



BECOME A
NO ONE

WHITEPAPER 1.0
APRIL 2022

www.no-one.io

CHAPTER I
PREQUEL



**“A Shallow Whisper From The
Past Has Become The Genesis
For A Great Story”**

CHAPTER I
PREQUEL

T

The crypto market has experienced an explosive boom in recent years. New decentralized projects have emerged with varying utilities for crypto market participants. The DeFi boom in 2020 was followed by the meteoric rise of memecoins in 2021. The establishment and growth of the metaverse during 2021 triggered a wave of GameFi projects that make use of NFTs to establish a gameplay experience and play-to-earn opportunities. And DAOs seem to become the new normal. Growth seems unlimited...

No One emerged in September 2021. The project started as a social experiment without a community, social media channels or a website. After its launch, the community itself established a communication channel on Telegram and set up relevant social media accounts to spread the word about the project. Developer-initiated riddles were a driving force of the initial phase of No One. These continue to reward and educate motivated community members who need to solve tricky puzzles in order to receive rewards.

The developer has remained anonymous so far and communicates with cryptic message via Etherscan with a selected team - the Guardians - and the No One community. No One Guardians have power over a multi-signature wallet to pay for marketing and development.

No One has entered a new phase after the community was established. The developer took the emerging trends of 2021 as basis and announced a play-to-earn game. One goal of the project is to develop a high-quality gameplay that integrates No One NFTs and the native token itself. The tokenomics are an enabler to build the game. A significant share of No One's funds are invested into the development of the game.

We are at an inflection point - a project that had nothing initially has grown thanks to the community. The social experiment was a huge success. The next phase begins...

**Become A No One
Join a Growing Community**

CHAPTER II
BRIGHNESS



„Show Us Your Brightness And
You Will Be Rewarded“

CHAPTER II

BRIGHNESS

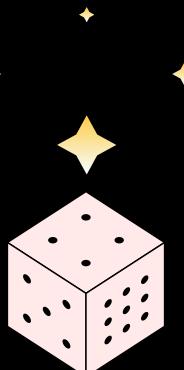
W

are either announced via Etherscan or the website.

What are No One riddles? - No One drops riddles regularly which token holders can solve in order to earn rewards. Each riddle has a different reward (ETH or NFT). The participants have to hold \$NOONE tokens to answer and claim rewards. The goal of the riddles is to promote cryptography, steganography and out-of-the-box thinking. By following the community discussions it has become evident that riddles have strengthened a better understanding of Etherscan and general cryptography. Riddles

Past Riddles - Token holders have solved six riddles so far. Rewards accumulate to 20 \$ETH and 2 NFTs with a total value of more than \$70,000. Solving those is not an easy task, but the money reward is sufficient enough to think deeply and do proper research. After riddles are solved, the developer explains how to interpret the provided clues to enlighten participants. Riddles reward smart research and keeps the No One community thrilled and alive.

Future Riddles - The last riddle had a 3 ETH reward. Because of the complexity and creativity, riddles attract a lot of eyes. The developer commits to more riddles in the future because of its value-add for the project. Riddles will become more complex and require even more research. But it is worth it from a money and learnings perspective. Stay tuned for more...



