



NORA PEKKER

UX Researcher & Designer

CONTACT

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- medium.com/@norapekker

EXPERTISE

- Design thinking
- Design research
- Design strategy
- Service design
- Facilitating workshops
- Mentoring others
- Working with multi-disciplinary, international teams
- Working in an agile environment

EXPERIENCE

2019 -	Design Researcher IBM <i>Hungary</i> Leading a broad range of UX research approaches, both qualitative and quantitative Conducting evaluative and generative research studies applicable to all product stages Translating research findings into actionable recommendations Providing insights to drive change in the product Identifying problems and recommending new research topics Facilitating Design Thinking workshops Mentoring others
2016 - 2019	UX consultant <i>Infinitas Learning</i> <i>Belgium - The Netherlands - Sweden</i> Design strategy, User research, UX design
2015 - 2016	UX / UI designer <i>Liquid - Belgium</i> User research, UX design, UI design
2013 - 2015	UI designer, Visual designer <i>Freelance designer - Hungary</i> UI design, Motion design, Visual design
2011 - 2013	Visual designer <i>Szamos Kft. - Hungary</i> Online and print visual design

SOFTWARE SKILLS

- DoveTail
- Hotjar
- Survey Gizmo
- Optimal Workshop
- Mural
- UserTesting
- Airtable
- Sketch
- Axure
- Jira
- Adobe Creative Suite
- Google Analytics
- Microsoft Office

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EDUCATION

2021 - 2023	MSc in Strategic Design and Management Parsons School of Design - The New School Strategic Design and Management, Design Innovation & Leadership, Service Design
2013 - 2016	BA in Media Design Moholy-Nagy University of Art and Design Design thinking, Interaction design, User Research, UX Design, Data visualization
2006 - 2010	BA in Business studies Oxford Brookes University Business Strategy, Business Innovation, Art and Design Management

OTHER

Knowledge sharing

Presentations, panel discussions at
design conferences, meetups

Giving lectures and workshops about
design at various courses

Articles

Please check out my articles on Medium:
www.medium.com/@norapekker