

Total Customers

15.978K

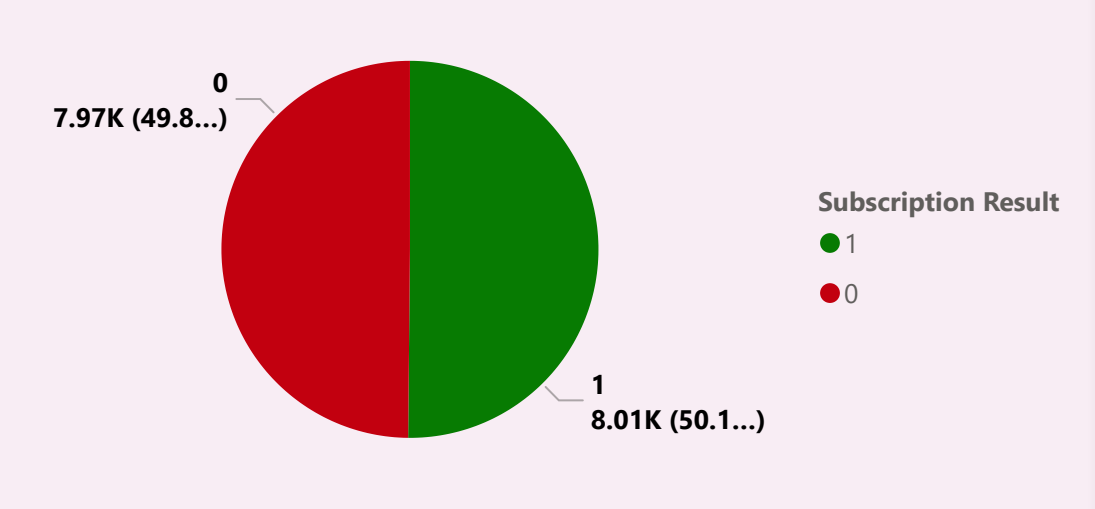
Subscribed Customers

8.013K

High-Probability Leads

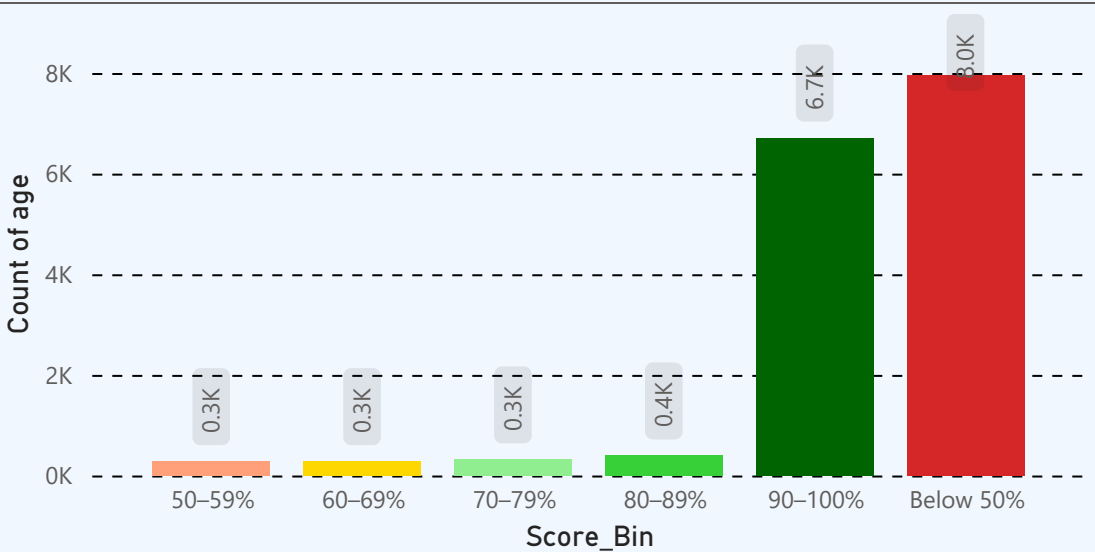
7.437K

Subscription Outcome

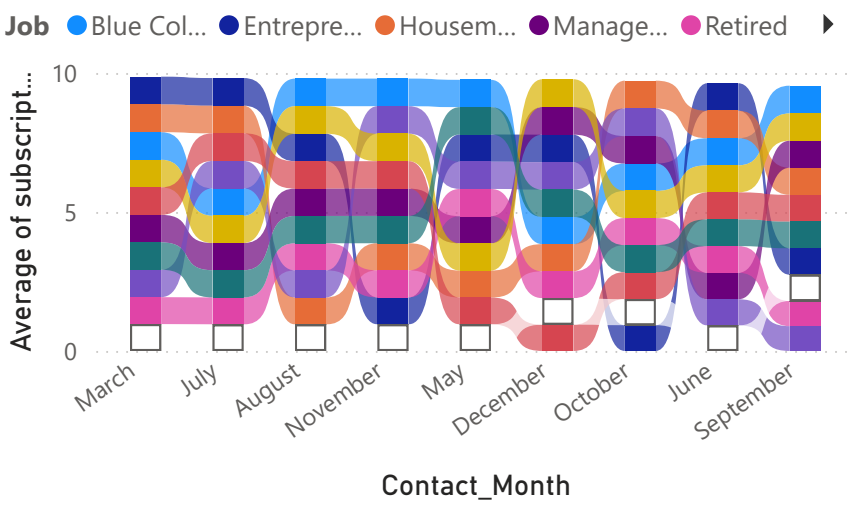


Lead Score Distribution

Visualizing customer likelihood to subscribe to term deposits



Lead Score by Job Over Time



Call Duration vs Lead Score

