

LOGO USAGE GUIDELINES

VARIATIONS

REGULAR

NEGATIVE

LOGO



ICON



TEXT

TACS



Font: Trebuchet MS

- The regular logos should be used on light backgrounds.
- The negative logos should be used on dark backgrounds.

HEX #556023
R85 G96 B35
C65 M42 Y99 K36

HEX #647828
R100 G120 B40
C63 M34 Y100 K21

HEX #859b28
R133 G155 B40
C55 M22 Y100 K6

HEX #afca19
R175 G202 B25
C40 M0 Y98 K100

HEX #1d1d1b
R29 G29 B27
C0 M0 Y0 K100

HEX #ffffff
R255 G255 B255
C0 M0 Y0 K0