



# NORA PEKKER

## UX Researcher & Designer

### CONTACT

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### EXPERTISE

- Design thinking
- UX research
- Design Strategy
- Service Design
- Facilitating workshops
- Mentoring
- Working with multi-disciplinary, international teams
- Working in an agile environment

### EXPERIENCE

- 2019 - **Design Researcher**  
*IBM*  
*Hungary*
- Designing and conducting evaluative research methods applicable to all product stages from conception to release
- Leading a broad range of UX research approaches and methodologies, both qualitative and quantitative
- Translating research findings into actionable recommendations
- Providing insights to drive change in the product
- Identifying problems and recommending new research topics
- Facilitating Design Thinking workshops
- Mentoring others
- 2016 - 2019 **UX consultant**  
*Infinitas Learning*  
*Belgium - The Netherlands - Sweden*
- Design strategy, UX research, UX design
- 2015 - 2016 **UX / UI designer**  
*Liquid - Belgium*
- UX research, UX design, UI design
- 2013 - 2015 **UI designer, Visual designer**  
*Freelance designer - Hungary*
- UI design, Motion design, Visual design
- 2011 - 2013 **Visual designer**  
*Szamos Kft. - Hungary*
- Online and print visual design

## SOFTWARE SKILLS

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- Optimal Workshop
- Hotjar
- Survey Gizmo
- DoveTail
- Mural
- UserTesting
- Airtable
- Sketch
- Axure
- Jira
- Adobe Creative Suite
- Google Analytics
- Microsoft Office

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## EDUCATION

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2018            **Service Design short course**  
*University of Art of London*  
Service Design thinking,  
Service Design methodologies

2013 - 2016    **BA in Media Design**  
*Moholy-Nagy University of Art and Design*  
Design thinking, Interaction design,  
User Research, UX Design, Data visualization

2006 - 2010    **BA in Business studies**  
*Oxford Brookes University*  
Business Strategy, Business Innovation,  
Art and Design Management

## OTHER

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### **Knowledge sharing**

Presentations, panel discussions at  
design conferences, meetups

Giving lectures and workshops about  
design at various courses

### **Articles**

Please check out my articles on Medium:  
[www.medium.com/@norapekker](http://www.medium.com/@norapekker)