## LOGO USAGE GUIDELINES

**VARIATIONS** 

REGULAR

**NEGATIVE** 

LOGO





**ICON** 





**TEXT** 

TACS



Font: Trebuchet MS

- The regular logos should be used on light backgrounds.
- The negative logos should be used on dark backgrounds.



HEX #556023 R85 G96 B35 C65 M42 Y99 K36



HEX #647828 R100 G120 B40 C63 M34 Y100 K21



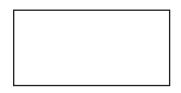
HEX #859b28 R133 G155 B40 C55 M22 Y100 K6



HEX #afca19 R175 G202 B25 C40 M0 Y98 K100



HEX #1d1d1b R29 G29 B27 C0 M0 Y0 K100



HEX #fffff R255 G255 B255 C0 M0 Y0 K0