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Riyadh, Riyadh, Saudi Arabia

Saeed M. AL-Zahrani

Marketing – Contents Creator – Events Management

PROFILE

Seeking a Challenging Position in a Dynamic Organization, Which Offers Professional Growth, Stability and Opportunities for Advancement. A Job That Makes Use of My Skills to Enhance the Overall Efficiency of an Organization and Myself. I am a Very Good Team Player with Strong Interpersonal and Communication Abilities. Always Willing to Learn New Things So I Can Improve my knowledge. I have Excellent Technical Skills Covering Wide Range of Marketing Skills, Contents Writing, Internal Marketing Tools Management, Projects Management and Event Management

EDUCATION

DIPLOMA




DIPLOMA IN MARKETING
(2020-2022)

BACHELOR





BACHELOR'S DEGREE IN MEDICAL IMAGING
(2014-2019)

EXPERIENCE

● Specialized Medical Center Hospital 
■ Internal Marketing, Event Management and Contents
Creator Officer (09-2022 – Present)

● Specialized Medical Center Hospital 
■ Marketing Officer (02-2022 – 09-2022)

● Specialized Medical Center Hospital 
■ Radiology Specialist (02-2021 – 02-2022)

● World Defense Show 
■ VR Project Marketing Specialist – Free Lancer (02-2021 – 02-2022)

● ABYATONA Real Estates 
■ Public Administrative Clerk (08-2019 – 02-2021)

● PSMC & PSCC 
■ INTERNSHIP PROGRAM (2019 - 2020)

● KKHU & KSMC 
■ TRAINED STUDENT (2017 - 2019)

COURSES

LICENSES & CERTIFICATIONS	ORGANIZATION	DATE
• SKILLS OF DEALING WITH BENEFICIARIES	INSTITUTE OF PUBLIC ADMINISTRATION	Issued Jun 2020
• PREPARING ADVERTISING CAMPAIGNS	INSTITUTE OF PUBLIC ADMINISTRATION	Issued Jun 2020
• DIGITAL SKILLS: DIGITAL MARKETING	FUTURELEARN	Issued Mar 2021
• STANDARDIZED TEST OF ENGLISH PROFICIENCY	QIYAS, TOTAL SCORE: 84	
• GENERAL APTITUDE TEST FOR UNIVERSITY GRADUATES	QIYAS, TOTAL SCORE: 82	

PUBLICATIONS



Contents of Social Media, posts, videos, Medical Flyers and Interviews

LANGUAGES



ARABIC
Native



ENGLISH
Fluent

COMPUTER SKILLS

Proficient in MS Office (Word, Excel, PowerPoint)



MS Word



MS PowerPoint



MS Excel

PERSONAL SKILLS



Copywriting



Lifelong Learner



Excellent
Technical Skills



Social Media
Marketing Skills



KPIs
Implementation



Strong
Leadership Abilities



Effective
Communications



Internal
Marketing Tools
Management



Team
Development



Teamwork Skills



Project
Management



Events
Management