



CONTACT

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EXPERTISE

- Design thinking
- Design research
- Design strategy
- Service design
- Facilitating workshops
- Mentoring others
- Working with multi-disciplinary, international teams
- Working in an agile environment

NORA PEKKER

EXPERIENCE

- 2019 - **Design Researcher**
IBM
Hungary
- Leading a broad range of UX research approaches, both qualitative and quantitative
Conducting evaluative and generative research studies applicable to all product stages
Translating research findings into actionable recommendations
Providing insights to drive change in the product
Identifying problems and recommending new research topics
Facilitating Design Thinking workshops
Mentoring others
- 2016 - 2019 **UX consultant**
Infinitas Learning
Belgium - The Netherlands - Sweden
Design strategy, User research, UX design
- 2015 - 2016 **UX / UI designer**
Liquid - Belgium
User research, UX design, UI design
- 2013 - 2015 **UI designer, Visual designer**
Freelance designer - Hungary
UI design, Motion design, Visual design
- 2011 - 2013 **Visual designer**
Szamos Kft. - Hungary
Online and print visual design

SOFTWARE SKILLS

- DoveTail
- Hotjar
- Survey Gizmo
- Optimal Workshop
- Mural
- UserTesting
- Airtable
- Sketch
- Axure
- Jira
- Adobe Creative Suite
- Google Analytics
- Microsoft Office

NORA PEKKER

EDUCATION

2021 - 2023	MSc in Strategic Design and Management Parsons School of Design - The New School Strategic Design and Management, Design Innovation & Leadership, Service Design
2013 - 2016	BA in Media Design Moholy-Nagy University of Art and Design Design thinking, Interaction design, User Research, UX Design, Data visualization
2006 - 2010	BA in Business studies Oxford Brookes University Business Strategy, Business Innovation, Art and Design Management

OTHER

Knowledge sharing

Presentations, panel discussions at design conferences, meetups

Giving lectures and workshops about design at various courses

Articles

Please check out my articles on Medium:
www.medium.com/@norapekker