

Fathimath Zohara Afrin

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Location: Saudi Arabia

Career Objective

- A carrier with progressive organization that will use my education, skill, abilities and experience in an executive capacity, where I can effectively contribute to operation in any capacity that best matches my skill and experience.

Profile Summary

- Having total 3+ years of technical IT experience on various technologies like **Power BI,SQL Server and Excel**
- Experience in developing Power BI reports and dashboard from various data sources like SQL, SharePoint, Excel etc
- Knowledge on SQL Server Analysis Service (SSIS) and also on SQL Server Management Studio (SSMS)
- Practical understanding of data modelling concepts like Star-schema modelling, Snowflake schema modelling, facts, and dimensions table
- Created the data model by pulling the data from various sources and transform the raw data into business information by applying the transform rules
- Applied transform rules like Data Conversion, Data Cleansing, Data Aggregation, Data merging and Data Split
- Created custom column and conditional column in Power BI using Power Query.
- Created various measures and column in Power Bi modelling using Data Analysis Expression
- Created data visualization using various visual objects (Line chart, Bar Chart, Single Card, KPI, Map, Pie chart etc...)
- Publish report to Power Bi Service
- Having experience in creating data level security which is role-based security
- Created bookmark in Power BI to move from one page to another for easy navigation
- Experience in using different categories of dax functions like Time Intelligence Function, Filter Functions, Date Functions, Logical Functions, Text Functions, Number and Statistical Functions For Creating New Information
- Knowledge on Drill Down, Drill Through in power bi
- Implemented Row Level Security (RLS as a part of security in Power BI
- Experience in Sharing reports and Dashboard with end user
- Hands on experience on writing SQL queries as part of testing the data

Education Qualification

- Bachelor Of Engineering (Computer Science) From **Vivekananda College Of Engineering** And Technology, Puttur, Karnataka ,India [2015-2019]
- **Grade :7.01**
- Class 12 from **Ambika Vidyalaya** Puttur, Karnataka, India [2013-2015]
- **Secured 80%**
- Class 10 from **Knanaya Jyothi**, Kadaba, Karnataka ,India
- **Secured 90%**

Employment

- Working As **Data Analyst In Wipro Technologies**, Bangalore ,India From June 2019 To Till Date.

Technical Skills

- ❖ Reporting Tool : Microsoft Power BI
- ❖ BI Skills : Data Modelling, Power Query, DAX
- ❖ Database : SQL server
- ❖ Operating System : Windows 10

Project Details

Alfa Laval: Sep 2019 to December 2020

- Imported Data from SQL Server To Power Bi To Generate Reports
- Extracting the Data, The from Various Data Sources into Power Bi Desktop And Transforming The Data In Power Query Editor
- Experience in Analysis, Design, Development Of Reports And Dashboards For Analytics
- Data Modelling, Creation, Report Designing, Data Investigation Through Power Bi
- Developed Analysis Reports and Visualization Using Dax Functions Like Table Function, Aggregation Function and Date And Time Functions
- Creating Reports Apply Visual Level, Page Level and Report Level Filters
- Writing Multiple Stored Procedures, Views and Joins. Created Database Objects Like Tables, User Defined Functions and Cursors Using Ddl, Dml Statements
- Worked On Transact-Sql (Ddl, Dml, Dql)
- Have Enough Knowledge In Writing Queries And Joins For Complex Queries Involving Multiple Tables

- Design Database Tables, Views, Indexes, Functions and Develop the Various Reports Using SQL And Stored Procedures.
- Excellent in Data Extraction, Transforming and Loading (ETL) Using SQL Server Integration Services (SSIS).

HR Analytics: January 2021 To till Date

- This is used to report various KPIs of HR. It takes data from heterogenous sources and consolidates the data
- Source data are received in various format, most common formats are Excel and CSV
- Reports are used for strategic planning/Analysis, provides insight into identify how each BU is performing and based on that management perform necessary action.

Responsibilities:

- Involved in requirement analysis, design, development and communication with the client
- Load source data into database and display the data in power bi report.
- Created simple to complex queries using DAX, Joins, Sub Query, Views, CTE for diverse business requirement
- Creating the powerful HR dashboard to display various KPI's of HR in aspects like attrition, Summary, Fresher etc