www.no-one.io/#riddles

CHAPTER III
ETERNITY



„Fight With Your Horde For
Eternal Life And Glory...“

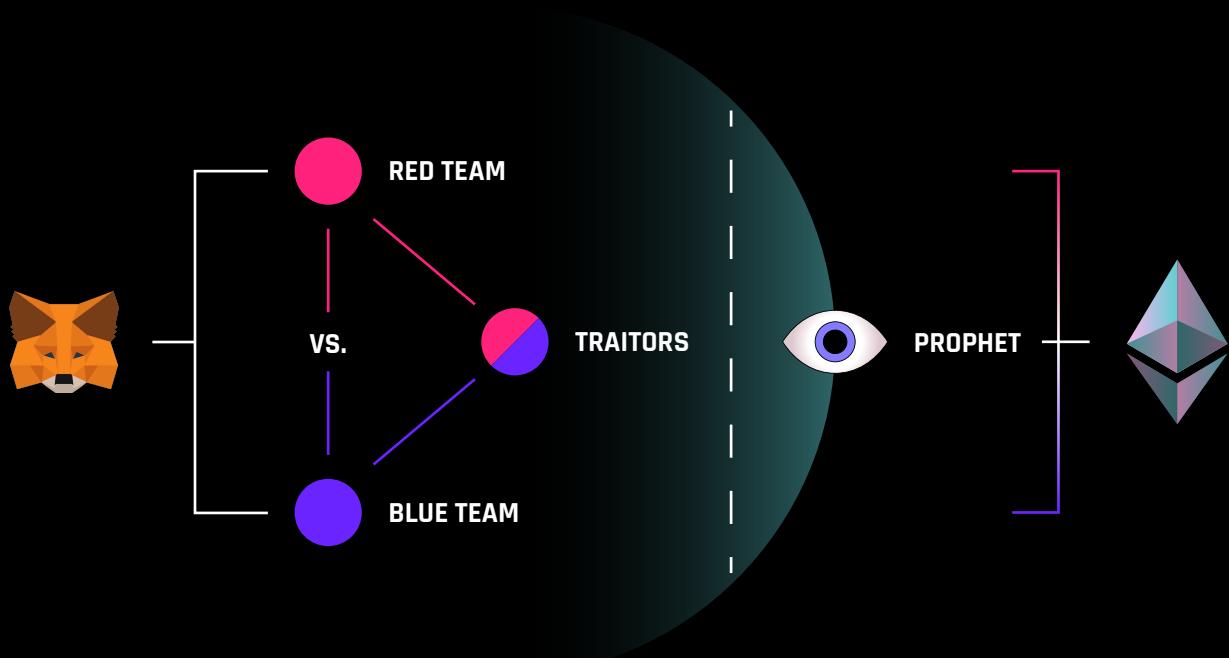
CHAPTER III

ETERNITY

G

No One: Ground Zero – You take the role of an apostate in a world marked by betrayal and death. Together with other apostates you fight for survival and glory. Your enemies have different values and beliefs and only their death allows you to live. Kill as many of them as you can and collect in-game points for glory and fortune. In-game points make the difference between victory and defeat.

No One: Ground Zero is a strategy and open world multiplayer online role-playing game. Minted NFTs represent the characters, while new NFT mints in the future will represent in-game features (e.g. respawn points). Rare NFTs translate either into higher-skilled characters or specific in-game features that increase the likelihood of winning a match round.



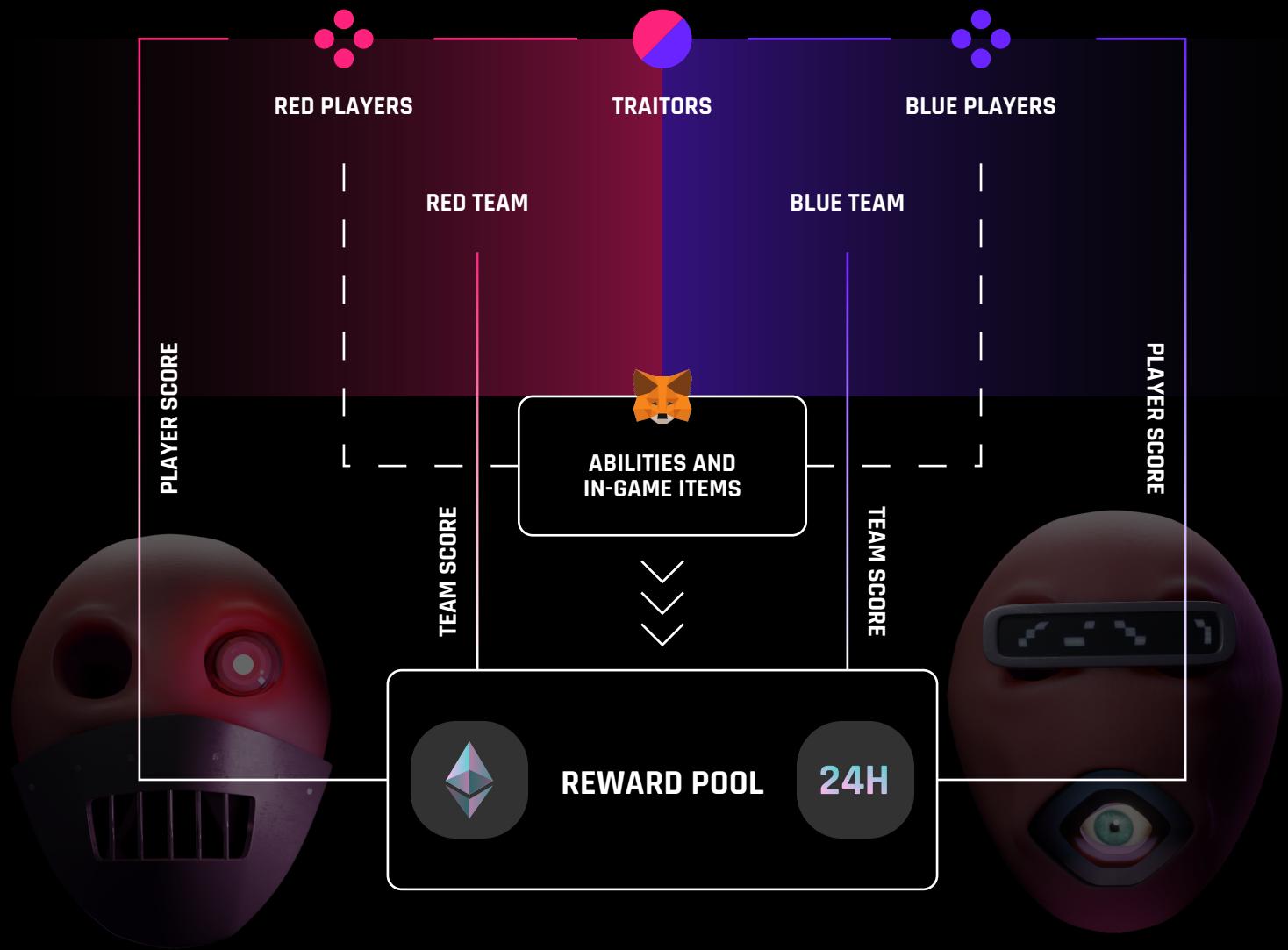
Two teams (red and blue) fight against each other for daily rewards. Players can furthermore mint abilities and in game items by paying in ETH. These can be used against other teams or sold on a NFT marketplace. Ground Zero has different game characters. Depending on minted and wallet-owned NFTs, there is one "Prophet" and 10 "Traitors" per match round.

