

Nicholas Frota / Interface Designer

Professional Experience

March 2010 to Present

JSTOR/Ithaka

New York, NY

Interface Designer

- Wireframes for Intranet Systems
- Deliverable Prototypes
- Advanced CSS management

December 2009 to March 2010

Lexagon/Verizon Wireless

New York, NY

UI Designer, Consultant

- Mobile wireframes
- Mobile layouts
- Concepts and presentations

March to December 2009

OnDeck Capital

New York, NY

UI Designer, Consultant

- Service concept
- Service wireframing
- Service HTML prototype and directions for dev team

January to February 2009

Campfire Media

New York, NY

UI Designer, Consultant

- Snapple.com product wireframe

August 2008 to October 2009

Fresh Direct

Long Island, NY

UI Designer, Consultant

- Intranet redesign
- New features, wireframe & HTML prototype

January to July 2008

Monitor110

New York, NY

UI Designer, Consultant

- System design to meet user goals
- Wireframes and technical specs
- Usability testing
- Scenario & persona creation
- turning complex systems into simple to use narratives

February to April 2008

MoMA

UI Designer, Consultant

- MoMA intranet on-brand expansion
- Effects edit tutorials

December 2005 to December 2007

BayardAd

New York, NY

Interaction Art Director

- turning consolidated brands into interactive narratives
- Wireframes and technical specs
- Overall site consistency
- jpmorganchase.com/careers
- Pfizer
 - pfizervaccines.com
 - pfizerdrugmetabolism.com
 - pfizercambridge.com

July to December 2005

NightAgency

New York, NY

Interactive Art Director

- Turning consolidated brands into interactive narratives
- Microsites for MTV and MTVU

January to July 2005

Jade Dressler Communications

New York, NY

UI Designer

- System design to meet user goals
- Scenario & persona creation
- Turning brands into interactive narrative

January 2004 to May 2004

Fordham University

Internship Research assistant in "Interactive Media" and "Digital Media & Cyberculture" courses

General Skills

- Advocate of user interests
- Bridge between brand and technical
- Team player, communicative
- Identification of possible technical bottlenecks

Computer Skills

Advanced:

- HTML 5
- CSS 3
- Sass
- Adobe Suite
 - Dreamweaver
 - Photoshop
 - Illustrator

Basic:

- Ruby on Rails
- GitHub
- Adobe InDesign

Contact Info

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Thank you for your attention,
I hope to hear from you