



## TEAM

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## CHALLENGE

Every company needs visualization.  
That's what we are here for!

Pengwin Media produces media  
content and websites for other vir-  
tual companies, improves WIMMA  
lab -brand and manages social me-  
dia channels on a daily basis.

## CURRENT STATE

From the beginning we have been  
taking photos, producing marketing  
material for WIMMA lab and up-  
dated social media. We have made  
flyers and business cards for all the  
virtual companies.

For IoTititude we have made a mock  
up for their product. We have also  
been designing their products logo.

We have put up the website for  
WIMMA lab and the websites for  
each virtual company.

Next up we are going to continue  
updating social media and the  
WIMMA lab website. At the end of  
this summer we are going to make  
an after movie of WIMMA lab.

## COLLABORATION

JAMK, Overflow, Mysticons, IoTititude



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