



NORA PEKKER

UX Researcher & Designer

CONTACT

- +36 30 250 23 24
- hello@norapekker.com
- www.norapekker.com
- medium.com/@norapekker

EXPERTISE

- Design thinking
- User research
- Field studies, observations
- User Interviews
- Card sorting, tree tests
- Surveys, polls
- Moderated usability tests
- Metrics and analytics
- User journeys, empathy maps
- Personas
- Wireframing
- Prototyping
- Workshops
- Working with multi-disciplinary, international teams
- Working in an agile environment

EXPERIENCE

2019 -	Design Researcher IBM <i>Hungary</i> Designing and conducting evaluative research methods applicable to all product stages from conception to release Leading a broad range of UX research approaches and methodologies, both qualitative and quantitative Translating research findings into actionable recommendations Providing insights to drive change in the product Identifying problems and recommending new research topics Holding Design Thinking workshops Mentoring others
2016 - 2019	UX consultant <i>Infinitas Learning</i> <i>Belgium - The Netherlands - Sweden</i> Design strategy, User research, UX design
2015 - 2016	UX / UI designer <i>Liquid - Belgium</i> User research, UX design, UI design
2013 - 2015	UI designer, Visual designer <i>Freelance designer - Hungary</i> UI design, Motion design, Visual design
2011 - 2013	Visual designer <i>Szamos Kft. - Hungary</i> Online and print visual design

SOFTWARE SKILLS

- Optimal Workshop
- Hotjar
- Survey Gizmo
- DoveTail
- Mural
- UserTesting
- Airtable
- Sketch
- Axure
- Jira
- Adobe Creative Suite
- Google Analytics
- Microsoft Office

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EDUCATION

2018 **Service Design short course**
University of Art of London
Service Design thinking,
Service Design methodologies

2013 - 2016 **BA in Media Design**
Moholy-Nagy University of Art and Design
Design thinking, Interaction design,
User Research, UX Design, Data visualization

2006 - 2010 **BA in Business studies**
Oxford Brookes University
Business Strategy, Business Innovation,
Art and Design Management

OTHER

Knowledge sharing

Presentations, panel discussions at
design conferences, meetups

Giving lectures and workshops about
design at various courses

Articles

Please check out my articles on Medium:
www.medium.com/@norapekker