

# Ali Saad Bin Shujaa

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## Work Experience

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**Saudi Finance Company**, Sales Services Representatives. 4July 2021 – Present

- Collaborating with sales team and technology team to develop massaging and materials that support the sales process such as sales training content.
- Developing and executing a comprehensive marketing communication plan that aligns with company business overall strategy.

**Authority for Zakat and Taxes**, Cooperation with the general in the corporate communication department. 10 Sep 2020 - 30 Dec 2020

- Writing clear and error-free content for the website that reflect the authority vision.
- Managing monthly activates and events for our employee.
- Managing and creating content for social media such as Linked In, The Authority website and Twitter.

**Imam Mohammed bin Saud Islamic University**. 31 Jan 2020 - 29 Dec 2020

- Working with 2030 Vision achievement club.
- Content writing.
- Managing social media.
- Organizing event and managing crowds.

## Education

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**Imam Mohammed bin Saud Islamic University (Bachelor)**, College of media and communication, Department of public relations. Oct 2016 - Dec 2020

- **GPA 4.85/5, First Class honor.**

## Certification

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- **MIT Saudi Hack for Health Hackathon with King Abdulaziz city**, organizing health invocations for science and technology.
- **Stay Creative course**
- **Digital content industry**

## Skills

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**Languages:** Arabic and English.

### Technical skills:

- Microsoft Office (Word, PowerPoint, Excel)

### Professional skills:

- Communication
- social media
- Research
- Highly skilled and experienced with interaction
- Time management
- Copywriting

### Soft skills:

- Leading person
- Responsibility and commitment
- Team working
- Problem solving

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