

Nora G. Harris

CONTACT

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EDUCATION

THE OHIO STATE UNIVERSITY
2010 - 2013

B.A. Political Science;
B.A. Women's Gender
and Sexuality Studies
Cum Laude (3.64 GPA)

LAUNCHCODE - LC101
July 2017 - January 2018
Programming fundamentals,
Web Applications

LAUNCHCODE - CoderGirl
January 2018 - Present
User Experience

COMMUNITY

PURE BARRE
Fitness Instructor

LEADERSHAPE INSTITUTE
Alumni

REFERENCES

DOUG KELLY
CEO & President,
Make-A-Wish OKI
(614)207-1740
doukg@makeawishohio.org

SARAH SLAVIK
Sr. Dir. Of Development,
Make-A-Wish OKI
(216) 470-4258
sarah.slavik@gmail.com

INTERESTS

Politics and Current Events
Indoor gardening
Traveling, my dog named Jack

ABOUT ME

Entry level software developer and recent graduate of LaunchCode's LC101 course interested in human-centered development and research. Relentless problem solver and change agent with experience in designing and implementing transformational business solutions.

SKILLS

Programming Languages

Java, Python, Visual Basic, SQL, HTML, CSS

Developer Tools

Spring Boot, Thymeleaf, Git, Flask,
Bootstrap, Hibernate

User Experience

Heuristic evaluation, User interview &
research, Wireframing, persona planning

Software

Microsoft Suite, Raiser's Edge

Personal

Agile project management, Asana project
management tools, critical thinking,
organization, self-teaching

EXPERIENCE

KWS SAAT SE | Einbeck, Germany and Saint Louis, Missouri
Agricultural seed company with 5,000+ employees in 70 countries; annual sales exceed €1B.

Consultant, Data Analytics Tools

September 2017 – Present

- Built minimally-viable MS Excel-based project valuation tool to user-friendly format; design and incorporate additional analytical capabilities to identify key decision points such as time/cost sensitivity and critical path. Technologies used: Excel, Visual Basic

Make-A-Wish Ohio, Kentucky & Indiana

| Columbus, Ohio
Largest chapter of Make-A-Wish with 70 employees across three states, annual operating budget of \$16M, 858 wishes granted in FY16.

Director of Analytics

July 2014 – August 2017

- Founding member of Development Operations team created to transform revenue strategy.
- Database Development and Administration—After user interviews led database revitalization, identified key areas of improvement, and supplemented current donor base with third-party data. Standardized data collection across departments to better align wish-granting with resources.
- Analytics—Analyzed and segmented donors (current and potential) to create first-of-its kind, high-yielding, and prioritized portfolios for staff, as well as an annual fund segmentation to amplify direct mail and email campaign revenue efforts.
- Strategy—Devised standard and personalized set of database queries to act as real-time, user-friendly, focusing tools for staff to maintain fundraising portfolios.
- Reporting—Created the first comprehensive and transparent weekly Development Report to track fundraising metrics and revenue forecasting. Published identified insights and trends for leadership and board.
- Training—Built relationships and trained 30+ development employees on newly created system. Managed all data activity for 15 employees across three states.
- Addressed Board Members' requests to track their fundraising efforts resulting in an overall 47% increase in board member fundraising in one fiscal year.

Ohio Democratic Party

| Columbus, Ohio
Former Cuyahoga County Executive Ed Fitzgerald's 2014 gubernatorial campaign.

Deputy Finance Director

February 2013 – June 2014

- Directly supported construction and execution of the gubernatorial campaign finance plan.
- Led a project to acquire and clean third-party data to supplement our donor database.
- Designed database standards of use to track donors, fundraising efforts and communication utilized by 40+ employees.
- Managed the Candidate's strategic fundraising call schedule and conducted thorough and timely research on donors.
- Recruited, trained, and supervised team of 10+ interns.