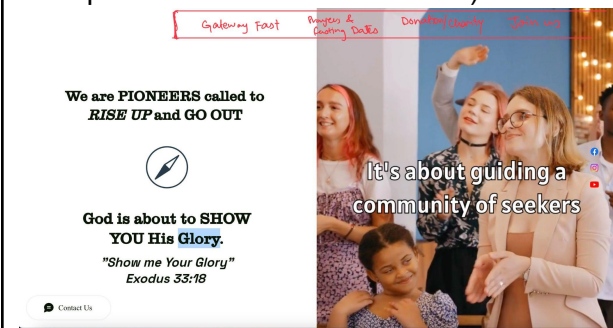
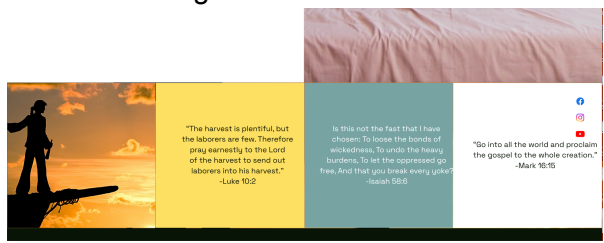


The detailed review of Gateway Fast Website ( <https://www.gatewayfast.com/>)

This review contains UX, design, and usability improvements for the Gateway Fast website.

Reviews	Suggestions
<p>The navigation bar is missing. It's a one-page website, a user has to scroll down to reach the desired information. It is always a good design choice to provide multiple choices to the users so they can perform their desired tasks easily and reach the desired piece of information quickly and efficiently.</p>	<p>Place a navigation bar (in a Fixed position) Maybe on the top or the left side. (like you have placed the social media icons)</p>  <p>The navigation bar pages should be according to your goal and objectives of the website.</p> <p>As I assumed the main goal of the website is to call people to join the gateway fast, donate to the cause, and get information about the important dates for fasting and prayers. That's why I indicated these pages in the navigation bar you can design it another way.</p>
<p>The video and written content is not giving a dynamic look to the website.</p>	<p>Add animation to the text and decrease the size of the text section. Or just change the formatting and replace it in a way that can attract the user.</p>
<p>Right after the home screen, you have some quotations in a section, that is not going well with the reading structure</p> 	<p>Should placed somewhere else.</p> <ul style="list-style-type: none"><li>- Maybe with the home main screen where you added, "WE are pioneer call to rise up and go out" make slides and show one by one all the quotations/verses with the tagline.</li></ul>
<p>The first two sections of the webpage (the one in which you've shown the video and tagline and the second in which you've shown the quotations and an image) are filling up the whole screen, whereas the gateway fast</p>	<p>Keep the margin consistent throughout the webpage to give a consistent and whole website look.</p>

section is center aligned.



The color of the heading and text is not consistent.

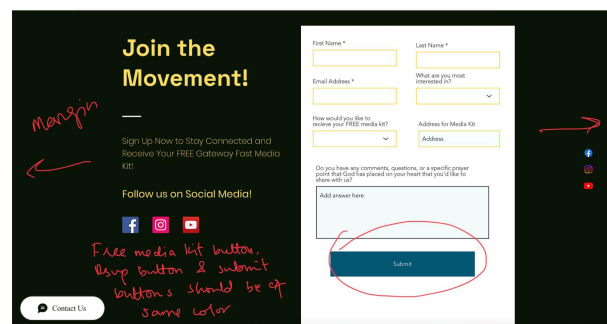
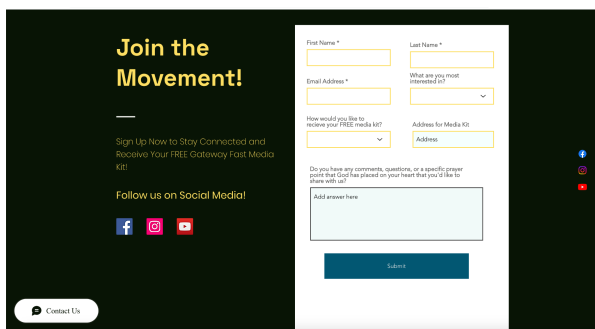
Two different shades of orange and yellow are used in the Welcome to Gateway fast section's headings. Apart from that the button-free media kit color is not matched with the rest of the color scheme. Keep the headings and buttons the color same.

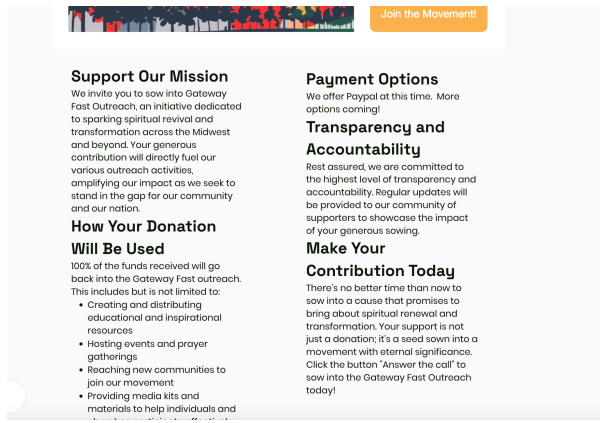

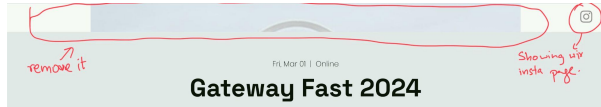
The color of the buttons is not consistent throughout the webpage.



Keep the color of the buttons the same. In case you choose an orange shade, make sure that all the buttons on the webpages will have the same shade and color. The background color of the prayer and fasting dates section is not white. (In other sections it is either black or white) Here it is giving a shade. It looks like you have copied this section from somewhere and the color of the button, highlighted text and font don't match with the rest of the above 3 sections (home, quotations, gateway fast).

The button color should match with the rest of the color scheme of the website.



	<p>This section should be with with gateway fast section above the prayers and fast dates. OR Rename it as a donation or some other tagline that best suits your cause.</p>
<p><a href="https://www.gatewayfast.com/event-details-registration/praying-for-pouring-out-spirit-and-revival-september-2023/form">https://www.gatewayfast.com/event-details-registration/praying-for-pouring-out-spirit-and-revival-september-2023/form</a></p> <p>This page shows Wix's Instagram logo on the right side. The background colors of the RSVP pages and home page are not the same. There is an unnecessary image or section in the header of the RSVP pages. Remove it.</p> 	<p>Remove the unnecessary Instagram icon. Keep the background color of all the web pages the same.</p> 
<p>There is no way to go back to the home page from the RSVP booking pages.</p>	<p>Keep a logo on the leftmost corner or a button that will take back the user to the home page again.</p>

### Overall review:

- Improve the alignment of text and left, and right margins of the webpage. Keep all the sections of the same width and if possible of the same length.
- The color scheme is not consistent across the website (all the buttons on the homepage, and RSVP pages). Keep the color of buttons the same everywhere. Keep the highlighted text and heading text of the same color.
- Add a navigation bar on the top or on the left or right side of the website. Add important pages to the navigation bar.
- The text and information represented are concise and valuable.
- Add a back button to the RSVP pages.
- Remove unnecessary instagram logo (on the rightmost corner) and image (in the header) on the RSVP page.

**Tips:**

- Select a color palette. Use the colors from that palette while redoing the heading, buttons, and background of the website. This will help you gain the color consistency.
- Predecide the font name and size for each heading style and text, and use it everywhere. This will define the reading hierarchy.
- Instead of covering the whole webpage (horizontally) in width. Keep all the material inside a preset margin.
- Add faqs, In which you answer different questions like, how to pay the donations, how to join an online prayer meeting etc etc.
- Work on the sitemap. (Linking pages and navigation back and fro on different sections/webpages)