

ABDULLAH KHAYAT

M A R K E T I N G / C O M M U N I C A T I O N

PROFILE INFO

Joining a positive work environment that employs my skills, refines my personality, and offers learning and development opportunities to grow my career.

CONTACT INFO



Phone

+966599496941



Email

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Address

Riyadh, Al yasmeen

MY SKILLS

- Digital Marketing
- Communication
- Presentation
- Public Speaking
- Copywriting
- Branding
- Event Management

LANGUAGES

- Native Arabic
- Fluent English

WORK EXPERIENCE

nupco

December 2021 - curent

Marketing Officer in Marketing & communication

- New office branding: look & feel, branded acrylics, logos, screens, etc...
- National day video project: picking and meeting agencies, evaluating ideas, shooting, publishing, campaigns
- SM management: captions, camaigns
- Event Management: vendor selecting, booth branding, booth content, execution
- Annual report: collecting data from departments, content evaluating printings, etc...
- Develop a slogan for nupco trucks
- Annual achievement video project: develop production idea, meet with core departments, choose heros, kick-off

June 2021 - December 2021

Marketing & communication intern

- Video creation
- Frame agreements with marketing agencies

January 2021 - June 2021

Head of sales at Alsulaimani car accessories

- Develop sm platforms
- Sales

EDUCATION & CERTIFICATES

KSU (2017-2021), Bachelor's degree in Marketing. **2017-2021**

English course at EF schools UK **2016**

ACTIVITES

Supervisor at NASA event **2020**