



NORA PEKKER

UX Researcher & Designer

CONTACT

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EXPERTISE

- Design thinking
- UX research
- Design Strategy
- Service Design
- Facilitating workshops
- Mentoring
- Working with multi-disciplinary, international teams
- Working in an agile environment

EXPERIENCE

- 2019 - **Design Researcher**
IBM
Hungary
- Designing and conducting evaluative research methods applicable to all product stages from conception to release
- Leading a broad range of UX research approaches and methodologies, both qualitative and quantitative
- Translating research findings into actionable recommendations
- Providing insights to drive change in the product
- Identifying problems and recommending new research topics
- Facilitating Design Thinking workshops
- Mentoring others
- 2016 - 2019 **UX consultant**
Infinitas Learning
Belgium - The Netherlands - Sweden
- Design strategy, UX research, UX design
- 2015 - 2016 **UX / UI designer**
Liquid - Belgium
- UX research, UX design, UI design
- 2013 - 2015 **UI designer, Visual designer**
Freelance designer - Hungary
- UI design, Motion design, Visual design
- 2011 - 2013 **Visual designer**
Szamos Kft. - Hungary
- Online and print visual design

SOFTWARE SKILLS

- Optimal Workshop
- Hotjar
- Survey Gizmo
- DoveTail
- Mural
- UserTesting
- Airtable
- Sketch
- Axure
- Jira
- Adobe Creative Suite
- Google Analytics
- Microsoft Office

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EDUCATION

2018 **Service Design short course**

University of Art of London

Service Design thinking,

Service Design methodologies

2013 - 2016 **BA in Media Design**

Moholy-Nagy University of Art and Design

Design thinking, Interaction design,

User Research, UX Design, Data visualization

2006 - 2010 **BA in Business studies**

Oxford Brookes University

Business Strategy, Business Innovation,

Art and Design Management

OTHER

Knowledge sharing

Presentations, panel discussions at
design conferences, meetups

Giving lectures and workshops about
design at various courses

Articles

Please check out my articles on Medium:
www.medium.com/@norapekker