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Riyadh, Riyadh, Saudi Arabia

Saeed M. AL-Zahrani

Marketing - Contents Creator - Events Management

PROFILE

Seeking a Challenging Position in a Dynamic Organization, Which Offers Professional Growth, Stability and Opportunities for Advancement. A Job That Makes Use of My Skills to Enhance the Overall Efficiency of an Organization and Myself. I am a Very Good Team Player with Strong Interpersonal and Communication Abilities. Always Willing to Learn New Things So I Can Improve my knowledge. I have Excellent Technical Skills Covering Wide Range of Marketing Skills, Contents Writing, Internal Marketing Tools Management, Projects Management and Event Management

EDUCATION

DIPLOMA



DIPLOMA IN MARKETING (2020 - 2022)

BACHELOR



BACHELOR'S DEGREE IN MEDICAL IMAGING (2014 - 2019)

ABYATONA Real Estates

EXPERIENCE

Specialized Medical Center Hospital



Internal Marketing, Event Management and Contents

Creator Officer (09-2022 – Present)

Specialized Medical Center Hospital



Marketing Officer (02-2022 – 09-2022)

KKUH & KSMC

PSMMC & PSCC



Public Administrative Clerk (08-2019 – 02-2021)



INTERNSHIP PROGRAM (2019 - 2020)

Specialized Medical Center Hospital







Radiology Specialist (02-2021 – 02-2022)



TRAINED STUDENT (2017 - 2019)

World Defense Show



VR Project Marketing Specialist – Free Lancer (02-2021 – 02-2022)

COURSES

LICENSES & CERTIFICATIONS	ORGANIZATI	ON	DATE
SKILLS OF DEALING WITH BENEFICIARIES	INSTITUTE OF PUE	BLIC ADMINISTRATION	Issued Jun 2020
 PREPARING ADVERTISING CAMPAIGNS 	INSTITUTE OF PUE	BLIC ADMINISTRATION	Issued Jun 2020
DIGITAL SKILLS: DIGITAL MARKETING	FUTURELEARN		Issued Mar 2021
STANDARDIZED TEST OF ENGLISH PROFICIENCY		QIYAS, TOTAL SCORE:	84
GENERAL APTITUDE TEST FOR UNIVERSITY GRADUATES		QIYAS, TOTAL SCORE:	82

PUBLICATIONS



Contents of Social Media, posts, videos, Medical Flyers and Interviews

LANGUAGES



ARABIC Native

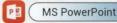


ENGLISH Fluent

COMPUTER SKILLS

Proficient in MS Office (Word, Excel, PowerPoint)







PERSONAL SKILLS



Copywriting



Lifelong Learner



Excellent
Technical Skills



Social Media Marketing Skills



KPIs



Strong

Implementatiom Leadership Abilities



Effective

Communications



Internal

Marketing Tools

Management



Team

Development



Teamwork Skills



Project Management



Events

Management