A Traitor is part of both teams, red and blue, and can decide to betray one of the teams depending on the odds of winning the match with one of the teams. The Prophet is a unique character and always wins the game together with the winning team. The Prophet has special powers that allows to support nearby characters of team red or blue. The Prophet acts in the name of god and punishes unfair game behavior. By doing that, the NFT owner of the Prophet earns community trust and integrity.

CHAPTER III

ETERNITY

Play-2-Earn (P2E) – Strategize with your team and fight against your enemies to earn ETH. The winning team will earn points after each match round. ETH used to purchase abilities and in-game items go to reward pools that are being paid out every 24 hours. The daily winning team is determined by the number of won matches, while individual players are being paid out based on kills, assists, and respawns per day.



CHAPTER IV
UNITY



„Power Shall Be Given To You,
And We Stay United“

CHAPTER IV

UNITY

W

What is a DAO? – A Decentralized Autonomous Organization (DAO) is a powerful compromise between full centralization and desired decentralization in the blockchain space. A DAO places important decision-making of a project into the hands of investors by assigning them votes based on their token holdings. Key decisions are governed by the community and are enforced by the code in the smart contract. We think DAO projects will experience a boom in the future.

No One is a DAO – The No One community is in fact a DAO. Communication and social media channels have been established by token holders and motivated community members. The developer was not part of it. No One was initially not a "full" DAO amid the developer-owned smart contract and ownership over raised funds from trading \$NOONE. This has changed, however, as No One turned into a full DAO with the upgrade of the contract in Q2-2022.

Expansion of DAO – The developer has launched version 2 (v2) of the No One contract with new features. Internal snapshot capabilities will be added to v2 that enable future DAO functionalities under ("gov.no-one.io"). The new contract will give power to the community by introducing a DAO fund and the possibility to adjust relevant parameters of the contract. Token holders can govern over a certain share of the funds raised to invest in marketing, talents and general development of the project. This allows holders to decide on the project strategy and future direction in light of the rapidly evolving crypto space. No One stays relevant through a DAO and serves its people by maintaining decentralization of power.



www.no-one.io/#DAO

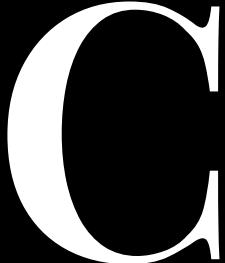
CHAPTER V
WELFARE



**“Change Is Inevitable, But Shall
Be Rewarded With Wealth”**

CHAPTER V

WELFARE



Contract Version 2 – As No One is growing, some parts of the initial tokenomics structure have become obsolete. With ownership renounced under v1, the developer was unable to make changes to the contract to improve some aspects of the tokenomics. The upgraded contract enables a more robust ecosystem by allowing more freedom, more utility and more value for investors and the community.

