



# Tech360

## Project Delivery Plan: Digital Catalog & Ordering System

Date: January 9, 2026

# 1. Executive Summary

This document outlines the execution roadmap for your custom e-commerce platform. The project is divided into **three strategic phases** over a **3-week timeline**. Each phase concludes with a specific milestone and deliverable to ensure transparency and quality control before moving to the next step.

## 2. Project Roadmap

### Phase 1: Infrastructure & Architecture (Week 1)

**Focus:** Building the engine and security layers.

- **Objective:** Establishing the secure cloud environment and database structure to handle products and orders.
- **Key Activities:**
  - Server and Cloud Hosting initialization.
  - Database Schema Design (Products, Categories, Users).
  - Setting up the security protocols for the Admin Dashboard.
- **Deliverable:** A fully configured, secure backend environment ready to receive data.

**Payment Milestone 1: 30% Deposit** is required to commence this phase

### Phase 2: User Experience (Storefront Beta) (Week 2)

**Focus:** Visuals, Browsing, and the Ordering System.

- **Objective:** Developing the customer-facing website where users can browse products and place orders.
- **Key Activities:**
  - **UI Development:** Building the Home, Shop, and Product Detail pages.
  - **Smart Search:** Implementing product filtering and search functionality.
  - **Checkout Logic:** Integrating the **WhatsApp Ordering System** and **EFT Payment** instructions.
- **Deliverable (The Beta Link):**
  - You will receive a private "Staging Link."
  - You will be able to browse products and test the "Order via WhatsApp" button on your own phone to see the message format.

**Payment Milestone 2: 30% Payment** is due upon approval of this Beta Version.

### Phase 3: Management Control & Go-Live (Week 3)

**Focus:** Admin Panel, Domain Setup, and Launch.

- **Objective:** Giving you control over the system and launching the site to the public.
- **Key Activities:**
  - **Admin Dashboard:** Finalizing the control panel that allows you to Add/Edit/Delete products and prices instantly.
  - **Image Optimization:** Ensuring all product photos load fast on mobile networks.
  - **Final QA:** Testing responsiveness on different devices (Android/iOS).
  - **Domain Connection:** Linking your official domain name (.co.za).
- **Deliverable (The Launch):**
  - Live Website.
  - Admin Panel Credentials (Username & Password).
  - Training Video/Session on how to manage your products.

**Payment Milestone 3: 40% Final Balance** is due before the final handover of credentials and source code.

## 3. Summary of Deliverables vs. Payments

Milestone	Timeframe	Deliverable to Client	Payment Due
<b>1. Project Kickoff</b>	Day 1	Signed Agreement & Server Setup	<b>30% (\$240)</b>
<b>2. Beta Preview</b>	End of Week 2	Working Website Link (Frontend)	<b>30% (\$240)</b>
<b>3. Final Handover</b>	End of Week 3	Live Domain, Admin Access, Source Code	<b>40% (\$320)</b>

## 4. Operational Requirements (Client Side)

To ensure we stick to the timeline, we kindly request the following from your side during **Week 1**:

1. **Product Data:** A list of initial products (Names, Prices, Descriptions) in Excel or text format.
2. **Images:** High-quality photos for the initial products.
3. **Bank Details:** The exact banking details you want to appear for customers choosing the EFT payment option.