

HASSAN ALASMARI

INTERNAL COMMUNICATION SPECIALIST, PR, CONTENT
CREATOR



CONTACTS

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Saudi Arabia, Riyadh	

EDUCATION

Bachelor Media and Communication, Umm Al-Qura University, Makkah
2014

Average: 3,12\4

High Diploma Business and Comprehensive Project Management, Asia e University Malaysia, Malaysia Kuala Lumpur
2019

Intensive English course, California Language Center - Malaysia , Kuala Lumpur, Malaysia
2019

SKILLS

MS Office	<div><div></div></div>
Creative writing	<div><div></div></div>
Media management	<div><div></div></div>
Social media management	<div><div></div></div>
leadership communication	<div><div></div></div>
Project management	<div><div></div></div>
Blogger management	<div><div></div></div>
Public Relations and Protocol	<div><div></div></div>
Customer Service and Branding	<div><div></div></div>
Tourism planning	<div><div></div></div>
Team Work and Communication	<div><div></div></div>
Authorization, guidance and management	<div><div></div></div>
Email marketing	<div><div></div></div>
Digital Marketing	<div><div></div></div>

LANGUAGES

Arabic	<div><div></div></div>
English	<div><div></div></div>

ABOUT ME

A Saudi national that has a passion for media, Strong corporate communications professional, experience in media and PR and Hotel operations management with 8 years expertise.
I have a desire to discover myself with a creative team capable of change and achievement.

WORK EXPERIENCE

Internal Communication Specialist, content writer , at Family affairs council, Riyadh
Sep 2022 - Present

Social Media Content Creator , at Rayz creative digital agency, Riyadh
Jun 2022 - Sep 2022

Social Media Content Creator , at KSA Pavilion EXPO 2020 Dubai, United Arab Emirates Dubai
Oct 2021 - Mar 2022

Content Writer , Bassmat | Integrated Agency, Riyadh
Sep 2021 - Feb 2022

Remote work Commissioning to move to Dubai to manage the Expo

Hotel Operations Supervisor at Crown Rose , The Legacy Rose & Crown Hotel, Riyadh
Nov 2020 - Aug 2021

Guest Service Supervisor - Centro Waha Riyadh by Rotana , Rotana Hotel Management Corporation PJSC, Riyadh
Aug 2020 - Oct 2020

Night Manager Almarwa Rayhaan by Rotana, Rotana Hotel Management Corporation PJSC, MAKKAH
Mar 2014 - Mar 2019

Conference coordinator and photographer, The Institute of Hajj and Umrah Research, Makkah
May 2013 - Sep 2013
Graduation project

News and Reports Editor, University newspaper and electronic newspapers, Makkah
Jan 2011 - Feb 2012

Blogger, Hassan's blog, Makkah
Feb 2009 - Present
website & Portfolio
<https://sites.google.com/view/hassaalasmari>

COURSES

Crisis Leadership, Deakin University
Apr 2023

Intercultural Communication, Shanghai International Studies University
Apr 2023

Fundamentals of project management, Google
Mar 2023

Introdution to Digital Journalism, Reuters
Mar 2023

Organizing press conferences , Institute of Public Administration-Saudi Arabia
Apr 2020

Preparing media campaigns , Institute of Public Administration-Saudi Arabia
Apr 2020

Effective Online Presence, Aljazeera
Mar 2020

Effective interview Planning, Aljazeera
Apr 2020

The Fundamentals of Event Management, Doroob
Feb 2020

Internatioal Computer Driving License, Edraak
Apr 2019

Principles of Customer Service, Doroob
Jul 2018

Public speaking skills, Edraak
Jul 2017

AWARDS AND HONORS

Achieving the second place in the high school diploma in 2009.

6 letters of thanks from the General Manager for the excellent performance and improvement of the guests experience.

Certificate of growth and achievement of sales.

HOBBIES

Research, Monitor Social Media, Travel, Documentaries