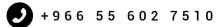
HESSA ALLUHAIDAN

Fresh Graduate | Marketing



hessalluhaidan@gmail.com

Riyadh, Kingdom Saudi Arabia



OBJECTIVE

Seeking a responsible career where my abilities can be highly utilized in a growth oriented and professional environment, To achieve organizational goals and reach the pinnacle of success in sprit of team work by utilizing my educational background and skills, I want to succeed in a stimulating and challenging environment that will provide me with advancement opportunities.

EDUCATION BACHELOR



Bachelor of Advertising and Marketing Communications

GPA 4.63 out of 5 with class honor Imam Muhammad Bin Saud Islamic University 2022

Graduation Project:

"قريبون" Adertising campain about health awareness of a psychological health consulting application

EXPERIENCE



COOP TRAINEE AT ELM COMPANY

Customer Experience Department Marketing Research Office Sep 2021-Jan 2022

- · Internal surveys.
- · Prepared reports.
- · Lead an initiative of a psychological health sessions for Elm employees that turned to programe managed by employee experience department





National Housing Company

Waed2 Program Digital Marketing Department

Training

July - Sep 2022

- Manegd Social Media account.
- · Prepare an advertising plan.
- · Key Performance Indicator "KPIs" for campaigns.

الشركة الوطنية للإسكان National Housing Company NHC -







Ministry of Communication and information Technology

(Tamheer Program)

Media and Public Relations | Management of partnerships and cooperation

Oct 2022 - Present



CERTIFICATES

- Financial Technology Fintech Saudi
- Search Engine Marketing Search Engine Optimization (SEM-SEO) - Google
- Sales-Monshaat
- Marketing through Social Media Meta
- Customer Service, professional interaction HRDF
- Customer Service and Branding HRDF
- Ad Mangemen HRDF

LANGUAGES

ARABIC

ENGLISH

PERSONAL SKILLS









Leadership & Teamwork



Marketing Research



Content Writing

Social Media Marketing

Digital Marketing