

HESSA ALLUHAIDAN

Fresh Graduate | Marketing

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To Contact Me



OBJECTIVE

Seeking a responsible career where my abilities can be highly utilized in a growth oriented and professional environment, To achieve organizational goals and reach the pinnacle of success in spirit of team work by utilizing my educational background and skills, I want to succeed in a stimulating and challenging environment that will provide me with advancement opportunities.

EDUCATION

BACHELOR



Bachelor of Advertising and Marketing Communications

GPA 4.63 out of 5 with class honor

Imam Muhammad Bin Saud Islamic University

2022

Graduation Project:

Adertising campain about health awareness of a psychological health consulting application "قرييون"

EXPERIENCE



COOP TRAINEE AT ELM COMPANY

Customer Experience Department
Marketing Research Office
Sep 2021-Jan 2022

- Internal surveys.
- Prepared reports.
- Lead an initiative of a psychological health sessions for Elm employees that turned to programe managed by employee experience department



National Housing Company

Waed2 Program Digital Marketing
Department
Training

July - Sep 2022

- Manegd Social Media account.
- Prepare an advertising plan.
- Key Performance Indicator "KPIs" for campaigns.

الشركة الوطنية للإسكان
National Housing Company
NHC



Ministry of Communication and
information Technology
(Tamheer Program)

Media and Public Relations |
Management of partnerships
and cooperation

Oct 2022 - Present



وزارة الاتصالات
وتقنية المعلومات
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY

CERTIFICATES

- Financial Technology - Fintech Saudi
- Search Engine Marketing - Search Engine Optimization (SEM-SEO) - Google
- Sales-Monshaat
- Marketing through Social Media -Meta
- Customer Service ,professional interaction HRDF
- Customer Service and Branding - HRDF
- Ad Mangemen - HRDF

LANGUAGES

ARABIC

ENGLISH

PERSONAL SKILLS



Social Media Marketing



Digital Marketing



Leadership & Teamwork



Marketing Research



Content Writing