SKILLS

- Wireframing, Protoyping
- HTML 5, Bootstrap
- CSS 3, Sass
- jQuery, Javascript
- Adobe Suite
- Dreamweaver, Sublime Text 2, Emmet
- Ruby on Rails
- Git, Grunt, Gulp
- Xcode
- React

CONTACT INFO

+1-917-512-1486

info@nicholasfrota.com http://www.nonlinear.nyc/portfolio http://linkedin.com/in/nicholasfrota http://twitter.com/nonlinear

225 E5th Street Apt 5BR New York NY 10003