

THE PRODUCT CANVAS



NAME

Situational Awareness
System

Ehasa ry



GOAL

Production-ready service
to use at airsoft events



TARGET GROUP

- Airsoft players
- Spectators
- MilSim hobbyists



METRICS

Used at Ehasa's
TSTOS19 Event



BIG PICTURE

- Ease of use
- Clear markers and map
- Keep track of players
- Overview of game's state
- See available tasks



PRODUCT DETAILS

- Find out which features the client likes and which they do not
- Plan
- Develop
- Test
- ???
- Profit