New tokenomics – The \$NOONE token is built on the Ethereum blockchain (ERC-20), but can be bridged to other chains with the upgraded contract. There are no minted team tokens. Relevant aspects of the contract and its tokenomics:



- **Transferability:** Zero tax on transfers of tokens
- **Interoperability:** CEX listing and cross-chain bridging
- **Tradability:** More efficient and adjustable tax structure
- **Decentralization:** Contract ownership transfer to Guardians
- **Governance:** Fund allocation to Guardians' multi-sig wallet
- **DAO:** Snapshot capabilities for holders to vote on proposals

CURRENT TREASURY TAX STRUCTURE*



BUY 6%



SELL 8%

*Tax rates adjustable under new contract (maximum 15%)

CHAPTER VI
DESTINY



**“Our Destination Is Shiny, And
Time Paths The Way For
Success”**

CHAPTER VI
DESTINY

H1-2022

- Whitepaper 1.0
- Deployment of v2 contract

- Full character reveals
- New riddles

- CEX listing
- No One game release

- Release of 3D NFTs
- DAO introduction

H2-2022

- Further CEX listings
- Partnerships with GameFi projects

- Whitepaper 2.0
- DeFi add-on (e.g. staking)

- Venture capital pitch if 2022 milestones achieved

- Cross-chain bridging
- Game review and potential upgrade

CHAPTER VII
CONVICTION



“Your Shall Convince Others To
Gain Prestige And Glory”

CHAPTER VII

CONVICTION

M

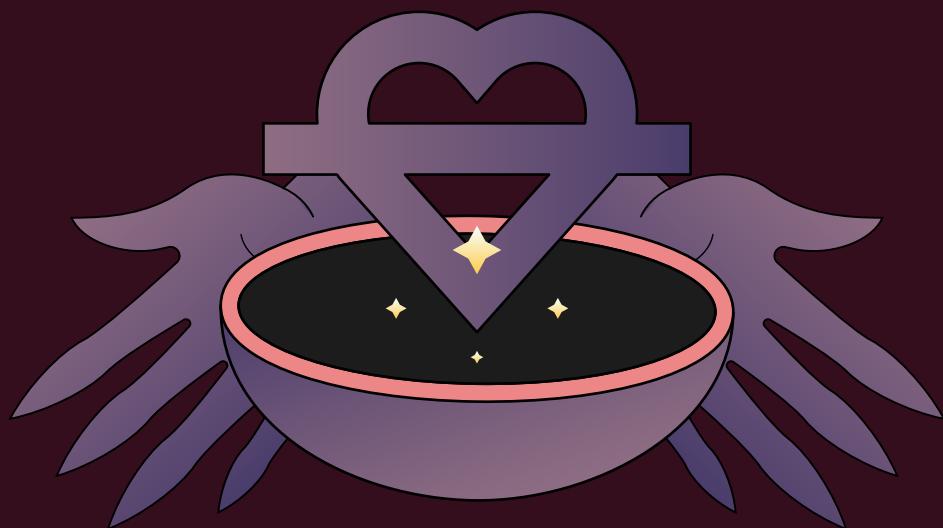
Marketing – No One will invest heavily in marketing. The self-funded nature of the project is the enabler. Thanks to buy and sell taxes that flow to the multi-sig wallet of the Guardians, the project can increase its marketing expenses. What's more, the DAO fund allows community-driven marketing investments through votes on the snapshot platform (<https://snapshot.org/>). Online marketing on social media channels and video streaming platforms, on-boarding of CT influencers and press articles are some of the measures to boost the visibility of the project.

CEX/DEX listings – The new contract and its upgraded tokenomics allows listings on centralized exchanges, an important driver of growth for crypto projects. We plan the initial listing on Hotbit and will expand to bigger CEXes – most likely the Top 20 exchanges by trading volumes. Cross-chain bridging is also possible such that the project could be launched on the BNB chain or Avalanche as both chains are EVM-eligible.

