

# TANMAY JOSHI

PRODUCT DESIGNER · IIT ROORKEE  
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*"If a product needs manual to work, it is broken"*

## Education

### Indian Institute of Technology, Roorkee

Roorkee, India

B. TECH IN PRODUCTION AND INDUSTRIAL ENGINEERING

May 2015 - PRESENT

- Secured an All India Rank of 3869 in IIT-JEE Advanced - 2015, the national exam for admission in IITs

## Experience

### Mohalla Tech Pvt. Ltd | Internship

Bengaluru, India

UI DESIGN INTERNSHIP

14 May 2018 - 14 August 2018

- Did the user research through field trip and gained the insights of how other apps train the mind to use a particular function
- Built the User Interface of the compose flow of the ShareChat App and tries to reduce the friction
- Built the prototype of the compose flow and tested it on the power creators, gain insights and decided on the basis of data.

### Built.io | Freelancing

San Francisco | Work from Home

UI/UX DESIGNER | FREELANCE

May 2018 - Present

- Built the SaaS product UX of the "Flow", one of the products
- Redesigned the correct user flow of the "switch" feature used in the "Flow" product
- Designed all the major screens with all the states and redesigned the flow of the logged in user

### Novanet Pvt. Ltd | Internship

Mumbai, India

UI/UX DESIGN INTERNSHIP

May 2017 - July 2017

- Gained insight of how User Experience helps in deciding the business model of the app.
- Did user research and developed user personas to help out the team to build a better product.
- Collaborated directly with the founder and designed the interface and interaction of the app.

### Docconsult LLC | Freelancing

Jaipur, India

LEAD PRODUCT DESIGNER | FREELANCER

May 2017 - October 2017

- Created and tested the Minimum Viable Product (MVP) in the market niche.
- Developed the UX with help of user research and user personas.
- Lead the design team of 6 designers and collaborated with 6 developers to launch the final product.

### Rainmakers LLC | Freelancing

San Francisco | Work from home

UI DESIGNER | FREELANCER

December 2017 - Jan 2018

- Designed the user interfaces for the product on a strict timeline.
- Collaborated with the lead designer over internet and designed according to the market demands analyzed by the lead designer
- Used graphic principles on UI.

### uFaber Edutech Pvt Ltd | Freelancing

Mumbai, India

UI/UX DESIGNER | FREELANCER

December 2017 - March 2018

- Collaborated with the marketing and sales team to design a flow, aligned with the business model.
- Used the sales funnel and sales principle in designing the pages.

### Institute Alumni Relation Cell, IIT Roorkee

Roorkee

TECH LEAD

September 2018 - Present

- I lead the team of 7 tech enthusiasts, to develop and maintain the products of Institute Alumni Relation Cell, IIT Roorkee. We are bridging the gap between the alumni, currently enrolled students and the administration of the college for the betterment of the institute.

## Geek Gazette, IIT Roorkee

Roorkee

DESIGNER

August 2015 - Present

- Managing a team of 20 designers at Geek Gazette who design the official technical magazine of IIT Roorkee every semester. The aim is to bring uniqueness and raise the standard of design with every issue.

## SDSLabs, IIT Roorkee

Roorkee

UI/UX DESIGNER

January 2016 - December 2016

- Worked with a team of 20 designers and developers to make software products useful to the current college students.
- Conducted workshops and open lectures for enthusiastic students.

## E-Summit, IIT Roorkee

Roorkee

LEAD PRODUCT DESIGNER

December 2017 - March 2018

- E-summit is the official annual entrepreneurial fest conducted by IIT Roorkee, with average footfall over 50,000.
- Collaborated with 5 designers and 6 developers to manage the production and process of design. Managed the timeline between designers and developers.

## Fanzest

IIT Roorkee

FOUNDER

December 2015 - July 2016

- Fanzest was an e-commerce start-up, catering to the need of fans of different fandoms.
- Sold 200+ tees in just one week. Collaborated with different groups to print personalized tees.
- Had to shut down operation due to lack of funding and high cash burn rate.

## Honors & Awards

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### NATIONAL

2015 **All India Rank 3869**, IIT-JEE ADVANCED - 2015

Jodhpur, India

## Skill-set

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Adobe Creative Suite,  
Sketch,  
User Persona Development,  
Information Architecture,  
User flow Charts,  
User Research and Survey,  
Mood Boards,  
Framer,  
Figma,  
User Scenarios,  
Human Computer Interaction Design,

## Positions in Committees

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2018 **Lead Designer**, E-summit 2018

IIT Roorkee

2015 **Designer**, Geek Gazette

IIT Roorkee

2015 **Co-Founder**, Fanzest

IIT Roorkee