NEW YORK, UNITED STATES | ■ nooralasa@gmail.com

## Employment History

#### Facebook — Solutions Engineer

June 2021 - Present — New York NY

· Partnered with a cross-functional team to scope, define, and implement solutions for small businesses on Facebook with a focus on messaging

#### Oracle — Senior Software Engineer

September 2017 - May 2021 — Cambridge MA

- Collaborated with a globally distributed team on the architecture and implementation of OSF: a Server-Side Rendered React-based framework for building performant Oracle Commerce Cloud sites
- Led the design and development of the Oracle Storefront Framework (OSF) Deployment Controller: a node is application managing the lifecycle of a deployed OSF application in Oracle Cloud Infrastructure
- Contributed to the development of OCC's native iOS Assisted Selling Application (ASA)

## Grenoble Ecole de Management — Game Designer

May - July 2017 — Grenoble France

- Designed and implemented a virtual game at the Serious Games Lab for GEM's Doctoral School
- Created and published a website to advertise the game, superwisor github.io

#### Vistaprint — Software Engineering Intern

June - August 2016 — Waltham MA

- · Developed a standalone web service to help country managers track holiday dates with a postgreSQL/express/node.is/React stack and deployed on AWS
- Practiced Design Thinking and Agile process management with Kanban

## Google - Associate Product Manager Intern

May - August 2015 — Mountain View CA

- Led a team of UX/UI designers and engineers through the product discovery process; implementing a Hotel Pricing Module to appear on Google Search
- Drafted requirements and built consensus within the travel team and management
- · Iteratively prototyped, user tested and A/B tested the feature

#### Affectiva — Software Engineering Intern

June - August 2014 — Waltham MA

- · Implemented multiple web features in Ruby on Rails and MySQL for Affectiva's Affdex Discovery
- Designed and implemented an API providing emotion analytics to ad businesses

# Membership

## King's Academy Board of Trustees - Board Member

October 2019 - Present — Madaba Jordan

Member of the Board serving in the Enrollment, Advancement and Technical Committees

## **Education**

#### Harvard Business School Online (HBX)

Credential of Readiness (CORe)

January - April 2018 — Cambridge MA

### Massachusetts Institute of Technology (MIT)

Masters of Engineering in Computer Science and Engineering - GPA 5.0 September 2016 - June 2017 — Cambridge MA

Thesis: Developing a Community Platform for Creative Learning

Project: MIT Media Lab's Learning Initiative's Refugee Learning Accelerator

Bachelor of Science in Computer Science and Engineering - GPA 4.7

September 2012 - June 2016 — Cambridge MA

Minor: Political Science and Gordon Engineering Leadership

Teaching Experience: Physics (sp13, fa14), AI (iap15), UI Design (sp16)

Coursework: Software Construction, Web Development, UI Design, Algorithms, Computer Systems,

NLP, Data Vis, Creative Learning

#### Software

Node.js/Express

Git/Source Control

Docker/K8s/Orchestration

Slack/Gitter

HTML/CSS/JS

React/Redux

Altassian Jira/Wiki

Python

Java

Swift/XCode

Sketch/Balsamiq

Tableau/D3Plus/D3.js

Unity/VR Dev

MongoDB/PostgresSQL



## Skills

Design Thinking

Presenting/Public Speaking

Engineering Leadership

Technical Writing

Product Management

Project Management

Gamification/Game Design



English

Arabic

French

## Achievements

2019 - SciTech Ideathon Innovation Track Winner

2016 - Reality Virtually Hackathon Entertainment Winner

2015 - Cisco Research & Innovation Scholar

2015 - GEL Certificate of

Engineering Leadership 2013 - President of

Palestine@MIT

2012 - Jameel Toyota Scholar

2012 - King Abdullah II Award