

Salem Badoghaish



Contact

4673 - King Fahd
Makkah Al Mukarramah 24341 -
6720
Mobile: (+966) 50-961-0004
E-mail:
salem.a.b.25@gmail.com

objective

Seeking a challenging job opportunity in a leading organization that helps to express and improve my knowledge and abilities in **Strategic Planning, Organizational Development, and Transformation and Change Management** fields

Education

- M.A. Organizational Change **with distinction** from Hawaii Pacific University (HPU) with 4.0 GPA class of 2015
- B.S. in Marketing from King Fahd University of Petroleum and Minerals (KFUPM) with 2.46 GPA class of 2011

Work Experience

- **Aug 20 – Current: Head of Change & Communication (Contractor) at The General Presidency for the affairs of the Grand Mosque and the Prophet's Mosque (GPH)**
 - Re-established the rolls and the procedures of the department
- **Jul 19 – Aug 20: Strategic Planning Specialist (Contractor) at GPH**
 - Rolled out the strategic plan
 - Design the organizational hierarchy
 - Introduced co-workers to Draw.io and trained them how to use it
 - Copywriting educational messages about the transformation GPH is undergoing
- **Jan 19 – Jul 19: Salesperson at an auto spare part shop**
- **Nov 16 - Current: Consultation in Organizational Change and Digital Marketing**
 - **Sep 18 – Mar 19: Social Media Management of Innovation and Entrepreneurship Department at Taibah University**
 - Handled Twitter and Instagram accounts
 - Copywriting content and brainstormed designs, infographic and motiongraphic
 - Increased number of followers and engagement without paying promotion
 - Promoted the startup competition
 - **Feb 18 - Aug 18: Facilitated the transformation of Smart Dreams Technology as following**
 - Assessed in reconfiguring the company's vision, mission, and strategy
 - Created the organizational structure
 - Defined the roles and responsibilities of each position
 - Matched its employees with those positions
 - Developed contract template in Arabic & English
 - Aided the new Australian employee in overcoming cultural shock and coping with the Saudi cultural context
 - **Nov 16 – Feb 17: Evaluated partnering with a foreigner OD company to open in KSA**
- **Jul 17 - Oct 17: Marketing Officer at Tawseel**
 - Set up marketing model and plan that fit the business status quo
 - Increased the daily average orders to 300%
 - Expanded the operation to six new cities
 - Enhanced Tawseel's social media platforms via increasing the number of followers, profile visits, impressions, and engagements
 - Illustrated the missing opportunities of uncompleted daily transactions
 - Convinced Tawseel into having CRM in order to utilize those missing opportunities
 - Participated at Appz World Exhibit as exhibitor
- **Jan 16 - Jun 16: Enrolled in Nano Degree Program in Information Systems**
- **Jan 14 - Dec 15: Enrolled in Master of Art Program in Organizational Change**
- **Mar 12 - Dec 13: Enrolled in Diploma Program in English**
- **July 11- Mar 12: Account Manager at Total Technology Solutions (Hulol)**
 - Managed different accounts mostly universities
 - Provided clients with the needed IT solutions
 - Wrote multiple bidding proposals
- **Aug 10 - Feb 11: Internship at Nokia KSA & Yemen**
 - Worked in Marketing Retail Channels, for mobile independent retail and customer retail

Personal Information

- A Saudi male citizen, single, born in 1988 in Al-Khobar, and grew up in Mecca
- Interested in scuba diving, snorkelling, fishing, wild life conservation, rock & roll, and playing guitar

Volunteering

- Formed and led a volunteering initiative under the umbrella of “Us to U.S.” to help out in a plantation project at Bellows Air Force Station beach (15)
- Base singer at HPU International Chorale (14-15)
- Organized and participated in a volunteering campaign that encouraged KFUPM students to participate in Voluntary Work Unit (VWU) activities (09)
- Led a group of 27 VWU volunteers to dean Damman Beach (09)
- Active Member in Social Club at KFUPM (06-11)
- Secretary of Social Club's president at KFUPM (09)
- Secretary assistant of Social Club's president at KFUPM (08)
- Directed the “Headquarters Committee” of the Club (07)
- Member in Club of Industrial Management at KFUPM (06-07) (09-10)
- Member in Public Relation Club at KFUPM (07-08)

Hard Skills

- Change Management from Institute of Public Administration (20)
- Building Effective Organizational Culture from Institute of Public Administration (20)
- Implementation Planning from Institute of Public Administration (20)
- Emotional Intelligent from Institute of Public Administration (20)
- Tourism Planning from Institute of Public Administration (20)
- Dealing with Tourists Skills from Institute of Public Administration (20)
- Preparing Reports from Institute of Public Administration (20)
- Institutional Development Specialist from Jeddah Chamber (20)
- Launching & Managing Digital Campaigns workshop from AD Group (20)
- Strategic Planning from Prince Sattam bin Abdulaziz University (20)
- The Art of Handling Complaints in the Tourism Industry from Ministry of Tourism (20)
- The Role of Tour Guide and Organizer in Enriching Tourist's Experience from Ministry of Tourism (20)
- Tourism Planning from Ministry of Tourism (20)
- Tourism Marketing from Ministry of Tourism (20)
- Compacting Infections from Saudi Red Crescent Authority (20)
- Fundamentals of Volunteer Working from Saudi Red Crescent Authority (20)
- Strategy of Digital Marketing and Promotions from Um Al Qura University (19)
- Change Keys and its Obstacles Certificate from Quality Council Training Centre (QCTC) (17)
- Change Management Certificate from QCTC (17)
- Spiral Change Theory Certificate from QCTC (17)
- How to Change Others? Certificate from QCTC (17)
- Regulations and Prosperous of Governing Leadership and Change Management Certificate from QCTC (17)
- Information Systems Certificate from HPU (16)
- Volunteering Basic from Us to U.S. (16)
- Organizational Change and Development Certificate from HPU (15)
- Consulting Certificate from HPU (15)
- Culturally Adaptive Organizational Leadership Certificate from HPU (15)
- Volunteer Management Boot Camp from Volunteer Kalamazoo (15)
- General English course from Converse International School of Languages (13)
- TOFEL preparation course from Converse International School of Languages (13)
- Preparing Projects Plans from Scitech (09)

Soft Skills

- Cultural competency and intelligence
- Emotional intelligence
- Leadership
- Teamwork
- Innovative and out-of-the-box thinker
- Capable of learning, adopting and applying new technologies

