



Entrepreneurship Cell MANIT, Bhopal-462003



Memorandum of Understanding

The objective of the Memorandum of Understanding:

Software Development Club, Rajkiya Engineering College Ambedkar Nagar (at this moment referred to as 'SDC-RECABN') and Entrepreneurship Cell, NIT-Bhopal (at this moment referred to as 'E-Cell NIT-B') sign this Agreement on November 23rd 2021.

WHERE IN, the SDC-RECABN agrees to be the social outreach partner and receive other benefits provided for in this Agreement in consideration for the services, details of which are attached herewith.

MUTUAL DELIVERABLES:

1. Campus Ambassador: A representative from SDC-RECABN who will serve as a point of contact between E-Cell, NIT BHOPAL and the student community at the SDC-RECABN.
2. The representative will be responsible for communicating various information regarding events/initiatives/workshops conducted by E-Cell NIT BHOPAL to the student community, using offline and online mediums. On similar terms, E-Cell NIT BHOPAL will provide one representative who will fulfill the above-mentioned purpose for SDC-RECABN.
3. Social Media Branding: Both the Clubs will aid each other in increasing online reach, by sharing each other's posts on various social media platforms like Instagram, Facebook, WhatsApp and LinkedIn.

Email: support@ecellnitb.com

Phone Number: 9589255239

Website: www.ecellnitb.com

Shubodh
02/11/2021



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4. Regular Updates: Both the Clubs would be informed well in advance regarding any upcoming event, to avoid date clashes (If possible) and ensure the maximum audience. This can be done via the Campus Ambassador.
5. In case event of both the Clubs clashes, the cross promotion will not be applicable for that particular event to avoid diversion of the audience.
6. Both the Clubs must provide a certain number of free passes (5 at least) for their respective paid events.
7. Both the E-Cells will aid each other by sending emails about each other's main events to their Database Contacts.
8. SDC-RECABN as well as E-CELL NIT Bhopal's whole team will subscribe to each other's YouTube channel and also share it on their college WhatsApp groups.
9. Contingent teams from E-Cell NIT-B will participate in events conducted by SDC-RECABN and vice-versa, provided that the other party is informed well in advanced.

Confidentiality:

1. Any information, whether written, oral, or in any other form, furnished here under by one Party to the other or it's employees, representatives, or agents shall be considered confidential by the receiving Party, which shall take all necessary precautions to keep the personal information, secret and confidential.
2. Either Party may disclose the general terms of this Agreement (but not the commercials or the specific details therein) for publicity subject to the Party's condition, so wishing to declare gets the content published, publicized, or disclosed approved by the other Party.

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Note-

Duration of MOU: This MOU shall be operational upon signing and will have an initial duration of 1 year. All activities conducted before this date within the vision of the collaboration will be deemed to fall under this MOU.

Miscellaneous:

E-Cell NIT-B shall have the right to terminate this contract and cancel the partnership at any time SDC-RECABN fails to comply with any part of this contract.

Arbitration:

Any claim or dispute arising out of or related to this contract will be jointly settled by SDC-RECABN and E-Cell, NIT-B with mutual respect.

NOW, THEREFORE, for and in consideration of the premises and other good and valuable consideration received and at this moment acknowledged to be adequate, the SDC-RECABN and E-Cell NIT-Bat this moment agrees to sign this MOU.

Sd/-
02/12/2021

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On behalf of E-cell, MANIT Bhopal:

Authorized signatory:

Dhairya Verma
Promotion Head
E-Cell, NIT-B

On behalf of SDC-RECABN

Authorized signatory:

02/12/2021

Mr. Shivendra Kumar Pandey
Faculty Co-Ordinator
SDC-RECABN

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