

Product Brand Total Transactions Total Profit Profit Margin Return Rate 0.95% Hermanos \$21,753 58.64% \$20,354 59.81% Ebony 0.96% Tell Tale \$19,982 58.05% 0.99% Tri-State \$19,980 58.91% 1.10% High Top 4.940 \$19,810 60.42% 1.01% Nationeel \$18,617 60.44% 1.18% 218 **Best Choice** \$18,355 60.64% 0.81% Horatio 195 \$17,737 58.42% 1.26% \$15,834 0.97% Fort West ,108 59.80% Fast ,097 \$16,469 61.03% 1.07% Sunset ,953 \$14,018 60.45% 1.03% Carrington ,891 \$14,883 59.52% 0.78% Red Wing ,870 \$15,870 59.36% 1.06% Big Time 3,816 \$15,560 60.20% 1.05% 3,744 \$15,749 61.60% 0.87% Cormorant Imagine 3,634 \$15,102 61.40% 1.06% 3,618 \$13,868 60.59% 0.96% Super Denny 3,584 \$16,015 58.02% 0.99% **High Quality** 3,577 \$16,139 59.98% 1.13% Golden 3,550 \$13,256 58.72% 0.88% **BBB Best** 3,514 \$12,991 62.12% 0.80% PigTail 3,467 \$11,617 60.68% 1.04% Plato 3,352 \$12,748 63.55% 1.06% Landslide 3,270 \$10,647 58.65% 0.98% CDR 3,078 \$12,062 58.98% 1.11% Better 2,823 \$9,179 61.15% 1.07% Carlson 2,564 \$10,534 61.20% 0.97% Pleasant 0.92% 2,564 \$10,187 60.18% Local Dischar 40.202 EO E 40/ 0.000/ 113,668 1.00% Total \$449,627 59.94%

**Current Month Transactions** 

18,325

Goal: 17,339 (+5.69%)

**Current Month Profit** 

\$71.682~

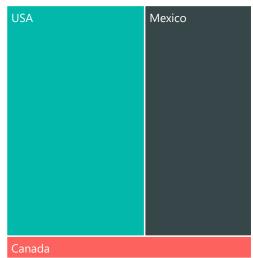
Goal: 67.87K (+5.61%)

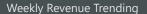
Current Month Returns

496'

Goal: 482 (-2.9%)









## Revenue vs. Target





store_country	Total Revenue	Total Transactions	Total Returns	Total Profit
Canada	\$9,629	1,459	42	\$5,798
Mexico	\$48,622	7,350	198	\$28,976
USA	\$61,910	9,516	256	\$36,909
Total	\$120,161	18,325	496	\$71,682