Partnerships – Networking with other protocols and projects are an important avenue for cryptocurrencies. No One aims to partner up with other projects in the GameFi space. Because the ecosystem is growing over time, more trends will emerge. Seeking partnerships with relevant players will become more relevant for No One. The most likely outcome will be at least two partnerships with other projects throughout 2022.

And there is more – As No One enters the territory of a full DAO there will be more opportunities thanks to the community. Token holders, community members, and the developer of the project will contribute with new ideas. The growth aspects are infinite in the crypto ecosystem. No One will be part of it.

CHAPTER VIII
BENEVOLENCE



**“Care About People In Need, And
Your Fortune Will Multiply”**

CHAPTER VIII

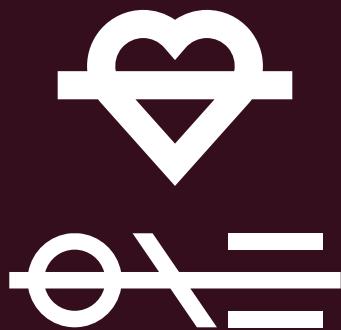
BENEVOLENCE

C

Charity and crypto awareness - The raise and fall of cryptocurrencies is ultimately determined by the acceptance of its powerful technology and the value-add for societies. If they make life more convenient for users and contribute to the world by making it a better place, it will continue its growth path. As such, charities are crucial to show how fast cryptocurrencies can flow to people in need, and how it can be used for real goods and services. A better understanding of cryptography and the promotion of it embraces the powerful technology of cryptocurrencies and leads to distribution across societies.

#NoOneCares - The community has established the #NoOneCares charity program that aims to help people in need. As its first act of action, No One partnered with the "Help Ukraine" (\$HUKR) project to support the people of Ukraine during the horrible wartime. 10 \$ETH (the equivalent of almost \$30,000) was sent to a fund that has collected almost \$750,000 as of end-March 2022. No One's donation was not an one-off event. The project will contribute to other charities to support people in need.

Education & Scholarships - No One aims to educate about cryptocurrencies. Riddles that promote cryptography and steganography next to the rewards were the starting point. The project will continue to share common knowledge by building up capacities to fund scholarships for Ground Zero. This enables players and scholars who play the game to benefit from monetary incentives while strengthening their cryptographic experience. The play-to-earn ecosystem will incorporate a scholarship similar to other leading projects. No One thinks P2E scholarships could increase in relevance and become a new trend



CHAPTER IX
ENLIGHTENMENT



“Enlighten People Out There,
And Our Community Shall
Grow”

CHAPTER IX
ENLIGHTENMENT

It is simple to become one of the No One. Launched on the Ethereum blockchain, the token can be bought on Uniswap, the biggest and most trusted decentralized exchange. To avoid scams and malicious contracts, follow our website or the following links:

NO ONE ERC-20 CONTRACT

0x296233e84c1d7bff11121bf6d60f0ffa39c3f0cf

LIQUIDITY LOCKED FOR 100 YEARS

[https://app.unicrypt.network/amm/uni-v2/pair/
0x73fa6667ad1f762980880552c817abb479b7ebe6](https://app.unicrypt.network/amm/uni-v2/pair/0x73fa6667ad1f762980880552c817abb479b7ebe6)

