Alaa Abdulrahman SeedAhmed Alfaki
LEAD UI/UX DESIGNER

I'm a Human – Centered Designer with 4 years of experience in (**Visual Design " UI & UX "**). I thoroughly enjoy bringing products to life, starting with **people's needs** and ending with **stunning interfaces** that are as **impactful** as they are a joy to use.

Contact

- Khartoum North, Sudan
- +249990322624
- alaa.a.alfaki@gmail.com
- https://www.behance.net/alaaabdalrhman
- https://www.linkedin.com/in/alaa-alfaki-9667a81b7/

Work Experience

Innovation Gate / UI/UX Designer
JUL 2022 – Present, KSA Remotly – Contract

- Gathering and evaluating user requirements, collaboration with **planning team**
- Design graphic user interface elements, like menus, tabs and widgets

GLT | Global Logistics & Technology / Team Lead UI/UX Designer
FEB 2022 – Present, Sudan-Khartoum – Contract

- **Collaborate with project management** and developers to define and implement **innovative solutions** for the product direction, visuals and experience.
- Developed new **design system** for a **large-scale payment app** in sudan.
- Redesign a **dashboard** for electronic payment gateway.

Oasis Computer Systems / Visual Designer
JAN 2022 – FEB 2022, Sudan-Omdurman – Contract

- Designed website for **car insurance** with new methods and different innovation . Include navigation, layout, calls to action, and other interactive components.

Ibtikar soft for technical solutions / UX Designer
OCT 2020 – May 2021, Khartoum North – Contract

- Designing UI elements and tools such as **navigation menus, search boxes, tabs, and widgets** for our digital assets.
- Designed ideas using various methods and latest technology using ADOBE XD & FIGMA.
- Worked on a diverse set of projects, working from research to production, that include iOS, Android and web (5 apps ,

One Fun App and 5 websites).
- Used agile development to identify problems and formulate solutions.

Design Projects

Sukoon / UI/UX Designer
SEP 2022 – OCT 2022, Khartoum

- Developed (**Sukoon**) mobile app, it's an application for books and novels.
- Built a completely different **user experience** from what the application was before based on certain requirements to suit **Sudanese minds** with different cultures and mentalities.
- Designed a **stunning interfaces** that are as impactful as they are a joy to use.

WeDo Technology / Visual Designer
JUL 2021 – DEC 2021, Khartoum North

- Redesign the mobile app (**Sudan News Agency SUNA**). Developed high-fidelity wireframes, **clickable prototypes** and conducted usability tests.
- Designed (**Alfarabi**) E-Learning app that helps many many student connect together easy.

Full Vision For Information Systems / UX Designer
JUN 2021 – JUL 2021, KSA Remotly

- Designed strategy on the insights of real users and data and turn these insights into beautifully designed experience across (**Inaam Darren Fresh Meat**) product.

Qatar Voluntary Centre / UI/UX Designer
MAR 2021 – MAY 2021, QAR Remotly

- Designed (**Qatar Voluntary Centre "QVC "**) Met client , worked closely with project manager and collect inbound information and product criteria.
- Worked with developers to track, measure, and optimize user interfaces and experience.

Education

- **B.sc** (**Sharq El Niel College** – School of Computer Sciences & Information Technology – Department of Computer Sciences).
2015 – 2019

Google Career Certificate Program
- Foundations of User Experience (UX) Design .
- Start the UX Design process : Empathize, Define, and Ideate .
- Build Wireframes and Low-Fidelity Prototypes .
- Conduct UX Research and Test Early Concepts

Coursera Scholarship Certificate
- Design a User Interface (UI) Story Map in Miro .
- Work with Components in Figma .

Skills

- **Workflows** trough collaborative methodologies such as **Design Thinking, Design Sprint or Lean UX**
- Ability to **analyze** to identify improvement and **problems of usability** through **heuristic** evaluation guidelines
- Research, **data analysis** and definition of objectives applying quantitative techniques
- Identification and creation of information architectures, flows through sketching and
flow diagrams
- User testing
- Prototyping
- UI Designing