

# Food Network Magazine Media Kit



WHERE  
the  
Stars  
Align

► [DOWNLOAD FULL MEDIA KIT](#)



# Rocking the Industry

Food Network Magazine is at the intersection of food and pop culture and part of a superpower brand with true 360 multiplatform capabilities. Food Network Magazine established the foundation for American food culture today and is a springboard for the next decade+ of transformation around the table.

**12.1M  
READERS**

Biggest audience of all  
monthly food titles

.....

**TOP 10  
MONTHLY  
MAGAZINE**

At retail in the U.S.

.....

**OVER 47M  
SOCIAL MEDIA  
FOLLOWERS**

5<sup>th</sup> largest media brand

.....

**1 OF EVERY 2  
FOOD MAGAZINES  
SOLD AT RETAIL**

.....

**\$35-\$45  
AVERAGE  
RENEWAL PRICES**

Higher than industry average

.....

AAM 1H21, MRI-Simmons Doublebase 2021, comScore August 2021 6MO AVG







# 2022 Edit Calendar



JAN/FEB

## MEATLESS FLIP ISSUE

Ad Close 11/12/2021  
On Sale 1/4/2022



MARCH

## THE COMFORT FOOD COOKBOOK ISSUE

Ad Close 12/16/2021  
On Sale 2/8/2022



APRIL

## GREEN ISSUE

Ad Close 1/25/2022  
On Sale 3/15/2022



MAY

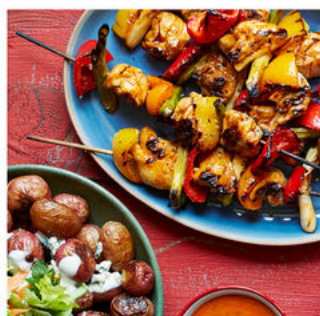
## BIG BREAKFAST COOKBOOK ISSUE

Ad Close 2/23/2022  
On Sale 4/12/2022



## GRILLING

Ad Clos  
On Sale



JULY/AUGUST

## BIG COOKOUT COOKBOOK/ SUMMER ENTERTAINING ISSUE

Ad Close 5/3/2022  
On Sale 6/21/2022



SEPTEMBER

## SUPERMARKET ISSUE

Ad Close 6/15/2022  
On Sale 8/2/2022



OCTOBER

## GUEST EDITOR ISSUE

Ad Close 7/20/2022  
On Sale 9/6/2022



NOVEMBER

## BIG THANKSGIVING COOKBOOK ISSUE

Ad Close 8/22/2022  
On Sale 10/11/2022



## HOLIDAY

Ad Clos  
On Sale

Note: Dates and editorial themes are preliminary and subject to change.





# Custom Marketing Solutions

As part of a *Powerhouse* *Partnership*  
Magazine provides  
and engage with  
anyplace

- + EMAIL BLAST
- + PROMO PAGE
- + PRESS
- + TALENT  
PARTNERSHIP
- + RECIPE  
DEVELOPMENT
- + COOKBOOKS
- + SWEEPSTAKES

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