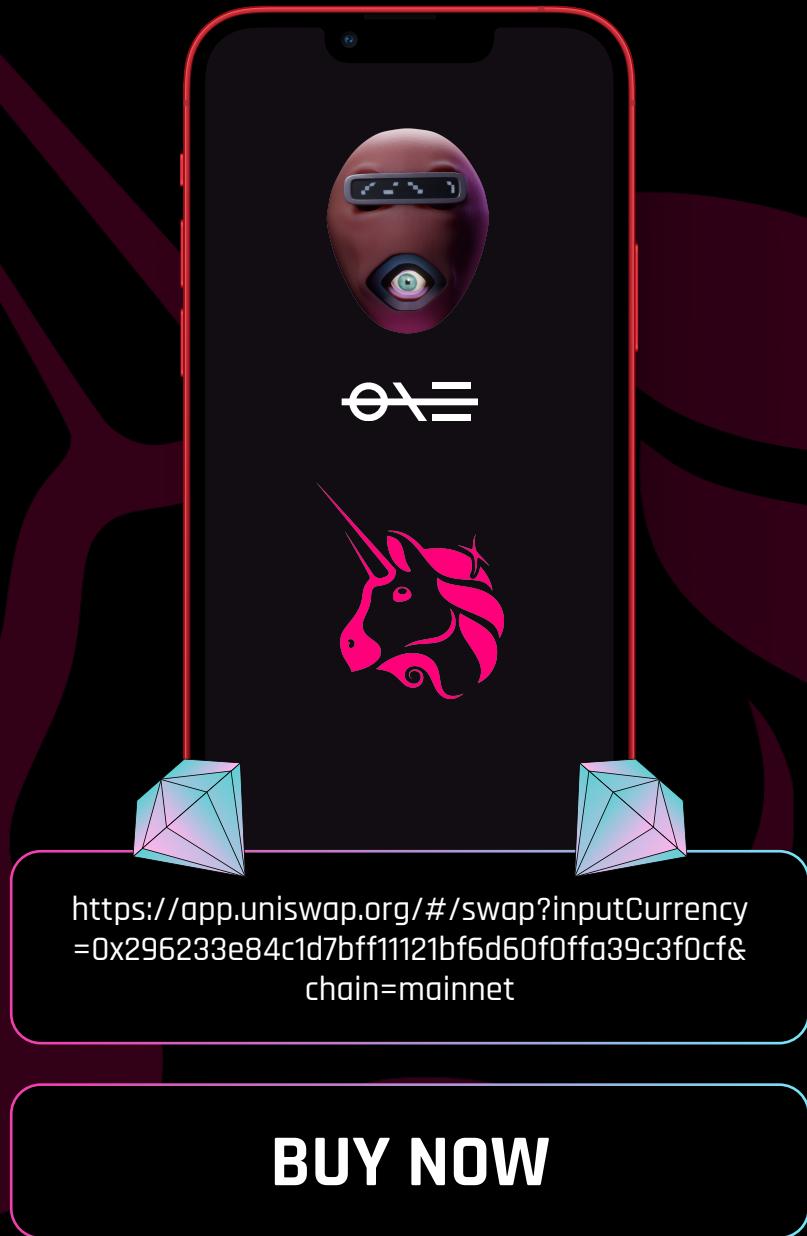
DEXTOOLS CHART

[https://www.dextools.io/app/ether/pair-explorer/
0x73fa6667ad1f762980880552c817abb479b7ebe6](https://www.dextools.io/app/ether/pair-explorer/0x73fa6667ad1f762980880552c817abb479b7ebe6)

CHAPTER IX
ENLIGHTENMENT

BUY ON UNISWAP

Enter the amount of \$ETH you would like to swap for \$NOONE, and set the token amount to "00" after the decimal dot. Use slippage of 0.5%; if there is an error, try with 10-12% slippage.



