

Sultan AlHumaidi AlOtaibi

Public Relation, Media, Marketing



Sulltanaotb@gmail.com



0507712570



7681 Tuwaiq, 14928

Riyadh, Saudi Arabia



Passionate about public relations, media and marketing campaigns, dedicated to develop solid skills. I look forward to adding a value to the organization I would join.

Experience

Health Volunteer

Public Relations - Center for Digital Health Excellence
Seha Virtual Hospital 11/2021 - 08/2022

- Working on creating a media policy for the center.
- measuring the impact of campaigns.
- Media engagements planning.
- Working on Seha Virtual Hospital inauguration project.
- Planning and Organizing internal and external event.

AlMuraqi Company for Industry and Trade

Implementation Team Supervisor 04/2017 - 01/2022

- Working in a team to achieve quarterly and annual targets of sales and reaching customer bases
- Ensuring continuous training of the staff and following up on the implementation of roles and tasks
- managing work schedules, training and reporting

AlMouraqui Aluminum Company

Procurement Officer 11/2015 - 03/2017

- Reviewing and controlling products prices and foreseeing best timing for sales and acquisitions.
- Collecting and analyzing target and market prices.
- Working on the tasks of budgeting and procurement lists for the company.

Education

Bachelor of Public Relations
Imam Muhammad Ibn Saud Islamic University
4.35 GPA - Second Class Honors

Projects & Participations

- Working with Saudi Build 2018
- Working in organizing and preparing the Center for Digital Health Excellence at LIBEX 2022

Technical Skills

- Project management
- Key Performance Indicators
- Contents Writing
- MS Office

Personal Skills

- Leadership and decision making
- Initiative and organization skills
- Emotional intelligence and effective communication
- Social intell. and Cognitive

Languages

Arabic English