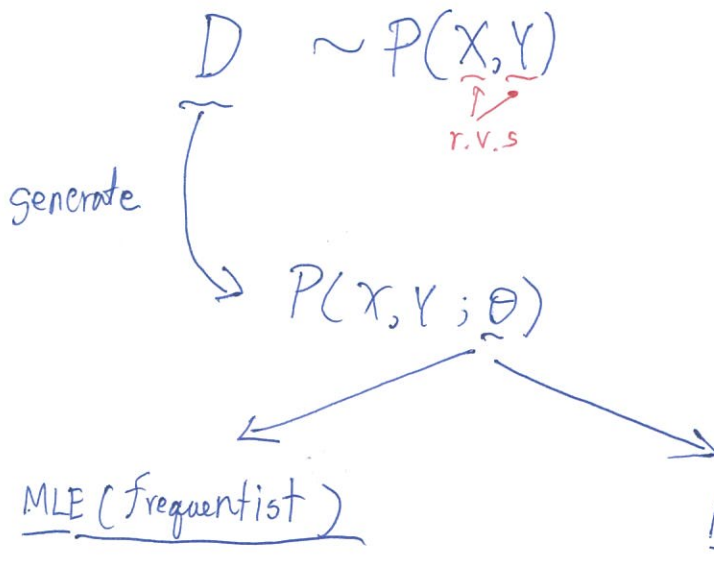


Generative Learning

Dataset  $D$  as the  
normalised  $\log$  int



$$\Theta = \underset{\Theta}{\operatorname{argmax}} P(D | \underset{\text{parameter}}{\Theta})$$

Which  $\Theta$  maximizes the probability of seeing the dataset  $D$

MAP (Bayesian)

$$\Theta = \underset{\Theta}{\operatorname{argmax}} P(\underset{\text{r.v.}}{\Theta} | D)$$

Which  $\Theta$  is the most likely, given that we have observed the data set  $D$

Summary of MAP

- If  $n \rightarrow +\infty$ ,  $\Theta_{\text{MAP}} \rightarrow \Theta_{\text{MLE}}$ .
- If  $n$  is small, the estimate will depend on the prior belief.
- MAP is a great estimator if an accurate prior belief is available.

True Bayesian Approach

$$P(Y=y | X=x, D) = \int P(X=y | \Theta) P(\Theta | D) d\Theta$$

average out all possible values of  $\Theta$

Bayes Classifier: return  $\arg \max_{\forall y} P(Y=y | X=x; \theta)$

Estimating the conditional probability  $P(Y=y | X=x)$

- Estimating  $P(X=x, Y=y)$  is fine. But why don't we estimate  $P(Y=y | X=x)$  directly.

Note: If we have enough data, we could estimate  $P(X, Y)$  where we imagine a gigantic die that has one side for each possible value of  $(X, y)$ .



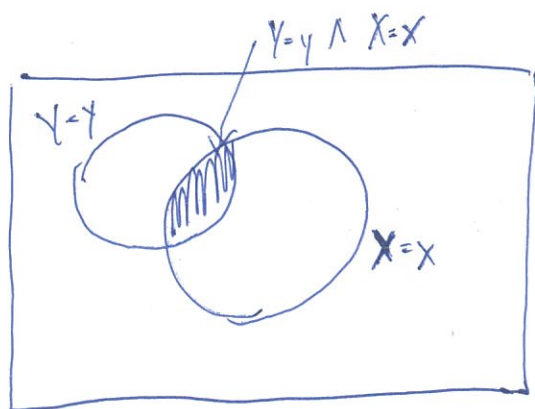
$P(X=x \wedge Y=y)$  is the probability that one specific side coming up.

