

Sami's CV

Name:	Sami Ali Alshehri
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JOB OBJECTIVES:

I am looking for a position where I can use my skills and developing myself to increase my knowledge as well as to be an effective person in the organization. Furthermore, to learn new experiences that would help in meeting the challenges and to provide assistance towards the growth of the organization.

EDUCATION:

Graduated in 2020 with 4.64/5 grade from Public relations department
- Imam Bin Saud University

1.Work Experines

Associate Art Director - Ghelaf Marketing Agency - January 2022 - Present

- Manage resolution and refinement of visual identity to establish superiority within the marketplace for publications and supporting media
- Assist with in-house Photoshop retouching and color correction of covers and features for presentation
- Specialize in designs including photos, use of Photoshop extremely necessary; scan, retouch and print photographic designs
- anticipate in brainstorm sessions and develop creative options for internal projects

Communication specialist - Ghelaf Marketing Agency - August 2020 - January 2022

- Contacting the company's clients and represent the company to the outside world
- Drafted media statements and answering media inquiries
- Worked in multiple marketing research and marketing strategies also helped in auditing client's social media
- Ideational work: photoshoot and edits many of the client's products and services

Salam cultural communication - October – December 2021

- Responsible of all the social media visuals
- Social media copywriting
- Make sure of the microphone and sounds for the interns
- Organize the material during for the class
- Participate on logistics and PR perspective

Freelance work – photographer – from 2016 to date.

- Volunteer at a number of charitable associations for serving the community free of charge.
- Provide photo services to many companies.
- Assist in the management of some customers' contents.

Coop trainee - Ministry of Foreign Affairs - January to May 2020

- I have trained in the center's monitoring section, and I have completed a number of files in different areas.
- I have worked in creative contents (some works have been published in the ministry's official site).
- Helped on Social Media content

Social Media Specialist - Kunzite - January 2019 - May 2020

- Responsible for kunzite social media creatives
- Responsible for Kunzite Website orders
- Photoshoot Kunzite products

2 . TRAINING AND Workshop:

- Governmental Institutions and Their Community Responsibility -Saudi Center CSR
- Corporate Communication Forum - Saudi Association For Public Relations & Advertisement
- Digital Marketing - Google
- International ceremonies – King Saud University
- Investing value in the Saudi market – King Saud University
- Fundamentals of scientific research – MISK Charitable Foundation
- Fundamentals of business administration – Imam Muhammad ibn Saud University
- An English course – Apollo Institute
- Preparation of media campaigns – Institute of Public Administration - Ethrai

SKILLS

- Listening attentively.
- Speaking confidently and appropriately with a wide variety of people.
- Maintaining good eye contact.
- Making presentations.
- Using varied vocabulary and tailoring my language to suit audience.
- Writing clearly and concisely.
- Visionary thinking.
- Teamwork.
- Planning, scheduling and keeping deadlines.
- Multitasking.

7. LANGUAGES:

- Arabic (Native)
- English (Good)