



# Kaya Elkhidir

Business development / marketing manager

## Profile

I'm passionate about business i love my job ,I have 3 years experience in business strategy development and planning, we have big achievements in the past 3 years we have increased our services revenue by 25 % above the target and we increase our customers satisfaction 60 % by creating customer satisfies scores

## Employment History

### Business development manager atQ.SG , Khartoum

October 2019 — October 2022

Created the business strategy plans including employees selection for different departments marketing and sales strategy plans, customers visits and customers feedback , supply chain relation interior and exterior with customers, B2B sales experience with potential customers, marketing artificial intelligence search for suppliers and customers ,

## Education

### Bachelor , Sudan University for Science and Technology, Khartoum

January 2015 — July 2019

Business administration

## Courses

MINI MBA, Institute of business and management IBMI Germany

Master of digital marketing , LinkedIn

Business development & B2B sales , Udemy

Marketing and communication , Institute of business and management IBMI Germany

ISO 31000 Enterprise Risk Management , Udemy

## Details

Qassim

Saudi Arabia

+966560300234

[kayamohe17@gmail.com](mailto:kayamohe17@gmail.com)

## Links

<http://linkedin.com/in/kaya-elkhidir-151>

## Skills

Communication and  
Negotiation

Marketing Strategy

Enterprise B2B B2C

Customer Relationship  
Management

Data Analysis

Management Skills

Human Resource  
Management

Supply chain

## Languages

English

Arabic

## Hobbies

Reading