Ex. By assuming  $X, Y$  together forms a R.V. that follows the binomial distribution, then we have the following by MLE

$$P(X=x \wedge Y=y) = \frac{\sum_{i=1}^n I(X_i=x \wedge Y_i=y)}{n}$$

$$I(X_i=x \wedge Y_i=y) = \begin{cases} 1 & \text{if } x_i=x \text{ and } y_i=y \\ 0 & \text{otherwise} \end{cases}$$

indicator r.v.



$$P(Y=y | X=x) = \frac{P(Y=y \wedge X=x)}{P(X=x)}$$

$$\Rightarrow P(Y=y | X=x) = \frac{\sum_{i=1}^n I(X_i=x \wedge Y_i=y)}{\sum_{i=1}^n I(X_i=x)}$$

What's the problem?

- In  $d$ -dimensional space,

$$P(Y=y | X=x) = P(Y=y | [X]_1=x_1, [X]_2=x_2, \dots, [X]_d=x_d)$$

$$x = \begin{pmatrix} x_1 \\ x_2 \\ \vdots \\ x_d \end{pmatrix} \quad // \text{ feature vector}$$

$X = \{[X]_1, [X]_2, \dots, [X]_d\}$ , Each  $X_i$  is r.v. associated w/  
each coordinate

Practical  
\*\*\* Problem: Estimation by MLE is only good if we have many training vectors w/ same identical features as  $x$ . As  $d \rightarrow +\infty$ , this will never happens (e.g. image data)  
 $\Rightarrow$  If  $d \rightarrow +\infty$ ,  $P(Y=y, X=x) \rightarrow 0$  and  $P(X=x) \rightarrow 0$

Naive Bayes Classifier:

- By Bayes rule, we have that  $P(Y=y | X=x) = \frac{P(X=x | Y=y) \cdot P(Y=y)}{P(X=x)}$

- Again, we are in the world of generative learning

$\Rightarrow$  We have already know how to estimate  $P(X=x)$  and  $P(Y=y)$

$\Rightarrow$  How about estimating  $P(X=x | Y=y)$  ??

Naive Bayes Assumption: All feature values are independent, given the label

$$P(X=x | Y=y) = \prod_{j=1}^d P([X]_j = x_j | Y=y)$$

- With the assumption, we can derive

$$h(x) = \arg \max_{\forall y} P(Y=y | X=x)$$

$$= \arg \max_{\forall y} \frac{P(X=x | Y=y) P(Y=y)}{P(X=x)}$$

$P(X=x)$  ← constant (cancels out)

$$= \arg \max_{\forall y} \left( \prod_{j=1}^d P([X_j]=x_j | Y=y) \right) \cdot P(Y=y)$$

$$= \arg \max_{\forall y} \left[ \sum_{j=1}^d \log(P([X_j]=x_j | Y=y)) + \log(P(Y)) \right]$$

easy as one dimension

Ex: Spam filter by Naive Bayes / text classification

- Each vocabulary is one feature dimension

- We encode each email as a feature vector  $x \in \{0, 1\}^{|V|}$

- Each  $x_j = 1$  iff the vocabulary  $x_j$  appears in the email

$$\boxed{\text{email}} \rightarrow x = \begin{pmatrix} x_1 \\ \vdots \\ x_d \end{pmatrix} \begin{matrix} \vdots \\ z \end{matrix}$$

-  $Y \in \{\text{SPAM} / \text{NOT-SPAM}\}$

- For a test email  $x_t$ , we would like to determine

$$P(Y=\text{SPAM} | X=x_t) \quad \text{and} \quad P(Y=\text{NOT-SPAM} | X=x_t)$$



$$- P(Y = \text{SPAM} \mid X = x) = P(Y = \text{SPAM} \mid [X_1] = x_1, [X_2] = x_2, \dots, [X_d] = x_d)$$

$$= \frac{\prod_{j=1}^d P([X_j] = x_j \mid Y = \text{SPAM})}{P(X = x)} P(Y = \text{SPAM})$$

$$P(X = x)$$

In next lecture, we explore how to estimate this term

Visualization:

