



NORA PEKKER

Design Researcher

CONTACT

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- medium.com/@norapekker

EXPERTISE

- Design thinking
- Design research
- Design strategy
- Service design
- Facilitating workshops
- Mentoring others
- Working with multi-disciplinary, international teams
- Working in an agile environment

EXPERIENCE

- 2019 - **Design Researcher**
IBM
Hungary
- Designing and conducting evaluative research methods applicable to all product stages from conception to release
- Leading a broad range of UX research approaches and methodologies, both qualitative and quantitative
- Translating research findings into actionable recommendations
- Providing insights to drive change in the product
- Identifying problems and recommending new research topics
- Facilitating Design Thinking workshops
- Mentoring others
- 2016 - 2019 **UX consultant**
Infinitas Learning
Belgium - The Netherlands - Sweden
- Design strategy, UX research, UX design
- 2015 - 2016 **UX / UI designer**
Liquid - Belgium
- UX research, UX design, UI design
- 2013 - 2015 **UI designer, Visual designer**
Freelance designer - Hungary
- UI design, Motion design, Visual design
- 2011 - 2013 **Visual designer**
Szamos Kft. - Hungary
- Online and print visual design

SOFTWARE SKILLS

- Optimal Workshop
- Hotjar
- Survey Gizmo
- DoveTail
- Mural
- UserTesting
- Airtable
- Sketch
- Axure
- Jira
- Adobe Creative Suite
- Google Analytics
- Microsoft Office

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EDUCATION

2021 - 2023	MSc in Strategic Design and Management <i>Parsons School of Design - The New School</i> Strategic Design and Management, Design Innovation & Leadership, Service Design
2013 - 2016	BA in Media Design <i>Moholy-Nagy University of Art and Design</i> Design thinking, Interaction design, User Research, UX Design, Data visualization
2006 - 2010	BA in Business studies <i>Oxford Brookes University</i> Business Strategy, Business Innovation, Art and Design Management

OTHER

Knowledge sharing

Presentations, panel discussions at
design conferences, meetups

Lectures, design workshops at
various courses

Articles

Please check out my articles on Medium:
www.medium.com/@norapekker