CHAPTER X
PASSION



**“Born Through A Whisper,
Raised By Passion, We Strive For
Success”**

CHAPTER X

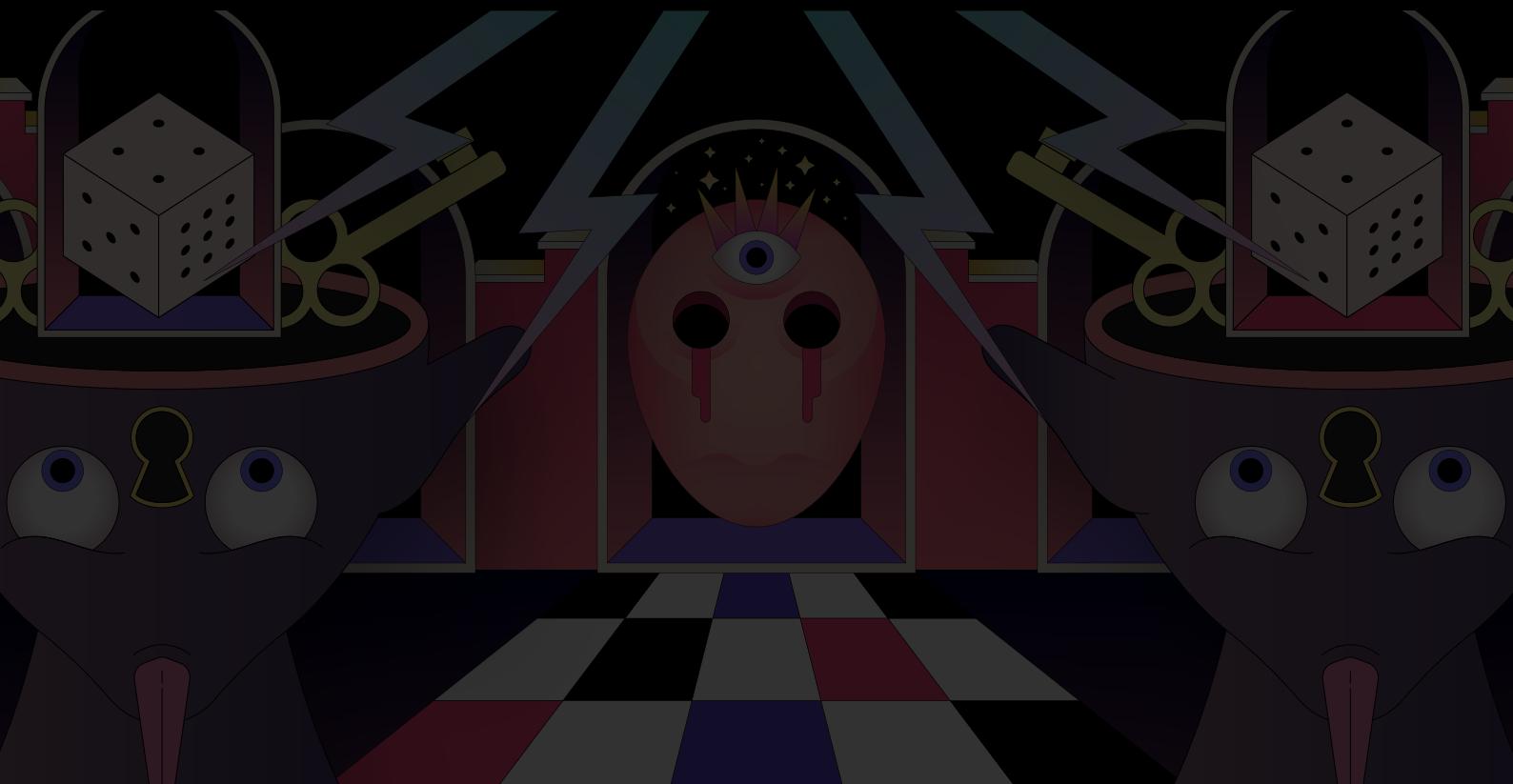
PASSION

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No One was created by the confluence of a pseudonymous developer and a crypto-enthusiastic community. As the contract ownership was given to the Guardians and a DAO introduced, the project will act fully decentralized. If the decentralized token space grows in the future, No One will be one of the projects which will see a remarkable growth in value and community members.

The transformation to a full DAO is a core part of No One. We note that current DAO models in the crypto ecosystem has still some flaws considering that these are human-run through governance tokens and are therefore prone to judgement and inefficient decision-makings. We understand that future DAO systems might incorporate artificial intelligence (AIDAO) by developing autonomous AI-managers that are coded in a way to maximize the positive impact of decisions. As these developments will be significant positive drivers for DAO projects, No One aims to incorporate such solutions, whenever available and embraced, into its contract and infrastructure.

Our Guardians and community are committed to bring the project to the next level. Join us and become a No One...





DISCLAIMER

Past performance is not necessarily indicative of future results. Past performance is no guarantee of future returns and there is no guarantee that the market price of coin will fully reflect their underlying net asset value. Prices fluctuate and tokens can be lost easily due to digital mishaps and other technical forms of theft even though security above all else is our top priority incidents may occur.

This Whitepaper does not constitute any investment advice, financial advice, trading advice or recommendation by No One, its affiliates, or its respective officers, directors, managers, agents, advisors, or consultants on the merits of purchasing tokens nor should it be relied upon in connection with any other contract or purchasing decision. Nothing on the platforms of Discord, Telegram, Twitter, this Whitepaper or website is, or should be relied on as, a promise or representation in the future.

No One is a fully and completely decentralized and community driven project and does not have owners, directors, managers, agents, advisors, or consultants or entities exerting any form of governance. The No One smart contracts are open-source, security audited, permanent and immutable in any way. The No One token is strictly a utility token in all jurisdictions and is not and cannot be considered to be a "security" or otherwise regulated token of any kind. NOONE is not in any way e-money and/or fiat money, or an asset backed stablecoin, whether global or limited in scope. This Whitepaper taken by itself is not a contract or a contractual agreement of any kind, nor is it an invitation, solicitation or offer to invest in NOONE or acquire or use NOONE tokens in any way and with any expectation of profit therefrom.

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